

# Journalism Major, Public Relations/Corporate Communications Emphasis Plan

**Minimum GPA for Admission:** 2.5, Career  
**Minimum GPA for Graduation:** 2.5, major courses; 2.5 USU;  
 2.5, Career  
**Minimum Grade Accepted:** C in major courses; C+ in JCOM 1130,  
 1500, and 2010

This is a sample plan. It outlines University and major requirements in very general terms. While there are requirements that are sequential, many are flexible and do not need to be completed exactly in the order listed. Students should always check with their faculty and professional advisors to be sure they are meeting the requirements appropriately. To make an appointment with a professional advisor, call (435) 797-3883.

## Freshman Year (30 credits)

**Fall Semester (15 credits)**  
**ENGL 1010 (CL1)** Introduction to Writing: Academic Prose ..... 3  
**JCOM 1500 (BSS)** Introduction to Mass Communication ..... 3  
 Quantitative Literacy (QL) course ..... 3  
 University Studies Breadth course ..... 3  
 Elective course ..... 3

## Spring Semester (15 credits)

**JCOM 1130** Beginning News Writing for the Mass Media ..... 3  
 Minor or Cognate course ..... 3  
 University Studies Breadth courses ..... 6  
 Elective course(s) ..... 3

Complete the CIL exams by the end of the Freshman Year.

## Sophomore Year (30 credits)

**Fall Semester (15 credits)**  
**ENGL 2010 (CL2)** Intermediate Writing: Research Writing in a  
 Persuasive Mode ..... 3  
**JCOM 2010 (BSS)** Media Smarts: Making Sense of the  
 Information Age ..... 3  
 Minor or Cognate courses ..... 3  
 University Studies Breadth courses ..... 6

## Spring Semester (15 credits)

**JCOM 2160 (CI)** Introduction to Online Journalism ..... 3  
**JCOM 2300** Introduction to Public Relations ..... 3  
 Minor or Cognate course ..... 3  
 Minor or Cognate upper-division course ..... 3  
 Quantitative Intensive (QI) course ..... 3

## Junior Year (30 credits)

**Fall Semester (15 credits)**  
**JCOM 2310 (CI)** Writing for Public Relations ..... 3  
 Minor or Cognate upper-division course ..... 3  
 Depth Humanities and Creative Arts (DHA) course ..... 3  
 Depth Life and Physical Sciences (DSC) course ..... 3  
 Upper-division elective course ..... 3

## Spring Semester (12 credits)

**JCOM 3300** Strategic Research Methods in Public Relations ..... 3  
**JCOM 4030** Mass Media Law ..... 3  
 JCOM upper-division Skills elective course ..... 3  
 Communications Intensive (CI) course ..... 3

## Summer Semester (3 credits)

**JCOM 4510** Communication Internship ..... 3

## Senior Year (31 credits)

**Fall Semester (15 credits)**  
**JCOM 5300 (CI)** Case Studies in Public Relations (3 cr) or  
**JCOM 5320** Public Relations Agency (3 cr) ..... 3  
 Minor or Cognate upper-division course ..... 3  
 JCOM elective course ..... 3  
 Upper-division elective courses ..... 6

## Spring Semester (16 credits)

Elective courses ..... 16