

College of Business

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Academic Departments. The College of Business includes the following academic departments. Information about degrees and curriculum options are listed in the departmental sections of this catalog.

Accountancy, School of
Business Administration
Business Information Systems
Economics¹
Management and Human Resources

Interdisciplinary/College Programs. The College of Business offers the following programs in addition to those offered by academic departments. Detailed descriptions of these programs are provided in this section of this catalog and in the separate *Master of Business Administration (MBA)* section.

Business Minor
Dual Major and Second Bachelor's Degree in Business
International Business Minor
Master of Business Administration (MBA)

Nondegree and Other Programs. A wide variety of seminars and development programs are sponsored by academic departments and other units of the college. For example, *Business Relations* offers annual seminars in accounting, banking, customer service and marketing, human resources, international business, management information systems, and quality and productivity. The *Management Institute* meets the unique continuing education needs of a specialized segment of the population: supervisors, managers, and executives who provide leadership and direction for both private and public sector organizations. The *Small Business Development Center* provides a variety of specialized diagnostic, consultative, manpower development, and industrial development services to individual businesses.

Accreditation. All bachelor's and master's degree programs in business are accredited by AACSB International—The Association to Advance Collegiate Schools of Business. This association is the professional accrediting agency in business. Accreditation by AACSB International facilitates transferability of credits to other institutions and acceptance of the credentials of graduates by the business community.

¹Jointly administered with the College of Agriculture.

Objectives

The college is engaged in the following three primary areas of activity: **education, outreach, and research.**

The college's **educational objectives** emphasize preparation for professional careers in business. The managerial and technical skills associated with such preparation may also lead to careers in other types of organizations, such as health service, government, and education. This preparation is directed at both entry-level and mid-career qualifications. Thus, students can be immediately productive on a new job assignment and at the same time have the depth and breadth of education to assume increasing responsibilities. Additionally, experienced managers and business people can learn needed new capabilities and renew their educational backgrounds with college programs. An extensive offering of vocationally oriented programs in clerical and technical fields is also provided. Besides its career orientation, the College of Business educational objectives include a commitment to enhancing the lifelong learning opportunities for responsible citizenship and personal satisfaction where economic and business dimensions are critical ingredients.

In implementing its **outreach objectives**, the college extends its resources and services to off-campus patrons by offering distance education programs and classes, participating in Continuing Education Centers, and by conducting on-site visits to individual firms and organizations, thereby enhancing the quality of life and economic well-being of citizens of the state.

The college is committed to an aggressive program of basic and applied **research** to insure the continued enlargement of the base of understanding about business, government, and other complex institutions; about the processes of managing; and about the economic foundations upon which they function.

Undergraduate Programs

Admission and Graduation Requirements

New freshmen admitted to USU in good standing qualify for admission to the College of Business. Students with 1-46 semester hours of credit, who transfer to the College of Business from other institutions or from other colleges at USU, are required to have a minimum overall GPA of 2.20. Students who transfer with 47 or more semester hours of credit are required to have a minimum overall GPA of 2.50. Upon admission, all degree-seeking students

will be identified with the College of Business Prespecialization Unit for the purpose of qualifying for Advanced Standing within their major field. The College of Business Student Service Center, located in Business 308, provides initial counseling and guidance until such time as a student qualifies for unconditional Advanced Standing. Students may declare a major upon admission, but will receive advisement through the Student Service Center, Business 308, while preparing for Advanced Standing. Nondegree-seeking students and Associate of Applied Science students will bypass the Prespecialization Unit and work directly with the selected program administrators within departments of the college.

Enrollment Restrictions. Admission to the college does not insure access to the courses required for graduation. The following admission requirements must be met by all USU students:

1. An overall GPA (transfer credits included) of 2.20 and 20 semester credits of college-level work are required for admission into Acct 2010, 2020; MHR 2990; and BIS 2550.

2. An overall GPA of 2.50 and completion of 40 credits are required for admission into Acct 3110, 3120, 3310, 3410; BA 3080, 3400, 3500, 3700; BIS 3000, 3100, 3330, 3500; Econ 3400; and MHR 3110, 3710, 3720, 3810, 3820.

3. All 4000- and 5000-level courses in the College of Business are restricted to students with unconditional Advanced Standing and the continued maintenance of a 2.50 overall GPA.

4. An overall GPA of 2.50, unconditional Advanced Standing, and completion of 84 credits are required for admission into MHR 4880 and 4890.

5. To earn a College of Business bachelor's degree, at least 51 semester credits must be from courses outside the College of Business.

6. Many of the courses in the College of Business require prerequisites. Before registering for courses within the College of Business, students should consult with their advisor or refer to the current *General Catalog* to ensure they have completed the necessary prerequisites.

University Studies Requirements. All freshmen-level students who enter USU Fall of 1998 and thereafter will be required to meet the University Studies requirements. Students who have received an Associate of Arts/Science degree from a college or university in the Utah System of Higher Education or from a school with which USU or the College of Business has an articulation agreement will be considered to have fulfilled the General Education portion of the University Studies requirements, *but must still complete the Depth Education portion*. It is recommended that all business students visit with an advisor in the Student Service Center, Business 308, to clarify their specific requirements in this area. Additional information about these requirements is available on pages 56-63 of this catalog.

Advanced Standing. All degree-seeking students in the college are required to complete the following Prespecialization Core program prior to being granted unconditional Advanced Standing: Acct 2010 and 2020 (6 credits); BIS 2450 and 2550 (6 credits); Econ 1500 and 2010 (6 credits); Math 1050 and 1100 (7 credits), Stat 2300 (4 credits); MHR 2990 (3 credits); Psy 1010 or Soc 1010 (3 credits); and one of Acct, BIS, BA, Econ, or MHR 1000 (0.5 credits). Prerequisites to these courses must be completed before enrollment will be permitted.

In addition, the following requirements must be met before unconditional Advanced Standing is granted.

1. A total of 52 semester credits of college-level courses (or equivalent), including the college Prespecialization Core program, must be completed with a cumulative GPA of 2.50 or better. This includes all transfer credits. The current semester registration may be included in the 52 credits; however, final approval of Advanced Standing is contingent upon successful completion of the current semester with the required grades.

2. All College of Business majors must complete the college Prespecialization Core program with a minimum GPA of 2.50.

3. An Application for Advanced Standing must be filed with the College of Business Student Service Center in Business 308. Deadlines for filing the application are published each semester by the Business Student Service Center, Business 308.

Upon completion of the Prespecialization Core program, students who choose not to enter a major field program, or who do not qualify for advanced standing within a major field, may receive counseling regarding alternative courses of action.

USU Courses and Business Courses. At least 30 credits presented for the bachelor's degree must have been completed at USU. This includes credits earned through classes offered at the Logan campus, at designated centers, or by USU's distance education programs. Ten of the required USU credits must be included within the last 40 credits presented for the bachelor's degree. At least 50 percent of the business credits required for a business degree must be taken at USU. Finally, at least 60 credits presented for a business degree must have been taken in courses outside the College of Business. For this requirement, 9 credits in Economics courses and 6 credits in Statistics courses may be counted among those taken outside the College of Business.

Optional P/D+, D, F Grade Restriction. This option (see the USU "Grading Policy," page 19) is not available for any required courses for majors and minors in the College of Business.

College of Business Stop-out Policy. Students having a break in attendance of College of Business programs in excess of one year will be subject to the college and departmental requirements in effect at the time of their return. However, if a student has received unconditional Advanced Standing under a previous set of requirements, this will be honored even though Advanced Standing requirements may have changed.

Graduation. Students must satisfy all University, college, and departmental major requirements to be eligible for graduation. Refer to appropriate sections of this catalog for details.

Minor in Business

The college offers a minor for nonbusiness majors consisting of the five courses listed below. This minor is designed to develop a general background and perspective in business. Completion of this minor will acquaint students with each business discipline. Advisement for the minor in business is through the College of Business Student Service Center in Business 308. An overall minimum GPA of 2.50 is required for the five courses. Students are responsible to complete prerequisite courses where applicable. Required courses for the minor in business include Acct 2010; BA 3400 or 3460; BA 3500; MHR 3110; and one of the following courses: Econ 3400, MHR 2990, or BIS 3100.

Minor in International Business

Both College of Business majors and nonmajors are eligible to receive the International Business Minor. This minor is designed to develop a general background and perspective in business. All students who plan to pursue this minor receive academic advisement from the College of Business Student Service Center in Business 308. This minor consists of four courses selected from a group of six courses (listed below) and completion of either a Language Competency Option or a Regional Studies Option. Four of the following seven courses are required as part of this minor: BA 4300 (International Finance), BIS 4550 (Principles of International Business Communications), BIS 5700 (Internet Management and Electronic Commerce), Econ 3400 (International Economics for Business), Econ 5150 (Comparative Economic Systems), MHR 3820 (International Management), and MHR 4890 (Business Strategy in a Global Context). Information about the Language Competency and Regional Studies Options is available in the Student Service Center, Business 308.

Minors in Other Business Subjects

Minors are available in other business subjects, as indicated in departmental sections of this catalog.

Dual Major and Second Bachelor's Degree

The College of Business offers both a dual major and a second bachelor's degree—Bachelor of Science (BS) or Bachelor of Arts (BA)—in Business. This particular option requires a broad course distribution among the departments of the college. It is, therefore, administered by the college, rather than by a specific department. Requirement information is available in the College of Business Student Service Center, Business 308.

For requirement information concerning other second bachelor's or dual major degrees having specialization within the college, see departmental sections of this catalog.

Professional Organizations

The following student organizations are available for membership, depending upon student objectives and qualifications.

American Marketing Association (AMA): Organization for marketing and marketing education majors.

American Production and Inventory Control Society (APICS): Professional society for production majors.

Beta Alpha Psi: Honorary professional accounting fraternity.

Beta Gamma Sigma: Honorary business fraternity. (See page 42 for further information.)

Association for Systems Management (ASM): Organization for students planning careers in information processing and information systems management.

Delta Pi Epsilon (DPE): National graduate honorary fraternity in business education.

Delta Epsilon Chi (DEX): Co-curricular organization for marketing education and marketing majors.

Economics Club: Organization for students majoring in economics.

Finance Club: Organization for students majoring in finance.

Institute of Management Accountants (IMA): Organization designed for accounting majors.

MBA Association: Organization for MBA graduate students.

Phi Beta Lambda (PBL): Organization designed for business or business information technology and education majors.

Sigma Iota Epsilon (SIE): National honorary and professional management fraternity.

Society for Human Resource Management (SHRM): Organization for majors in fields of personnel and human resource management.

Scholarships, Fellowships, and Assistantships

A number of scholarships and assistantships are available to College of Business students at both the undergraduate and graduate levels. See *Financial Aid and Scholarship Information* catalog section (pages 29-30), as well as the *Graduate Financial Assistance* section (pages 71-72). There are also opportunities for employment in research projects and other activities. Assistantships for graduate students are available for both teaching and research. Applications for undergraduate scholarships may be made directly to the Student Service Center, Business 308.