**TYPES OF CLC LICENSES**

**INTERNAL CAMPUS SUPPLIER (ICS)**
- Application Inquiries: Jenny Wallace
- jwallace@clc.com

**LOCAL LICENSE**
- Application Inquiries: Makayla Burtz
- mburtz@clc.com

**STANDARD LICENSE**
- Application Inquiries: Makayla Burtz
- mburtz@clc.com

**DEFINITIONS & PARAMETERS**

**INTERNAL CAMPUS SUPPLIER (ICS)**
- Allows a company to produce product bearing the trademarks of collegiate institutions for university departments and related entities for internal consumption only. Cannot provide product at retail or direct to consumer.
- Most expeditious and least costly to pursue with strict limitations on distribution.
- Sales to restricted distribution (internal consumption by university) only.
- Requires an Internal Campus Supplier application available for download on CLC.com.

**LOCAL LICENSE**
- Allows a company to produce product bearing the trademarks of collegiate institutions **within the same state as the business’ location for university departments and related entities in addition to retail distribution.**
- Next easiest to pursue. Additional fees are required. Geographic restrictions exist.
- Unlimited institutions within same state as business location or one school within 200 miles of institution and out of state.
- Can apply for an institution outside of their state if Alumnus of said institution. Become ineligible to hold license for any other institutions in their state without submitting a Standard Application.
- Local licensees must be licensed for one full year before being considered for a Standard License.
- Contact CLC for special provisions relating to U.S. Air Force Academy/U.S. Military Academy & Washington D.C.
- **Requires quarterly royalty reporting.

**STANDARD LICENSE**
- Allows a company to produce product bearing the trademarks of unlimited collegiate institutions for university departments and related entities, in addition to retail distribution through all channels.
- The most challenging and expensive type of license to pursue.
- Companies must exhibit well-established marketing plans, existing product distribution, solid financial history of selling licensed products and/or or are introducing unique and commercially viable product to collegiate market.
- Standard License applicants should provide as much detailed information as possible in application to improve likelihood of acceptance by institutions.
- **Requires monthly royalty reporting.

**APPLICATION FEES**

**INTERNAL CAMPUS SUPPLIER (ICS)**
- $100 Non-refundable.
- Covers administrative fees & one institution.

**LOCAL LICENSE**
- $100 Non-refundable.

**STANDARD LICENSE**
- $1,000 Non-refundable.

**LICENSE COSTS**

**INTERNAL CAMPUS SUPPLIER (ICS)**
- Additional Institutions: $100 each
- Liability Insurance: $200-$4k
- Logos on Demand: $75-$500

**LOCAL LICENSE**
- Institutional Advance Fee: $250-$5k+
  - Variable by institution. See institution list.
- FLA: $100-$10k
  - If applicable, see institution list.
- Logos on Demand: $50-$500
- Liability Insurance: $200-$4k

**STANDARD LICENSE**
- Holograms: $75+
- Logos on Demand: $50-$500
- Liability Insurance: $200-$4k

**TIMELINE**

**INTERNAL CAMPUS SUPPLIER (ICS)**
- 2-3 Weeks

**LOCAL LICENSE**
- 4-6 Weeks

**STANDARD LICENSE**
- 8-12 Weeks

**APPLICATION CHECKLIST**

- ICS LICENSE APPLICATION
- APPLICATION FEE
- COMPLETE LIST OF INSTITUTION CONTACTS

- LOCAL/STANDARD LICENSE APPLICATION
- APPLICATION FEE
- CREDIT REPORT
- FINANCIAL STATEMENTS
- STRATEGIC MARKETING & DISTRIBUTION PLAN

- FACTORY/SUPPLIER INFO FORM
- INSTITUTION LIST
- QUALITY SAMPLE(S)
- MYICLC REGISTRATION FORM
- COMPANY NAME LABEL SAMPLE
- UL APPROVAL (ELECTRIC PRODUCTS)