

Journalism & Communication

Learning Objectives Matrix

The Department of Journalism & Communication has identified six primary learning objectives for its students. Below is a description of the objectives. Refer to the identifying number in the matrix on the next page, which maps each objective to each class.

- 1.** Journalism and Communication skills: Writing and verbal skills, information-gathering, fact-checking, the synthesis of ideas, deductive logic.
- 2.** Technological skills: Both the ability to use effectively as well as the knowledge of current delivery systems for information and their impacts.
- 3.** Philosophical grounding: Understanding of the philosophical, historical, ethical antecedents of modern mass Journalism and Communication practice in the context of the First Amendment and a free and open society, and how those lessons apply in day-to-day mass media practice for media producers and consumers.
- 4.** Critical thinking: The ability to evaluate mass media messages and campaigns, to understand how media and society interact and implications of that interaction.
- 5.** Professional and personal responsibility: Affirmation of the individual's responsibilities as either a producer or consumer of information in a democratic mass media age.
- 6.** Market savvy: Exposure to real-world situations that instruct and demonstrate application of classroom lessons.

JOURNALISM & COMMUNICATION MATRIX

All JCOM classes contribute to the students' mastery of the six learning objectives. This matrix indicates whether the relative amount is low (L), medium (M) or high (H). "V" is variable, typically for individual projects or internships.

	1	2	3	4	5	6
JCOM 1000	M	L	H	H	H	L
JCOM 1110	H	L	H	M	M	L
JCOM 2000	H	L	M	H	M	L
JCOM 2110	H	H	L	M	M	H
JCOM 2120	H	L	M	H	H	M
JCOM 2150	M	H	L	L	L	M
JCOM 2200	M	H	M	M	M	M
JCOM 2210	H	L	M	H	H	M
JCOM 2300	H	M	M	M	M	M
JCOM 2310	H	M	L	M	H	M
JCOM 3110	H	L	L	M	M	H
JCOM 3120	H	M	L	H	M	M
JCOM 3140	H	L	L	M	H	M

JCOM 3300	H	M	M	H	M	H
JCOM 4000	M	L	M	L	H	H
JCOM 4010	H	M	H	H	M	L
JCOM 4030	H	L	H	H	H	L
JCOM 4100	V	H	L	M	L	M
JCOM 4120	H	L	M	M	L	H
JCOM 4150	M	H	L	L	L	M
JCOM 4210	H	H	M	H	H	H
JCOM 4220	H	H	M	H	H	H
JCOM 4230	H	H	M	H	H	H
JCOM 4500	V	V	V	V	V	V
JCOM 4510	V	V	V	V	V	V
JCOM 4530	V	V	V	V	V	V
JCOM 5010/ 6010	M	L	L	H	L	L
JCOM 5020/ 6020	H	L	H	H	M	L

JCOM 5030	M	L	M	H	M	M
JCOM 5110	H	L	M	H	M	M
JCOM 5210/ 6210	H	L	M	H	M	M
JCOM 5220/ 6220	H	H	L	H	H	H
JCOM 5230/ 6230	H	H	M	H	H	H
JCOM 5300/ 6300	H	H	L	H	M	H
JCOM 5320/ 6230	H	H	L	H	M	H
JCOM 5400/ 6400	H	L	H	H	M	L
JCOM 5410/ 6410	H	L	H	H	M	L
JCOM 5420/ 6420	M	L	H	M	H	L
JCOM 6000	H	L	H	H	M	L
JCOM 6040	H	L	V	H	H	M
JCOM 6510	V	V	V	V	V	V
JCOM 6970	V	V	V	V	V	V
