Utah State University

Standard License

Ad Centives West Inc. (18208)
40 W. Gregson Ave.
Salt Lake City, UT 84115
Mr. Doug Ohlson
Phone 801-487-4123
Fax 801-487-4126
www.adcentiveswest.com
doug@adcentiveswest.com
Spec Agr Disclosed: 09/28/2016

Distribution Channel(s)
Campus/Local Channel
Restricted Channel

Product Categories
01A (Men’s/Unisex T-shirts)
02A (Jewelry)
02D (Drinkware)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06B (Balls)
06C (Toys)

ADZ-N-ENZ Inc. (43696)
3929 N. Summer Ridge Rd.
Morgan, UT 84050
Mr. Troy Butterfield
Phone 801-876-3500
Fax 801-876-3503
www.Adznenz.com
troyb@adznenz.com
Spec Agr Disclosed: 03/15/2017

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men’s/Unisex T-shirts)
01C (Men’s/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men’s Fashion Apparel)
01I (Women’s T-shirts)
01J (Men’s/Unisex Fleece)
01M (Clothing Accessories)
01N (Men’s/Unisex Structured Closed Back Headwear)
01O (Men’s/Unisex Structured Stretch Fit Headwear)
01P (Men’s/Unisex Unstructured Closed Back Headwear)
01Q (Men’s/Unisex Adjustable Wool Blend Headwear)
01R (Men’s/Unisex Adjustable Non-Wool Headwear)
01S (Women’s Fleece Tops & Bottoms)
01T (Women’s Outerwear)
01U (Women’s Headwear)
01V (Women’s Jerseys & Performance Apparel)
01W (Women’s Fashion Tops)
01X (Women’s Fashion Bottoms)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)
07C (Health/Beauty)
07E (Footwear)
07H (Electronics & Content)

All About Pallets LLC (110807)
398 West 6110 South
Murray, UT 84107
Mr. Bill Willahan
Phone 801-904-2657
Fax 801-905-1160
www.allaboutpallets.com
bill@allaboutpallets.com
Spec Agr Disclosed: 08/19/2016

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men’s/Unisex T-shirts)
01C (Men’s/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men’s Fashion Apparel)
01I (Women’s T-shirts)
01J (Men’s/Unisex Fleece)
01M (Clothing Accessories)
01N (Men’s/Unisex Structured Closed Back Headwear)
01O (Men’s/Unisex Structured Stretch Fit Headwear)
01P (Men’s/Unisex Unstructured Closed Back Headwear)
01Q (Men’s/Unisex Adjustable Wool Blend Headwear)
01R (Men’s/Unisex Adjustable Non-Wool Headwear)
01S (Women’s Fleece Tops & Bottoms)
01T (Women’s Outerwear)
01U (Women’s Headwear)
01V (Women’s Jerseys & Performance Apparel)
01W (Women’s Fashion Tops)
01X (Women’s Fashion Bottoms)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)
07C (Health/Beauty)
07E (Footwear)
07H (Electronics & Content)

EK Ekcessories (44240)
575 W. 3200 South
Logan, UT 84321
Mr. Randall Anderson
Phone 435-753-8448
Fax 435-753-2411
www.Ekusa.com
randali@ekusa.com
Spec Agr Disclosed: 12/14/2015

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
07C (Health/Beauty)
07H (Electronics & Content)

Badger Screen Printing Co. (27934)
1795 N. 600 West Suite 101
Logan, UT 84321
Mr. B.J. Hull
Phone 435-787-1636
Fax 435-787-1808
art@badgerprints.com

Spec Agr Disclosed: 07/18/2016

Distribution Channel(s)
Campus/Local Channel
Restricted Channel

Product Categories
01A (Men’s/Unisex T-shirts)
01C (Men’s/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men’s Fashion Apparel)
01I (Women’s T-shirts)
01J (Men’s/Unisex Fleece)
01L (Men’s/Unisex Performance Apparel)
01M (Clothing Accessories)
01R (Men’s/Unisex Adjustable Non-Wool Headwear)
01V (Women’s Jerseys & Performance Apparel)
01W (Women’s Fashion Tops)
02C (Personal Accessories)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
**Utah State University**

**Grip6 Belts (116977)**
635 W Sandy Parkway
Sandy, UT 84070
Mr. BJ Minson
Phone 801-960-4770
Fax
ryan@grip6.com
Spec Agr Disclosed: 11/22/2016

**Distribution Channel(s)**
Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
02C (Personal Accessories)

**Logo Shop - The (UT) (14199)**
40 South Main
Logan, UT 84321
Mr. Jason Pond
Phone 435-752-1718
Fax 435-752-3919
www.thelogoshop.net
harley@welogostuff.com
Spec Agr Disclosed: 12/15/2016

**Distribution Channel(s)**
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel

**Product Categories**
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Performance Apparel)
01P (Men's/Unisex Structured Back Headwear)
01Q (Men's/Unisex Unstructured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Wool Blend Headwear)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)

**Louis A Roser Company dba Salt City Waterjet (117490)**
1975 W North Temple
Salt Lake City, UT 84116
Mr. Andrew Eversole
Phone 801-363-8849
Fax
www.laroser.com
aeversole@laroser.com
Spec Agr Disclosed: 04/26/2017

**Distribution Channel(s)**
Campus/Local Channel
Related Retail/Direct
Restricted Channel

**Product Categories**
03B (Furniture/Furnishings)

**Minky Couture LLC (111603)**
5732 S. 1475 E. Suite 100
Ogden, UT 84403
Ms. Sandi Hendry
Phone 801-479-1191
Fax
www.minkycouture.com
sandi@mvte.com
Spec Agr Disclosed: 02/19/2017

**Distribution Channel(s)**
Campus/Local Channel
Related Retail/Direct

**Product Categories**
01M (Clothing Accessories)
03A (Domestics)

**Pride Embroidery & Screenprinting (85295)**
926 N. Main Street
Logan, UT 84321
Mr. Ryan Hulse
Phone 435-735-5059
Fax 435-713-9546
www.Pride-embroidery.com
ryan@thinkpride.com
Spec Agr Disclosed: 06/20/2017

**Distribution Channel(s)**
Campus/Local Channel
Related Retail/Direct
Restricted Channel

**Product Categories**
01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Performance Apparel)
01P (Men's/Unisex Structured Back Headwear)
01Q (Men's/Unisex Unstructured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Wool Blend Headwear)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)

**Rooci LLC (115983)**
778 N 480 W
Orem, UT 84057
Mr. Joe Morgan
Phone 435-256-2269
Fax
www.roociwear.com
joe.rooci@gmail.com
Spec Agr Disclosed: 07/14/2016

**Distribution Channel(s)**
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

**Product Categories**
01A (Men's/Unisex T-shirts)
01Y (Women's Loungewear/Activewear/Misc.)

**Shirley J. Ventures LLC (109090)**
1464 W. 40 S. Ste. 300
Lindon, UT 84042
Ms. Amber Knudsen
# Local Licensees

## Utah State University

<table>
<thead>
<tr>
<th>Phone</th>
<th>801-225-5073</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fax</td>
<td>801225-5616</td>
</tr>
<tr>
<td><a href="http://www.Shirleyj.com">www.Shirleyj.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:amberk@shirleyj.com">amberk@shirleyj.com</a></td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed</td>
<td>07/03/2017</td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 04D (Gifts & Novelties - Miscellaneous)

## Sierra Enterprises Inc. (UT) (83963)

<table>
<thead>
<tr>
<th>PO Box 526272</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salt Lake City, UT 84152</td>
</tr>
<tr>
<td>Mr. James Friedman</td>
</tr>
<tr>
<td>Phone 801-908-0555</td>
</tr>
<tr>
<td>Fax 801-908-0910</td>
</tr>
<tr>
<td><a href="http://www.Sierrasupply.com">www.Sierrasupply.com</a></td>
</tr>
<tr>
<td><a href="mailto:jiml@sierrasupply.com">jiml@sierrasupply.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 08/16/2016</td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mass
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 04D (Gifts & Novelties - Miscellaneous)

## Tie Shop - The (85116)

<table>
<thead>
<tr>
<th>5145 So. Alvera Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Holladay, UT 84117</td>
</tr>
<tr>
<td>Mr. Brent Christensen</td>
</tr>
<tr>
<td>Phone 801-277-7714</td>
</tr>
<tr>
<td>Fax 801-277-7322</td>
</tr>
<tr>
<td><a href="mailto:brentchristensen10@gmail.com">brentchristensen10@gmail.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 06/29/2016</td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 01M (Clothing Accessories)

## Promotions

**Logo Shop - The (UT) (14199)**

<table>
<thead>
<tr>
<th>40 South Main</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logan, UT 84321</td>
</tr>
<tr>
<td>Mr. Jason Pond</td>
</tr>
<tr>
<td>Phone 435-752-1718</td>
</tr>
<tr>
<td>Fax 435-752-3919</td>
</tr>
<tr>
<td><a href="http://www.thelogoshop.net">www.thelogoshop.net</a></td>
</tr>
<tr>
<td><a href="mailto:harley@welogostuff.com">harley@welogostuff.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 12/15/2016</td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Restricted Channel

**Product Categories**
- 022 (Premium Royalties)

**15 Licensees**
**15 Special Agreements**
**15 Disclosed**

## Taffy Town Inc. (102792)

<table>
<thead>
<tr>
<th>9813 South Prosperity Road</th>
</tr>
</thead>
<tbody>
<tr>
<td>West Jordan, UT 84081</td>
</tr>
<tr>
<td>Mr. Derek Glade</td>
</tr>
</tbody>
</table>

---

*Licensed as of 07/2017*