ECR 2017-02
Committee: Executive Council
First Reading Date: 31 January 2017
Second Reading Date: 31 January 2017
Final Action Date: 31 January 2017
Final Action: PASSED

Renaming of Arts & Lectures Director of Utah State University Student Association

Description: Renaming the Arts & Lectures Director title to more accurately represent the events being programmed from this position.

1 WHEREAS the title of Arts & Lectures no longer accurately represents the events the position programs,
2 WHEREAS the title of Arts & Lectures constricts the events the position can program,
3 WHEREAS the position is no longer in a partnership with the Caine College of the Arts to provide lectures for course credit to the Creative Arts classes,
4 WHEREAS common hour is no longer in effect to continue the original lecture series,
5 BE IT THEREFORE ENACTED THAT the title of Arts & Lectures Director be changed to Series Director,
6 WHEREAS having Series Director will more accurately represent the events being programmed by this position,
7 WHEREAS having Series Director will allow more variety in events to be programmed by this position,
8 WHEREAS the Director of Student Involvement is in support of the name change,
9 WHEREAS the current Student Events Office advisor is in support of the name change,
10 WHEREAS the remaining Student Involvement and Leadership Center staff is in support of the name change,
11 BE IT FURTHER ENACTED THAT if a majority of the Executive Council votes in support of the resolution the name change be taken to the student body as a constitutional amendment for a vote to be held during the 2017 election,
12 WHEREAS if a majority of students vote in support of the name change,
13 BE IT FURTHER ENACTED THAT the name be changed to Series Director,
14 Tags: Arts & Lectures, series, name change,
15 Sponsor: Ryan Jensen, USUSA Student Events Vice President
16 Co-sponsor: Blake Lyman, USUSA Athletics Vice President
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Policy Paper

Committee: Executive Council
Absent: None
Result: PASSED

History:
In the early 2000s Arts & Lectures programmed a well-planned out lecture series with 2-3 speakers per semester. The Arts part which was coordinated with the instructor of the Creative Arts class who would require the class to attend and then A&L, would pay. Around 2008 when this professor left the program discontinued. The lecture series was struggled which lead to the start of common hour. That went well for a couple of years until it was terminated and lectures have been hit and miss ever since.

Purpose:
To accurately represent what the position programs and to allow more variety in future programming.

Pros:
- It would accurately represent the events that this position programs.
- It would allow variety and flexibility in future programming.
- It would allow an opportunity to rebrand the organization.

Cons:
- Sentimental value for former Arts & Lectures directors and committee members.
- Time on officers’ part changing all official documentation.
- Creating new design elements/logos for office branding.