Strategic Agenda
STRATEGIC AGENDA
JUNE 27, 2008

Globalization
Raymond T. Coward – International Education
Brent C. Miller – International Research
Committees
AGENDA
ATHLETICS COMMITTEE MEETING
UNIVERSITY INN, ROOM 510
JUNE 27, 2008
8:15 A.M.

I. Update on the Athletics Department

II. Other

Committee Members

David Johnson III, Chairman
Paul D. Parkinson, Vice Chairman
Peter A. McChesney
Scott R. Watterson
AGENDA
STUDENT AFFAIRS AND ENROLLMENT COMMITTEE MEETING
JUNE 27, 2008
UNIVERSITY INN, ROOM 511
8:15 a.m.

A. Enrollment
   1. Fall 2008 – Projections
   2. USU Stabilization Indicators
      • Enrollment History
      • Index History
      • Department Sustainability – Staff and Operating Budgets
   3. WICHE – Projections of High School Graduation Rates

B. Retention and First-Year Experience
   1. Report to Regents
   2. Financial Aid Analysis
   3. R&FYE Indicator Dashboard
   4. Retention Task Force

C. Student Services Overview
   1. Dashboard Development
   2. Division Brochure

D. ASUSU
   1. Communicating with the Student Body
   2. Warmer Atmosphere on Third Floor

Student Affairs and Enrollment Committee Members:
Suzanne Pierce-Moore, Chairman
Grady B. Brimley, Vice Chairman
David P. Cook
Robert L. Foley
David Johnson, III
Richard L. Shipley
Written Reports
Academic
Services
AGENDA
ACADEMIC/PROVOST
JUNE 27, 2008

Information Items

1. Events, Actions, or Issues 1

2. Faculty and Staff Activities and Achievements 3
Events, Actions, or Issues since the Last Trustee’s Meeting

**USU Engineering Team Takes “Grand Prize”**

At the annual University Launch Initiative in Alabama on April 19, 2008, Utah State students from the Mechanical and Aerospace Engineering department participated in a competition constructing rockets. After submitting a proposal in Fall 2007, the USU team was selected to participate in the competition in Alabama. Under the direction of Assistant Professor Stephen Whitmore, the USU team took on the task of developing a reusable rocket capable of reaching one mile in altitude. The USU team gained attention at the competition by using a unique drag device attached to the rocket to help complete the challenge. Out of the ten attending universities, the USU team was the only university to use a drag device, clinching five of the seven awards given at the competition including “Grand Prize” and a $5000 award from Alliant Techsystems Launch Systems. The $5000 will be used for expenses for the USU team to travel to the Kennedy Space Center in Florida to attend a space launch.

**USU Tackles Water Challenges**

Aimed at solving many of the water issues that the world presently faces, Dr. Mac Mckee, Professor of Civil and Environmental Engineering and Director of the Utah Water Research Laboratory (UWRL), presented solutions to these problems at the USU Sunrise Session on April 25, 2008 in Salt Lake City. At the Sunrise Session sponsored by Regence BlueCross BlueShield, McKee addressed three key solutions regarding local water problems. These solutions included the need to manage the level of phosphorus in the Little Bear River, create new methods of measuring the salinity in local rivers in the form of ion-specific salinity probes, and institute the UWRL “air force” to collect aerial images and data to help prevent further water damage and create more efficient uses of water. The Utah Water Research Laboratory was created in 1959 as a research center committed to studying water-related problems.

**A Lasting Legacy of Helping USU Students**

Craig Johnson, a professor in the Landscape Architecture and Environmental Planning department, has decided to retire after joining the Utah State faculty in 1966. As a professor at Utah State University, Johnson has worked hard to provide students the resources needed to gain experience in landscape architecture and environmental planning. At Johnson’s departure, the *Craig Johnson Fund for Excellence* has been created to remember his outstanding commitments to teaching and research. The fund will further Johnson’s efforts at giving students resources to gain valuable experience through lectures and workshops given by experts invited to campus. Johnson has focused his work over the years on habitat restoration and sustainable landscape design helping to enrich the landscape of local communities.
ITEM FOR INFORMATION

RE: Faculty and Staff Activities and Achievements

The attached report of faculty and staff activities and achievements are submitted to the Trustees for information.

EXECUTIVE SUMMARY

Faculty and staff receive invitations to participate in a variety of conferences, workshops, seminars, performances, and competitions at regional, national, and international levels. Formal presentations are made in most cases. Faculty have submitted proposals and received grants from many private foundations and public agencies. The results of their research have been published in scholarly journals, proceedings and collections. Particularly noteworthy contributions and awards or published books are presented to the Trustees for information. More complete compilations of faculty and staff activities and achievements are available from the Office of the Provost.
B. Faculty and Staff Activities and Achievements

AWARDS

Scott Bates, Department of Psychology, College of Education and Human Services, 2008 Winner, Early Career Teaching Excellence Award, American Psychological Association, Division 2 (Society for the Teaching of Psychology).

Ronald B. Gillam, Department of Communicative Disorders and Deaf Education and Department of Special Education, Emma Eccles Jones College of Education and Human Services, was appointed to the National Institutes of Health, National Institute on Deafness and Other Communication Disorders, Council ZDC1 SRB-O 17, Loan Repayment Program (May, 2008).

Alena Johnson, Department of Family, Consumer, and Human Development, Emma Eccles Jones College of Education and Human Services, received an award from the Utah Council on Family Relations for Outstanding Contribution to Utah Families for 2008.

Sarah Rule, Center for Persons with Disabilities, and Charles Salzberg, Special Education, jointly received the 2008 Eagle Award from the American Council on Rural Special Education (ACRES). The national award recognizes career-long leadership in bringing education to people with disabilities in rural settings, West Virginia, April, 2008.

Linda Skogrand, Department of Family, Consumer, and Human Development, College of Education and Human Services, Epsilon Sigma Phi Diversity/Multicultural Team Award, Annual Meeting in Logan, Utah, March, 2008.

Evelyn Funda, Department of English, College of Humanities, Arts, & Social Sciences, received the John Tupham and Susan Redd Butler Faculty Research Award in the amount of $2300, Charles Redd Center for Western Studies, Brigham Young University, April 2008.

Craig Law, Department of Art, College of Humanities, Arts, & Social Sciences, received the individual national award, The Oliver Award for Rock Art Photography, the American Rock Art Research Association, May 24, 2008.


Jan J. Sojka was elected to serve as President-Elect of the Space Physics and Aeronomy Section of the American Geophysical Union. His term starts 1 July 2008.

Publications: Books


handbook of animal abuse and cruelty: Theory, Research, and Application. West Lafayette, IN: Purdue University Press.


Nolan Weil, Department of Intensive English Language Institute, College of Humanities, Arts, & Social Sciences and co-author Raymond Cepko, University of Tampa, published Thinking Beyond the Content: Critical Reading for Academic Success, an academic reading text for advanced university ESL students, University of Michigan Press, April 2008.


Publications: Articles


Kathy Chudoba, MIS Department, Jon M. Huntsman School of Business, authored an article published in the June, 2008, Utah CEO Magazine titled “Your Bottom Line: Reduce Costs with Virtual Teams.”

Peter M. Ellis, Business Administration Department, Jon M. Huntsman School of Business, “Operating Efficiency of the Federal Deposit Insurance Corporation Member Banks” Southwest Business and Economics Journal, Vol. 15 (Spring 2008).

Bruce Godfrey, Economics Department, Jon M. Huntsman School of Business, “Public Land Management Today: Have We Learned Anything From the Past?” Western Interstate Region Conference, May 21-23, 2008. St. George, Utah.


Frank Ascione, Department of Psychology, College of Education and Human Services, quoted in The “O” Oprah Magazine, article, The Case of the Buttered Pet, June 2008


Sandra L. Gillam, Department of Communicative Disorders and Deaf Education, College of Education and Human Services and Doug Peterson and Ronald B. Gillam have an article entitled, “Emerging Procedures in Narrative Assessment: The Index of Narrative Complexity” in Topics in Language Disorders, 28, 115-130.


Robert Morgan & Rees, M. Department of Special Education & Rehabilitation. From Tutor to teacher: For some peer tutors, the experience can lead to a teaching career. *Utah Special Educator*, 28(4), 42-44. 2008.


Young, Heather, Center for Persons with Disabilities, (2008). Free Online Assistive Technology Demonstrations & Trainings. The Utah Special Educator, 28(4), 47.


Maria Melendez, Department of English, College of Humanities, Arts, & Social Sciences, published poetry in the following journals: *Ellipsis...Literature and Art*, Volume 44, Spring 2008 (one poem); *Pilgrimage*, Volume 33, Issue 1, Spring 2008 (two poems).


**Contracts and Grants**

Timothy Shahan, Department of Psychology, College of Education and Human Services, National Institute on Alcohol Abuse and Alcoholism, Principal Investigator: Timothy Shahan, Total Costs $1,104,000, Project Dates: 04/01/08 - 03/31/13


Don Roberts, Utah Dept of Ag and Food, 1 January 2008 - 31 December 2008—$140,000, “Biological Control of Mormon Crickets in Utah”

Jon Takemoto, Baicor, LLC, 1 January 2008 - 31 December 2010—$203,032, “Novel Agropesticides”


Minghui Jiang, National Science Foundation, 1 March 2008 - 28 February 2011—$208,090, “Predicting RNA Secondary Structures with Pseudoknots: 2-Interval Graph and 3D Triangle Lattice”


James P. Evans, RPSEA (Research Partnership to Secure Energy for America), 2008—$180,000, This grant is to investigate the nature of rock fracture in gas-producing sandstones of the Mesa Verde group.

James P. Evans, National Science Foundation, 1 June 2007 to 31 May 2009—$98,777, “Collaborative Research: Influence of Structure, Composition and Fluid-Rock Chemistry on Mode of Slip in the San Andreas Fault Zone at SAFOD.”


Eric Held, Department of Energy, 15 February 2008 - 14 February 2011—$75,001, “Center of Extended Magnetohydrodynamic Modeling”

David Peak and Aravind Dasu, Micron Corporation, through the USU Micron Research Center, 2008—$41,500, “Biomimetic cellular computing and validation on FPGAs”


Creative Activity

Michael Ballam, Department of Music, College of Humanities, Arts, & Social Sciences, gave the Commencement Address at the American Heritage Academy in Burley, Idaho on May 2, 2008.

Eileen Doktorski, Department of Art, College of Humanities, Arts, & Social Sciences, has two sculptures included with other works of art by artists from eleven other states, Ireland, and Sweden in the Magnitude Seven International Competitive Exhibition in the Manifest Gallery, Creative Research Gallery and Drawing Center in Cincinnati, Ohio June 6-July 3, 2008.

Jon Gudmundson, Department of Music, College of Humanities, Arts, & Social Sciences, featured soloist with All Star Big Band at the UNC/Greeley Jazz Festival, the largest non-competitive national jazz festival, Greeley, Colorado, April 24-26.

Craig Law, Department of Art, College of Humanities, Arts, & Social Sciences, his work of the Barrier Canon Style Project, was exhibited and he presented at the opening session of the American Rock Art Research Association Annual Conference in Farmington, New Mexico on May 24, 2008. In addition, his work will be featured in the American Rock Art Research Association periodical.
Business
and Finance
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<tr>
<td>1. Events, Actions, or Issues</td>
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<td>2. Business and Finance Performance Dashboard, June 2008</td>
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Vice President for Business and Finance

Name: Fred R. Hunsaker  
Telephone: 797-1146  
E-mail: fred.hunsaker@usu.edu  
Date: 27 June 2008

Events, Actions, or Issues since Last Trustee's Meeting:

Finance:

- The Certificate of Treasurer for April 2008 is included in the Trustees Consent Agenda. The State Appropriated Funds budget at 30 April 2008 totaled $259,143,484, up $28,160,620 (11.23%) over the same 2006-2007 period. The year-to-date state appropriated funds expenditures totaled $184,931,151, up $17,712,453 (10.59%) over the same 2006-2007 period and represented 71% of the total budget. The percent of budget expended, 71%, was 12% less than would be expected to be spent on a strict time of budget year expired basis. Total expenditures for all funds totaled $436,905,180, up $37,225,380 (9.31%) over the same 2006-2007 period.
- The Report of Investments for April 2008 is included in the Trustees Consent Agenda. Included in the Report of Investments are schedules reporting the investment activity for April 2008 and comparative year-to-date totals for FY2007-2008 and FY2006-2007. The schedules include the Cash Management Investment Pool, Endowment Pool, Wells Fargo Bank-Balanced Fund, The Commonfund-Commingled Investment Funds, TIAA-CREF Core Property, Other Investments, Endowment Trusts, and Plant Fund Trusts. Also included is the Summary of Investment Transactions. The aggregate net realized gains for April 2008 were $368,971 and earnings were $860,614. The Cash Management Investment Pool fiscal year-to-date annualized rate of return, including market fluctuations, was 5.47% at 30 April 2008, down 0.35% from the fiscal year-to-date annualized rate of return at 31 March 2008. The Endowment Pool fiscal year-to-date annualized rate of return, including market fluctuations, was -0.33% at 30 April 2008, up 4.64% over the fiscal year-to-date annualized rate of return at 31 March 2008.

Facilities:

- Athletic Center – USU Administration has provided the necessary funding through an internal loan to complete the second and third floors. The contractor is working to finish this work by the first home game in September.
- David G. Sant Engineering Innovation Building – The dedication was held on June 13. Final inspections and building checkout will take the remainder of the summer.
- Early Childhood Education Research Center – Jacoby Architects was selected as the designer and Spindler Construction was selected as the Construction Manager General Contractor. The design team has changed the orientation of the building from a north/ south orientation in the program to an east/west. This will be much better for energy usage, site lines, and connection with the College of Education. Close coordination with the donor made this change possible.

Upcoming Events, Actions or Issues:

- USTAR – The design team is anticipating the ground breaking ceremony late this fall. Site location issues have largely been resolved and design is progressing.
- Capital Development – USU will submit two projects this fall: the first priority project will be the Jon M. Huntsman School of Business Addition/Renovation. The project will be constructed in two phases. First is the new addition just south of the existing building on the current site of Lund Hall. After the first construction phase is complete, the occupants of the current building will move into the new addition. The second construction phase would then be to renovate the current Eccles Business Building. The working estimate for both construction phases is $68.9 M. The second project is to design and construct a new interchange for US Hwy 89 and Champ Drive. This will involve locating a full sized traffic tunnel under the highway and constructing the necessary on and off ramps to eliminate left turns against the flow of traffic while entering and leaving campus. This project would also include a parking structure on the location of the current parking lot located west of the business building. This structure would need to be one or two stories below grade in order to accommodate the traffic tunnel under the highway. It is anticipated that the parking structure would not be funded by the state but the interchange will request state funds. The state funding request for the interchange is $6M and the parking structure is also $6M. The working estimate for both the interchange and the parking structure is $12 M.
Extension/
Cont Ed
UTAH STATE UNIVERSITY EXTENSION

Noelle E. Cockett, Vice President and Dean for Extension & Agriculture, March 2008

Evans, Pat, Equine Ext Specialist Epsilon Sigma Phi State Team Award along with Scott McKendrick for their Equine Programs and Small Acreage events.

Jewkes, Melanie, Extension Instructor, USU Graduate Research Symposium Paper Presentation Award

Washburn, Carolyn, Washington County Extension, Family Strengthening Relationships Marriage Celebration; 200 attendees to workshops; four new couples admitted to Hall of Fame. Donors and Sponsors donated $1,700 for coalition work.

Alston, Diane - Professor and Extension Entomologist, Delivery of effective entomopathogenic fungi and nematodes for managing plum curculio in orchards $36,644. This proposal will develop and deliver an Enviroweather-based tool that growers need to precisely time applications of newer insecticides and biologicals for insect control.

Dietz, Michael - Assistant Professor, Perceptions and Actions Related to Air Quality in Salt Lake County $14,989.

Hodgson, Erin - Extension Entomologist, Examining traditional economic thresholds for alfalfa weevil in established alfalfa $1,784.

Israelsen, Clark - Ag Agent, Northern Utah Micro-Nutrient Survey $4,005 and Bear River Watershed Coordinator $55,000.

Jones, Deb - Asst Professor, Youth & Families with Promise-Academic All-stars 4-H Afterschool program $96,247. Fourth year of five-year grant for afterschool programming with at-risk youth.

Kuhns, Michael – Forestry Specialist, Do People Understand the Role of Urban Trees in Climate Change? $29,331.

Pace, Mike - Ag Agent, Box Elder County Director, Soil Micronutrient Survey of Northern Utah $4,000.

Skogrand, Linda – FHD Specialist, Family Finance Education For Members of the Latino Community $10,000. Implement family finance education for Latino families in Weber and Cache Counties
Information
Technology
Events, Actions or Issues since Last Trustee’s Meeting

- **Board of Regents Security Audit Update**
  The security audit team was assigned by the Board of Regents and tasked to review security at eight institutions of higher education in Utah. The team consisted of two individuals from Utah Education Network (UEN), one from the University of Utah, and one from Utah State Valley College. The team was given free rein to examine IT data and processes. The Board of Regents just passed policy for data protection and requested all of the institutions to be in compliance. Many of the issues identified by the security audit were issues that IT is in the process of addressing. The next step is to legalize the procedures and functions that the USU Security Team is currently addressing and working through on a daily basis. The complete report can be reviewed at [http://IT.usu.edu/security](http://IT.usu.edu/security).

- **Mediated Classrooms Update**
  An invitation was extended to every college to have representation on the committee. Upon recommendation from the committee IT is working to mediate all of the general assignment classrooms to enable the instructor to have the same configuration regardless of the classroom assigned. The goal of IT is to complete the upgrades as soon as possible, with the funding provided, as determined by the Mediated Classroom Committee.

- **Notices from IT concerning Important Changes to Differentiate Them from Phishing Schemes**
  One of the biggest challenges facing IT is to develop a way to give messages authenticity so that they can be readily recognized as authentic, official messages. IT is working to address this problem so that it works across the board for faculty, staff and students.

- **Updating the DNS Infrastructure**
  The DNS system keeps track of computers on a server. The DNS system stores information and routers use it to route incoming internet traffic to the correct computer. Each computer has a unique network address or serial number. When connected to a network and registered each computer is assigned an IP address. When someone requests [www.usu.edu](http://www.usu.edu), the DNS translates this request and is able to route the traffic to the correct computer. IT is storing contact information for all computers on the USU network. IT needs to know who is responsible for each computer. This information is critical and must be kept current. This information is needed in case computers are not updated with security patches or have been compromised. Implementation timeline for the update is as follows:
  - June 16th–July 26th – Registration of servers and printers by departmental IT staff
  - August 9th–10th – No new computer registrations as systems are made operational
  - August 11th – New system goes live
Research
<table>
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<tr>
<th>Information Items</th>
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<tbody>
<tr>
<td>1. Vice President for Research -- Events, Actions, or Issues</td>
<td>1</td>
</tr>
<tr>
<td>2. Performance Dashboard, FY 2007</td>
<td>3</td>
</tr>
<tr>
<td>3. Undergraduate Research Report</td>
<td>5</td>
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Events, Actions or Issues since last Trustee’s Meeting:

Association for the Accreditation of Human Research Protection Programs (AAHRPP) – As Vice Chair of AAHRPP Executive Committee, participated in Board meetings to move organization’s agenda forward.

Inland Northwest Research Alliance (INRA) – Participated in INRA VPR conference call to discuss INRA’s initiatives and strategies associated with pursuing those initiatives.

BYU Idaho – Presented at the BYU Idaho Forum Lecture “Ideas, Inventions, and Innovations” in Rexburg, Idaho on April 24th.

USTAR – Attended the USTAR Authority Board Meeting in support of several new initiatives from USU that were presented to the Board, participated in discussions regarding operations and maintenance funding for USTAR buildings and salary tails.

Bingham Energy Education and Research Center (BEERC) - Continued discussions with architect (Harris and Associates) and USU colleagues to review draft floor plans.

Advancement - Planned, promoted, and attended Sunrise Sessions held in SLC on April 24th (Mac McKee, “Exciting Projects at the Utah Water Research Laboratory” and June 13th (Clair Batty, “Thermal Management Innovations from Space Applied to Utah Business.”)

Faculty Activity Data Base – Participated in meetings with executive group to discuss faculty activity database criteria for campus and USTAR uses and presented the committee’s recommendation to the Provost for the University to use Digital Measures.

USURF Board of Trustees – Participated in coordination meetings between USU Research Foundation and USU, attended USURF Strategic Plan meeting and discussed USURF vision, USURF Mission, Guiding Philosophy, Core Values and Building our Strategic Plan. Attended USURF Board of Trustees meetings in which employee compensation was discussed as well as Business and Audit Council issues.

College of Science – Hosted representatives of the Colorado School of Mines site visit to explore potential collaborations in energy research, space science and engineering.

Upcoming Events, Actions, or Issues:
July 24-27 CRPGE Summer Meetings, San Jose, California
July 31 USURF Committee Meetings and Board Dinner
August 1 USURF Board Meetings
August 18 New Faculty Research Orientation
Strategic Ventures and Economic Development
# AGENDA

**STRATEGIC VENTURES AND ECONOMIC DEVELOPMENT**  
**JUNE 27, 2008**

<table>
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<tr>
<th>Information Items</th>
<th>Page</th>
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<tbody>
<tr>
<td>1. Events, Actions or Issues since the last Trustee’s Meeting</td>
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<td>2. USU Technology Commercialization Indicators as of May 31, 2008, and USU Licensing Income as of May 31, 2008</td>
<td>3</td>
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</tbody>
</table>
Vice President for Strategic Ventures & Economic Development
Name: Ned M. Weinshenker
Telephone: 797-9602
E-Mail: ned.weinshenker@usu.edu
Date: June 6, 2008

Events, Actions or Issues since last Trustee’s Meeting:

SVED

- Completed the MOU with Grow Utah Ventures to create the eStation on the IC. We have also received a donation of office furniture from MarketStar in Ogden to furnish the eStation. We expect to have our first tenants in this incubator in July and plan for a Grand Opening event on July 8.
- The SEED Cache Valley initiative is in full swing with active participation by the local community. We have completed 3 of the 4 planning meetings and expect to have the roadmap completed in the fall.
- KickStart fund closed on an initial $4MM and is already evaluating potential investments. We expect to raise up to $10MM before closing the fund. USU has a seat on the investment committee.
- We are working with USURF to encourage the identification and protection of IP leading to the spinout of technologies into new and existing companies. The first such company is expected to be formed in the next few weeks and will deal with Thermal Management Technologies.

USTAR Activities of note

- One new initiative in Synthetic Biomanufacturing has been approved by the USTAR Board for a 5 year funding. Another proposal on Space Weather received an initial funding for 2 years. We do not think this is adequate and are negotiating to make it a full 5 year program. We are also preparing a proposal in the field of Infectious Diseases.
- The MOU for the a new hire for the CASI team has been completed and Dr. Alan Marchant will begin in July.
- The Biofuel team, as part of a General Atomics DARPA proposal, has received preliminary notice of a $3.3MM subcontract for work to be performed over a period of 18 months. Successful completion of the subcontract may result in an even larger phase 2 award. (please note that this award has not a public announcement yet.
- The design phase of the USTAR Building 2 is progressing on schedule and still planning for a 100,000SF facility.
- Issues surrounding O&M expenses for USTAR Buildings are still not fully resolved and for the foreseeable future those costs will have to come from our $6MM allocation for Research Teams. We have asked the USTAR Governing Board to request additional funds for O&M in the next legislative session so we do not have to reduce our research funding. Currently the O&M for building 620 is ~$200,000/year.

Innovation Campus (IC) –

- The eStation received a donation of furniture from MarketStar. The furniture has arrived and we anticipate the eStation will be running before July.
- We are moving forward with the sale of our ownership positions in buildings 1750 and 1780 to Woodbury Stokes. Contracts are being negotiated and due diligence is still underway.
- SEED Cache Valley is well underway. The next committee meeting will be held on July 8, 2008.
- We are continuing to work with EDCUtah to put together a marketing program for the IC.
- We are working to recruit a pharmaceutical company to the IC for their production of a therapeutic protein that is produced in the milk of transgenic goats.
- Plans are moving forward to complete the Grand Avenue extension between 700 east and 800 east. This will allow a more direct route between USU Campus and the USTAR Buildings. The plans are completed and are at North Logan City for approval.
Technology Commercialization Office (TCO) — The TCO is implementing an internal patent docketing and administration system intended to reduce administrative costs and increase the number of University patent filings. To date a reduction over last year in patent administration costs of 12.4% has been achieved.

The figure “USU’s Technology Commercialization Indicators” contains YTD information through May 31, 2008 from the Technology Commercialization Office. The number of YTD disclosures in the current year (58) is steady with previous years. Patents under development have a slight decrease over last year. YTD there have been a total of 15 patent filings which include 8 new filings and 4 patents have issued this year. Licensing income YTD was higher in May of this year ($488,298) compared to the year before ($463,258).

Upcoming or recent Events, Actions, or Issues:

Jun 17  NASULGC CICEP Invited Presentation by Ned Weinshenker on University EcoSystems for Economic Development
June 24  Visit Uintah Basin Campus to discuss Economic development plans for the area
Aug  6  Innovation Campus Governing Board Meeting
Aug  7  USTAR Governing Board
STUDENT SERVICES

Name: Gary A. Chambers
Telephone: 797-1712
e-mail: gary.chambers@usu.edu
Date: June 16, 2008

Focus of Student Services
As a standard part of this report, a page will be included providing updates on enrollment and recruitment activities. The first page of this report will focus on programs and activities relating to the efforts being provided by the many outstanding and supportive departments within the Division of Student Services.

Department Reports

The goal of the Financial Aid Office is to make a degree affordable for every student. We disburse $80 million in federal, state, and institutional aid annually; over three-quarters of USU students receive some financial assistance through our office. We help thousands of students find part-time employment on and off-campus.

2008 Funding (as of June 9, 2008)

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<td>Grants</td>
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<td>Loans</td>
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<td>Work-Study</td>
<td>$1,335,854</td>
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<td>Scholarships</td>
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- USU has the lowest cohort loan default rate in the state system (1.1%)
- Part-Time and Short-Term Employment: 3400 students hold campus jobs secured through our office. We post over 3200 jobs for community and university employers. Every spring the Summer Job Fair helps hundreds of students find summer employment with over 60 employers all over the country.
- Community Service: In 2007, Washington Monthly recognized USU as a national leader in student community service. Nearly 40% of Work-Study funds are earned by USU students performing community service (federal minimum requirement is 7%); 190 student America Reads/Counts tutors help teach reading and math in Valley elementary and secondary schools.
- Outreach: The office increases community awareness through recruiting fairs, high school visits, counselor training, SOAR, and on-campus class visits. Efforts extend to elementary and middle school students.
- Effective Use of Resources: In the past decade, the office has reduced staff while improving services. Despite rigid federal constraints on operations, student satisfaction with our services continues to improve. Half give us the highest possible rating (5); 9 in 10 rate us a 4 or 5. (Details available at www.usu.edu/finaid/assessment) Although technology is important, we emphasize personal service. By careful structuring of the office staff, we ensure that a real person is readily available to answer questions in person, on the phone, or by email.
- Audit Performance: The office designed and administers its own annual quality control program; office structure fosters accountability and pride of ownership. There have been no material findings in the annual audits of the Financial Aid Office in the last decade.
University Advising

University Advising (UA) provides programs and advising services for undeclared, undeclared business, general studies, and interdisciplinary studies students. We also provide advising for students admitted under the 2nd IPEDs criteria who are working towards main campus admission. UA coordinates specifically with the Academic Resource Center and Career Services office to provide support to our students in the achievement of their personal, educational, and career goals.

This past academic year we had two main goals:

1. **Reduce the student to advisor ratio.** This was accomplished by:
   - Securing an additional full-time advisor with funding from second-tier tuition
   - Targeting the 45+ earned hour student population to assist them in transitioning to a degree seeking major.
   
   For the 2007-08 academic year our student to advisor ratio was 650:1 compared to the previous academic year ratio of 975:1 (These numbers do not include the Logan Campus Distance students we now advise)

2. **Reduce the number of students with 60+ earned hours who, although eligible to declare, are still in an undeclared major.** A realistic plan for these students to increase their GPA for admittance into a program of their choice and/or assistance to redirect their career choice was provided.

   For the 2007-08 academic year we had 2000 with >60 credits compared with 2962 the previous year.

As you can tell, we were successful in both of these areas and embrace the challenge to create and enhance our programs for future successes with our student population.

In an effort to make students aware of the various departments and degrees offered here at Utah State University, UA was proud to host the 4th annual Major Fair in October.

Additionally, it is the responsibility of UA to provide the necessary training for new and seasoned advisors by coordinating a monthly Academic Advising Committee Meeting. By working closely with the staff in the Regional Campus and Distance Education Offices, we have been able to enhance participation among the advisors in distance sites across the state. UA also hosts an annual Advising Conference each August for all professional staff and faculty.

**Enrollment Summary Information**

(as of June 8, 2008)

<table>
<thead>
<tr>
<th></th>
<th>Fall 2008*</th>
<th>Fall 2007</th>
<th>% +/-</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications Received New Freshman</td>
<td>5,249</td>
<td>5,356</td>
<td>-2%</td>
</tr>
<tr>
<td>Admitted New Freshman</td>
<td>5,114</td>
<td>5,216</td>
<td>-1%</td>
</tr>
<tr>
<td>Enrolled New Freshmen</td>
<td>2,109</td>
<td>2,005</td>
<td>+1%</td>
</tr>
<tr>
<td>Applications Received Transfer Students</td>
<td>1,265</td>
<td>1,185</td>
<td>+1%</td>
</tr>
<tr>
<td>Admitted Transfer Students</td>
<td>1,200</td>
<td>1,106</td>
<td>+1%</td>
</tr>
<tr>
<td>Enrolled Transfer Students</td>
<td>500</td>
<td>473</td>
<td>+1%</td>
</tr>
</tbody>
</table>
Recruitment 2007-2008

Presentations
11,700 students have attended a USU presentation or Fair

High School Visits
450 visits to high schools in UT/ID by USU Recruiter
340 visits to high school/junior colleges by USU Ambassador

Events
4,600 students have attended USU events this year
Off-campus: 16 open houses- 2,200 students and parents in attendance
On-campus: 11 events (Preview Day, Scholars Day, A-Day, ALE, etc) 1,600 students Games-
600 students hosted at B-Ball games, 250 students hosted at F-Ball games

Contacts
500,000 Direct Mail pieces out this year
26,000 phone calls by Ambassadors/A-Team
420,000 emails from recruiters/ambassadors

Travel
10 states, 110,000 miles

Events Summer 2008
June 9-11, 2008 Aggie Leadership Academy- 105 student government leaders from 10 high schools

Scholarships Fall 2008
3,213 Total scholarships awarded.
172 Involvement and Need-Based scholarships awarded.

*Fall 2008 numbers are reported from the Admissions Office Report, June 6, 2008.
University
Advancement
<table>
<thead>
<tr>
<th>Information Items</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Advancement Update</td>
<td>1</td>
</tr>
<tr>
<td>2. Campaign Progress by Purpose</td>
<td>3</td>
</tr>
<tr>
<td>3. Monthly Gift Comparison</td>
<td>5</td>
</tr>
</tbody>
</table>
Utah State University Board of Trustees
Advancement Update

April-June, 2008

1. The Campaign total through June 13, 2008 was $208,872,550. This total represents
104.4% of the $200 million goal. The number of donors who have given to the campaign
through May, 2008 is 36,392. Additionally, the number of donors who made their first
gift to Utah State during the campaign has risen to 14,079.

2. Through May 31 we received $26,072,897 in cash and in-kind gifts, an 8.3% increase
over last year at this time. University Trustees have contributed $356,226 to the
university this fiscal year. Utah State University Foundation Trustees have contributed
$646,402 since July 1, 2007. The Annual Fund continues to grow, posting a total of
$720,240 through June 13, an increase of .3% over last year at this time.

3. Utah State University celebrated two significant gifts on April 23rd and announced the
renaming of its prestigious College of Education and Human Services to the Emma
Eccles Jones College of Education and Human Services. The $25 million gift from the
Emma Eccles Jones Foundation will support design and construction of a new building
and five endowed faculty chairs in early childhood education. An additional $1 million
gift from the George S. and Dolores Doré Eccles Foundation will support a new Center
for Early Care and Education named for Dolores Doré Eccles.

4. The David G. Sant Engineering Innovation Building in the College of Engineering was
dedicated at a ceremony held on Friday, June 13. Students, faculty and guests were
invited to attend the program that featured Dave Sant, President Stan Albrecht, Senator
Lyle Hillyard and Representative Fred Hunsaker.

5. The Annual Fund pilot program that was testing the effectiveness of solicitation letters
from department heads to alumni of the department was less successful than hoped. Less
than 1% of the 12,000 alumni who were mailed letters responded with gifts. The Annual
Fund will continue to conduct other tests and pilot programs in an effort to increase
annual fund revenue and alumni participation.

 Reported by:
 F. Ross Peterson, Vice President for University Advancement
Honoring TRADITION
Securing Our FUTURE
The Campaign for Utah State University

Campaign Progress by Purpose
From July 1, 2003 to June 13, 2008

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Overall Goal</td>
<td>$200,000,000.00</td>
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<tr>
<td>Endowment</td>
<td>$35,751,567.81</td>
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<tr>
<td>Expendable</td>
<td>$83,612,911.67</td>
</tr>
<tr>
<td>Research</td>
<td>$18,613,020.49</td>
</tr>
<tr>
<td>Buildings and Grounds</td>
<td>$70,895,049.87</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$208,872,549.84</strong></td>
</tr>
<tr>
<td>Percent Raised</td>
<td>104.44%</td>
</tr>
</tbody>
</table>

Campaign Progress

- Research: 8.91%
- Endowment: 17.12%
- Expendable: 40.03%
- Buildings: 33.94%
# Monthly Gift Comparison - Trustee Report

**Utah State University Advancement Office**  
(Summary of Private Support)  

**Printed June 06, 2008**

## May 2008

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>$1,192,177.60</td>
<td>$764,132.30</td>
<td>56.02%</td>
<td>$1,264,259.80</td>
<td>$764,132.30</td>
<td>66.02%</td>
</tr>
<tr>
<td>Other Individuals</td>
<td>$49,088.19</td>
<td>$405,898.76</td>
<td>(87.91%)</td>
<td>$54,076.25</td>
<td>$405,898.76</td>
<td>(87.91%)</td>
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<tr>
<td>Corporations</td>
<td>$95,924.26</td>
<td>$247,457.86</td>
<td>(61.24%)</td>
<td>$101,955.00</td>
<td>$247,457.86</td>
<td>(61.24%)</td>
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<tr>
<td>Corporate Foundations</td>
<td>$6,251.92</td>
<td>$3,855.00</td>
<td>62.18%</td>
<td>$7,287.79</td>
<td>$3,855.00</td>
<td>89.18%</td>
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<tr>
<td>Utah Foundations</td>
<td>$614,154.00</td>
<td>$391,335.22</td>
<td>56.94%</td>
<td>$679,399.00</td>
<td>$391,335.22</td>
<td>73.46%</td>
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<tr>
<td>National Foundations</td>
<td>$500,000.00</td>
<td>$103,913.00</td>
<td>475.37%</td>
<td>$575,813.00</td>
<td>$103,913.00</td>
<td>457.37%</td>
</tr>
<tr>
<td>Trusts</td>
<td>$2,250.00</td>
<td>$1,745.00</td>
<td>28.94%</td>
<td>$2,895.00</td>
<td>$1,745.00</td>
<td>67.24%</td>
</tr>
<tr>
<td>Associations/Other</td>
<td>$58,897.63</td>
<td>$202,354.13</td>
<td>(70.89%)</td>
<td>$53,496.50</td>
<td>$202,354.13</td>
<td>(70.89%)</td>
</tr>
</tbody>
</table>

| Total                | $3,018,868.60| $2,120,691.27| 42.35%    | $2,580,615.91| $2,120,691.27| 21.15%    |

**Gift Types***:

<table>
<thead>
<tr>
<th>Cash</th>
<th>$1,438,381.14</th>
<th>$1,639,343.01</th>
<th>(12.26%)</th>
<th>$1,450,145.29</th>
<th>$1,639,343.01</th>
<th>(12.26%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Matching Gifts</td>
<td>$6,870.99</td>
<td>$5,490.02</td>
<td>25.15%</td>
<td>$7,360.99</td>
<td>$5,490.02</td>
<td>36.15%</td>
</tr>
<tr>
<td>Securities</td>
<td>$1,563,680.05</td>
<td>$134,629.40</td>
<td>1,061.47%</td>
<td>$1,698,309.45</td>
<td>$134,629.40</td>
<td>1,061.47%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>$0.00</td>
<td>$0.00</td>
<td>0.00%</td>
<td>$0.00</td>
<td>$0.00</td>
<td>0.00%</td>
</tr>
<tr>
<td>Tangible Property**</td>
<td>$9,936.42</td>
<td>$3,460.84</td>
<td>187.11%</td>
<td>$13,497.26</td>
<td>$3,460.84</td>
<td>292.11%</td>
</tr>
<tr>
<td>Intangible Property***</td>
<td>$0.00</td>
<td>$0.00</td>
<td>0.00%</td>
<td>$0.00</td>
<td>$0.00</td>
<td>0.00%</td>
</tr>
<tr>
<td>Grants****</td>
<td>$0.00</td>
<td>$337,768.00</td>
<td>(100.00%)</td>
<td>$0.00</td>
<td>$337,768.00</td>
<td>(100.00%)</td>
</tr>
</tbody>
</table>

| Total                | $3,018,868.60| $2,120,691.27| 42.35%    | $2,580,615.91| $2,120,691.27| 21.15%    |

---

*Receipted Gifts - Pledges not included.

**Tangible Property is defined as those items usually called personal property. It includes personal collections of art, books, movies, cars, boats and aircraft; livestock; securities; equipment; software; printed materials; food used for hosting an event; oil and gas wells.

***Intangible Property is defined as an asset that has been produced through creativity and innovation. Examples include patents, copyrights and software under development.

****Grants from private sources for sponsored research are included in this schedule and also by the Office of Sponsored Programs. The current month figures will always be the month prior to the report date.
<table>
<thead>
<tr>
<th>Name</th>
<th>Account Name</th>
<th>Purpose</th>
<th>College</th>
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</thead>
<tbody>
<tr>
<td>Baleine Supporting Organization on behalf of Jonathan W. &amp; Julie A. Bullen</td>
<td>Marriage &amp; Family Therapy Program</td>
<td>Expendable Program</td>
<td>Emma Eccles Jones College of Education &amp; Human Services</td>
</tr>
<tr>
<td>Marie Eccles Caine Foundation</td>
<td>Reed Bullen Scholarship</td>
<td>Expendable Undergraduate Scholarship</td>
<td>Jon M. Huntsman School of Business</td>
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<tr>
<td></td>
<td>Fry Street String Quartet Residency</td>
<td>Expendable Program</td>
<td>HASS</td>
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<tr>
<td></td>
<td>Visiting Artist Program</td>
<td>Expendable Program</td>
<td>HASS</td>
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<tr>
<td></td>
<td>Art Department Scholarships</td>
<td>Expendable Undergraduate Scholarship</td>
<td>HASS</td>
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<tr>
<td></td>
<td>Larry Elsner Graduate Scholarship</td>
<td>Expendable Undergraduate Scholarship</td>
<td>HASS</td>
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<td></td>
<td>Beethoven and Cultural Heritage</td>
<td>Expendable Program</td>
<td>HASS</td>
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<tr>
<td></td>
<td>May Swensen Visiting Poet</td>
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<td></td>
<td>Creative Writer Series</td>
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<td>Preserving the Visual and Cultural History of the American West</td>
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<td>Synecdoche</td>
<td>Expendable Program</td>
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<td></td>
<td>Moyle Q. Rice Scholarship</td>
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<td>T. Y. Booth Scholarship</td>
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<td></td>
<td>Fellowship in Western American Literature</td>
<td>Expendable Undergraduate Scholarship</td>
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<td>Synecdoche Scholar</td>
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<td></td>
<td>Isotope Magazine</td>
<td>Expendable Program</td>
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<td>Duncan Brite Scholarship</td>
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<td>George Ellsworth Scholarship</td>
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<td>Interior Design Scholarship</td>
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<td>Interior Design Program Lecture Series</td>
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<td>Artists of Landscape Architecture Speaker Series</td>
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<td>Music Scholarships</td>
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<td>HASS</td>
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<tr>
<td></td>
<td>Caine Wind &amp; Percussion Scholar</td>
<td>Expendable Undergraduate Scholarship</td>
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<tr>
<td></td>
<td>Irving Wasserstein Piano Scholarship</td>
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<td></td>
<td>Marie Eccles Caine Chamber Ensembles</td>
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<td></td>
<td>Marie Eccles Caine Jazz Combo Scholarship</td>
<td>Expendable Undergraduate Scholarship</td>
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<tr>
<td></td>
<td>Marie Eccles Caine Stipends in Collaborative Artistry</td>
<td>Expendable Other Student Financial Aid</td>
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<td></td>
<td>USU Opera Quartet</td>
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<td>HASS</td>
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<td></td>
<td>Student Intensive Workshop</td>
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<td></td>
<td>Panel discussion for &quot;Is It Real?&quot;</td>
<td>Expendable Program</td>
<td>HASS</td>
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<tr>
<td></td>
<td>Two Undergraduate Internships</td>
<td>Expendable Undergraduate Scholarship</td>
<td>HASS</td>
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<td></td>
<td>Education Coordinator</td>
<td>Expendable Program</td>
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<td>Public School Busing</td>
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<td>HASS</td>
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<td>Education Packets for &quot;Uses of the Real&quot; exhibition</td>
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<td>HASS</td>
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<tr>
<td>---</td>
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</tr>
<tr>
<td>Actors from the London Stage</td>
<td>Expendable Program</td>
<td>HASS</td>
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</tr>
<tr>
<td>Visiting Professional Guest Artist Workshops</td>
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<tr>
<td>General Theatre Arts Scholarship</td>
<td>Expendable Undergraduate Scholarship</td>
<td>HASS</td>
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<td>Ruth B. Cail Memorial Scholarship Children's Theatre</td>
<td>Expendable Undergraduate Scholarship</td>
<td>HASS</td>
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<tr>
<td>UST Work Grant</td>
<td>Expendable Undergraduate Scholarship</td>
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<td>Graduate Student Assistantships</td>
<td>Expendable Graduate Assistantships</td>
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<td>USU Children's Theatre Production</td>
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<td>St. Paul Sunday, Performance Today Program funding 2008-2009</td>
<td>Expendable Program</td>
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<tr>
<td>UPR and USU Music Department Collaborative Programming</td>
<td>Expendable Program</td>
<td>HASS</td>
<td></td>
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<td>Luna Bright Scholarship</td>
<td>Expendable Undergraduate Scholarship</td>
<td>VP for Student Services</td>
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</tr>
<tr>
<td>Alta Crocket Scholarship</td>
<td>Expendable Undergraduate Scholarship</td>
<td>VP for Student Services</td>
<td></td>
</tr>
<tr>
<td>George B. Caine Dairy Scholarship</td>
<td>Expendable Undergraduate Scholarship</td>
<td>College of Ag</td>
<td></td>
</tr>
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<td>Caine Art Library Acquisitions</td>
<td>Expendable Program</td>
<td>USU Libraries</td>
<td></td>
</tr>
<tr>
<td>Prestini Design Library Acquisitions</td>
<td>Expendable Program</td>
<td>USU Libraries</td>
<td></td>
</tr>
<tr>
<td>The Church of Jesus Christ of Latter-day Saints Fndt</td>
<td>Journalism &amp; Communications Scholarship</td>
<td>Expendable Undergraduate Scholarship</td>
<td>HASS</td>
</tr>
<tr>
<td>The Denver Foundation on behalf of Marc C. &amp; Deborah H. Bingham</td>
<td>Bingham Entrepreneurship and Energy Center Building and Grounds</td>
<td>Regional Campus - Distance Education</td>
<td></td>
</tr>
<tr>
<td>George S. &amp; Dolores Doré Eccles Foundation</td>
<td>Alternative Growth Scenarios Project</td>
<td>Research</td>
<td>Natural Resources</td>
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<td>Estate of Sarah L. Heggie</td>
<td>Sarah Loosle Heggie Scholarship</td>
<td>Expendable Undergraduate Scholarship</td>
<td>HASS</td>
</tr>
<tr>
<td>Poindexter Nut Company on behalf of Ronald &amp; Sherman Poindexter</td>
<td>Stadium Team Building</td>
<td>Building and Grounds</td>
<td>Athletics</td>
</tr>
<tr>
<td>David G. &amp; Diann Sant</td>
<td>David G. Sant Endowment</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Engineering</td>
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<td>Richard L. &amp; Joyce C. Shipley</td>
<td>Rocky Mountain Paleo-Indian Program</td>
<td>Expendable Program</td>
<td>HASS</td>
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<td>Watts Holding Company</td>
<td>Stadium Team Building</td>
<td>Building and Grounds</td>
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<tr>
<td>Big Blue Scholarship Fund</td>
<td>Expendable Undergraduate Scholarship</td>
<td>Athletics</td>
<td></td>
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<tr>
<td>David A. Weeshoff</td>
<td>Linda Ann McPherson Weeshoff Memorial Scholarship</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Emma Eccles Jones College of Education &amp; Human Services</td>
</tr>
</tbody>
</table>
Alumni
Alumni Relations
Board of Trustees Report
Paul Parkinson, President Alumni Association
Wallace S. Odd II, Executive Director Alumni Association
Telephone: 435-797-2055
Web Site: www.usu.edu/alumni
Date: June 17, 2008
Alumni Association Events, Actions and/or Concerns:

Chapters:
The Alumni Chapters have been busy this spring and summer. Events have included a Weber County dinner honoring three Aggies with Merit Citations (LaWanna Shurtliff, Daniel Nixon, and George Hall), a 5K Spring Run in Davis County, a service project by the Young Alumni chapter serving Aggie ice cream at the Road Home shelter, and a Merit Citation presented to Richard Cole by the Seattle chapter.

Upcoming Events Include:
June 21 – Salt Lake Chapter at a Bees Baseball Game
July 3 – BBQ in Portland
July 18 – Tooele County Family Swim Party
July 18 – Utah County Family Swim Party
July 19 – Summit County Family Swim Party
July 19 – Weber County Classic Car Show
August 23 – Denver Chapter at a Colorado Rockies Baseball Game

Events:
An Alumni Event mailer will be sent to all alumni in Utah from Utah County through Cache County. The mailer will also be sent to southern Idaho and Western Wyoming. The mailer is expected to be in mailboxes by July 1.

• Aggie Family Day at Lagoon -July 17
• Aggie Family Day on the Quad - September 13
• Homecoming - October 25
• Planned Football Pregame Parties:
  • USU at UNLV – Aug 30
  • USU at Oregon – Sept 6
  • USU at San Jose – Oct 11
  • USU at Boise State – Nov 8

House:
• Alumni House events and visitors:

<table>
<thead>
<tr>
<th></th>
<th>Events</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>April</td>
<td>27</td>
<td>2262</td>
</tr>
<tr>
<td>May</td>
<td>16</td>
<td>2768</td>
</tr>
<tr>
<td>June</td>
<td>16</td>
<td>2801</td>
</tr>
</tbody>
</table>

Marketing Projects:
• Alumni License plates total - 3,549
• In Q2 2008 the Alumni web site was visited 12,000 times. Pages visited from 87 different countries and 6,000 unique visitors.
• The new Alumni credit card program will launch July 31st. It will be a MasterCard and will allow for payment of tuition.

Student Alumni Association:
• A-Day was very successful; approximately 4,000 students attended A-Day on the Quad.
• Each Student Alumni Executive board member has been assigned to mentor a recipient of the Alumni Legacy Scholarship.

Travel:
• Upcoming Alumni Travel:
  • Las Vegas Weekend – Aug 28 - 31
  • New England Fall Foliage Cruise – October 4 – 11 (71 Participants)
Associated Students of Utah State University
Grandon Brimley
797-1723
Grady.brim@aggiemail.usu.edu

A main goal that we have as a council this year is to increase communication between the student government and the student body. We want to make sure that any regular student, no matter what their major is can know how to get involved and what school activities are going on. Most of our current objectives are focused on solving this broad problem.

- The student website has struggled for years to become a useful part of student life. We are approaching the problem from several directions and have made major headway. First off, we are making it more user friendly on our end. As well as adding a portal so that we can be connected with the University website. On the other side we are adding links and changing the order and naming of links so that any student can know what the site is for. The biggest accomplishment was made on the restructure of the MyUSU page, which is the main University portal.
- The fall Aggie Blue leadership conference is open up to any student that wants to go, although in years past it wasn’t as comprehensive as it could have been. This year we changed a few policies and are contacting all club presidents by phone to tell them about the opportunity. We hope getting more students involved in this training will produce more unified student leaders.
- One way we are approaching the problem of communication is by revamping the third floor area. Making the floor more inviting and bringing more students around to express concerns and get involved. We will be opening up the area by taking out an old door way system and are preparing to have a more major over haul of the area with a student interior design competition. Along with this, the student government will be sending out an email at the first of the year to all students telling them how to get involved and know what is going on.
- The student radio station is running and continuously playing music. We are working out the organizational structure of student management but the music is flowing. I encourage you to listen to the radio and get in with the hip tunes. Listen at Radio.usu.edu.
- Jackson Olson is in charge of our political activism and we are gearing up for the 2008 presidential elections. Our goal is that any student that wants to vote will know how and be able to, and as well that more students will get interested and involved in politics.
- Steven Russell and I are working with Support Enterprises and Dwight Davis. One project I am proud of is we have pulled all the numbers from USU department expenditures that are going off campus that could be kept on campus and spent within Support Enterprises. If anyone is interested in seeing the numbers I can forward you the information.
Athletics
ATHLETICS

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Date: June 17, 2008

Events, Actions, or Issues Since Last Trustee Meeting

Utah State University student-athletes ended the spring 2008 semester with a cumulative composite grade point average of 3.04 - marking at least 16 consecutive semesters of being above a 3.00. For the 2007-08 year, Utah State has 129 student-athletes honored as Academic-All Conference. The Aggies have led the conference the past two years with the most selections, posting 115 in 2006-07 and 121 in 2005-06.

The “soon - to - be-named” Athletics center in the north end zone of Romney stadium is nearing completion. Move in date for the second floor is scheduled for the 25th of July. This includes coaches’ offices and meeting rooms. The third floor, which includes the academic center and track offices, will be ready prior to the opening game versus Utah on September 13th. A public open house and ribbon cutting will be scheduled for September.

The new facility not only enhances opportunities for student-athletes and coaches, it is also a revenue generator. Six of the meeting rooms facing the field will be converted to suites on game days. So far, four of the six suites have been leased and we anticipate commitments on the remaining suites soon. Suites hold between 12 and 24 fans and will generate in the neighborhood of $100,000 per year.

The renewal campaign for Big Blue Scholarship Fund membership and season football tickets is on-going. New Football Season Tickets for the 2008 season went on-sale June 2nd. On the first day we had a good number of sales and since have slowed to a steady pace. We will be training an out-bound sales team to begin making calls for new football season tickets in early July. We are looking to release a two game mini-package in August, followed by single game tickets on-sale in early September.

Men’s Basketball Season Ticket Renewals will be mailed out to all current season ticket holders in early August. New season tickets will be available for purchase around the 1st of October, though a firm date has not been set yet.

Five current members of Utah State’s golf team qualified for the 110th Utah State Amateur Championships on Monday at the Northern Qualifier held at the Logan Golf & Country Club. The Utah State Amateur will be held at the Soldier Hollow Golf Course in Midway from July 9-13. Leading the way for Utah State on Monday was senior Toph Peterson who fired a nine-under 62, which is the best round by any of the 91 golfers who have already qualified for the upcoming championships. Senior Devin Daniels finished third overall with a three-under 68, while sophomore Dan Heath shot an even-par 71, and senior Tyler Labrum and junior Thad Truman both shot a three-over 74. Daniels and Labrum will both be playing in their second straight Utah State Amateur Championship, while Heath, Peterson and Truman will all be playing in their first.

Utah State track athlete Steve Strickland has been named to the College Sports Information Directors of America (CoSIDA) Academic All-District VIII men’s track and field/cross country second-team it was announced on Thursday. Strickland, a sophomore from Orem, Utah, has a cumulative 3.61 grade-point average in biology.
Pub Relations/
Marketing
AGENDA
PUBLIC RELATIONS AND MARKETING
JUNE 27, 2008

Information Items

1. Events, Actions, or Issues

Public Relations and Marketing

John DeVilbiss, executive director
435-797-1358; john.devilbiss@usu.edu
March 28, 2008-June 27, 2008, Events, actions, issues since last Trustee’s meeting

Integrating Campus Communication

• Online Gallery. With a team from IT, establishing an online photo gallery/archive for campus-wide use.
• Graduate Studies. Began tactical work on the communication plan for the School of Graduate Studies, establishing brand recognition of its programs, creating a unified look and messages for all publications.
• Admissions/Recruitment Materials. Collaborated with Admissions office to update recruiting materials. Designed the new viewbook, mailers and posters. Multiple video projects: writing scripts, locating and scheduling student interviews, taping, etc., for a nine-minute video production showcasing USU.
• Distance Education Communication. Continued promoting the “One campus, geographically dispersed” message by strengthening communication between RCDE and department personnel.
• 2008 Mountain West Songfest and Symposium. Coordinated efforts with symposium co-director in distributing multiple press releases and media plans. Reviewed printed materials and newspaper advertising campaign.
• Visual Identity Program. Finalizing designs for a new mark for the university. A design package with the mark on letterhead, business cards, publications and other printed materials has been developed, and meetings with deans have been held. A Visual Identity Guide to ensure proper usage of the new mark by all university entities is in development.

Telling the Utah State University Story

• USU Greats Roundup. The USU Greats campaign is a major effort of Public Relations and Marketing. The series, used in a multitude of ways, highlights the university’s great teachers, students, researchers, alumni and location. More than 10 greats were created, including a highlight of a wiki textbook developed by Brigham City campus faculty member Kevin Young and his class, the creation of the Craig Johnson Fund for Excellence and an overview of the legendary Landscape Architecture and Environmental Planning teacher. The Performance Hall was in the spotlight as was Cache Valley, the university’s safe and scenic setting. Engineering students took honors at competitions and winning scholarships. Photo support for multiple Utah State Greats created the striking images used in the campaign, featuring highlights from the colleges of Engineering, HASS, Science, Natural Resources and the Emma Eccles Jones College of Education and Human Services.

Key Projects and Campaigns

• Multiple Events. Gifts were recognized, buildings dedicated and another commencement was celebrated. PRM was actively involved in media coverage, printed material, video presentations and photo support. Major events included gift announcements and renaming of the Emma Eccles Jones College of Education and Human Services and the dedication of the David G. Santi Engineering Building.
• ‘Discover’ Campaign. Developed a design for the “Discover” marketing and recruiting campaign at USU and its application on publications campus wide.
• Campaign Updates. Three, 30-second commercials and a four-minute video highlighting scholarship recipients are being created for use at the Aug. 6 Campaign announcement.

Additional Activity

• Photo and Video Support. Photos for print and electronic communications, including the Tooele campus groundbreaking and Brigham Campus commencement. Support went to A-Day, the Retirement and Employee Recognition banquets, multiple activities at the President’s Home, a legislative bill signing on campus, Utah State Magazine and USTAR. Video work beyond the major campaigns and announcements includes video footage for the Beverly Sorenson Foundation’s projects, USU Football Season Ticket commercials, collaboration with IT on the integration of itunes U as a distribution tool for USU’s multimedia events and classes and updating television news releases on the PRM highlights Web page.
Utah State University Greats

1. World-Class Academics/Research

As one of Utah's premier research universities, USU is ranked in the top 20 among land-grant universities in the nation and in the top 100 public or private universities in America. USU is nationally and internationally recognized for its intellectual and technological leadership in land, water, space, human health and the arts. With seven colleges, more than 200 majors and 130 research-related classes, studentcentered, hands-on learning opportunities are plentiful.

2. Hands-On Personalized Learning

The human touch prevails at Utah State University. USU professors work with students in doing research as part of the learning experience. As a result, students enjoy the prestige of a major research institution, but in a personalized setting. It is why they describe their experience here in terms of feeling accepted and welcomed a sense of camaraderie that extends from peers to professors.

3. Outreach/Access

USU is dedicated to helping students living throughout the state of Utah obtain an affordable education close to home. As Utah's land-grant institution, the university has 850 faculty who provided education during the past year to more than 12,000 undergraduate and graduate students at its distance education sites. The USU Distance Education Program offers 60 degree programs and certificates, including associate, bachelor's, master's and doctoral degrees. Students can attend Utah State classes at three regional campuses, seven full-service centers and multiple education sites located in every county. No other university in Utah equals this broad reach. In addition, USU is home to University Extension. For 100 years, this university resource has extended USU to residents by offering educational programs at the grassroots level. With university faculty and staff serving residents in all 29 counties throughout the state, the County Extension Office is truly the front door to Utah's only land-grant university. It is a unique resource that integrates teaching, research and public service to respond to critical and emerging issues with research-based, unbiased information.

4. Location/Setting

Location works on two levels for students attending Utah State University - the Logan campus and the branch campuses. The USU Logan Campus enjoys a safe and beautiful campus in a scenic location. Access to outdoor recreation abounds. The great American author Thomas Wolfe once wrote that Cache Valley is "...cupped in the rim of bold hills, a magic valley plain, flat as a floor and as green as heaven and more..." This heaven is the spot where USU, the oldest and largest public residential campus in Utah, resides. Located 80 miles northeast of Salt Lake City and within a day's driving distance of six national parks, USU's surrounding area includes ski resorts, lakes, rivers and mountains. On another level, location plays an important role for students attending the university's branch campuses. For these students, many of them place-bound, the convenience of location is everything. It means the opportunity to attend a world-class university without having to leave their communities.

5. Successful Alumni (Springboard to Higher Paying Jobs)

Students increasingly want assurance that their educational careers will lead to profitable working careers. USU provides good opportunities for career success based on its academic offerings, prestigious research institution status and exceptional personal involvement with students. With more than 180,000 alumni in the United States and in more than 100 countries around the globe, USU alumni are making an impact. Alumni success stories include well-known athlete and media personality Merlin Olsen, NASA astronaut Mary Louise Cleave and Nike president Charlie Denson.

For more go to; www.usu.edu/greats
Professional Employees
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Events, Actions or Issues since last Trustee’s Meeting

PEA Elections
April 2008
PEA’s Vice President Shauna Crane and PEA University Relations Chair Rob Barton once again orchestrated a successful election process. We extend our special thanks to USU’s Bob Bayn for providing us with a password protected online ballot. PEA members elected new offices for the following positions: President (Doug Garrett), Vice President (Lisa Leishman), University Relations (Joe Vande Merwe), Professional Relations (Paige Geslin), and Professional Development (Taya Flores). The newly elected officers will begin their terms in July 2008 and will serve for two years.

PEA Officers Luncheon
Tuesday, June 10, 2008
Center Colony Room, Taggart Student Center
This annual event is held to recognize the PEA officers during the association’s June meeting. This year VP Hunsaker joined us to recognize our outgoing officers and welcome the incoming officers. The PEA president and vice president distributed letters and plaques to the outgoing officers.

PEA/CEA Meeting with Provost Coward and VP Hunsaker
Friday, May 23, 2008
Champ Hall, Old Main
PEA and CEA met jointly with Provost Coward and VP Hunsaker to discuss the process the university developed and implemented to distribute the 2.0% COLA and 1.0% merit monies allocated by the state legislature. The majority of university employees received the 2.0% COLA, as mandated by the legislature. The exceptions are those employees who are on probation. 583 Professional employees, or 53%, will be receiving a merit increase over and above the 2% COLA. We are pleased so many of our Association members were recognized by their supervisors for their job performance and contributions to Utah State University, and are further grateful to our elected officials for appropriating these monies.

PEA Scholarships
2008-09 Academic Year
Chair, Shannon Johnson
The PEA Scholarship committee received over 25 applications and awarded four graduate and four undergraduate scholarships totaling more than $5000.00. The scholarship recipients for the 2008-09 Academic Year are: Amanda Corn; Kristin Howell; Bonnie Varga; Nicholas Winn; Rob Barton; Kathryn Bezzant; Bill Jensen; and Matt Lovell. Our heartfelt thanks go out to all those who contribute the PEA scholarship fund through their monthly and one-time contributions.

Upcoming Events, Activities, or Issues
UHESA Conference
July 31 – August 1, 2008
Salt Lake Community College
The Utah Higher Education Staff Association (UHESA) will be meeting in Salt Lake City, Utah, for its annual two-day conference. Staff association representatives from each of Utah’s institutions of higher education are invited to attend.
Classified Employees
Events, Actions, or Issues since last Trustee's meeting:

Combined CEA/PEA Legislative Forum
The combined CEA/PEA Legislative Forum was held on March 24th. A delicious lunch was served before we were privileged to hear from our Legislatures regarding the recent Legislative session. Representatives Fred Hunsaker, Jack Draxler, Rhonda Menlove, Curt Webb and Senator Lyle Hillyard all spoke. Each gave an update of items that were discussed or passed pertaining to USU. It was a very informative forum and we appreciate so much all they do in helping to support USU.

CEA Employee of the 2nd, 3rd, and 4th Quarters
The CEA Employee of the 2nd Quarter is Barbara Haines from the Substitute Teaching Institute. Barbara is a development coordinator and has been employed at USU for 11 years.

Diann Buck is the CEA Employee of the 3rd Quarter. She is an accounts payable staff employee for the Bookstore and has been employed at USU for over 25 years.

Steve Barton from Engineering Technology Education Flight Program was awarded the CEA Employee of the 4th Quarter. He is the chief of maintenance and has been at USU for 10 years.

CEA Employee of the Year – Diann Buck

CEA Week
Classified employees enjoyed 3 fun filled events during the week of June 3-5th. All USU employees were invited to attend the CEA Coffee Break held on June 3rd. Juice, coffee, hot chocolate, donuts, bagels and cream cheese were offered at reasonable prices. All proceeds collected at this event went to the CEA scholarship fund. We were able to raise $300.00 for our scholarships. On Wednesday June 4th, CEA employees attended an Emergency Preparedness Forum with CERT instructor Judy Crockett speaking. It was a very informative forum. The culminating event for our CEA week was the banquet held on Thursday June 5th. Over 500 CEA employees attended and were served a delicious meal, listened to guest speakers and enjoyed visiting with their friends and co-workers. The prior week to CEA week there was a basketball tournament held in conjunction with our CEA week. We had great attendance at our functions and it proved to be a worthwhile and fun week.

Upcoming events, actions or issues:

UHESA Conference: July 31st—August 1st. This will be held at Salt Lake City Community College.