

Psy 3510 - Introduction to Social Psychology – “Pocket Edition” Syllabus Dr. Tamara Ferguson, FALL Semester 2006, T/TH On Campus

This is your *pocket edition* syllabus, to be used as a handy *reminder*. Your actual “contract” for Psy 3510 is the WebCT web site. In order to be aware of, and to fulfill, all requirements you need to consult the WebCT web site for the *complete* syllabus, chapter learning objectives, grading contingencies, assignments & due dates, test schedule, the class schedule, lecture notes, **and** periodic announcements. Your grade depends on complete compliance to the requirements & expectations detailed on the *website* (not this “pocket”). Much to everyone’s disappointment, there have been students who earned an “F” in previous semesters of the course, because they didn’t internalize all of the WebCT course materials. Let’s not repeat this history.

Class Time & Location: Tuesday, Thursday 10:30 to 11:45, EDUC 131

Required Text: Breckler, S. J., Olson, J. M., & Wiggins, E. C. *Social Psychology Alive* (6th edition). Thomson Publishers. (you are to buy the bundle with ISBN 0495205265, which includes the Breckler et al. textbook and the ILrn (aka NOW) product integrated with WebCT & WebTutor content; please make sure to order the correct bundle).

Instructor: Dr. Tamara Ferguson

Teaching Assistant: Adam Kynaston

Office: Education Building, Room 499

Phone: 435-797-3272

Office Hours: T (3:15-4:15);W (11:30-12:30); ± 15 min before/after class *in* classroom; or, by appt.

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tba

Office Hours: Take full advantage of scheduled office hours. Dr. Ferguson is happy to discuss your interests, or concerns; she can offer assistance in helping you study & can clarify any grading issues. The TA also is available during his office hours to help you! Visting us outside of office hours (or your appt.) is *unwise*, since we are scurrying “about” doing 3,510 ☺ different tasks!

Electronic Contact. Outside of office hours, your **first** line of contact is the **Message Board** within your Psy 3510 WebCT web site. This message board is the fastest way to relay emergencies or schedule an appt. If that doesn’t work, then our **second** line of contact is **WebCT Email** *within* the Psy 3510 WebCT web site. If all else fails, our **third** line of contact is **calling** our office phones. Note, however, that phone tag is a drag, and it’s best to call our offices during our *office hours*. Be sure to state your full name regardless of the means of contact you use (e.g., sign your WebCT Emails with your first and last names). Important: We **avoid**, like the plague, using cc.usu.edu email, because of its unreliable nature due to the strong filtering that USU has set; there is no guarantee of a response if you email us at our cc.usu.edu addresses.

Class Requirements & Point Distribution). There are several requirements in the course; missing a requirement means that the student earns an “F” in the course, regardless of other points the student accumulated. In a nutshell, there are four required tests, 12 required chapter quizzes, 1 required research project (including a “publishable” manuscript), as well as 2 professional-level reviews of other students’ research project manuscripts.

Your letter grade in the course is not based on a curve. Instead, your total percentage of points earned in the course determines your final letter grade. In theory, therefore, *every student* could earn an “A” if they do the work required and do this well. The denominator used to calculate your percentage equals 600. Earning 558 points out of the total 600 points will result in an “A” (93%) . Specifically:

280 points	4 Tests	(47% of grade)
120 points	12 Quizzes	(20% of grade)

100 points	1 Research Project	(17% of grade)
50 points	1 st Manuscript Review	(8% of grade)
50 points	2 nd Manuscript Review	(8% of grade)
600 points =	<i>Denominator for total percentage earned to calculate final letter grade in course</i>	

4 Required Tests. All four tests count toward your grade in the course. Tests may not be taken early or late.

Test 1 = 60 questions (1 point ea.); Ch. 1, 2, 3	10/03/06
Test 2 = 60 questions (1 point ea.); Ch. 5, 6, 7, 8	11/02/06
Test 3 = 60 questions (1 point ea.); Ch. 9, 10, 11	11/30/06
Test 4 = 100 questions (1.2 points ea.); Ch 12 & cumulative*	12/14/06**

* In addition to these 100 questions on Test 4 (your final exam) that count toward the denominator, there will be 10 additional “bonus” questions covering Chapter 13 that you may choose to answer or not to answer. Chapter 13 is not included as a lecture topic this semester.

**9:30 – 11:20, BNR 102 (our classroom)

If you miss *one* of Tests 1, 2, or 3 and we have given you *advanced* approval because you documented this was due to a dire emergency or a university sponsored absence, then we prorate your score for the missed test by multiplying your percent correct on the final exam (Test 4) to calculate your missed exam points. For example: Suppose you earn 91% on the final exam (Test 4) and you were approved for missing Test 2 (worth 60 points). Missed Test 2 score = .91 x 60 = 54.6 points. The final exam (Test 4) cannot be made-up and must be taken on December 14 (, as per USU’s policy. Consult the WebCT site’s Policies section for details. Majority of questions on all tests are multiple-choice in nature; a minority of questions *might* be matching and fill-in-the-blank. Test questions are similar, but not identical to, the weekly quizzes you take.

12 Required Quizzes. In your Psy 3510 WebCT web site, you will find a quiz for each chapter we are covering in this course, each involving 20 multiple-choice questions. Each student receives a *unique* quiz, with questions selected randomly from a large test bank of questions. You may take the quiz from your home computer (open-book). Each quiz has a specified due date (usually the Friday evening of the week we are covering that chapter). There are no make-up quizzes. Each quiz counts 10 points, for a total of 120 points.

1 Research Project & 2 Reviews. Because this is a USU-approved Depth Social Science course, we need to require intensive writing involving creative, critical, and deeper exploration of social psychology as a science. To accomplish this goal, you will complete both (1) a research project involving data collection, including a write-up in APA-style (15 pages, double-spaced, not counting the required Title Page, Abstract, Reference section, and Figures or Tables) *and* (2) reviews of two research project manuscripts that students submit this semester.

Both requirements are described in great detail in the Psy 3510 WebCT web site. If you do not submit both the research project (100 points) and the two reviews (50 points each), you can earn a maximum of 67% in the course (assuming perfect performance regarding all remaining requirements).

Due date of the research project ms. draft 1 is Nov. 6th (via WebCT), 2 hard copies in class on Nov. 7th;. draft 2 of the ms. is due on Nov. 28th both via WebCT (electronic copy) and in class (hard copy). The two reviews of students’ manuscripts are due on Nov. 14th both via WebCT (electronic copy) and in class (hard copy).

Extra Credit. As of this date, we guarantee only a maximum of **50** extra credit points (later in the semester, we might make available more than 50 points; this decision depends on students manifesting a dedicated effort to excellent completion of the course requirements). For now, the **50** available points *add* to your total point score *without* adding to the denominator. Thus, in theory, you could earn **650** points in the class for a percentage total of

650/600 = 108.33%, definitely an A letter grade! There is a prerequisite to complete *in order to* become eligible to earn extra points via the two extra credit options.

Prerequisite for Extra Credit Eligibility. Your prerequisite for being able to earn extra credit via the two options is completing *both* the pre-test *and* the post-test. From within the Psy 3510 WebCT web site (in the Tests section), you complete from your home computer the online Pre-Test during Week 1 of class (*due Friday, Sept. 1st*); you also complete the online Post-Test during Week 15 of class (*due Friday, Dec. 8th*). *Please do not* use your textbook or consult with anyone, since the results of these tests are supposed to be a reflection of what you already know and later learn about general psychology without extra assistance! ***If and only if you know you will complete the pre- and post-tests are you allowed to earn the 50 points via options 1 and 2 below.***

Two Options for Earning Extra Credit:

- (1) You are allowed to select 5 lab-type activities from Jonathan [Mueller's "activities"](http://jonathan.mueller.faculty.noctrl.edu/crow/activities.htm) web site at <http://jonathan.mueller.faculty.noctrl.edu/crow/activities.htm>. Specifically, you pick one activity from the list available within each of the sections (1) Methods, (2) Social Beliefs/Judgments, (3) Self, (4) Prejudice, and (5) Conformity. You complete the online activity, adhering to all instructions. After this, you complete *per activity* the *3510 Lab Question Guide* that we will make available via the Psy 3510 WebCT web site. Note that the 4 questions you will see in this Question Guide are identical for each activity. Obviously, however, the answers you give to the four questions will differ for each activity.
- (2) Participate in the research projects that psychology department researchers announce in class throughout the semester and write up a 1-page reflection for each project. We do not email students or message board them about these projects. You must be in class to hear about their availability. You may participate in a maximum of 5 research projects. Participation in each, *plus* a well thought out reflection for each, is worth 5 points each, for a total of 25 extra credit points. Tamara will link you to the reflections assignment in the Psy 3510 WebCT web site; see the "lab" link embedded within the SYLLABUS course menu link.

University Deadlines & Policies: Consult our course website to find a summary of USU's policies concerning plagiarism, cheating, and student civility. University drop/withdraw deadlines are printed in USU's 2006 Fall Schedule of Classes. All have consequences, if they are missed or violated.

Use this space to jot down important notes:

FALL 2006, COURSE CALENDAR (due dates, etc.) appears on subsequent pages.

FALL 2006, COURSE CALENDAR: There are extremely important notes in this calendar. You should grab your planner and jot down all contingencies in your planner. We also have posted a Calendar in the Psy 3510 WebCT web site (Calendar section). Details regarding the assignments are in the extended syllabus of the Psy 3510 WebCT web site. Please always bring with you to class your textbook & print copy of lecture notes to class. Since we are using a brand new package of course materials this semester, we will be posting lecture notes to the Psy 3510WebCT web site *as* the semester unfolds. We will try to post each chapter's worth of lecture notes the weekend before that chapter is being covered in class.

Date	Class Topics	Assigned Chapter & Notes	Other Important Goals/Reminders
08/28 Week 1	Syllabus + 3510 WebCT Web Site	Read all "to the student" sections in textbook; read table of contents	<ul style="list-style-type: none"> By every Friday you have a quiz to complete; we do <i>not</i> itemize the Friday dues dates here. Dates available in WebCT calendar and in quizzes section Internalize Psy 3510 WebCT site; all sections except Lecture Notes Remember to complete the PRE-TEST (from home online via the course WebCT site). Due by Sept. 1. You are eligible for extra credit <i>only</i> if you complete this pre-test (and in December you complete the post-test).
08/31 Week 1	Brief overview of lab assignments & research project/reviews; Field of Social Psychology	Consume the Research Project/Reviews section in the Syllabus (3510 WebCT web site)	<ul style="list-style-type: none"> Note dates of all weekly quizzes. See the WebCT calendar! You can work ahead on the quizzes. Note, though, there is a final closing date for each quiz. The closing date falls within the week we cover the quiz chapter. You really should start working on your research project ms. Time is a-wasting. Reading ahead (Ch 2 and 7) will be very helpful. Also read the pdf docs and links that Tam has posted in the WebCT web site (in the Research Project section embedded within the Syllabus section).
09/05 Week 2	Introducing Social Psychology	Ch 1	<ul style="list-style-type: none"> Note dates of all weekly quizzes. See the WebCT calendar! Play around with PsyINFO to find research articles relevant to your research project (manuscript). Have read the Response to Reviewers pdf doc that Tam posted in WebCT for you; also read their ms (Sample etc.) pdf file.
09/07 Week 2	Introducing Social Psychology	Ch 1	<ul style="list-style-type: none"> Hate to bother you, but the manuscript/research project should be a top priority. There are tons of preparations involved for this. Start thinking about your research question & design!
09/12 Week 3	Research Methods	Ch 2	<ul style="list-style-type: none"> Note dates of all quizzes. See the WebCT calendar! Keep working on your manuscript (honest!). The research question(s), hypotheses, design, and methodology make or break the project.
09/14 Week 3	Research Method	Ch 2	<ul style="list-style-type: none"> Consider consulting with Tam soon about your manuscript! This includes asking her to demo PsyINFO. discuss the research project topics, discuss your or your group's ideas.
09/19 Week 4	Social Cognition	Ch 3	<ul style="list-style-type: none"> Note dates of all weekly quizzes. See the WebCT calendar!
09/21 Week 4	Social Cognition	Ch 3	<ul style="list-style-type: none"> DO I NEED TO BELABOR THE RESEARCH PROJECT/MS. REQUIREMENT? Just trust me (trust my experience): Waiting past today to start on this truly is not a good idea. You should've

			prepared the questions, hypotheses, design, & methods by today.
09/26 Week 5	Social Perception	Ch 4	<ul style="list-style-type: none"> If you haven't already, you should talk to Tam about your research project/manuscript. Note dates of all weekly quizzes. See the WebCT calendar!
09/28 Week 5	Social Perception	Ch 4	<ul style="list-style-type: none"> <i>Work on your research project/ms. You should be ready to collect pilot data right after Test 1.!</i> Start doing the Mueller activities (for extra credit).
10/03 Week 6	Test #1	Ch 1, 2, 3, 4	Bring blue scantron & HB pencils with you.
10/05 Week 6	Person in Situation	Ch 5	<ul style="list-style-type: none"> 2 Mueller activities (+Question Guide) due very soon. Note dates of all weekly quizzes. See the WebCT calendar! Those preparing a great research project will have already started collecting data based on a solid set of questions, hypotheses, design, & methods.
10/10 Week 7	Person in Situation	Ch 5	<ul style="list-style-type: none"> I'm worried if you haven't talked to me about your research project/ manuscript. Note dates of all weekly quizzes. See the WebCT calendar!
10/12 Week 7	Attitudes and Social Behavior	Ch 6	<ul style="list-style-type: none"> Two of the Mueller extra credits are due <i>soon</i>. Data collection should be done by now. You should be in the coding stage. You should have already finished your lit. review PLUS the first draft of your Introduction.
10/17 Week 8	Attitudes and Social Behavior	Ch 6	<ul style="list-style-type: none"> * Two of the Mueller extra credits are due <i>today</i>. *Your first draft of manuscript is due very soon.
10/19 Week 8	Attitude Change	Ch 7	<ul style="list-style-type: none"> Due date for manuscript is getting closer. Due electronically on Nov. 6th and 2 hard copies in class on Nov. 7th. You should be in the analysis and "figuring out whether the results are consistent with your hypothesis" stages. Your Methods section should be written. Note dates of all weekly quizzes. See the WebCT calendar! Ideally, you would do now a third extra credit from Mueller.
10/24 Week 9	Attitude Change	Ch 7	<ul style="list-style-type: none"> The 3rd Mueller extra credit is due <i>today</i> You should have an idea of what your results are.

			<p>Tamara will ask students to submit all the raw data for her inspection.</p> <ul style="list-style-type: none"> Note dates of all weekly quizzes. See the WebCT calendar!
10/26 Week 9	Conformity, Compliance, and Obedience	Ch 8	<ul style="list-style-type: none"> DUE SOON: Draft 1 of manuscript is due via WebCT site on Nov. 6th. Two hard copies due in class on Nov. 7th. You should have the first draft of your results done, including Figures and/or Tables. Drafting the Discussion, and asking cohorts for feedback, is a MUST in the coming few days.
10/31 Week 10	Conformity, Compliance, and Obedience	Ch 8	Study for Test 2.
11/02 Week 10	Test #2	Ch 5, 6, 7, 8	<ul style="list-style-type: none"> Bring blue scantron & HB pencils with you. After Test 2, you've still got some work to complete on your manuscript. Redraft all previously completed sections. Draft all the remaining sections (e.g., Abstract).
11/07 Week 11	Stereotypes, Prejudice, & Discrimination	Ch. 9	<p>Draft 1 of manuscript IS due</p> <ul style="list-style-type: none"> via WebCT on Nov. 6th. TWO hard copies due in class on Nov. 7th. No hard or WebCT copies submitted by due date = no chance to submit 2nd draft of manuscript. Note dates of all weekly quizzes. See WebCT Calendar
11/09 Week 11	Stereotypes, Prejudice, & Discrimination	Ch 9	<ul style="list-style-type: none"> Be working on your 2 reviews! These are due next week! See the sample Tam gave you. Keep working on the Mueller activities.
11/14 Week 12	Group Dynamics & Conflict	Ch 10	<ul style="list-style-type: none"> Two ms. reviews of ms.'s due in class and via WebCT on Nov 14. No reviews submitted = much lowered grade. Pick up the two reviews of your ms. in class today. You also <i>need to sign up</i> to indicate that you will complete a 2nd draft of your ms. No sign-up = ms. grade based on Draft #1 No reviews picked up = ms. grade based on Draft #1 Don't forget your weekly quiz.
11/16 Week 12	Group Dynamics; Start of Aggression & Violence	Ch 10, 11	A 4 th Mueller extra credit is due today
11/21 & 11/23 Week 13	Have a Good Visit & Say Thanks to Those You Admire or Love!	Take the time, if available, to work on your assignments	<p>HAPPY THANKSGIVING. We have so much to be thankful for!</p> <p>If you have time, be working on</p> <ul style="list-style-type: none"> draft 2 of your ms. based on the reviews. Due

			<p>11/28.</p> <ul style="list-style-type: none"> • 5th (& last) Mueller activity due soon • all your extra credit for any research participation + reflections are due soon.
11/28 Week 14	Aggression & Violence	Ch 11	<ul style="list-style-type: none"> • Absolute final draft of your ms. is due in class and via WebCT TODAY. • 5th Mueller activity due <i>today</i> • ALL extra credit research reflection papers are due TODAY. No research projects available after Thanksgiving.
11/30 Week 14	Test # 3 (one fewer chapter covered on this test, b/c these 3 chapters are pretty heavy duty)	Ch 9, 10, 11	Bring blue scantron & HB pencils with you
12/05 Week 15	Helping Behavior	Ch 12	<ul style="list-style-type: none"> • All extra credit + essay already DONE. YES! • You still have a post-test and one more weekly quiz.
12/07 Week 15	Helping Behavior	Ch 12	<p>Take the post-test online by no later than Friday, December 8th. None of your extra credit counts unless you've taken both the pre-test and the post-test.</p> <p>Remember this week's weekly quiz.</p> <p>Remember to read Ch 13 if you want to count the points for 10 bonus questions on the final exam toward your total score.</p>
12/14	Test 4 (Final): 9 – 9:30 – 11:20 (our classroom)	Cumulative (with extra emphasis on Ch 12). Ch 13 included as bonus points.	Bring blue scantron & HB pencils with you