Global Communication, BA

Department: Languages, Philosophy and Communication Studies Department
College: College of Humanities and Social Sciences

Overview

About This Degree

The global communication degree at USU is the only one in the state. It is an applied, multidisciplinary program that educates students about other cultures and prepares them to work and communicate effectively in an increasingly more global environment. Students are equipped with basic skills in communication, such as interpersonal communication, intercultural communication, influencing skills, and listening skills.

Coursework is comprised from a variety of departments and areas, including history, political science, ethics, and more, providing students with a well-rounded knowledge of other cultures. Students also gain proficiency in a foreign language so they can fully and effectively communicate with individuals and organizations in other countries. There are also a variety of study abroad opportunities through the department that can help students fulfill the program's foreign language requirements and give them valuable experience living and studying overseas.

As technological advances bring the world's peoples closer together, the ability to communicate effectively across cultures and languages is becoming increasingly valuable. Excellent communication skills are highly valued by employers, and in this age of multinational corporations, businesses are looking for employees who speak a second language. In addition, positions with nonprofit organizations and various government agencies encourage strong communication skills, second language abilities, and a broad understanding of globalization.

Career Options

Since speech communication is a skill highly valued by employers, and communication is critical to many areas, graduates can find careers with many businesses and organization, and with their second language skills, they can work in numerous positions for global corporations.

- Translators
- Training and development (training employees from companies who are going to be working abroad)
- Marketing
- Communication consultant
- Management

Career Services provides counseling and information on hundreds of job and internship opportunities and even helps students apply and interview.

What it takes

Admissions Requirements

In addition to Utah State University's admissions requirements, the global communication program has additional requirements:

- **Freshmen:** New freshman are not admitted to this program. Students must earn 25 semester credits, have a cumulative GPA of 2.5 or higher, and take certain prerequisite classes before being admitted as a speech major.
- **Transfer Students:** Transfer students from other institutions and students transferring from other USU majors must have earned at least 25 semester credits semester credits, have a cumulative GPA of 2.5 or higher, and take certain prerequisite classes before being admitted to this major.
- Admission will be limited to 25 students each year. Admission decisions will be based on academic record, realistic career or professional study objectives, ability of the program to prepare the student for intended career, satisfactory speaking and writing competencies, motivation and creativity demonstrated by class performance, work experience, volunteer activities, and other means offered by the student during the application process.
- Students not admitted may apply the following year. If not admitted on the second application, the student will be permitted to complete a minor, but will not be considered again for the major.

International students have additional admissions requirements.

Major Requirements

Click here to see course requirements for the **Bachelor of Arts**.

Contact

Advising

All new USU students participate in a New Student Orientation program, where they receive detailed information about major requirements, registering for classes, and other important advising information.

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Get Involved

Professional Organizations, Honor Societies, and Clubs

American Council on the Teaching of Foreign Languages: This is the only national organization dedicated to the improvement and expansion of the teaching and learning of all languages at all levels of instruction. ACTFL is an individual membership organization of foreign language educators and administrators from elementary through graduate education, as well as government and industry.

Speech and Debate Team: The Speech and Debate Team helps students communicate efficiently, increase competency, and study current events. The team at Utah State has won a number of state and national titles and is open to any student interested in participating.

Lambda Phi Eta: This is the National Communication Honor Society of the National Communication Association for undergraduate junior and senior communication students. The goals of LPH are to recognize, foster, and reward outstanding scholastic achievement and to provide an opportunity for faculty members and students to discuss and exchange ideas about their field of interest. It promotes communication, scholarship, and career preparation while providing service programs for the department and university.

Labs, Centers, Research

With the second oldest undergraduate research program in the nation, USU offers students a wide range of opportunities to gain hands-on research experience. The Undergraduate Research and Creative Opportunities program allows students to apply for grants and receive funding. USU's Honors Program prepares students for excellent graduate programs by helping them build relationships with professors, participate in research projects, take smaller, more intensive classes, and develop leadership skills.