APPENDIX B
UNIVERSITY STATE UNIVERSITY EASTERN is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

FEBRUARY 14, 2014

UTAH STATE UNIVERSITY EASTERN

VERBIAGE

Utah State University Eastern™
USU Eastern™
Golden Eagles™
USU Eastern, Blanding Campus™

GENERAL INFORMATION

LOCATION
PRICE, UT
BLANDING, UT

MAJOR SPORTS
GOLDEN EAGLES
MASSCOT NAME
SULLIVAN

ESTABLISHED DATE:
1897

CONFERENCE:
SCENIC WEST ATHLETIC CONFERENCE

INSTITUTIONAL MARKS

Utah State University Eastern
EASTERN

Utah State University Eastern
Blanding Campus

ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale:
  Yes
- Alterations to seal permitted:
  No
- Overprinting / intersecting graphics permitted with seal:
  No
- University licenses consumables:
  Yes
- University licenses health & beauty products:
  Yes
- University permits numbers on products for resale:
  No
- Mascot caricatures permitted:
  No
- Cross licensing with other marks permitted:
  No
- NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations:
  No
- NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks:
  No

NOTE: The marks of Utah State University Eastern are controlled under a licensing program administered by The Collegiate Licensing Company. Any use of these marks will require written approval from The Collegiate Licensing Company.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by UNIVERSITY STATE UNIVERSITY EASTERN Shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.