

Agricultural Communication and Journalism Major Degree Plan

The following four-year course of study is suggested for students working toward a Bachelor of Science degree in Agricultural Communication and Journalism. Students should consult with their advisor to develop a plan of study tailored to their individual needs and interests.

Freshman Year (32 credits)

Fall Semester (17 credits)

ASTE 1710 Introduction to Agricultural Communication	3
ADVS 1110 Introduction to Animal Science.....	4
ENGL 1010 (CL1) Introduction to Writing: Academic Prose	3
MATH 1050 (QL) College Algebra.....	4
Non-Agriculture/Communication elective course.....	3

Spring Semester (15 credits)

CHEM 1010 (BPS) Introduction to Chemistry	3
JCOM 1130 Beginning Newswriting for the Mass Media	3
JCOM 1500 (BSS) Introduction to Mass Communication	3
Breadth Creative Arts (BCA) course.....	3
Non-Agriculture/Communication elective course.....	3

Sophomore Year (26 credits)

Fall Semester (15 credits)

ASTE 2830 Agribusiness Sales and Marketing.....	3
ENGL 2010 (CL2) Intermediate Writing: Research Writing in a Persuasive Mode.....	3
JCOM 2010 (BSS) Media Smarts: Making Sense of the Information Age	3
USU 1350 (BLS) Integrated Life Science.....	3
Breadth Humanities (BHU) course	3

Spring Semester (11 credits)

ASTE 3100 Leadership Applications in Agricultural Science, Management, and Development	2
ECN 1500 (BAI) Introduction to Economic Institutions, History, and Principles	3
JCOM 2160 (CI) Introduction to Online Journalism.....	3
Quantitative Intensive (QI) course	3

Junior Year (31 credits)

Fall Semester (15 credits)

ASTE 2900 (BSS) Humanity in the Food Web.....	3
ASTE 3050 (CI) Technical and Professional Communication Principles in Agriculture	3
JCOM 2300 Introduction to Public Relations.....	3
Upper-division Agriculture elective course.....	3
Depth Humanities and Creative Arts (DHA) course.....	3

Spring Semester (16 credits)

APEC 3010 (DSS) Introduction to Agricultural Economics and Agribusiness	3
FCSE 3030 (QI) Textile Science.....	4
JCOM 4030 (DSS) Mass Media Law	3
Upper-division Agriculture elective course.....	3
Non-Agriculture/Communication elective course.....	3

Senior Year (24-27 credits)

Fall Semester (15 credits)

ASTE 5260 (CI) Environmental Impacts of Agricultural Systems.....	3
JCOM 2310 (CI) Writing for Public Relations.....	3
JCOM 3300 (DSS) Strategic Research Methods in Public Relations ...	3
JCOM elective course	3
Non-Agriculture/Communication elective course.....	3

Spring Semester (9-12 credits)

ASTE 4900 Senior Project: Agricultural Publications	3-6
JCOM 5300 (CI) Case Studies in Public Relations	3
Non-Agriculture/Communication elective course.....	3