

International Business Major Degree Plan

The following curriculum is required for the Bachelor of Science or Bachelor of Arts degree in International Business. Students enrolled in the International Business major should consult with their advisor to determine which breadth, depth, and elective courses they should complete. Each student should also consult with his or her advisor to develop an individualized plan of study that is applicable to his or her own interests.

Freshman Year (31 credits)

Fall Semester (16 credits)

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|--|---|
| ECN 1500 (BAI) Introduction to Economic Institutions, History, and Principles | 3 |
| MATH 1050 (QL) College Algebra | 4 |
| OSS 1400 Microcomputer Applications | 3 |
| PSY 1010 (BSS) General Psychology (3 cr) or | |
| SOC 1010 (BSS) Introductory Sociology (3 cr) | 3 |
| One University Studies Breadth course ¹ | 3 |

Spring Semester (15 credits)

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|--|---|
| ECN 2010 (BSS) Introduction to Microeconomics | 3 |
| ENGL 1010 (CL1) Introduction to Writing: Academic Prose | 3 |
| MATH 1100 (QL) Calculus Techniques | 3 |
| Two University Studies Breadth courses ¹ | 6 |

Sophomore Year (31 credits)

Fall Semester (16 credits)

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|--|---|
| ACCT 2010 Survey of Accounting I | 3 |
| MGT 2050 Legal and Ethical Environment of Business | 3 |
| MIS 2100 Principles of Management Information Systems | 3 |
| STAT 2300 (QL) Business Statistics | 4 |
| One University Studies Breadth course ¹ | 3 |

Spring Semester (15 credits)

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|--|---|
| ACCT 2020 Survey of Accounting II | 3 |
| ENGL 2010 (CL2) Intermediate Writing: Research Writing in a Persuasive Mode | 3 |
| MGT 3700 Operations Management | 3 |
| MIS 2200 (CI) Business Communication | 3 |
| Elective course(s) ² | 3 |

Junior Year (28 credits)

Fall Semester (13 credits)

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|--|---|
| BUS 3250 Discussions With Business Leaders | 1 |
| ECN 3400 International Economics for Business | 3 |
| FIN 3400 (QI) Corporate Finance | 3 |
| MGT 3500 Fundamentals of Marketing | 3 |
| Elective course(s) ² | 3 |

Spring Semester (15 credits)

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|---|---|
| FIN 4300 International Finance | 3 |
| MGT 3110 Managing Organizations and People | 3 |
| MGT 4590 Global Marketing Strategy | 3 |
| International Business Supporting Coursework Option | 3 |
| Elective course(s) ² | 3 |

Senior Year (30 credits)

Fall Semester (15 credits)

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|---|---|
| ECN 5150 Comparative Economic Systems | 3 |
| MGT 4790 Supply Chain Management | 3 |
| International Business Elective Option | 3 |
| International Business Supporting Coursework Option | 3 |
| Elective course(s) ² | 3 |

Spring Semester (15 credits)

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|--|---|
| MGT 3820 International Management | 3 |
| MGT 4890 (CI) Business Strategy in a Global Context | 3 |
| University Studies Depth Humanities and Creative Arts (DHA) course | 3 |
| University Studies Depth Life and Physical Sciences (DSC) course | 3 |
| Elective course(s) ² | 3 |

Note: Students must pass MATH 1050 with a grade of C- or better. If OSS 1400 is not taken, an additional 3 credits of electives must be completed. Also, students must pass all six of the Computer and Information Literacy (CIL) exams, by scoring 70 percent or higher on each exam. Students should apply for Huntsman School of Business admission during their third semester. Students must have 120 total credits to graduate with a BA or BS degree.

¹At least two of the six required breadth courses *must* have a USU prefix.

²Electives may need to include the requirement of a second language or international experience. If they do not have the second language or international business experience completed, students will need to personalize their own four-year schedule. For clarification, students should contact their advisor.