

PLAN OF STUDY FOR JCOM PR. BROADCAST, AND PRINT STUDENTS

Journalism Major

Emphasis: Public Relations/ Corporate Communications

Four-Year Plan of Study

Minimum GPA for Admission: 2.5, Career

Minimum GPA for Graduation: 2.5, major courses; 2.5 USU; 2.5, Career

Minimum Grade Accepted: "C", major courses; "C+" JCOM 1500, 1130, and 2010

This is a sample plan. It outlines university and major requirements in very general terms. While there are requirements that are sequential, many are flexible and do not need to be completed exactly in the order listed. Students should always check with their faculty and professional advisors to be sure they are meeting the requirements appropriately. To make an appointment with a professional advisor, call 435-797-3883.

Freshman Year (30 credits)

Fall Semester (15 credits)

ENGL 1010 (CL1) Introduction to Writing: Academic Prose	3
JCOM 1500 (BSS) Introduction to Mass Communication	3
Quantitative Literacy (QL) Course	3
University Studies Breadth Courses	3
Elective Course	3

Spring Semester (15 credits)

JCOM 1130 Beginning Newswriting for the Mass Media	3
Minor or Cognate Course	3
University Studies Breadth Courses	6
Elective Course	3

Complete CIL Exam by the end of Freshman Year

Sophomore Year (29 Credits)

Fall Semester (15 credits)

ENGL 2010 (CL2) Intermediate Writing: Research Writing in a Persuasive Mode	3
JCOM 2010 Media Smarts: Making Sense of the Information Age	3
Minor or Cognate Courses	3
University Studies Breadth Courses	6

Spring Semester (14 credits)

JCOM 2160 Intro to Online Journalism	2
JCOM 2300 Intro to Public Relations	3
Minor or Cognate Course	3
Minor or Cognate Upper Division Course	3
Quantitative Intensive (QI) Course	3

Junior Year (30 Credits)

Fall Semester (15 credits)

JCOM 2310 (CI) Writing for Public Relations	3
Minor or Cognate Upper Division Course	3
Depth Creative Arts/ Humanities (DHA) Course	3
Depth Life/Physical Science (DSC) Course	3
Upper Division Elective Course	3

Spring Semester (12 credits)

JCOM 3300 Strategic Research Methods in Public Relations	3
JCOM 4030 Mass Media Law	3
JCOM Upper Division Skills Elective Course	3
Communication Intensive (CI) Course	3

Summer Semester (3 credits)

JCOM 4510 Communication Internship	3
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Senior Year (31 credits)

Fall Semester (15 credits)

JCOM 4530 Special Topics in Communication (Integrated Marketing)	3
JCOM 5300 Case Studies in Public Relations or JCOM 5320 Public Relations Agency	3
Minor or Cognate Upper Division Course	3
Upper Division Elective Courses	6

Spring Semester (13 credits)

JCOM 4000 Senior Seminar in Mass Communication	1
Elective Courses	12

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Freshman Year (30 credits)

Fall Semester (15 credits)

ENGL 1010 (CL1) Introduction to Writing: Academic Prose	3
JCOM 1500 (BSS) Introduction to Mass Communication	3
Quantitative Literacy (QL) Course	3
University Studies Breadth Courses	3
Elective Course	3

Spring Semester (15 credits)

JCOM 1130 Beginning Newswriting for the Mass Media	3
Minor or Cognate Course	3
University Studies Breadth Courses	6
Elective Course	3

Complete CIL Exam by the end of Freshman Year

Sophomore Year (29 Credits)

Fall Semester (15 credits)

ENGL 2010 (CL2) Intermediate Writing: Research Writing in a Persuasive Mode	3
JCOM 2010 Media Smarts: Making Sense of the Information Age	3
Minor or Cognate Courses	3
University Studies Breadth Courses	6

Spring Semester (14 credits)

JCOM 2160 Intro to Online Journalism	2
JCOM 2220 Intro to Video Media	3
Minor or Cognate Course	3
Minor or Cognate Upper Division Course	3
Quantitative Intensive (QI) Course	3

Junior Year (31 Credits)

Fall Semester (13 credits)

JCOM 2230 Writing for Electronic Media	3
JCOM 4210 (CI) Newscast I*	4
Minor or Cognate Upper Division Course	3
Depth Creative Arts/ Humanities (DHA) Course	3

Spring Semester (15 credits)

JCOM 4220 (CI) Newscast II*	4
Depth Life/Physical Science (DSC) Course	3
Elective Courses	8

Summer Semester (3 credits)

JCOM 4510 Communication Internship	3
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Senior Year (30 credits)

Fall Semester (15 credits)

JCOM 4030 Mass Media Law	3
Minor or Cognate Upper Division Course	3
Upper Division Elective Courses	6
Elective Course	3

Spring Semester (15 credits)

JCOM 4000 Senior Seminar in Mass Communication	1
JCOM Elective Course	3
Upper Division Elective Courses	4
Elective Courses	7

*Students completing this emphasis have the option of taking both **JCOM 4210 (CI) Newscast I** and **JCOM 4220 (CI) Newscast II** or substituting both **JCOM 4230 Corporate Video** and **JCOM 5210 Website Design and Production**. Students choosing the second option must make up the credit difference with a three-credit JCOM upper division elective course to accumulate the required total 120 credits hours for graduation. In addition, students completing the second option must complete two Communication Intensive (CI) Courses.

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Freshman Year (30 credits)

Fall Semester (15 credits)

ENGL 1010 (CL1) Introduction to Writing: Academic Prose	3
JCOM 1500 (BSS) Introduction to Mass Communication	3
Quantitative Literacy (QL) Course	3
University Studies Breadth Courses	3
Elective Course	3

Spring Semester (15 credits)

JCOM 1130 Beginning Newswriting for the Mass Media	3
Minor or Cognate Course	3
University Studies Breadth Courses	6
Elective Course	3

Complete CIL Exam by the end of Freshman Year

Sophomore Year (29 Credits)

Fall Semester (15 credits)

ENGL 2010 (CL2) Intermediate Writing: Research Writing in a Persuasive Mode	3
JCOM 2010 Media Smarts: Making Sense of the Information Age	3
Minor or Cognate Courses	3
University Studies Breadth Courses	6

Spring Semester (14 credits)

JCOM 2170 (CI) Reporting Public Affairs	3
JCOM 2160 (CI) Introduction to Online Journalism	2
Minor or Cognate Upper Division Course	3
Quantitative Intensive (QI) Course	3
Elective Course	3

Junior Year (33 Credits)

Fall Semester (15 credits)

JCOM 3110 Beyond the Inverted Pyramid	3
JCOM Elective Course	3
Minor or Cognate Upper Division Course	3
Depth Creative Arts/ Humanities (DHA) Course	3
Upper Division Elective Course	3

Spring Semester (15 credits)

JCOM 3120 Copy Editing and Publication Design	3
JCOM 4030 Mass Media Law	3
Depth Life/Physical Science (DSC) Course	3
Elective Course	6

Summer Semester (3 credits)

JCOM 4510 Communication Internship	3
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Senior Year (28 credits)

Fall Semester (15 credits)

JCOM Elective Courses	6
Minor or Cognate Upper Division Course	3
Upper Division Elective Courses	3
Elective Course	3

Spring Semester (13 credits)

JCOM 4000 Senior Seminar in Mass Communication	1
JCOM Upper Division Course	6
Elective Courses	6