

Event Overview [Why we do Walk-a-Mile-in-Her-Shoes at Utah State...]

- Walk-a-Mile sends two clear messages:
 - Most men are not violent (in fact, a vast majority of men are good guys who care).
 - Rape is a man's issue too—everyone is impacted by sexual and gender violence and **ALL** of us can make a difference!
- When good men take a public stand against violence, they give their peers permission to do the same.
- Walk-a-Mile raises money for the USU SAAVI Office, supporting their violence prevention/education efforts on campus.

How "Walk-a-Mile-in-Her-Shoes" Got its Start

- Frank Baird, a Clinical Supervisor at the Valley Trauma Center in Van Nuys, CA, first proposed "Walk-a-Mile-in-Her-Shoes" in 2001 to raise awareness about sexual assault.
- Frank writes of his experience: "Violence against women does not just affect women. Men are hurt and angered when women they care about are raped.... And the same violence that targets women also targets men because rape isn't about sex, it's about power, control and violence.... I knew that for every man who could be persuaded to think differently about gender roles, gender relationships and gender violence, many more women would be spared—and so, too, would the men in their lives."

Event Details [What happens at Walk-a-Mile-in-Her-Shoes...]

- Date: April 7, 2010
- Location: USU Taggart Student Center Patio
- Male participants get friends and family members to sponsor their one-mile walk in high heels. Walkers collect donations from their sponsors before the event. Remember: no donation is too small, every little bit helps!
- Male participants choose a walk time (10:20am, 11:20am, 12:20pm, or 1:20pm). Walkers complete the check-in process (sign their waiver and turn in their donations) 15 minutes prior to their walk. Once they've completed check-in, they are outfitted with a pair of shoes provided by the USU SAAVI Office. Those with exceptionally large feet or those with hip/ankle/knee concerns will be accommodated with "specially decorated" men's shoes (...think flowers, bows, and lace!)
- Walkers complete a one-mile course around campus that begins and ends at the Taggart Student Center patio. Women are invited to march with male walkers to show their support.

What to Tell Potential Sponsors [The reasons YOU personally are walking in heels...]

- Sexual and gender violence is not acceptable to me, and I am willing to take a stand in high heels to prove it!
- I am doing my part to end rape. The money I raise will support violence prevention on campus.
- I am standing up as an example to other men. I am teaching other men that sexual violence is a man's issue too, and that we can all be part of the solution.