

Master of Business Administration (MBA)

Director of Business Graduate Programs: Mary Jo Blahna

Location: Business 809

Phone: (435) 797-2360

FAX: (435) 797-2634

E-mail: maryjo.blahna@usu.edu

WWW: <http://www.usu.edu/mba/>

Degree Offered: Master of Business Administration (MBA)

Graduate Specializations: Accounting, Entrepreneurship, Human Resource Management, Manufacturing Management, Personal Financial Planning

Graduate Program

Objectives

The MBA program is an interdepartmental program administered by the College of Business. The MBA program is designed to provide students with an understanding of analytical tools necessary for effective and efficient management in today's complex business world. The curriculum prepares students with a working knowledge of the fundamental business functions and a sensitivity to the legal, ethical, social, technological, and international forces in the business environment. The MBA program's focus is the development of the analytical, communication, interpersonal, and leadership skills needed for a successful career in a variety of organizations. The MBA program is accredited by AACSB International—The Association to Advance Collegiate Schools of Business.

Admission Requirements

For consideration for admission to the MBA program, applicants must submit an application form and fee, all undergraduate transcripts, Graduate Management Admissions Test (GMAT) scores (the GRE is also accepted), and three letters of recommendation from qualified professionals. TOEFL scores are required for candidates from abroad, with a minimum of 213 computerized or 550 paper/pencil deemed acceptable. International students with a prior degree from an English-speaking university are exempt from the TOEFL exam.

Application Deadline for Fall Semester

No application will be considered until all required information arrives in the School of Graduate Studies at Utah State University. In addition, the student desiring to pursue the MBA degree must have been accepted as a matriculated student before he or she will be permitted to register for 6000-level courses that will be part of the student's advanced program. Full-time business experience is also preferred, but not required. Students who wish to be considered for financial aid must submit applications by **February 15** for the coming academic year.

Students with or without an undergraduate degree in business may enter the MBA program. However, before taking advanced courses, basic competencies in business that have not been acquired through prior courses or experience must be met. Applicants not meeting minimum requirements may be allowed to correct deficiencies concurrently with graduate coursework. Before entering the program, each student must meet with an advisor to plan his or her course of study.

Degree Requirements

Business Core

The MBA Business Core curriculum provides skills and knowledge in statistics, written communication, computer literacy, mathematics, information systems, economics, accounting, finance, marketing, management, and organizational behavior. Students who have completed a bachelor's degree must have coursework which includes learning experiences in management-specific areas recommended by AACSB—International for direct entry into the advanced program.

Accelerated Business Core

Students who have not completed a bachelor's degree accredited by AACSB International may choose to gain the necessary basic business competencies by attending the Accelerated Business Core (ABC). The ABC is a uniquely efficient and effective way of delivering the basic program curriculum in a compressed format during the summer semester. The ABC enables students from nonbusiness backgrounds to prepare quickly for the Advanced Program Courses.

Alternatively, students may acquire the necessary basic competencies by completing courses satisfying the following management-specific knowledge and skills requirement: ACCT 2010, 2020; BA 3400, 3500, 3700; ECON 1500, 2010; MHR 2990, 3110; MATH 1100; and STAT 2300. Students may not be required to take courses which duplicate prior academic or industrial training. Students must meet with the director of the MBA program to plan their course of study.

The advanced program courses, along with electives, consist of 33 credits. Students must complete the advanced program course requirements listed below. In addition, students may choose to select among several specializations, which are also described below. A specialization requires the student to complete additional courses beyond the 33 credits.

Advanced Program Courses (33 credits)

Students must complete the following six courses: ACCT 6350; BA 6420, 6520, 6720; and MHR 6500, 6890. Additionally, students must complete one course each in information systems (e.g., ACCT 6500), research methods (e.g., BUS 6860), quantitative analysis (e.g., ECON 6330), and business ethics (e.g., MHR 6770). These courses must be selected in consultation with the MBA program director. Also, students are required to attend a professional development program (BUS 6310) that begins in August before the start of classes and continues throughout the MBA program.

Specializations (12 credits)

Students may select a specialization in one of several areas listed below. Classes taken as part of the MBA advanced program courses cannot be used as part of a specialization. One course in each specialization will be designated as research intensive to meet the research methods requirement.

Accounting

To qualify for this specialization, students must complete, or have previously completed, the equivalent of ACCT 3110, 3120, 3310, 3410, 5210 (or 6210), 5220 (or 6220), 5400 (or 6400), and 6510. At least 9 credits must be taken in accounting courses numbered above 6010. The research methods requirement may be satisfied by completing ACCT 6410 or 6610.

Master of Business Administration (MBA)

Entrepreneurship

This specialization consists of MHR 6410, 6430, 6470, and an approved elective.

Human Resource Management

This specialization requires students to complete MHR 6690 and to select any three of the following courses: MHR 6550, 6620, 6630, 6640, 6670, and 6760.

Manufacturing Management

This specialization includes BA 5730, 6740; and MHR 6350, 6370.

Personal Financial Planning

This specialization consists of PFP 6060, 6070, 6080, and an approved elective. Students must have completed (or complete as part of their graduate work): BA 3460 or 4460, and ACCT 3410. This specialization satisfies requirements to sit for the national Certified Financial Planner (CFP) examination.

Financial Assistance

Graduate assistantships, scholarships, and fellowships are available to outstanding on-campus students. Graduate assistantships and scholarships generally range between \$1,000 and \$3,000 for nine months. Application for financial aid must be made by **February 15**. A recipient of a graduate assistantship is usually eligible for a waiver of the out-of-state portion of his or her tuition.

Master of Business Administration Faculty

Professors

Kenneth R. Bartkus, promotion management
Caryn L. Beck-Dudley, business law and social responsibility
Basudeb Biswas, international trade and economic development
Gaylen N. Chandler, human resources, management, and entrepreneurship
Drew Dahl, financial institutions
Peter M. Ellis, production and operations research
Christopher Fawson, public finance and econometrics
L. Dwight Israelsen, comparative systems and economic history
Paul M. Jakus, economics
Richard L. Jenson, information systems and managerial accounting
I. Richard Johnson, financial, managerial, advanced, and agency accounting

J. Robert Malko, corporate and energy utility finance
Glenn M. McEvoy, organizational behavior, human resources, and management
C. R. Michael Parent, marketing research and strategy
Richard L. Ratliff, auditing, financial, internal audit, and principles
Clifford R. Skousen, international and managerial accounting
David B. Stephens, business strategy and labor relations
Philip R. Swensen, finance

Associate Professors

J. Brian Atwater, "theory of constraints," quality manufacturing, lean manufacturing
Ronda R. Callister, organization behavior, management
Cathy L. Hartman, consumer behavior and environmental sustainability
Jeffrey J. Johnson, information systems
Vijay R. Kannan, supply chain and quality management, cellular manufacturing
Irvin T. Nelson, accounting
David H. Olsen, database manager
David J. Paper, web development
Edwin R. Stafford, marketing
Alan A. Stephens, corporate finance and investments

Assistant Professors

Alison Cook, organizational behavior, human resource management
Dawn DeTienne, entrepreneurship
E. Vance Grange, accounting
James Hayton, human resources
Haiyan Hu, retailing and consumer behavior, international retailing, visual merchandising and promotion
Stacey B. Hills, marketing research, strategy, and product management
Yong Seog Kim, e-commerce, information systems strategies
Seung-Woog Kwag, finance
Robert J. Mills, visual basic
Troy V. Mumford, organizational behavior, human resource management, compensation
Jean A. Pratt, e-commerce/web design

Executive-in-Residence/Principal Lecturer

Alan P. Warnick, human resources

MBA Courses

Descriptions of MBA courses can be found in the *Course Descriptions* section of this catalog.