

Food and Agribusiness (International MBA), MBA

Department: Applied Economics Department
College: College of Agriculture and Applied Sciences

Overview

About This Degree

The international MBA in food and agribusiness is a joint program between Utah State University and the Royal Agricultural College in Cirencester, United Kingdom, one of the top agricultural colleges in the world. The MBA is awarded by the Royal Agricultural College.

This joint program is one of the few of its kind in the nation for students wishing to pursue agribusiness, and it provides the opportunity for future agribusiness managers to gain understanding and experience with producers, processors, consumers, and policy makers at an international level. The increasing globalization of the food industry has highlighted the need for managers who have experience with the social, cultural, production, and consumption conditions in the major markets of the world.

Students begin the program fall semester at USU, spend the following spring semester at the Royal Agricultural College, and then return for the fall to finish at USU. Course topics studied at USU include accounting, marketing, agricultural marketing, price analysis, supply-chain management, and econometrics. Course topics studied at the Royal Agricultural College include marketing, human resource management, production and operations, food chain and agribusiness industry, economics, and agricultural policy.

Career Options

Students who graduate with the International MBA in food and agribusiness can pursue the following careers:

- Marketing, sales, accounting, and more for international agribusiness firms
- Credit analysts for regional agribusiness banks
- Consulting for private firms and government agencies

What it takes

Admissions Requirements

Prerequisite course work for all Masters Degree programs in APEC:

B.S./B.A. in Agribusiness, Agricultural Economics, Applied Economics, Economics, Environmental/Natural Resource Economics, or a closely related degree.

Or at a minimum evidence of the following coursework:

- Microeconomic principles
- Calculus
- Basic Statistics
- Intermediate/Managerial Microeconomics or comparable course

Application Requirements:

- Complete the [online application](#)
- Pay the \$55 application fee
- Score at or above the 40th percentile on the GMAT
- Have a 3.0 or higher GPA on your last 60 semester or 90 quarter credits
- Provide transcripts of all college/university credits
- Provide three contacts for letters of recommendation

International students have [additional admissions requirements](#).

Admissions Deadlines

The department has the following application deadline for students wishing to receive funding:

- Fall semester – January 31

The deadline for admission without funding is:

- Fall semester – June 30

Master's Degree Plan Options

Students can receive the international MBA in food and agribusiness by pursuing the following option:

- In the **Plan A** option, students complete graduate-level coursework and must write a thesis.

Financial Assistance

USU's partnership with the Royal Agricultural College allows U.S.-based students to pay the lower USU tuition for the entire program.

Occasionally, students can apply for research stipends that are funded through faculty grants.

A variety of additional funding opportunities are available, including [fellowships](#), [scholarships](#), [assistantships](#), and [travel support](#). Additionally, students may be eligible for subsidized [health insurance](#) through qualifying assistantships.

Program Requirements

[Click here](#) to see course requirements for the **Master of Business Administration**.

Contact

Advisor(s)

Donald Snyder

Professor, Assistant Director of the Utah Agricultural Experiment Station, Dir. of Graduate Studies

Office: AGRS 414

Phone: (435) 797-2383

Email: don.snyder@usu.edu

Faculty

DeeVon Bailey, PhD, Texas A&M University

Professor

Area: Agricultural economics

Office: AGRS 225

Phone: (435) 797-2300

Email: deevon.bailey@usu.edu

Ryan Bosworth, PhD, University of Oregon

Assistant Professor

Area: Health/environmental economics

Office: AGRS 218

Phone: (435) 797-0594

Email: ryan.bosworth@usu.edu

Arthur Caplan, PhD, University of Oregon

Associate Professor

Area: Environmental and applied economics
Office: AGRS 230
Phone: (435) 797-0775
Email: arthur.caplan@usu.edu

Kynda Curtis, PhD, Washington State University
Associate Professor
Area: International agriculture, food marketing
Office: AGRS 222
Phone: (435) 797-0444
Email: kynda.curtis@usu.edu

Eric Edwards, PhD, University of California - Santa Barbara
Assistant Professor
Area: Natural Resources Economics
Office: AGRS 227
Phone: (435)797-0915
Email: eric.edwards@usu.edu

Dillon Feuz, Ph.D., Colorado State University
Professor and Department Head
Area: Agricultural Economics
Office: AGRS 220A
Phone: (435)797-2296
Email: dillon.feuz@usu.edu

Paul Jakus, PhD, North Carolina State University
Professor
Area: Natural resource and environmental economics
Office: AGRS 226
Phone: (435) 797-2309
Email: paul.jakus@usu.edu

Man-Keun Kim, PhD, Texas A&M University
Assistant Professor
Area: Climate policy and production risk
Office: AGRS 229
Phone: (435) 797-2359
Email: mk.kim@usu.edu

Gholamreza Oladi, PhD, McGill University
Associate Professor
Area: International trade
Office: AGRS 231
Phone: (435) 797-8196
Email: reza.oladi@usu.edu

Veronica Pozo, PhD, Kansas State University
Assistant Professor
Area: Agricultural Economics
Office: AGRS 223
Phone: (435) 797-3863
Email: veronica.pozo@usu.edu

Donald Snyder, PhD, Utah State University
Professor, Assistant Director of the Utah Agricultural Experiment Station, Dir.of Graduate Studies
Area: Agricultural and resource management

Office: AGRS 414
Phone: (435) 797-2383
Email: don.snyder@usu.edu

Ruby Ward, PhD, Texas A&M University
Professor
Area: Strategic management, business planning, mathematical programming
Office: AGRS 224
Phone: (435) 797-2323
Email: ruby.ward@usu.edu

Get Involved

Professional Organizations, Honor Societies, and Clubs

Association of Environmental Resource Economists: AERE is a professional association for economists working in the environmental and natural resources fields. It serves as a means for exchanging ideas, stimulating research, and promoting graduate training in environmental and resource economics.

International Food and Agribusiness Management Association: This is an international management organization that brings together current and future business, academic, and government leaders, along with other industry stakeholders to improve the strategic focus, transparency, sustainability, and responsiveness of the global food and agribusiness system.

Master of Business Administration Association: This provides students with an opportunity to enhance their professional and academic skills while building their resumes. Members take advantage of networking opportunities with faculty, alumni, and employers. The MBAA also works to increase awareness of the USU MBA program and assists the Huntsman School of Business in developing an effective curriculum for the MBA program.

Labs, Centers, Research

Utah Agricultural Experiment Station: The UAES is part of a network of researchers and facilities at the nation's land-grant universities and is committed to improving agriculture and managing natural resources for the people of Utah. At research facilities on the USU campus and throughout the state, UAES supports hundreds of research projects that promote agriculture and human nutrition and enhance the quality of rural life.