Written Reports
Academic Services
AGENDA
ACADEMIC/PROVOST
OCTOBER 17, 2008

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Events, Actions, or Issues Since the Last Trustee’s Meeting

Engineering Students Receive Honors

Tau Beta Pi, the world’s largest engineering honor society, recently recognized two USU engineering students for their accomplishments. Joshua R. Templin received a $10,000 graduate fellowship that allows him to continue studies at USU in the area of electrical engineering. His focus will be on researching the use of reconfigurable computing systems in cognitive radio applications. Manuel I. Diaz Martinez, a civil and environmental engineering student who is pursuing a dual major in civil engineering and math, was awarded $2,000 for his senior year of undergraduate studies. Martinez is from the Dominican Republic and is sponsored by his country to study at Utah State.

USU Physics Student Takes Top Prize

USU Physics graduate student Ryan Hoffmann placed first in the 16th Annual Frank J. Redd Student Scholarship Competition held during the Annual Small Satellite Conference in August at USU. His presentation of “Low-Fluence Electron Yields of Highly Insulating Materials” earned him a tie for first place and a $10,000 scholarship. Participants submitted papers for this international student competition and finalists were invited to present their research at the conference. Hoffman is developing ways to predict how a variety of materials will perform in space, an environment where spacecraft are known to accumulate significant electrical charge.

Study Abroad Summer Program

Dr. Robert Winward led a group of USU students to Switzerland in June for the USU Summer Art and Design Program, now in its seventh year. The Aggies spent 30 days studying design, visual culture, drawing and photography, and snowshoed up Death Valley to the Great St. Bernard Monastery. Students expressed that the trip, which involved both academic and cultural learning experiences, helped them develop international perspective, cultural appreciation, and taught them skills far beyond what they could have learned in the classroom alone.

Aggie CARE

On September 12, 2008, USU celebrated children and families with the roll out of Aggie CARE, a quality child care enhancement and recognition program at Utah State University funded through the Provost’s office. The purpose of Aggie CARE is to make quality off-campus child care available to USU employees and to raise the quality of child care throughout Cache Valley. This kick-off event for the Aggie CARE child care network, which took place on the Utah State University Quad, afforded each college the opportunity to provide activities for children from toddlers to pre-teens that would teach them what their parents do while they are at work. Families enjoyed an afternoon of educational and fun-filled activities.
Awards and Honors

Kenneth Bartkus, Business Administration, Jon M. Huntsman School of Business, received the John L. Blackburn Exemplary Models Award from the American Association of University Administrators given on June 27, 2008.

Rosemary Fullerton, School of Accountancy, Jon M. Huntsman School of Business, received a Shingo Research Prize on April 3, 2008 for her book Accounting for World-Class Operations with Jerrold Solomon.

Nathaniel M. Stephens, School of Accountancy, Jon M. Huntsman School of Business, is a Deloitte Foundation Doctoral Fellow. He received his last fellowship disbursement in March 2008.

Yvonne Kobe, Advisor, attended the 18th National NAAHP (National Association of Advisors for the Health Professions) meeting in Chicago, Illinois from 25-29 June. Over 950 pre-health advisors gathered at this conference to get up-to-date information on trends in professional schools and network to enhance advising for pre-health undergraduates.


Erin Hodgson was featured in the news – on KSL.com on 21 July in an article providing information on the introduction of red firebugs to North America.

USU’s new Synthetic Biomanufacturing Center was among five research teams that recently received funding from USTAR (Utah Science, Technology and Research Initiative).

Jon Takemoto and Daryl DeWald, along with College of Engineering colleagues Scott Hinton and Ron Sims are faculty leaders for the SBC (what is the full name?). Department of Biology Graduate (PhD, 1975) and former Thermo-Fisher, Inc. Executive, Dr. Leland Foster is serving as Executive Director of the SBC.

Timothy Gilbertson was appointed to the Faculty of 1000/Biology in the Sensory Systems/Neuroscience section (http://www.f1000biology.com/)

Joan Hevel moderated the 2008 American Heart Association Roundtable for Undergraduate Research held at Utah State University, 7 August, 2008. Dr. Hevel also hosted an American Heart Association undergraduate fellow in her lab during the summer and participated in the Chemistry and Biochemistry Department’s High School Summer Internship program.

Juergen Symanzik currently serves as a member of the Program Committee of the International Conference on Advanced Geographic Information Systems & Web Services (GEOWS 2009), to be held in Cancun, Mexico, 1-6 February 2009.
Jeannie Thomas, Department of English, College of Humanities, Arts, and Social Sciences, received the international Brian McConnell Book Award, for *Haunting Experiences: Ghosts in Contemporary Folklore*, co-authored with Diane Goldstein and Sylvia Grider, Utah State University Press, Logan, UT, August 2008.

Ben Baldwin, Department of Environment and Society. 2008. 2008 Rocky Mountain Cooperative Ecosystem Studies Unit (RMCESU) Project Award Awarded to Ben Baldwin and Emily Yost for work on technical assistance projects related to science communication with the National Park Service. This award recognizes outstanding accomplishment by academic partners involved with RMCESU projects.

Steven W. Burr, Department of Environment and Society. 2008. Western Regional and National award from the National Association of Community Development Extension Professionals (NACDEP) at the Galaxy III Conference, held in Indianapolis from September 15-19, 2008. This was a Communicator Award-Educational Piece-Team for a project titled “Agritourism in the U.S.,” a collaborative, multi-state effort involving team members Lisa Chase and Varna Ramaswamy, University of Vermont, and Gary P. Green, University of Wisconsin.


**Publications**


Kenneth Bartkus, Business Administration, Jon M. Huntsman School of Business, has an article titled, “Fostering Student/Faculty Collaborations through the Research Group Model: An Application to Business Schools,” CUR Quarterly, 28(2), 6-10.


Larry Walther, School of Accountancy, Jon M. Huntsman School of Business, Published an extensive portfolio for Bureau of National Affairs: *Accounting for Income Taxes*, with Paul Howell, Tax Partner, Grant Thornton LLP, 2008.

Rosemary Fullerton, School of Accountancy, Jon M. Huntsman School of Business, gave a four-hour workshop, Accounting in the Lean Environment, for Textron executives at the Wharton Executive Education School, April 21, 2008.


Leticia Neal and Steven R. Simms, Department of Sociology, Social Work, and Anthropology, College of Humanities, Arts, and Social Sciences, 2008 Cloudrock Project First Stage Mitigation, Grand County, UT. Report to the Utah School and Institutional Trust Lands Administration, May 2008.


Sandra Marquart-Pyatt and Peggy Petzelka, Department of Sociology, Social Work, and Anthropology, College of Humanities, Arts, and Social Sciences, “Trust, the Democratic Process, and Involvement in a Rural Community,” Rural Sociology 73.2:250-274, June 2008.

Corey Christiansen, Department of Music, College of Humanities, Arts, and Social Sciences, “Green Compiling: Freddie’s Four-to-the-Bar Technique,” published in Downbeat Magazine, world’s most popular jazz magazine, July 2008.


Eileen Doktorski, Department of Art, College of Humanities, Arts, and Social Sciences, one of a three-member jury comprised of multidisciplinary consultants in sacred art and architecture, Ministry & Liturgy Magazine website, presented by Resource Publications, San Jose, CA, July – August 2008.


Rosalind James, and Theresa Pitts-Singer, Editors. 2008. Bee Pollination in Agricultural Ecosystems. Oxford University Press, Oxford, 232 pages. (Chapter authors from the USDA Bee Lab include Rosalind James and James Cane)


Fiore, A., L. Mannina, A. Sobolev, A. Salzano, A. Scaloni, I. Grgurina, M. Fullone, M. Gallo, C.


**Grants and Awards**

Rosemary Fullerton, School of Accountancy, Jon M. Huntsman School of Business, was awarded a $12,000 travel grant from AME to examine process differences between department of defense and commercial contracting with Dr. Frances Kennedy and Dr. Lisa Owens.

Steven Simms, Department of Sociology, Social Work, and Anthropology, College of Humanities, Arts, and Social Sciences, received a contract to provide report for the purposes of expert testimony on the cultural affiliation of Spirit Cave Man remains (9,500 years old), from western Nevada as part of the U.S. Court of Appeals case United States Bureau of Land Management vs. Fallon Paiute-Shoshone Tribe. Date of notification: September 2008.


Donald Roberts, USDA/APHIS 1 January 2008—31 December 2008 - $76,886 “Analyzing USA Soil Samples for Pathogens of Insects (especially Mormon Crickets and Grasshoppers) and Plants”

Timothy Gilbertson, NIH 1 September 2008—30 June 2009 - $277,357 “Mechanisms of Peripheral Fat Detection “ This research focuses on exploring the cellular and molecular mechanisms underlying the taste and texture of dietary fat.

Ethan White, National Science Foundation 1 September 2008—31 August 2009 - $50,000 “Research Starter Grant for Postdoctoral Fellow in Biological Informatics: Understanding Multimodality in Animal Size Distributions”

Kimberly Sullivan, Anne Austin, Beth A. Montelon, Dana Britton, and Tracy M. Sterling, National Science Foundation 1 September 2008 – 31 August 2011 - $441,994 “PROMOTE - Improving the Promotion to Full Processes at Western Public Universities”
Michelle Baker and Sam Hochhalter, EPA 29 July 2008—28 July 2010 - $17,000 “EPA STAR Graduate Fellowship-Effects on Invasive Benthivorous Fish on Nutrient Dynamics and Food Web Composition”


Robert Erbacher, Intellivis, Inc. 1 May 2008—30 November 2008 - $50,000 “Network Visualization Seeding”


Vicki Allan, Donald Cooley, and Chad Mano, National Science Foundation, 1 September 2008—31 August 2011 - $439,997 CPATH CB: Computational Thinking Showcase: Computing Concepts across the Curriculum”

Daniel Bryce, SRI International 18 August 2008—31 October 2008 - $52,570.48 “Control of a Modular Architecture for Bootstrapped Learning Experiments (MABLE)”

Renee Bryce, University of Nevada, Las Vegas 21 August 2008—31 December 2010 - $21,368 “Interagency Restoration Database”

Anthony Lowry, National Science Foundation 1 July 2008—30 June 2011 - $60,000 “Collaborative Research: Deformation Processes in the Andaman-Nicobar Islands.”

Tammy Rittenour, USDOI/USGS 1 June 2008—31 May 2009 - $17,074 “Surficial Mapping along the Kanab Creek Alluvial Corridor, Southern Utah”

Carol Dehler, National Science Foundation 1 August 2008—31 July 2009 - $88,931 “Collaborative Research: Neoproterozoic Rifting in Utah: Geochronology, Tectonics, and Sequence Stratigraphy”

Mevin Hooten, United States Geological Survey 1 September 2008—31 August 2010 - $60,000 “Quantitative Spatio-Temporal Epidemiology of Chronic Wasting Disease.”


Robert Schunk, ONR 1 July 2008—30 September 2008 - $120,001 “Studies to Improve GAIM Ionosphere Specifications and Forecasts”


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Creative Activities

Corey Christiansen, Department of Music, College of Humanities, Arts, and Social Sciences, faculty member, performer, and conductor at “Jam Camp,” the nation’s premier summer popular music camp in Park City, UT, for teens focusing on jazz and rock musical styles. Designed the jazz improvisation curriculum, coordinated classes, taught three levels of jazz improvisation.

Corey Christiansen, Department of Music, College of Humanities, Arts, and Social Sciences, faculty member, performer, and conductor at “Jazzwise Summer Jazz Camp” in London, UK. Taught daily guitar master classes, rehearsed and conducted jazz combos, and gave concerts. July, 27-August 1, 2008.

Mike Christiansen, Department of Music, College of Humanities, Arts, and Social Sciences, guest clinician for GAMA (Guitar Division of MENC), training guitar instructors, Indianapolis, IN, July 2008.

Mike Christiansen, Department of Music, College of Humanities, Arts, and Social Sciences, guest clinician for one-week training session for Utah guitar instructors, hosted by the Nebo School District, Springville, UT, June 2008.

Eileen Doktorski, Department of Art, College of Humanities, Arts, and Social Sciences, nationally selected as the artist-in-residence at the Artspace, Artist-in-Residence and Solo Exhibition, Raleigh, NC, summer 2008.

Jon Gudmundson, Department of Music, College of Humanities, Arts, and Social Sciences, featured baritone saxophonist in tribute to Gerry Mulligan and Chet Baker by jazz group “Jazz

Lynn Jemison-Keisker, Department of Music, College of Humanities, Arts, and Social Sciences, organ recitalist by invitation for 25th Anniversary of Zimmer Pipe Organ, First Lutheran Church, Parkersburg, WV, September 14, 2008.
July 23, 2008

Dr. Raymond T. Coward  
Executive Vice President and Provost 
Utah State University  
1435 Old Main Hill  
Logan, UT 84322-1435

Dear Ray:

I have received your letter of July 9, 2008, requesting temporary approval for a Center for the Market Diffusion of Renewable Energy and Clean Technology in the Jon M. Huntsman School of Business at Utah State University.

In accordance with section 6.2.5.2 of Regents' policy R401, I am pleased to grant temporary (three years) approval of your request. I am confident this proposal meets all of the criteria specified: (1) modest effort in terms of staff and space needs, (2) activities are consistent with established institution mission and role assignment, and (3) programmatic affiliation with an existing academic program or department, and that it will enhance USU's efforts in this area.

If you are able to obtain ongoing funding to sustain the center beyond the first three years, we would welcome a formal proposal to the Board of Regents seeking approval of an ongoing entity.

Sincerely,

[Signature]

David L. Buhler  
Interim Commissioner of Higher Education

c: President Stan L. Albrecht  
Dean Douglas D. Anderson  
Dr. Cathy L. Hartman  
Dr. Edwin R. Stafford  
Associate Commissioner Lucille T. Stoddard
9 July 2008

Interim Commissioner David L. Buhler
Board of Regents Building, The Gateway
60 South 400 West
Salt Lake City, UT 84101-1284

Dear Commissioner Buhler:

I am pleased to submit to you the attached proposal and letter from Dean Douglas D. Anderson requesting temporary approval (for a period of three years) to establish the Center for the Market Diffusion of Renewable Energy and Clean Technology in the Jon M. Huntsman School of Business at Utah State University. President Albrecht and I are enthusiastic about and supportive of the research and outreach that is being lead by Professors Hartman and Stafford in the area of marketing clean technology and renewable energy. We are confident that the establishment of this center will further enhance their efforts as national and international leaders in this arena.

The Center for the Market Diffusion of Renewable Energy and Clean Technology will require no additional funding from either Utah State University or the Huntsman School of Business. During this initial phase of development, the center will be supported by $2.25 million in congressionally-directed and competitive grant funds that co-directors Hartman and Stafford have obtained. In the upcoming three-years, we will seek ongoing funding to sustain the center into the future. If such funding can be secured, we will return to the Board of Regents seeking their approval to establish a more enduring entity.

We look forward to receiving your approval for the temporary (three-year) establishment of the Center for the Market Diffusion of Renewable Energy and Clean Technology.

Sincerely,

Raymond T. Coward
Executive Vice President and Provost

Enclosures

Cc: President Stan L. Albrecht
    Dean Douglas D. Anderson
    Dr. Cathy L. Hartman
    Dr. Edwin R. Stafford
June 16, 2008

Provost Raymond Coward
Provost’s Office
Utah State University
1435 Old Main Hill
Logan, UT 84322-1435

Re: Requesting support for temporary approval for proposed Center for the Market Diffusion of Renewable Energy and Clean Technology in the Jon M. Huntsman School of Business

Dear Provost Coward:

I am pleased to submit to you the attached proposal for establishing the Center for the Market Diffusion of Renewable Energy and Clean Technology in the Jon M. Huntsman School of Business. The Huntsman School seeks a three-year, temporary approval of the center, in accordance with R401, Section 401.6.2.5.2, funded by congressionally-directed and competitive grants procured by marketing faculty, Professors Cathy L. Hartman and Edwin R. Stafford. I enthusiastically endorse this proposal as I believe it will raise the profile of the Huntsman School of Business and Utah State University in the increasingly important area of renewable energy and clean technology marketing, entrepreneurship and policy. I hope you will also support the center’s temporary approval from the Commissioner of Higher Education David L. Buhler.

Environmental sustainability and clean innovation are driving global economic development in the 21st century. Skyrocketing energy prices, developing Asian economies and climate change require a cleaner, more energy/resource efficient future. The state of Utah is blessed with abundant solar, wind and geothermal energy resources as well as an entrepreneurial business culture and educated workforce that will allow the state to capitalize on the opportunities posed by humanity’s growing need for cleaner, more sustainable energy, transportation and buildings. The proposed center seeks to marshal these Utah resources to promote cleaner innovations and business economic development and practice.

The center will be a highly-visible champion for renewable energy and clean technology in the state. It will engage in research and education outreach, including the financial support of graduate assistantships and undergraduate student projects related to renewable energy and clean technology. The center will stage an annual “Sustainable Energy Research and Climate Initiative Conference,” sponsor speakers for the Huntsman School’s Partners in Business program, and recognize clean technology entrepreneurs and businesses in the state. With its
focus on market diffusion, entrepreneurship and policy issues, the center will create a unique position among academic centers at USU and other universities across the state.

The center’s proposed co-directors, Professors Hartman and Stafford, have established a national and international reputation on sustainable marketing and renewable energy research and education outreach. In addition to their published research, they are sought for their marketing expertise and recommendations on energy issues and policies from the news media, policymakers, entrepreneurs, local schools and civic groups. They have established relationships with a variety of national and state-level constituents in the clean energy/technology sector, including the National Renewable Energy Laboratory, the Utah Governor’s Energy Advisory Office, State Energy Program/Utah Geological Survey, “Green Mayors” of Utah, county commissioners, USU Extension agents, the Utah Wind Working Group and wind developers. Since 2005, they have procured $2.25 million in congressionally-directed and competitive grants from the U.S. Department of Energy and the Marriner S. Eccles Foundation for their “Renewable Energy for Rural Economic Development” (RERED) project. The center will create a formal infrastructure for their many initiatives associated with RERED. They have a proven track record of research and leadership in Utah on renewable energy issues, and I am confident they will be outstanding leaders for the center’s planned programs.

Finally, the center will exhibit the Huntsman School’s commitment and leadership with regard to the Association to Advance Collegiate Schools of Business (ACCSB), the national accreditation authority for business schools, and its expanded mission to address the critical role business schools must play to develop leaders who will advance responsible and sustainable business worldwide. The center will support the Huntsman School’s strategic mission of entrepreneurship and leadership and serve as “an engine” for economic development, and it will create opportunities to prepare out students for the 21st century global economy.

The center will not require additional resources from either Utah State University or the Huntsman School. Monetary funds for the operation of the center have been allocated in the 2008-2011 RERED budget using the total congressionally-directed and competitive grant monies of $2.25 million the proposed co-directors have secured since 2005. Over the next three years, the Huntsman School and the co-directors will seek permanent funding to sustain the center beyond its current funding base of three years.

I hope you will support this proposal, and I look forward to working with you toward making the Center for the Market Diffusion of Renewable Energy and Clean Technology a reality.

Sincerely,

Douglas D. Anderson
Dean and Professor

Enclosure
Proposal for Temporary Approval of the
Center for the Market Diffusion of Renewable Energy and Clean Technology
Jon M. Huntsman School of Business
Cathy L. Hartman, Ph.D., and Edwin R. Stafford, Ph.D.
June 16, 2008

Center Proposal Overview

In order to meet the educational, outreach, and research objectives of the Renewable Energy for Rural Economic Development Project (RERED) (see attached “2006 Statement of Project Objectives”), Utah State University seeks a three-year (July 1, 2008 to June 30, 2011), temporary approval of the Center for the Market Diffusion of Renewable Energy and Clean Technology in the Jon M. Huntsman School of Business in accordance with R-401. Section 401.6.2.5.2.

The purpose of the Center will be to conduct and support research, engage in education and outreach throughout Utah, recognize Utah entrepreneurs and businesses, and support graduate student assistantships and undergraduate research projects involved with emerging renewable energy and clean technology in the state of Utah and the West. The establishment of the Center will increase the visibility and accessibility of information pertaining to innovations in the growing industries of renewable energy and clean technology, facilitating the effective and efficient fulfillment of RERED’s objectives. The Center will also raise the profile of the Huntsman School and Utah State University as leaders in the marketing, entrepreneurship, and policy arenas of sustainability.

The Center will build a unique position among academic centers at USU (and other Utah universities) such as the Sustainable Energy Research Center (SERC) by focusing on the market diffusion, entrepreneurship, and policy issues rather than technical research and development (for example, the Center will focus on parameters such as securing political and public acceptance of a wind power plant in local communities as opposed developing new technology for the storage of wind energy/electricity), continuing RERED’s collaborative work with the Utah Governor’s Energy Advisor, State Energy Program/Utah Geological Survey, and the Utah Wind Working Group. The Center will facilitate collaboration with faculty, students, and other groups at USU. Finally, the Center will bolster relationships that have been forged with mayors, city council members, county commissioners, extension agents, and clean energy advocates throughout Utah to encourage commercial wind power development in rural communities of Utah.

Professors Cathy L. Hartman and Edwin R. Stafford, who have established research and education outreach programs on renewable energy and green marketing, will serve as co-directors of the Center. Since 2005, they have secured a total of $2.25 million in funds from both congressionally-directed and competitive sources. In July 2008, they will be receiving a $1 million congressionally-directed grant that contains budgeted funding for the Center. The $1 million grant has a three-year funding period from July 1, 2008 to June 30, 2011. During this three-year period, permanent funding and status for the Center will be sought. Temporary
approval for the Center is requested from the Commissioner of Higher Education. David L. Buhler.

I. Request

The establishment of the Center for the Market Diffusion of Renewable Energy and Clean Technology represents the planned outcome of a program of research, education outreach, and procurement of external funding by the co-directors, Cathy L. Hartman and Edwin R. Stafford. As such, it leverages their collaborative research program that began in 1995. Since then, the co-directors have established a national/international reputation in sustainable business research and education.

II. Need

Given growing concerns over rising energy prices, resource constraints, national security related to oil dependency, developing economies in Asia and Africa, and climate change, cleaner and energy efficient technologies have become increasingly critical to the future of industry and society. The state of Utah is blessed with abundant solar, wind, and geothermal energy sources as well as an entrepreneurial business culture and an educated workforce that will allow the state to capitalize on the opportunities posed by a cleaner, more energy efficient economy. The Center seeks to help marshal these Utah resources to promote cleaner innovations and business development.

Education, entrepreneurship/business, and policy have the power to become instruments of positive change. The co-directors are sought frequently for their marketing expertise and recommendations on energy issues and policies from the news media, policymakers, energy entrepreneurs, local schools, and civic groups. The Center will provide a highly visible, formal infrastructure to facilitate the accessibility and availability of the co-directors to meet this growing public demand and to ensure the permanency and potential expansion of the current RERED project to the benefit of the Huntsman School and USU.

For example, the Association to Advance Collegiate Schools of Business (AACSB), the national accreditation authority for business schools, has expanded its mission to address the critical role business schools play to develop leaders who will advance responsible and sustainable business worldwide. The co-directors’ unique expertise in energy and sustainable business qualifies them to lead the Huntsman School to meet these new AACSB aspirations and the proposed Center’s activities will demonstrate that commitment.

The activities of the Center include research as well as education/outreach pertaining to the development and diffusion of renewable energy and clean technology. These objectives leverage the systematic research program and outreach activities that have been accomplished by the proposed Center’s co-directors’ collaborative work that commenced in 1995. Since 2003, the primary focus of their research has centered on commercial development of wind energy in the state of Utah with regard to public policy innovation and entrepreneurial opportunities for Utah businesses. Work within the Center will continue to focus on wind energy and education/outreach and extend its programs to other emerging...
clean technologies and support industries (e.g., green building, plug-in hybrid vehicles, energy-efficient innovations, and the "smart grid"). Aside from wind energy, the proposed Center's co-directors have conducted marketing research in such sustainability issues and clean technologies as hydrocarbon refrigerants, gas-electric hybrid cars, sustainable farming, and environmentalist-business collaboration.

The Center will develop and disseminate refereed articles, government reports, media engagements, and outreach presentations created by the co-directors, other faculty, and students. New publications will build on the existing articles and government reports that have been published (economic impact analyses, green marketing articles in the academic literature, op-ed commentaries for the news media, etc.). Additionally, the Center will sponsor speakers for the Huntsman School’s Partners in Business Program and stage an annual “Sustainable Energy Research and Climate Initiatives Conference’’ to showcase USU researchers and Utah entrepreneurs and policymakers. The Center will expand RERED’s current website to disseminate reports, news, and information. The co-directors will continue and expand their education/outreach initiative that has involved presentations on wind energy and green marketing for policymakers, community groups, professional organizations, policymakers, and entrepreneurs. In particular, the co-directors will create, deliver, and train/support others to deliver a targeted education/outreach initiative to key stakeholder groups related to renewable energy and clean technology (e.g., landowners, agricultural community, USU Extension agents, advocacy groups). Finally, the co-directors will continue to serve as a resource for the local and national news media. Starting in spring 2009, the Center’s principal education outreach will focus on a documentary film now being produced on Utah’s first commercial wind power plant in Spanish Fork. The film presents a national/international perspective of the wind industry to situate this historical event in a broader context.

The co-directors will supervise Huntsman School graduate and undergraduate student projects that focus on renewable energy development and entrepreneurial activities (either directly through assistantships or through the Huntsman School’s Field Studies Program). In fall 2007, the co-directors advised a group of business graduate students through the field studies program on a feasibility study for a crane company specializing in wind turbine erection. One of our recent graduate students who was supported financially by RERED, Sandra Reategui, now works as an economist with the National Renewable Energy Laboratory in Golden, Colorado. We are now working with David Ratliff, another economics graduate student, who is conducting economic impact analyses for wind power development in specific Utah counties. Our center will fund graduate student assistantships (stipends and tuition) and create more opportunities for business students to gain experience or complete projects in the growing clean technology sector. Students supported by the recognized Center will be able to include their affiliation with Center on their resumes, potentially distinguishing them for career opportunities in the growing clean energy/technology field.

III. Institutional Impact
The Center will benefit the Huntsman School, USU, and the state of Utah. For example, the Center will exhibit the Huntsman School’s commitment and leadership with regard to AACSB’s new sustainability initiative, which encourages business schools across the country to incorporate society and ecological impacts into business decision making. The Huntsman School will hold the distinction of being the first in the state of Utah to maintain a high-profile business- and policy-oriented research and education/outreach center, emphasizing the marketing and entrepreneurial opportunities posed by 21st century clean energy and technology.

The Center will seek opportunities to leverage relationships and opportunities with other Centers and programs in the Huntsman School (e.g., the Partners in Business Conferences: Field Studies Program; proposed Center for Entrepreneurship) and across the USU campus (e.g., USTAR’s Sustainable Energy Research Center; USU Extension; and USU’s initiatives to meet “The American College and University Presidents Climate Commitment”). The Center’s annual conference, for example, will partner with other colleges and faculty across campus to showcase their sustainable research and initiatives.

Finally, the Center will benefit the state by becoming an acclaimed champion for new business and economic development opportunities for the 21st century. Clean energy and technology are increasingly important as soaring energy prices, climate change, resource constraints, third world economic development, and other global market forces encourage industries, universities, policymaker, and consumers to seek out cleaner, more resource-efficient alternatives as opposed to existing fossil-fuel based technology. The Center will position the Huntsman School and USU as leaders in the marketing, entrepreneurship, and policy aspects of a cleaner, more sustainable future.

IV. Finances

The Center will not require additional resources from either Utah State University or the Huntsman School of Business. Monetary funds for the operation of the Center have been allocated in the 2008-11 RERED budget using the total congressionally-directed and competitive grant monies of $2.25 million the co-directors have secured from the U.S. Department of Energy and the Marriner S. Eccles Foundation. Staffing for the Center will be provided by the co-directors who will seek partial release from teaching assignments. Their department will be provided with funds to support the hiring of adjuncts to meet teaching needs created by their release for outreach and research. Additionally, student support (graduate assistant stipends and tuition) will be covered by these existing funds. Over the next three years, the co-directors will seek permanent funding to sustain the Center beyond its current funding base of three years.

Conclusion

In sum, environmental sustainability and clean innovations are driving global economic development in the 21st century. Skyrocketing energy prices, developing Asian economies, and climate change require a cleaner, more energy/resource efficient future. The proposed Center for the Market Diffusion of Renewable Energy and Clean Technology seeks to take a highly-visible
leadership role in the research and education/outreach to encourage this movement in Utah and the West. The Center will support the Huntsman School’s strategic mission of entrepreneurship and leadership for promoting new clean innovations and serve as “an engine” for economic development. The Center will also support the School’s efforts for increasing business and community engagement for students who will be involved with the Center’s activities. Ultimately, the Center will help prepare students for the 21st century economy.
STATEMENT OF PROJECT OBJECTIVES  
Amended February 23, 2006

Utah State University  
Cathy L. Hartman, Ph. D. (PI), cathy.hartman@usu.edu, 435-797-4062  
Edwin R. Stafford, Ph. D. (Co-PI), ed.stafford@usu.edu, 435-797-3890

Renewal of Renewable Energy for Rural Economic Development Project (RERED)  
DE-FG48-05R810736

A. PROJECT OBJECTIVES

- Establish the Center for the Market Diffusion of Renewable Energy and Cleaner Technology. This will involve (1) securing approval for the Center from the Utah State University Board of Regents, (2) establishing and maintaining a web site, (3) developing and participating in workshops and seminars on an as-needed basis, and (4) publishing a semi-annual newsletter.
- Conduct further research on the diffusion of wind energy and related clean technology;
- Serve as advisors to groups interested in wind energy and related clean technology, such as entrepreneurs and businesses, policymakers, educators, and non-government organizations; and
- Develop educational and outreach programs on wind energy and related clean technology for critical constituent groups, including developers, public educators, policymakers, the news media, and the general public.
- Provide support and resources to organizations that will assist in educational outreach programs throughout Utah.

B. PROJECT SCOPE

The renewal of the Renewable Energy for Rural Economic Development Project (RERED) will build on the research and education outreach initiatives for wind power development in Utah and the nation started in July 2005. Specifically, the activities will concentrate on the commercial development of low-wind speed sites and community/school wind projects. The wind power focus of the RERED project will continue and be expanded to include related clean technology innovations through the establishment of the Center for the Market Diffusion of Renewable Energy and Cleaner Technology.

Technology and business innovation in the 21st century will be driven by sustainable development and global environmental challenges. Political, economic, and national security issues make it imperative that the United States work quickly to identify and diffuse wind energy and cleaner and more energy-efficient technologies. While this creates significant business opportunities, in practice, there are formidable hurdles, such as market inefficiencies, entrenched unsustainable technologies, unfavorable public policies, and consumer misperceptions about such alternatives that create market barriers. Consequently, the value-added of the Center for the Market Diffusion of Renewable Energy and Cleaner Technology will be to provide marketing
and education expertise to transfer and commercialize renewable energy and clean technology advancements into the marketplace.

C. TASKS TO BE PERFORMED

Task 1.0 – Establish Center for the Market Diffusion of Renewable Energy and Cleaner Technology – the purpose of this task is to create a identifiable entity in both the academic and business communities via a website, published newsletter, and other education/outreach research initiatives. Project milestones include (1) approval of the Center by Utah State University Board of Regents, (2) establishment of the website, and (3) publication of the first newsletter.

Task 2.0 – Engage in outreach activities – the purpose of this task is to educate and facilitate the commercial development of wind power and related clean technology to relevant groups and stakeholders. This task will involve exploring the initiation of a deliberative polling process in Utah.

Task 3.0 – Engage in collaborative research – the purpose of this task is to assist others in identifying information that will aid in the development and diffusion of commercial wind power and related clean technology as well as to document and disseminate information relating to the wind power development experiences of others. This task will also include working with National Renewable Energy Laboratories (NREL) on research projects such as JEDI modeling and research advisement.

Task 4.0 – Project Management and Reporting – the purpose of this task is to provide reports and other deliverables in accordance with the Federal Assistance Reporting Checklist following the instructions included therein. Specific deliverables include the website, newsletters, and research reports.
Business
and Finance
AGENDA
BUSINESS AND FINANCE
OCTOBER 27, 2008

Information Items

1. Events, Actions, or Issues 1
2. Leased Facilities Report 3
Vice President for Business and Finance

Name: Fred R. Hunsaker  
Telephone: 797-1146  
E-mail: fred.hunsaker@usu.edu  
Date: 17 October 2008

Events, Actions, or Issues since Last Trustee’s Meeting:

Finance:

- The Certificate of Treasurer for April 2008 is included in the Trustees Consent Agenda. The State Appropriated Funds budget at 30 June 2008 totaled $261,451,769, up $28,468,905 (12.22%) over the same 2006-2007 period. The year-to-date state appropriated funds expenditures totaled $223,032,510, up $21,706,803 (10.78%) over the same 2006-2007 period and represented 85% of the total budget. The percent of budget expended, 85%, was 15% less than would be expected to be spent on a strict time of budget year expired basis. Total expenditures for all funds totaled $532,932,510, up $45,190,713 (9.44%) over the same 2006-2007 period.

- The Report of Investments for June 2008 is included in the Trustees Consent Agenda. Included in the Report of Investments are schedules reporting the investment activity for April 2008 and comparative year-to-date totals for FY2007-2008 and FY2006-2007. The schedules include the Cash Management Investment Pool, Endowment Pool, Wells Fargo Bank-Balanced Fund, The Commonfund-Commingled Investment Funds, TIAA-CREF Core Property, Other Investments, Endowment Trusts, and Plant Fund Trusts. Also included is the Summary of Investment Transactions. The aggregate net realized losses for June 2008 were $4,615 and earnings were $904,170. The Cash Management Investment Pool fiscal year-to-date annualized rate of return, including market fluctuations, was 4.96% at 30 June 2008, down 0.19% from the fiscal year-to-date annualized rate of return at 31 May 2008. The Endowment Pool fiscal year-to-date annualized rate of return, including market fluctuations, was -3.19% at 30 June 2008, down 4.56% over the fiscal year-to-date annualized rate of return at 31 May 2008.

Facilities:

- Jim and Carol Laub Athletic-Academic Center – the dedication for this new building was held on September 12. A luncheon honoring the Laubs and recognition of the many volunteers and donors was followed by tours of the recently-completed second and third floors.

- USTAR – the estimate at schematic design was $12M over the construction budget. The Design Team identified a long list of potential changes to reduce cost. The contractor is reworking the estimate based on the approved changes. The site package is under review.

- Business Building Addition and Renovation – this project was submitted as USU’s priority project this year. It went through the Regent’s Qualification and Prioritization (Q&P) process which showed the project being tied with the UofU Business School project at number two. The presentation to the State Building Board will be on October 1. The Commissioner of Higher Education decided that only one project per institution would be submitted forward this year.

Upcoming Events, Actions or Issues:

- Emma Eccles Jones Early Childhood Education and Research Center – the Ground Breaking ceremony will be held October 2 at the construction site just north of the Education Building. The associated tennis court project is underway and scheduled to be complete in October.

- USTAR – the Ground Breaking ceremony will be held October 17 at the construction site.
ITEM FOR INFORMATION

RE: Leased Facilities Report

The attached Annual Facility Lease and Rental Report is submitted to the Trustees for information.

EXECUTIVE SUMMARY

The attached "ANNUAL FACILITY LEASE AND RENTAL REPORT" is a listing of all facility leases of any significance by the University as of 31 July 2008.

The listing involves leases for a wide variety of locations and uses. Several of the facilities are leased in locations around the State of Utah for regional campus and distance education programs or programs sponsored by the Center for Persons with Disabilities, which require access by clients in those areas.
Annual Leased Facilities Report
31 July, 2008
<table>
<thead>
<tr>
<th>Location - Dept/Project</th>
<th>Gross Sq. Ft.</th>
<th>Annual Cost Per Sq. Ft.</th>
<th>Annual Cost Yearly</th>
<th>Terms in Months Expiration Date</th>
<th>Source of Funding</th>
<th>Escalation</th>
<th>Monthly Lease Payment</th>
<th>Type of Space</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brigham City, Life Span Learning Center - DFCM, 265 West 1100 South, Brigham City UT**</td>
<td>16,701</td>
<td>$4.25 Net</td>
<td>$70,979</td>
<td>12 mo. 6/30/2009</td>
<td>State line item &amp; Other funds</td>
<td>Review annually</td>
<td>$5,914.92</td>
<td>Classroom/office</td>
</tr>
<tr>
<td>Brigham City, Life Span Learning Center - DFCM, 265 West 1100 South, Brigham City UT**</td>
<td>28,750</td>
<td>$.76 Net</td>
<td>$21,750</td>
<td>12 mo. 6/30/2009</td>
<td>State line item &amp; Other funds</td>
<td>Review annually</td>
<td>$1,812.50</td>
<td>Storage</td>
</tr>
<tr>
<td>Brigham City, Life Span Learning Center - DFCM, 265 West 1100 South, Brigham City UT**</td>
<td>17,710</td>
<td>$.425 Net</td>
<td>$75,258</td>
<td>12 mo. 6/30/2009</td>
<td>State line item &amp; Other funds</td>
<td>Review annually</td>
<td>$2,627.33</td>
<td>Classroom/office</td>
</tr>
<tr>
<td>Brigham City - Reeder Holding Inv. - CPD Early Intervention Up-to-3 10 So 400 East, Brigham City UT</td>
<td>1,302</td>
<td>$6.60 Full</td>
<td>$8,592</td>
<td>36 mo. 6/30/2011</td>
<td>Other Funds</td>
<td>Escalates 2% annually</td>
<td>$716.00</td>
<td>Classroom</td>
</tr>
<tr>
<td>Cache County/Logan Airport Authority (Hangar FL-10) - ITEE</td>
<td>7,040</td>
<td>$1.14 Net</td>
<td>$8,040</td>
<td>120 mo. 6/30/2016</td>
<td>Other Funds</td>
<td>None</td>
<td>$670.00</td>
<td>Hangar</td>
</tr>
<tr>
<td>Cache County Airport - M&amp;M of Logan LLC, Hangar 9A and Office 9 - ITEE</td>
<td>14,275</td>
<td>$6.28 Net</td>
<td>$89,650</td>
<td>60 mo. 6/30/2013</td>
<td>Other Funds</td>
<td>Review annually</td>
<td>$7,470.83</td>
<td>Hangar FL 9A and Office in FL 9</td>
</tr>
<tr>
<td>Jamestown Bldg. CPD Early Intervention Up-to-3 (1 suite)1115 No 200 E, Logan UT</td>
<td>1,255</td>
<td>$11.33 Full</td>
<td>$14,220</td>
<td>12 mo. 6/30/2009</td>
<td>Other Funds</td>
<td>None</td>
<td>$1,185.00</td>
<td>Classroom</td>
</tr>
<tr>
<td>Logan, USU Innovation Campus tenants Bldg #1770 - Suite 180 - 191</td>
<td>2,769</td>
<td>$8.28 Net</td>
<td>$22,845</td>
<td>144mo. 4/3/2009</td>
<td>Other Funds</td>
<td>None</td>
<td>$1,903.71</td>
<td>Offices/other (New Business Incubator spaces)</td>
</tr>
<tr>
<td>Logan, USU Innovation Campus - tenants Bldg #1770 - Suites 140 &amp;160</td>
<td>2,828</td>
<td>$9.89 Net</td>
<td>$27,969</td>
<td>144mo. 9/25/2008</td>
<td>Other Funds</td>
<td>None</td>
<td>$2,330.25</td>
<td>Offices/other (Research)</td>
</tr>
<tr>
<td>Logan, USU Innovation Campus - Logan Park LLC, (Mt. Plains Resource Ctr. / DFCM / St. of Ut Forestry &amp; Water Rights / other tenants), Bldg. #1780</td>
<td>14,482</td>
<td>$9.00 Net</td>
<td>$130,429</td>
<td>146 mo. 2/28/2011</td>
<td>Other Funds</td>
<td>None</td>
<td>$10,869.00</td>
<td>Research Offices/Labs</td>
</tr>
<tr>
<td>Logan, USU Innovation Campus - SDL Science Group &amp; Summit Research, Bldg. #1750</td>
<td>6,120</td>
<td>$13.80 Net</td>
<td>$84,456</td>
<td>144 mo. 1/1/2013</td>
<td>Other Funds</td>
<td>None</td>
<td>$7,038.00</td>
<td>Research office &amp; labs</td>
</tr>
</tbody>
</table>


<table>
<thead>
<tr>
<th>Location - Dept./Project</th>
<th>Gross Sq. Ft.</th>
<th>Annual Cost Per Sq. Ft. Net or Full Service</th>
<th>Annual Cost Yearly</th>
<th>Terms in Months Expiration Date</th>
<th>Source of Funding</th>
<th>Escalation</th>
<th>Monthly Lease Payment</th>
<th>Type of Space</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logan USU Research Foundation - Tech Transfer Office Bldg. #570, Suite 101</td>
<td>3,079</td>
<td>$13.80 Full</td>
<td>$42,495</td>
<td>month to month</td>
<td>Other Funds</td>
<td>None</td>
<td>$3,541.00</td>
<td>Technology Commercialization Office (Research)</td>
</tr>
<tr>
<td>Logan - Cache Valley Center for the Arts, Bulien Center, 43 South Main, Logan UT</td>
<td>250</td>
<td>$4.80 Full</td>
<td>$1,200</td>
<td>12 Mo 11/30/2008</td>
<td>Other Funds</td>
<td>None</td>
<td>$100.00</td>
<td>Radio Station office</td>
</tr>
<tr>
<td>Salt Lake City, Dairy Commission - Nutrition &amp; Food Sc. 1215 East 2100 South, SLC.</td>
<td>231</td>
<td>$12.99 Full</td>
<td>$3,000</td>
<td>36 mo. 6/30/2011</td>
<td>E&amp;G-State appropr</td>
<td>None</td>
<td>$250.00</td>
<td>Office</td>
</tr>
<tr>
<td>Salt Lake City, Jan-Mar Building, CPD Early Intervention Up-to-3 1574 W 1700 S, SLC</td>
<td>1,566</td>
<td>$11.15 Net</td>
<td>$17,467</td>
<td>60 mo. 12/31/2009</td>
<td>Other Funds</td>
<td>Yes</td>
<td>$1,455.58</td>
<td>Classroom</td>
</tr>
<tr>
<td>Salt Lake City, Wells Fargo Bldg., 289 S. Main St., Development Office</td>
<td>1,601</td>
<td>$10.99 Full</td>
<td>$17,592</td>
<td>8/31/2006</td>
<td>Other Funds</td>
<td>None</td>
<td>$1,466.00</td>
<td>Development Office/Retail</td>
</tr>
<tr>
<td>Salt Lake City, Granite School District 2500 South State Street, SLC</td>
<td>25,689</td>
<td>$8.75 Full</td>
<td>$224,808</td>
<td>60 mo. 7/31/2012</td>
<td>Other Funds</td>
<td>None</td>
<td>$18,734.02</td>
<td>Classroom/office</td>
</tr>
<tr>
<td>Tooele - Heritage Federal Credit Union 1885 W E Avenue, Tooele, UT</td>
<td>1,320</td>
<td>$5.45 Net</td>
<td>$7,200</td>
<td>12 mo. 6/30/2009</td>
<td>None</td>
<td>None</td>
<td>$600.00</td>
<td>Offices</td>
</tr>
<tr>
<td>Tremonton - Capener-Marble Condos BC Campus 28 West 100 North, Tremonton UT</td>
<td>1,100</td>
<td>$14.59 Full</td>
<td>$16,045</td>
<td>60 mo. 12/31/2013</td>
<td>None</td>
<td>None</td>
<td>$1,337.05</td>
<td>Classroom/office</td>
</tr>
<tr>
<td>Washington DC Apartments (3) for USU interns, 211 Jeff Davis Hwy, Apt 304, 504 &amp; 604 Washington DC</td>
<td>4,326</td>
<td>$20.90 Net</td>
<td>$90,396</td>
<td>12 mo. 5/31/2009</td>
<td>Other Funds</td>
<td>None</td>
<td>$7,533.00</td>
<td>Residential apts for students</td>
</tr>
<tr>
<td>Washington DC Apartment for USU Grad student 211 Jeff Davis Hwy, Apt. 916, Washington DC</td>
<td>1,701</td>
<td>$21.27 Net</td>
<td>$36,180</td>
<td>12 mo. 1/04/2009</td>
<td>Other Funds</td>
<td>None</td>
<td>$3,015.00</td>
<td>Residential apt for Grad Student</td>
</tr>
<tr>
<td>Washington DC Apartment for USU advisers, 211 Jeff Davis Hwy, Apt. 1108N Washington DC</td>
<td>1,572</td>
<td>$16.60 Net</td>
<td>$26,100</td>
<td>12 mo. 4/30/2009</td>
<td>Other Funds</td>
<td>None</td>
<td>$2,175.00</td>
<td>Residential apt for adviser</td>
</tr>
</tbody>
</table>

**TOTALS: 155,667**  **$1,036,677**  **$86,389.19**

**This space is not occupied under a lease, but rather an operating and maintenance agreement with Division of Facilities Construction & Management (DFCM).**
# USHE
## Changes to Lease Report

<table>
<thead>
<tr>
<th>Action (Change, Add, Delete)</th>
<th>Leased Property</th>
<th>Change to Total Lease 1, (1), 0</th>
<th>Sq. Ft.</th>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change</td>
<td>Brigham City, Life Span Learning Center - DFCM, 285 West 1100 South, Brigham City UT **</td>
<td>0</td>
<td>0.00</td>
<td>($30,000)</td>
</tr>
<tr>
<td>Add</td>
<td>Brigham City - Reeder Holding Inv. Early Intervention CPD Up-to-3 10 South 400 East, (Replaces Space at Box Elder School District - see</td>
<td>1</td>
<td>1,302.00</td>
<td>$8,592</td>
</tr>
<tr>
<td>Delete</td>
<td>Box Elder School District, CPD Earl Intervention, Up-to-3, 265 West 1100 South, Brigham City, UT</td>
<td>(1)</td>
<td>-990.00</td>
<td>($3,600)</td>
</tr>
<tr>
<td>Add</td>
<td>Cache County /Logan Airport - M&amp;M of Logan LLC, Hangar FL9 &amp; 9A</td>
<td>1</td>
<td>14,275.00</td>
<td>$89,650</td>
</tr>
<tr>
<td>Change</td>
<td>Jamestown Bldg. CPD Early Intervention Up-to-3 1115 No. 200 E, Logan, UT (removed 1 suite)</td>
<td>0</td>
<td>-1,082.00</td>
<td>($17,081)</td>
</tr>
<tr>
<td>Delete</td>
<td>Legacy Apartments, 1651 N 400 E, Logan, Utah for visiting professor</td>
<td>(1)</td>
<td>-1,136.00</td>
<td>($9,000)</td>
</tr>
<tr>
<td>Add</td>
<td>Logan - Bullen Center - CVCA, 43 South Main, Logan, Ut</td>
<td>1</td>
<td>250.00</td>
<td>$1,200</td>
</tr>
<tr>
<td>Delete</td>
<td>Salt Lake City, Atrium Bldg, 5259 Commerce St, Cont. Ed &amp; Grad Center</td>
<td>(1)</td>
<td>-11,186.00</td>
<td>($201,743)</td>
</tr>
<tr>
<td>Change</td>
<td>Salt Lake City - Jan Mar Building 1574 W 1700 S (Escal.)</td>
<td>0</td>
<td>0.00</td>
<td>$509</td>
</tr>
<tr>
<td>Add</td>
<td>Tooele - Heritage Fed. Credit Union -888 W. E. Ave, Tooele, UT</td>
<td>1</td>
<td>1,320.00</td>
<td>$7,200</td>
</tr>
<tr>
<td>Add</td>
<td>Tremonton - Capener-Marble Condos, BC Campus, 28 West 100 North</td>
<td>1</td>
<td>1,100.00</td>
<td>$16,045</td>
</tr>
<tr>
<td>Change</td>
<td>Washington DC Apartments (3) for USU interns, 211 Jeff Davis Hwy, Apts. 304, 504 &amp; 604 Washington DC (Rate increase)</td>
<td>0</td>
<td>0.00</td>
<td>$4,284</td>
</tr>
<tr>
<td>Change</td>
<td>Washington DC Apartment for USU grad students, 211 Jeff Davis Hwy, Apt 916 Washington DC (larger apt)</td>
<td>0</td>
<td>259.00</td>
<td>$8,844</td>
</tr>
<tr>
<td>Add</td>
<td>Washington DC Apartment for USU Advisor, 211 Jeff Davis Hwy, Apt 1108N Washington DC</td>
<td>1</td>
<td>1,572.00</td>
<td>$26,100</td>
</tr>
</tbody>
</table>

| TOTALS | 3 | 5,684.00 | ($99,000) |

**Notes**

*Replaced by a new lease with Granite School District - See addition on last year's report*
<table>
<thead>
<tr>
<th>Type of Space</th>
<th>Current FY</th>
<th>Annual Rent</th>
<th>Projected FY 2010</th>
<th>Annual Rent</th>
<th>Projected FY 2010</th>
<th>Annual Rent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classroom</td>
<td>61,200</td>
<td>$397,100</td>
<td>412,300</td>
<td>$40,279</td>
<td>612,100</td>
<td>$40,279</td>
</tr>
<tr>
<td>Classroom/Office</td>
<td>21,315</td>
<td>$111,400</td>
<td>180,100</td>
<td>$40,437</td>
<td>286,345</td>
<td>$40,437</td>
</tr>
<tr>
<td>Hanger</td>
<td>4,360</td>
<td>$20,519</td>
<td>7,599</td>
<td>$2,175</td>
<td>7,599</td>
<td>$2,175</td>
</tr>
<tr>
<td>Office</td>
<td>265,345</td>
<td>$1,036,677</td>
<td>1,556,677</td>
<td>$1,036,677</td>
<td>1,556,677</td>
<td>$1,036,677</td>
</tr>
<tr>
<td>Residential</td>
<td>7,599</td>
<td>$21,750</td>
<td>28,750</td>
<td>$21,750</td>
<td>28,750</td>
<td>$21,750</td>
</tr>
<tr>
<td>Storage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Extension/
Cont Ed
UTAH STATE UNIVERSITY EXTENSION

Noelle E. Cockett, Vice President and Dean for Extension & Agriculture, October 2008

Recent initiatives and developments by USU Extension personnel include:

*Extension Energy Initiative.* The USU Extension Energy Committee has been formed and charged with identify best practices for energy conservation and sustainability. The committee is also compiling information on alternative fuels for use in agriculture and other industries. Information in both areas will be included on an energy webpage (http://extension.usu.edu/htm/energy) within the USU Extension website.

Audiences will be provided up-to-date information on energy, including:

- Homeowners / citizens – energy conservations information for appliances, home heating/cooling/lighting, green building and home improvements, energy audits, transportation, associated benefits (exercise, clean air, clean water, quiet communities, etc.), yard and gardening considerations.
- Youth and educators - activities and lesson plans on energy sustainability, best practices, comparisons of energy sources, home audit/checklists, etc., transportation, associated values such as exercise, clean air, clean water, etc.
- Home builders and developers – definitions and requirements for classification as green buildings.
- Planners, community leaders - Ordinances for implementing master plans, transportation issues, alternative community development, alternative energy sources, green building, energy management.

Energy events coordinated by and held at the Utah House in Kaysville, Utah:

- Solar Living Workshop - a contractor provided content on solar panels including in homes and work places in a workshop held at the Utah House.
- Sustainable Living Discussion Group - partnered with USEE (Great Basin Earth Institute) and patterned discussion around the “Choices for Sustainable Living” course. Twelve individuals attended the initial discussion group; six to seven individuals became regulars across the eight-week period.
- Voluntary Simplicity Campus Discussion Group- eight to ten individuals including campus staff, students, and faculty attended the eight-week discussion group. A bench-mark survey was completed at the first meeting and will a follow up survey will be distributed shortly.

*Freeways to Fuel Project.* Led by Ralph Whitesides and his graduate student, Dallas Hanks, the Freeways to Fuel (F2F) project is in partnership with UDOT to look at the potential of raising biofuel crops along underutilized land such as highway right-of-ways. The goal is to produce crops which can be harvested for their vegetable oil content, which can in turn be converted to biodiesel.

Project personnel have received invitations to speak to the Association of State Energy Research & Technology Transfer Institutions and the National Biodiesel Board. Interest in the program
has resulted in the development of a Free Ways to Fuel National Alliance, as well as interest by the Department of Defense as a beneficial use of their arable land.

**Business Development Initiative.** USU Extension has created a Business the Outreach Support Services (BOSS) tool kit directed towards people who are in the initial stages of a start-up company or idea. The BOSS tool kit is the result of a partnership with the Governor's Office of Economic Development (GOED) and the state Small Business Development Centers (SBDC). Along with local chamber of commerce and economic development personnel, Extension county offices will be a gateway business outreach station, providing assistance to people anywhere in the state - but especially in rural areas - who want to start or expand their business. Using the toolkit, potential entrepreneurs assess the feasibility of their prospective business ideas. Viable business prospects will then be referred to appropriate technical resources including SBDC offices and Extension Specialists around the state. Extension has also initiated BOSS training activities with the Native American Chamber of Commerce, Northern Utah SCORE (Service Core of Retired Executives) counselors, State SBDC Offices, and other outreach partners.

A related development involves the designation of the Uintah Basin Small Business Development Center as a Rural Outreach Center. This Extension-supported center will coordinate and respond to business referrals from county agents, chamber staff and economic development directors in Uintah and Duschuene counties.

**Hispanic Financial Education.** Personnel within the USU Extension Cache County office have developed a highly successful Latino Financial Education Program. Adrie Roberts, Extension Family and Consumer Science agent, began the design of the program by hosting a community brainstorming meeting in February 2007. With the help of ten interns and ten volunteers, Adrie and other Extension personnel developed a four-session curriculum that drew 40 Latino parents and 50 children. The children receive Food Sense instruction while the parents attend classes on checking, consumer fraud, home buying basics and credit.

As a measure of success, eight families qualified for Income Development Accounts. This program provides matching funds that can be used to start a business or purchase a home when families complete a two-year savings program.
Extension recently conducted a survey of its field staff for an upcoming publication that will highlight Extension agent accomplishments. This graphic shows the number of years of experience:

**How many years have you been working for Utah State University Extension?**

- More than 30: 1 (2%)
- 26 - 30: 7 (11%)
- 21 - 25: 8 (12%)
- 16 - 20: 8 (12%)
- 11 - 15: 6 (9%)
- 6 - 10: 9 (14%)
- 0 - 5: 25 (39%)

9/31/08 Dennis Hinkamp
Information
Technology
Events, Actions or Issues since Last Trustee's Meeting

- **COMPUTER REGISTRATIONS (IPAM)**
  The new system allows for computers and other networked devices to be registered securely and without delay on the University network. It enables IT to have up-to-date contact information in case security vulnerabilities or compromises are detected. The change in procedure went smoothly. It was noted that the IT marketing announcements covered the necessary steps completely and that most faculty and staff have registered on their own rather than having a systems administrator complete the task.

- **CC.USU.EDU EMAIL – TO BE DISCONTINUED**
  Target date will be November 1, 2008. Please note that this date only applies to email on cc.usu.edu. Users of email on cc.usu.edu will need to migrate to one of the new USU email systems that became available in 2007. If you have set up email forwarding on your cc.usu.edu account you will continue to receive email from cc as long as you maintain the forward. Users will be able to forward any incoming email headed for their cc.usu.edu account to their new email account, and maintain and update that forward beyond the November 1st cutoff. To maintain and/or update your forward, please visit https://barney.usu.edu/compserv/maintainuser.shtm1#forward

  Faculty and staff should migrate to Aggies Exchange, the enterprise email system for campus. To set up an email account on Aggies Exchange please complete and return the form located at:
  http://it.usu.edu/plugins/wock/sitemaps/51/files/AggiesEmailAccount.pdf to the IT Service Desk.

  Students, Alumni & Emeriti have the option of migrating to Aggiemail. This is a Google hosted solution with the USU brand. To set up an Aggiemail account please visit:

  Another option is to choose to do nothing and your cc email account will be disabled on November 1st. Incoming email or stored email will no longer be accessible after this date. We encourage you to migrate to a new system as soon as possible.

- **FUTURE PROJECTS/UPGRADES**
  Following is an overview of several projects IT is currently working on to enhance current systems and replace end-of-life systems.

  **Unified Messaging and Voice Mail**
  Unified Messaging (or UM) integrates different communication methods (E-mail, SMS, Fax, voice, video, etc.) from a variety of devices in a single area. An example of unified messaging is listening to your voice messages through your email and vice versa. We are working with vendors to explore how unified messaging systems can interface with our current telecommunications infrastructure. This system will replace our current voice mail system which is nearing end-of-life. IT is working with vendors to test suitable replacement systems. No official timeline has been specified, but it could happen as early as the first quarter of 2009.
Digital Signage
IT has been approached by several colleges and departments who are interested in deploying signage across campus. As a result, we are exploring the possibilities of offering an enterprise digital signage solution to campus. An enterprise system would allow the sharing of infrastructure, content and talent.

Banner 8 Upgrade
This upgrade will be a major enhancement. The major part of the enhancement will happen in the background. This upgrade is scheduled to be implemented over the Thanksgiving break. The Thanksgiving recess was chosen because a few days are needed when campus is quiet. Time and space are required in order to make the change and get the bugs taken care of.

Podcasting
IT is experimenting with products from various vendors for podcasting possibilities. They are also exploring additional functions that could be added to those offered. There will be several options available. FACT is the point of contact. Faculty can visit with the individual in FACT who is assigned to their department.

TRAINING & CONFERENCES
Google I/O Conference - Mike Fotes, Jay McEntire, Randy Merrill
CF United Training - Mike Fotes, Patrick Miller, Doug Waite
UEN Tech Summit - Orrin Anderson, Kevin Grover, Alan Hill, Matt Lorimer, Nowell Morris, Steve Murphy, Spencer Nelson
Voices that Matter Web Design Conference - Andrea Bell
Interactive Intelligence ICCE - Kenlee Brown
Large School SunGard HE - Doug Garrett, Stacie Gomm
Commvault Training - Orrin Anderson
Infocomm - Clay Davis
Gartner Executive Programs Annual Forum, 2008 - Vice President Kay Jeppesen
UEN Technical Summit - Eric Hawley
Blackboard Conference - Carrie Dabb, John Legler, John Louvier, Kevin Reeve, Kevin Shanley
ELearning Conference - George Joeckel
Utah Banner Users - Doug Garrett, Stacie Gomm, Doug Kingsford
BICSI DD200 Class - Willie Gilchrist, Dave Tidwell
Training on VMware Infrastructure III, Deploy Secure, Analyze for Version 3.5 - Matt Lorimer, Steve Murphy
LMS Fair - Neal Legler, Kevin Shanley
Utah Saves Workshop - Kevin Erickson
UEN Utah SAINT Security - Rian Shelley, Matt Lorimer, Miles Johnson
WorldCamp Seminar - Rebecca Clark
UEN Training - Dale Willis
Skill Path Training - Stephanie Roos
Research
Vice President for Research

Name: Brent C. Miller
Telephone: (435) 797-1180
E-Mail: brent.miller@usu.edu
Date: June 28, 2008 - October 17, 2008

Events, Actions or Issues since last Trustee's Meeting:

High Performance Computing - Traveled to Washington, D.C. to meet with DOE, NSF, and other agencies to discuss funding for HPC at USU.

Association for the Accreditation of Human Research Protection Programs (AAHRPP) - Participated in AAHRPP Executive committee teleconference to review financial conflict of interest, staffing issues and potential Board of Directors nominees. Attended AAHRPP Board meeting in Washington, DC and discussed current standards on investigator and institutional conflict of interest, strategies to address congressional and NIH need/desire to regulate conflict of interest.

Inland Northwest Research Alliance (INRA) - Participated in INRA VPR Conference Call and discussed Water Research Consortium, INRA and VPR changes, new conceptual model for Graduate Research Education, outcomes of Graduate Dean planning meeting and lead discussion regarding the straw-man model.

Airport Authority Board - Lead airport tour and discussion with Senator Hatch Staffer; reviewed; attended and presented at the Frontier Charter Event with USU Aggie Athletics at the airport.

Uintah Basin Energy Education and Research Center (UBEERC) - Attended lunch/meeting in Vernal for the Anadarko gift announcement and met with influential donors and potential donors; continued discussions regarding building and met with USU colleagues to discuss programming. Reviewed the RFP for BEERC design.

Advancement - attended USU’s SLC Campaign Goal #2 event. Planned, promoted and attended Sunrise Session held in SLC October 10th. Ron Sims presented “Biological Engineering as a Business Nexus in Utah State University”.

Stimulating the Expansion of Entrepreneurial Development (SEED Cache Valley) - attended SEED Cache Valley meeting and e-Station grand opening; discussed Regional Strategy for Stimulating the Expansion of Entrepreneurial development in Cache Valley; and attended Kauffman Training - Angel Investing Seminar sponsored by SEED Cache Valley; and attended SEED Cache Valley Entrepreneurial Council meeting.

VP for Strategic Ventures and Economic Development - attended the Innovation Campus (IC) Governing Board Mtg and discussed IC financials, proposed Woodbury Stokes purchase of buildings 1770 and 1780; development of Grand Avenue extension, USTAR building and eStation.

USURF Board of Trustees - Participated in coordination meetings between USU Research Foundation and USU; Nominating and Governance Committee meetings to interview candidates and hire new SDL Director. Introduced key note speaker at annual CALCON conference.

VP for Research Office - Hosted the VP for Research’s New Faculty Orientation at which new faculty were given the opportunity to learn about the VP for Research office and discuss student research, International Programs, research funding opportunities and sponsored projects administration and related federal compliance issues including research integrity, intellectual property and commercialization, environmental health and safety, human subjects, and animal welfare. Prepared for AAHRPP Accreditation site visit.
RE: UNDERGRADUATE RESEARCH REPORT

EXECUTIVE SUMMARY

Twenty-seven University Undergraduate Research Fellows participated in Connections April 20-23, learning about research opportunities and ethics as well as experiencing May Swenson poetry on a canyon hike and a history of prominent families on a walk of the Center Street Historic District. This is the fifth cohort to enter the university on this program, which offers students hands-on learning opportunities with faculty mentorship from day one of their academic careers. Students come from Utah, Idaho, Washington, Wyoming, and Ohio. Their interests range from the intersection of cattle and sagebrush to international law.

Alexa Sand, Assistant Professor of Art; Kenneth Bartkus, Director of Undergraduate Research for the Huntsman School of Business; and Joyce Kinkead, Associate VP of Research were featured at the Council on Undergraduate Research National Conference, June 2008 in Minnesota, discussing Undergraduate Research in the Arts, Humanities, and Business. Bartkus and Kinkead are elected councilors of CUR, and Bartkus was recently recognized for innovation by the American Association of University Administrators in Salt Lake City, June 27, 2008.

Associate VP Kinkead visited with Undergraduate Research Program Directors at the University of Gloucestershire, Oxford-Brookes, and the University of Sheffield during a July trip to England. International collaborative opportunities are under investigation.
Strategic Ventures and Economic Development
Vice President for Strategic Ventures & Economic Development
Name: Ned M. Weinschenker
Telephone: 797-8602
E-Mail: ned.weinschenker@usu.edu
Date: September 30, 2008

Events, Actions or Issues since last Trustee’s Meeting:

SVED
- Facilitated the initiation of SEED Uintah Basin. Introductory meeting was held on September 23, with the Launch meeting scheduled for December 10.
- *Northern Utah’s Economic Summit* sponsored in conjunction with the Chamber of Commerce was held at the SDL Calibration Building on September 25 with over 100 business and community leaders attending. Lew Cramer (Utah World Trade Center) and Fred Ball (Zions Bank)
- The KickStart fund is looking at ideas to sponsor student entrepreneurship competitions at USU Campus Huntsman School of Business.
- Initiated meeting with new Director of Entrepreneurial Center to map strategic initiatives between SVED and Huntsman Business School

USTAR Activities of note
- Synthetic Biomanufacturing has been approved by the USTAR Board for a 5 year funding. An agreement was reached with Dr. Leland Foster to fill the position of Executive Director.
- Space Weather will present their proposal to the USTAR Governing Authority on October 1 for funding for 5 years.
- The Groundbreaking for USTAR Building 2 is scheduled for October 17th with a projected completion date in 2011.

Innovation Campus (IC) –
- Construction began on the Grand Avenue extension between 700 east and 800 east. Will open on Oct 17.
- We are working with the USU Transportation department to provide a bus route on the Innovation Campus when the Grand Avenue is completed.
- SEED Cache Valley has completed the first phase and has now developed an Entrepreneurial Council.
- The sale of our ownership positions in buildings 1750 and 1770 to Woodbury Stokes is still pending but is expected to close by end of the year.
- The Innovation Campus financials for FY08 ended with a net loss of $30,811 (excluding extraordinary gain of $1,980,000) as compared to the projected loss of $92,654.

Technology Commercialization Office (TCO) –
- Attended the University Startups National Conference in Washington DC.
- Presented at the Northern Utah Economic Summit
- Interviewing candidates for open Life Sciences Licensing Associate position
- Received notice of allowance on two new patent applications and two new patents were issued during the first quarter.
- TCO becoming fully integrated into the IP process for USURF

The figure “USU’s Technology Commercialization Indicators” contains yearend figures for FY08 and the YTD information through September 30, 2008 from the Technology Commercialization Office.
Disclosures Fy08: 62 - same as last year 
Patents under development Fy08: 78 - to 81 in FY07 
Total patent filings (includes new) Fy08: 26 - to 29 in FY07 
New filings Fy08: 20 - to 11 in FY07 
Patents issued Fy08: 4 - to 1 in FY07 
Licensing income Fy08: $524,315 - to $491,078 

Ytd Fy09:
10 - to 13 in FY08 
92 - to 82 in FY08 
8 - to 5 in FY08 
4 - to 0 in FY08 
2 - to 2 in FY08 
$253,028 - to $318,778 in FY08 

Upcoming or recent Events, Actions, or Issues:
Oct 1 USTAR Governing Board Meeting
Oct 6 Personalized Medicine Conference
Oct 16 NanoUtah Conference
Oct 17 Groundbreaking for the newest USTAR building
Oct 24 UTC Hall of Fame
Nov 6 SEED Cache Valley
Nov 6 USTAR Governing Board Meeting
Nov 10 NASULGC - Chicago
Nov 18 Entrepreneurial Week - Alan Hall presenting in Logan
Dec 2 Governors Medal
Dec 4 USTAR Governing Board Meeting

USU Technology Commercialization Indicators as of June 30, 2008

USU Licensing Income as of June 30, 2008
Student Services
AGENDA
STUDENT SERVICES
OCTOBER 17, 2008

Information Items

1. Vice President for Student Services -- Events, Actions, or Issues 1

2. Enrollment Summary Information 3
STUDENT SERVICES

Name: Gary A. Chambers
Telephone: 797-1712
e-mail: gary.chambers@usu.edu
Date: October 1, 2008

Focus of Student Services
As a standard part of this report, a page will be included providing updates on enrollment and recruitment activities. The first page of this report will focus on programs and activities relating to the efforts being provided by the many outstanding and supportive departments within the Division of Student Services.

Department Reports

WOMEN'S CENTER/REENTRY STUDENT CENTER
2007-2008

CLIENTS SERVED:
32 activities reaching over 1400 persons
149 volunteers donated 506.5 hours

ADVISORY BOARD:
11 members contributed 150 volunteer hours

SCHOLARSHIP
   Endowments: 45 endowments
   Program: 2 endowments

SCHOLARSHIPS:
143 applications
   69 females
   3 males
   55 undergraduates
   16 graduates

PROGRAM HIGHLIGHTS:
Campus Resource information
SOAR – Reentry orientation, advising, and registration
Workshops – monthly, on subjects for Reentry Students
Scholarship Reception
Plant a Pink Tulip – honor survivors and victims of breast cancer
Clothesline Project – Domestic Violence Awareness Month
Mitten Tree – Provide Christmas gifts to needy children
Holiday Open House – Fundraiser
Women Over 65 – honor women who have made significant contributions to their community
Women’s Leadership Class
Women’s Leadership Lecture Series
Women of the Year Luncheon – honor outstanding women at USU
National Women’s History Celebration
Pinnacle – National Honor Society for Reentry Students
Childcare – During midterms and finals
Lactation Rooms – Across campus as of Fall 2008
“Vagina Monologues”, March 27, 28, 2009, 7:30-10:00
“An Angel Cried a Tear”, April 9, 2009, 7:30-10:00
Registrar’s Office

Registrar’s Office Mission Statement

The Office of the University Registrar supports the mission of Utah State University by placing students as the focus as they seek intellectual, personal, and cultural development; providing course management support to faculty and administrators; providing data services to collect and access information for enrollment management; maintaining the integrity of University records; and implementing and monitoring the compliance of institutional policies and procedures. The Registrar’s Office seeks to achieve this mission by incorporating the following service goals and objectives:

- Maintaining a positive atmosphere for students, staff, and faculty.
- Demonstrating an attitude of respect and service toward students, staff, and faculty.
- Informing students about important policies, procedures, and deadlines, and teach them how to access their registration and record information online.
- Exhibiting a willingness to provide individuals with the opportunity for due process when an exception to University policy is warranted.
- Serving as a resource for the fair and consistent interpretation and implementation of institutional, state, and federal policies.
- Creating partnerships and compacts with academic and Student Services departments in order to resolve student concerns and initiate efficiencies.
- Continually improving the equality and accessibility of services through the use of technology.
- Guarding the integrity of University records, programs, and degrees.

The following table shows newly implemented and forthcoming programs.

<table>
<thead>
<tr>
<th>Electronic Transcripts</th>
<th>Faster service and cost savings for students.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Xtender</td>
<td>Enhanced document imaging system.</td>
</tr>
<tr>
<td>Degree Works</td>
<td>Degree mapping and evaluation system.</td>
</tr>
<tr>
<td>TouchNet Bill+Payment Suite</td>
<td>Enhanced registration system.</td>
</tr>
<tr>
<td>Telephone System</td>
<td>Capability to respond to a high volume of calls in a timely and efficient manner.</td>
</tr>
</tbody>
</table>
Enrollment Summary Information  
(as of Oct 1, 2008)

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Fall 2008</th>
<th>Fall 2007</th>
<th>Fall 2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications Received New Freshman</td>
<td></td>
<td>5,752</td>
<td>5,887</td>
<td>5,366</td>
</tr>
<tr>
<td>Admitted New Freshman</td>
<td></td>
<td>5,277</td>
<td>5,372</td>
<td>4,766</td>
</tr>
<tr>
<td>Enrolled</td>
<td></td>
<td>2,697</td>
<td>2,737</td>
<td>2,567</td>
</tr>
<tr>
<td>Applications Received Transfer Students</td>
<td></td>
<td>1,794</td>
<td>1,798</td>
<td>1,956</td>
</tr>
<tr>
<td>Admitted Transfer Students</td>
<td></td>
<td>1,562</td>
<td>1,496</td>
<td>1,574</td>
</tr>
<tr>
<td>Enrolled</td>
<td></td>
<td>996</td>
<td>970</td>
<td>1,022</td>
</tr>
</tbody>
</table>

2008-2009 Recruitment Fairs and Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Counselor Conference</td>
<td>Sept 19</td>
</tr>
<tr>
<td>Utah High School Tour</td>
<td>Sept 8 - Nov 11</td>
</tr>
<tr>
<td>Idaho High School Visits</td>
<td>Sept. - Nov</td>
</tr>
<tr>
<td>Games/ Bring-A-Date</td>
<td>Sept - Dec, Jan-Mar</td>
</tr>
<tr>
<td>Transfer Days</td>
<td>Sept - Dec, Feb - Apr</td>
</tr>
<tr>
<td>Phoenix, AZ NACAC Fair</td>
<td>Sept 14</td>
</tr>
<tr>
<td>Mesa Op Shop Fair</td>
<td>Sept 15</td>
</tr>
<tr>
<td>Tucson, AZ Fair</td>
<td>Sept 16</td>
</tr>
<tr>
<td>Prescott, AZ Fair</td>
<td>Sept 17</td>
</tr>
<tr>
<td>Flagstaff, AZ Fair</td>
<td>Sept 18</td>
</tr>
<tr>
<td>Western Montana High School Tour</td>
<td>Sept 22-26</td>
</tr>
<tr>
<td>Wyoming High School Tour</td>
<td>Sept 22-26</td>
</tr>
<tr>
<td>Seattle, WA NACAC Fair</td>
<td>Sept 28-29</td>
</tr>
<tr>
<td>Colorado Springs, CO Fair</td>
<td>Sept 29</td>
</tr>
<tr>
<td>Ft Collins, CO Fair</td>
<td>Sept 30</td>
</tr>
<tr>
<td>Kennewick, WA Fair</td>
<td>Sept 30</td>
</tr>
<tr>
<td>Louisville, CO Fair</td>
<td>Oct 1</td>
</tr>
<tr>
<td>JFK, CO Fair</td>
<td>Oct 2</td>
</tr>
<tr>
<td>Portland, OR NACAC Fair</td>
<td>Oct 3-4</td>
</tr>
<tr>
<td>Cherry Creek, CO Fair</td>
<td>Oct 4</td>
</tr>
<tr>
<td>ID/OR Border Fair</td>
<td>Oct 6</td>
</tr>
<tr>
<td>Boise, ID NACAC Fair</td>
<td>Oct 7</td>
</tr>
<tr>
<td>Denver, CO Reception</td>
<td>Oct 7</td>
</tr>
<tr>
<td>SE Idaho Fair</td>
<td>Oct 8</td>
</tr>
<tr>
<td>Magic Valley Fair</td>
<td>Oct 9</td>
</tr>
<tr>
<td>SLC RMACAC Fair</td>
<td>Oct 11</td>
</tr>
<tr>
<td>Boise, ID Open House</td>
<td>Oct 14</td>
</tr>
<tr>
<td>Burley, ID Open House</td>
<td>Oct 14</td>
</tr>
<tr>
<td>Idaho Falls, ID Open House</td>
<td>Oct 15</td>
</tr>
<tr>
<td>Pocatello, ID Open House</td>
<td>Oct 16</td>
</tr>
<tr>
<td>Las Vegas, NV/ Cashman Fair</td>
<td>Oct 20-21</td>
</tr>
<tr>
<td>Preston, ID Open House</td>
<td>Oct 21</td>
</tr>
<tr>
<td>Star Valley, WY Open House</td>
<td>Oct 22</td>
</tr>
<tr>
<td>Roads Tour: Box Elder HS</td>
<td>Oct 23</td>
</tr>
<tr>
<td>Roads Tour: Fremont HS</td>
<td>Oct 24</td>
</tr>
<tr>
<td>Mesa, AZ Reception</td>
<td>Oct 28</td>
</tr>
<tr>
<td>Cache Valley Open House</td>
<td>Oct 29</td>
</tr>
<tr>
<td>ALE- Aggie Leadership</td>
<td>Nov 1</td>
</tr>
<tr>
<td>Extravaganza</td>
<td></td>
</tr>
<tr>
<td>Provo Open House</td>
<td>Nov 5</td>
</tr>
<tr>
<td>Roads Tour: Northridge HS</td>
<td>Nov 10</td>
</tr>
<tr>
<td>Davis Open House</td>
<td>Nov 11</td>
</tr>
<tr>
<td>Roads Tour: Bingham HS</td>
<td>Nov 12</td>
</tr>
<tr>
<td>Salt Lake Open House</td>
<td>Nov 12</td>
</tr>
<tr>
<td>ALE- Aggie Leadership</td>
<td>Nov 14</td>
</tr>
<tr>
<td>Extravaganza</td>
<td></td>
</tr>
<tr>
<td>TLC- Transfer Leadership Conference</td>
<td>Nov 14</td>
</tr>
<tr>
<td>California Receptions</td>
<td>Nov 18-20</td>
</tr>
<tr>
<td>Central Nevada Tour</td>
<td>Nov 17</td>
</tr>
<tr>
<td>Diversity Days</td>
<td>Nov 21-22</td>
</tr>
<tr>
<td>St George Open House</td>
<td>Dec 2</td>
</tr>
<tr>
<td>Transfer Open House: Dixie</td>
<td>Dec 2</td>
</tr>
<tr>
<td>Las Vegas Open House</td>
<td>Dec 3</td>
</tr>
<tr>
<td>HS Luncheons (15)</td>
<td>Dec-Jan</td>
</tr>
<tr>
<td>Ambassador/ TM Follow Up Visits</td>
<td>Jan-May</td>
</tr>
<tr>
<td>Ultimate Aggie Experience</td>
<td>Feb 28</td>
</tr>
<tr>
<td>Hispanic Leadership Conference</td>
<td>Mar 20</td>
</tr>
<tr>
<td>Ultimate Aggie Experience</td>
<td>Mar 21</td>
</tr>
<tr>
<td>Scholars Day</td>
<td>Mar 26</td>
</tr>
<tr>
<td>A-Day</td>
<td>Mar 27</td>
</tr>
<tr>
<td>Orange County, CA Fair</td>
<td>Apr 19</td>
</tr>
<tr>
<td>Los Angeles, CA Fair</td>
<td>Apr 20-21</td>
</tr>
<tr>
<td>Ventura/Tri County, CA Fair</td>
<td>Apr 22</td>
</tr>
<tr>
<td>Scholarship Awards Ceremonies</td>
<td>May</td>
</tr>
<tr>
<td>Aggie Academy: Leadership</td>
<td>June 22-26</td>
</tr>
</tbody>
</table>

Recruitment Numbers- September 2008
- 3,950 students visited on the Utah high school tour
- 690 students visited at fairs in WY, MT and AZ
- 140 High School Counselors at Counselors on Campus
University
Advancement
AGENDA
UNIVERSITY ADVANCEMENT
OCTOBER 17, 2008

Information Items

1. Advancement Update 1
2. Campaign Progress by Purpose 3
3. Monthly Gift Comparison 5
Utah State University Board of Trustees
Advancement Update

July – September 2008

1. The Campaign total through October 3, 2008 was $217,423,558. This total represents 54.4% of the new $400 million goal. The number of donors who have given to the campaign through October 3 is 36,950. Additionally, the number of donors who made their first gift to Utah State during the campaign has risen to 14,618.

2. Through September 30 we receipted $6,341,589 in cash and in-kind gifts, a 26.3% increase over last year at this time. University Trustees have contributed $4,145 to the university this fiscal year. Utah State University Foundation Trustees have contributed $15,800 since July 1, 2008.

3. University Advancement organized a number of successful events during this period. President Stan Albrecht announced a new campaign goal and extension of the “Honoring Tradition, Securing our Future” campaign on August 6 at the Depot in Salt Lake City. The event attracted over 600 alumni, friends and parents who were treated to lively music, light hors d’oeuvres and displays where selected students from each of the colleges showcased their research. On September 12, we welcomed 60 new members into the Old Main Society at the induction ceremony that preceded the Old Main Society Dinner. The groundbreaking for the new Emma Eccles Jones Early Childhood Education and Research Center and the Dolores Dore’ Eccles Center for Early Care and Education was held on October 2.

4. The University launched a new public relations campaign with a series of television ads that were run on KSL and KUTV. The ads are part of a strategy to promote Utah State University among alumni, parents of current students, prospective students and their parents, as well as the general population on the Wasatch Front. Additionally, the PR campaign will include a series of billboards along I-15.

5. The Annual Fund year has begun with some program changes. Most notably, the Annual Fund will focus on young alumni, those 40 years of age and younger, with special appeals that emphasize giving to support students. The Annual Fund has also started a Parent Fund to solicit parents of undergraduate students. A parent couple has been recruited as the first national chairs of the Utah State University Parent Fund.

Reported by:
E. Ross Peterson, Vice President for University Advancement
Honoring TRADITION
Securing Our FUTURE

The Campaign for Utah State University

Campaign Progress by Purpose
From July 1, 2003 to October 6, 2008

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall Goal</td>
<td>$400,000,000.00</td>
</tr>
<tr>
<td>Endowment</td>
<td>$38,092,674.73</td>
</tr>
<tr>
<td>Expendable</td>
<td>$88,341,657.96</td>
</tr>
<tr>
<td>Research</td>
<td>$18,911,696.49</td>
</tr>
<tr>
<td>Buildings and Grounds</td>
<td>$72,077,528.50</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$217,423,557.68</strong></td>
</tr>
</tbody>
</table>
| Percent Raised           | 54.36%         

Campaign Progress

- Research: 4.73%
- Expendable: 22.09%
- Buildings: 18.02%
- Endowment: 9.52%
- To be Raised: 45.64%
## Monthly Gift Comparison - Trustee Report

**Utah State University Advancement Office**

**(Summary of Private Support)**

**Printed October 03, 2008**

### September 2008

<table>
<thead>
<tr>
<th>Donor Types:</th>
<th>September 2007</th>
<th>Increase (Decrease)</th>
<th>This year to date:</th>
<th>Last year to date:</th>
<th>Increase (Decrease)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>$141,466.04</td>
<td>$176,473.39</td>
<td>(19.84%)</td>
<td>$1,774,577.16</td>
<td>$458,661.98</td>
</tr>
<tr>
<td>Other Individuals</td>
<td>$121,750.52</td>
<td>$77,655.58</td>
<td>111.17%</td>
<td>$253,936.05</td>
<td>$220,943.45</td>
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<tr>
<td>Corporations</td>
<td>$252,995.94</td>
<td>$724,401.59</td>
<td>(65.08%)</td>
<td>$1,075,882.38</td>
<td>$1,314,768.65</td>
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<tr>
<td>Corporate Foundations</td>
<td>$15,000.00</td>
<td>$16,825.79</td>
<td>(10.85%)</td>
<td>$531,136.42</td>
<td>$106,086.54</td>
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<tr>
<td>Utah Foundations</td>
<td>$0.00</td>
<td>$0.00</td>
<td>0.00%</td>
<td>$0.00</td>
<td>$0.00</td>
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<tr>
<td>National Foundations</td>
<td>$404,168.00</td>
<td>$1,154,683.00</td>
<td>(65.00%)</td>
<td>$2,651,568.00</td>
<td>$2,330,238.81</td>
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<td>Trusts</td>
<td>$27,540.30</td>
<td>$310.00</td>
<td>8,783.97%</td>
<td>$28,778.31</td>
<td>$66,518.99</td>
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<tr>
<td>Associations/Other</td>
<td>$5,686.00</td>
<td>$24,700.55</td>
<td>79.41%</td>
<td>$25,710.56</td>
<td>$524,799.48</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$968,006.80</strong></td>
<td><strong>$2,155,049.90</strong></td>
<td>(55.08%)</td>
<td><strong>$6,341,588.88</strong></td>
<td><strong>$5,019,017.90</strong></td>
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### Gift Types**:

<table>
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<th>Gift Types:</th>
<th>September 2007</th>
<th>Increase (Decrease)</th>
<th>This year to date:</th>
<th>Last year to date:</th>
<th>Increase (Decrease)</th>
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<tr>
<td>Cash</td>
<td>$942,496.14</td>
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<td>$4,936,838.57</td>
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<td>Matching Gifts</td>
<td>$3,369.96</td>
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<td>Securities</td>
<td>$0.00</td>
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<td>$1,321,670.07</td>
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<tr>
<td>Tangible Property**</td>
<td>$22,140.70</td>
<td>$354,899.00</td>
<td>(93.76%)</td>
<td>$71,614.79</td>
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<td>Intangible Property***</td>
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<tr>
<td>Grants****</td>
<td>$0.00</td>
<td>$1,176,578.59</td>
<td>(100.00%)</td>
<td>$0.00</td>
<td>$2,070,774.59</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$968,006.80</strong></td>
<td><strong>$2,155,049.90</strong></td>
<td>(55.08%)</td>
<td><strong>$6,341,588.88</strong></td>
<td><strong>$5,019,017.90</strong></td>
</tr>
</tbody>
</table>

*Receipted Gifts - Pledges not included.

**Tangible Property is defined as those items usually called personal property. It includes personal collections of art, books, movies; cars, boats and aircraft; livestock; securities; equipment; software; printed materials; food used for hosting an event; oil and gas wells.

***Intangible Property is defined as an asset that has been produced through creativity and innovation. Examples include patents, copyrights and software under development.

****Grants from private sources for sponsored research are included in this schedule and also by the Office of Sponsored Programs. The current month figures will always be the month prior to the report date.
<table>
<thead>
<tr>
<th>Donor Name</th>
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<td>PSB - Research in Crop Plants</td>
<td>Research</td>
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<td>Air Drilling Specialties, Inc.</td>
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<td>Expendable Program</td>
<td>Athletics</td>
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<td>Vicki &amp; Stephen Allan</td>
<td>Stephen J. &amp; Vicki H. Allan Endowment</td>
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<td>Science</td>
</tr>
<tr>
<td>Anadarko Foundation</td>
<td>Vernal Building Project</td>
<td>Building and Grounds</td>
<td>Regional Campus - Distance Education</td>
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<tr>
<td>Ascend HR Solutions</td>
<td>Mark K. &amp; Wendi Paskins Holland Endowment</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Jon M. Huntsman School of Business</td>
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<tr>
<td>Marc C. &amp; Deborah H. Bingham</td>
<td>Bingham Entrepreneurship and Energy Center</td>
<td>Building and Grounds</td>
<td>Regional Campus - Distance Education</td>
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<td>LeRoy C. Brandt, Jr.*</td>
<td>Emeritl Scholarship</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Development</td>
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<td>Cache Valley Electric Company</td>
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<td>Business &amp; Finance</td>
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<td>Marie Eccles Caine Foundation</td>
<td>Caine Foundation Art Objects</td>
<td>Endowed Program</td>
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<tr>
<td>George Herbert &amp; Helen Champ</td>
<td>G. H. Herb &amp; Helen Champ Athletics Endowment</td>
<td>Endowed Program</td>
<td>Athletics</td>
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<td></td>
<td>George H. &quot;Herb&quot; &amp; Helen Champ Endowment</td>
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<td></td>
<td>Athletics Events</td>
<td>Expendable Program</td>
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<td>The Church of Jesus Christ of</td>
<td>Brady &amp; Andrea Murray Endowment</td>
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<td>Latter-day Saints Fndt</td>
<td>Sponsorship for Salt Lake City Event</td>
<td>Expendable Program</td>
<td>Development</td>
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<td></td>
<td>Val R. Christensen Service Center</td>
<td>Expendable Program</td>
<td>Student Services</td>
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<tr>
<td></td>
<td>Music Scholarship</td>
<td>Expendable Program</td>
<td>HASS</td>
</tr>
<tr>
<td>Scott G. &amp; Catherine B. Davis</td>
<td>Aggie Up Project</td>
<td>Expendable Program</td>
<td>Athletics</td>
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<td></td>
<td>Big Blue Scholarship Fund</td>
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<td>Athletics</td>
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<tr>
<td>Decagon Devices, Inc.</td>
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<td>Endowed Scholarship</td>
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<td>L. T. &amp; J. T. Dee Foundation</td>
<td>Swanner Greenspace Institute Fellowship</td>
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<td>HASS</td>
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<tr>
<td></td>
<td>Brigham City Scholarship</td>
<td>Expendable Undergraduate Scholarship</td>
<td>Regional Campus - Distance Education</td>
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<tr>
<td>Marriner S. Eccles Foundation</td>
<td>Brigham City Campus</td>
<td>Expendable Program</td>
<td>Regional Campus - Distance Education</td>
</tr>
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</table>
# Utah State University

## $10,000 Major Gift Report for June - September 2008

<table>
<thead>
<tr>
<th>Donor Name</th>
<th>Account Name</th>
<th>Purpose</th>
<th>College</th>
</tr>
</thead>
<tbody>
<tr>
<td>Farrell &amp; Ann Edwards</td>
<td>Plasma Containment Research</td>
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<td>Science</td>
</tr>
<tr>
<td>Morley &amp; Pat L. Farquhar</td>
<td>Patricia &amp; Morley Farquhar Endowment Annuity</td>
<td>Endowed Undergraduate Scholarship</td>
<td>HASS</td>
</tr>
<tr>
<td>Cecelia H. Foxley</td>
<td>Bonnie Dansie Parkin Scholarship</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Emma Eccles Jones CEHS</td>
</tr>
<tr>
<td></td>
<td>Cecelia Harrison Foxley Endowment</td>
<td>Endowed Undergraduate Scholarship</td>
<td>HASS</td>
</tr>
<tr>
<td></td>
<td>Larzette G. Hale Scholarship</td>
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<td>Gossner Foods, Inc.</td>
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<td>Jeanne &amp; Alan Hall</td>
<td>Music</td>
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<td>Development</td>
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<td>Young-Chul &amp; Mira Wie Hong</td>
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### Utah State University
#### $10,000 Major Gift Report for June - September 2008

<table>
<thead>
<tr>
<th>Donor Name</th>
<th>Account Name</th>
<th>Purpose</th>
<th>College</th>
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<td>CPD Biolab</td>
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<td>VCBO Architecture, LLC</td>
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<td>Building and Grounds</td>
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<td>Business &amp; Finance</td>
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<td>Scott R. &amp; Michele Watterson</td>
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<td>John T. Wrigley</td>
<td>Robert L. &amp; Ada Wrigley Scholarship</td>
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<td>Esther V. Erickson Wrigley Endowment</td>
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<td>HASS</td>
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<td>Zions Management Services Company</td>
<td>College of Agriculture - Ag Day</td>
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<td>Music Department Sponsorship</td>
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<td>Edith Bowen Classroom Support</td>
<td>Expendable Program</td>
<td>Emma Eccles Jones CEHS</td>
</tr>
</tbody>
</table>
Alumni
Alumni Relations

Board of Trustees Report

Paul Parkinson, President Alumni Association
Wallace S. Odd II, Executive Director Alumni Association
Telephone: 435-797-2055; Email: alumni@usu.edu
Web Site: www.usu.edu/alumni
Date: September 30, 2008

Alumni Association’s Awards, Events and Activities:

Awards:
- 2008 Alumni Hall of Honor:
  - Lee & Karen Lantz
  - Jack & Charlotte Nixon
  - Max & Karen Peterson
  - Carlos & Annette Smith
- 2008 Homecoming Dignitaries:
  - Alumnus of the year
    - Ronald W. Jibson
  - Grand Marshal
    - Haven J. Barlow
  - Young Alumni
    - Voice Male

Chapters:
- 27 Events held to date in 2008
- 1,958 Alumni attending events
- 67,141 mail pieces / 31,050 emails sent
- 10 Merit Citations have been awarded

Upcoming Events:
- Chapter Presidents Conference Oct 2-3
- Phoenix Chapter Picnic Nov 1

Events:
- Aggie Family Day - Over 2,000 attended on the Quad, September 13
- Homecoming Week - October 19 - 25
- Upcoming Football Pregame Parties:
  - USU at San Jose – Oct 11
  - USU at Nevada – Oct 18
  - USU at Boise State – Nov 8

House:
- Alumni House events and visitors:

<table>
<thead>
<tr>
<th></th>
<th>Events</th>
<th>Visitors</th>
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<tr>
<td>July</td>
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</tr>
<tr>
<td>Aug</td>
<td>25</td>
<td>2,815</td>
</tr>
<tr>
<td>Sept</td>
<td>32</td>
<td>3,227</td>
</tr>
</tbody>
</table>

Hindu wedding at the David B. Haight Alumni Center

Marketing:
- Alumni E-newsletter is reaching over 1,600 people a month
- License Plate Program: 3,713 plates – Goal 4,000 by December 31.
- Website has had 5,305 visits from 53 countries Aug 29 to Sep 29
- New Affinity MasterCard with PartnersFirst was launched and we have met the monthly projections through September
- Sent out an RFP for Long Term Care Insurance and are reviewing the bids

Travel:
- Over 300 attended the Aggie Las Vegas Weekend pregame party, golf tournament, and scholarship dinner
- Upcoming Alumni Travel:
  - New England Fall Foliage Cruise – October 4 – 11
  - Sold Out - 83 Participants
Associated Students of Utah State University
Grandon Brimley
797-1723
Grady.brim@aggiemail.usu.edu
October 17, 2008

Events, Actions, or Issues

This first part of school has been a huge success and it will set the tone for the rest of the year. Students are more involved than ever. This year’s larger freshman class is being taken care of and is getting to know why we have such Aggie pride.

- Student voter registration drive. As of Oct.7 there have been 4,049 registrations here on campus. We had students manning the booth everyday and a table at every major event on campus.

- Week of welcome had huge attendance at every event. There was a new event started to integrate all the clubs, called the Aggie Stampede. Groups from all areas of campus paraded through the streets and increased awareness of each other. Day on the quad was also once again a huge success.

- The third floor of the TSC is on its way towards being remodeled. It was given four different designs from our Interior Design students. Then the student body voted to choose which design we will use. We are excited for the renovation to start and believe it will make a big difference in increasing student communication and draw more students to that area of the TSC.

- Several colleges have held their weeks to increase awareness of colleges. Natural Resources had old shirts brought in and reprinted to remind us all to reduce, reuse, and recycle.

- Athletic event attendance has been a good fight. Athletics vice president is working on all angles to increase attendance at the games and heighten school spirit. Including my favorite, the BYU rivalry shirt. Reminding our rivals that in the end, we win, because they still live in Provo.

- Aggies for Africa held their second annual shoe drive and gathered close to 1000 pairs of shoes that will be shipped to Africa. Almost double from last year.

- Homecoming week is the 20 to the 25 of October. Many events will be held and can all be found on the Utah State Calendar.
Athletics
ATHLETICS

Name: Scott Barnes
Telephone: 797-0912
E-mail: Scott.Barnes@usu.edu
Date: October 7, 2008

Events, Actions, or Issues Since Last Trustee Meeting

New Personnel
Kent Stanley has joined the Utah State Athletics Department as Senior Associate Athletics Director for Development. Kent will be responsible for the overall administration, management and supervision of athletic development and fundraising efforts, and associated personnel for the athletics department. He will also focus on planning and executing capital and annual fund initiatives for athletics in conjunction with the University foundation.

Jeff Richards was named Utah State's head gymnastics coach. Jeff, who was born and raised in Logan and is a 1988 graduate of Logan High School, was an assistant coach at Utah State from 1988-90. He has spent the last three seasons as an assistant coach at the University of Iowa, where he recently was named the 2008 North Central Region Assistant Co-Coach of the Year with fellow Iowa assistant, Talya Vexler. The award comes after Richards helped the Hawkeyes to a 10-4-1 record, a ranking as high as No. 19 in the national polls and finishing third in the Big Ten.

Jim and Carol Laub Athletics-Academics Complex
Utah State University's Athletic Department held a ceremony unveiling the Jim & Carol Laub Athletics-Academics Complex located in the north end zone of Romney Stadium. The Jim and Carol Laub Athletics-Academics Complex will serve to meet the needs of all 16 Utah State University intercollegiate sports. The three-story complex has a number of features that will be a benefit to USU student-athletes of all sports. The first floor is home to locker rooms for the football, women's track and field, softball and women's soccer teams. It also hosts the Steve Mothersell Hall of Fame, named after the former Aggie tight end who made a sizeable donation to the project. The facility also hosts the 11,000 square-foot Dale Mildenberger Sports Medicine Complex and the Dr. John Worley Sports Medicine Research Center, and a 7,000 square-foot equipment room. Spacious coaches' offices and conference rooms are on the second floor. The third floor contains the academic center, which is equipped with classrooms, computer labs and tutoring areas that will help student-athletes perform well in the classroom.

Completion of the facility was boosted by donations from over 400 Aggie alumni and friends of the program. That number included 120 former student-athletes, a sign those who have donned the Aggie blue and white in the past know how important such a facility can be.

Season Ticket Sale Update
We have sold a total of 4,774 season football tickets of which 842 are new ticket holders. Our season ticket revenue for the year has increased over last year. We sold 232 mini packages for the USU vs. Utah football game and 469 mini packages for the USU vs. BYU football game.

We are in the mix of renewing men's basketball season tickets and currently have an 85% renewal rate. October 13th is the on-sale date for the general public to purchase new season tickets.
Pub Relations/
Marketing
AGENDA
PUBLIC RELATIONS AND MARKETING
OCTOBER 17, 2008

Information Items

1. Events, Actions, or Issues 1

2. Public Relations and Marketing Performance Dashboard, September 2008 3
Public Relations and Marketing

John DeVilbiss, executive director
435-797-1358; john.devilbiss@usu.edu
June 28, 2008 through October 17, 2008, Events, actions, issues since last Trustee’s meeting

Integrating Campus Communication

- **Visual Identity Launch.** The new mark for the university was made available with the implementation of the Visual Identity Guide, a design package for proper use of the university’s new marks on letterhead, business cards, in publications and other printed materials. Meetings across campus continue.
- **Graduate Studies.** Completed the Graduate Guidebook used to orient new students to campus. Aims to improve internal communications regarding the role of the School of Graduate Studies and the process of obtaining a graduate degree.
- **Admissions/Recruitment Materials.** Designed and finalized the new Viewbook now in use. Alumni brochures were created for A-Team, ASUSU and Ambassadors. Continuing a successful campaign created by PRM, 30 new high school posters were developed.
- **Justice Scalia.** Worked extensively with organizers of “Freedom and the Rule of Law.” Press releases, media procedures and credentials, press packages and event coordination for the media were provided.
- **Fry Street Quartet, Beethoven Cycle.** PRM efforts contributed to the successful promotion of the Beethoven cycle, a first-ever event in the state of Utah. Among media highlights were stories in the Deseret Morning News and the Salt Lake Tribune.

Telling the Utah State University Story

- **USU Greats Roundup.** The USU Greats highlight the university’s great teachers, students, researchers, alumni and location. More than 11 greats were created during the summer, including a highlight of the successful Undergraduate Research Program, Business Graduate Students helping international businesses, and a spotlight piece on Vern Buehler, honored with the 2007 Spirit of Old Main Award for his years of service and numerous gifts to the Jon M. Huntsman School of Business. Art Department head Carolyn Cárdenas was profiled as a participant in the HERS Institute, a national leadership development program for women in higher education. Photo support for multiple Utah State Greats created the visual images used in the campaign, featuring highlights from the colleges of Agriculture, HASS, Science and USU’s distinguished alumni.

Key Projects and Campaigns

- **Multiple Events.** Major conferences, campaign announcements and groundbreakings were part of the multiple activities. PRM was actively involved in media coverage, printed material, video presentations and photo support. Major events included USU’s Small Satellite Conference and a quarterly Sunrise Session in Salt Lake City featuring space engineering professor J. Clair Batty. Coordinated media for the groundbreaking ceremony for the Emma Eccles Jones Early Childhood Education and Research Center and the Dolores Doré Eccles Center for Early Care and Education. Video and still photography support contributed to a successful Old Main Society Weekend. Extensive efforts contributed to the Capital Campaign Announcement in Salt Lake City, including a video and a 30-second television commercial. USU Greats were repurposed for table-top displays, and six-foot posters enhanced university marketing messages. The announcement drew extensive media coverage.

Additional Activity

- **Photo, Design and Video Support.** Campus publications, events and organizations received the attention of the university photographer, including graduate school publications, Huntsman magazine, Utah State Magazine, Admissions/Recruitment, SOAR posters, the Viewbook, the Old Lyric Repertory Company, Department of Music and Athletics. Additional video work includes footage for YOUuniversity.TV spotlighting USU’s campus, multiple DVDs for the Department of Music, including the Fry Street Quartet. Video is currently scripting and shooting future USU promotional commercials. PRM Graphic Design provided paired logos for departments and offices across campus.
Utah State University Greats

1. World-Class Academics/Research

As one of Utah’s premier research universities, USU is ranked in the top 20 among land-grant universities in the nation and in the top 100 public or private universities in America. USU is nationally and internationally recognized for its intellectual and technological leadership in land, water, space, human health and the arts. With seven colleges, more than 200 majors and 130 research-related classes, student-centered, hands-on learning opportunities are plentiful.

2. Hands-On Personalized Learning

The human touch prevails at Utah State University. USU professors work with students in doing research as part of the learning experience. As a result, students enjoy the prestige of a major research institution, but in a personalized setting. It is why they describe their experience here in terms of feeling accepted and welcomed a sense of camaraderie that extends from peers to professors.

3. Outreach/Access

USU is dedicated to helping students living throughout the state of Utah obtain an affordable education close to home. As Utah’s land-grant institution, the university has 850 faculty who provided education during the past year to more than 12,000 undergraduate and graduate students at its distance education sites. The USU Distance Education Program offers 60 degree programs and certificates, including associate, bachelor’s, master’s and doctoral degrees. Students can attend Utah State classes at three regional campuses, seven full-service centers and multiple education sites located in every county. No other university in Utah equals this broad reach. In addition, USU is home to University Extension. For 100 years, this university resource has extended USU to residents by offering educational programs at the grassroots level. With university faculty and staff serving residents in all 29 counties throughout the state, the County Extension Office is truly the front door to Utah’s only land-grant university. It is a unique resource that integrates teaching, research and public service to respond to critical and emerging issues with research-based, unbiased information.

4. Location/Setting

Location works on two levels for students attending Utah State University - the Logan campus and the branch campuses. The USU Logan Campus enjoys a safe and beautiful campus in a scenic location. Access to outdoor recreation abounds. The great American author Thomas Wolfe once wrote that Cache Valley is "...cupped in the rim of bold hills, a magic valley plain, flat as a floor and as green as heaven and more..." This heaven is the spot where USU, the oldest and largest public residential campus in Utah, resides. Located 80 miles northeast of Salt Lake City and within a day’s driving distance of six national parks, USU’s surrounding area includes ski resorts, lakes, rivers and mountains. On another level, location plays an important role for students attending the university’s branch campuses. For these students, many of them place-bound, the convenience of location is everything. It means the opportunity to attend a world-class university without having to leave their communities.

5. Successful Alumni (Springboard to Higher Paying Jobs)

Students increasingly want assurance that their educational careers will lead to profitable working careers. USU provides good opportunities for career success based on its academic offerings, prestigious research institution status and exceptional personal involvement with students. With more than 180,000 alumni in the United States and in more than 100 countries around the globe, USU alumni are making an impact. Alumni success stories include well-known athlete and media personality Merlin Olsen, NASA astronaut Mary Louise Cleave and Nike president Charlie Denson.

For more go to: www.usu.edu/greats
Faculty
FACULTY SENATE REPORT TO THE BOARD OF TRUSTEES
October 17, 2008

Submitted by Mike Parent, President of the Faculty Senate

The Utah State University Faculty Senate met on September 8, 2008 and October 6, 2008.

EVENTS, ACTIONS OR ISSUES SINCE THE LAST TRUSTEES MEETING:

The following committees made their reports to the Faculty Senate: Graduate Council, Educational Policies Committee, Honors Program Council, Libraries Advisory Council, Parking Committee, Budget and Faculty Welfare Committee, and the Committee on Committees.

KEY ISSUES AND ACTION ITEMS:

- Approved the Computer Science Department request to change the undergraduate emphasis of "Information Systems" to "Software Development".
- Approved the John M. Huntsman School of Business request to restructure departments within the School.
- Approved fifty-five requests involving new courses, prerequisites, course title changes, course deletions, credit changes, pass/fail grading changes, credit hour changes, and multiple course listings.
- Approved committee appointments brought forward by the Committee on Committees.

CURRENTLY UNDER CONSIDERATION:

- 403.3.1 (1) Professional Responsibility; Standards of Conduct: Add language to the USU Policy Manual to bring this section in line with Human Resources Policy.
- 405.7.2 (1) and 405.8.3 (1) Procedures Specific to the Tenure and Promotion Process: Adds language to the USU Policy Manual permitting candidates to submit names of potential reviewers who they do not want contacted.
- 407.1.2 Definition of days as it applies to academic due process, sanctions, and hearing procedures.

UPCOMING EVENTS, ACTIONS AND ISSUES:

- Faculty Forum – November 2, 2008: The agenda for the Faculty Forum will be set by the Senate Executive Committee on October 20, 2008.
- At the December 1, 2008 Senate Meeting the Senate will receive reports from Athletic Council, ASUSU, Cultural Activities Committee, Retention and First Year Experience Committee, and Educational Policies Committee.

All minutes, agendas, and calendars can be viewed on the Faculty Senate web site (http://www.usu.edu/fsenate/)
Professional Employees
PEA President: Douglas G. Garrett
Telephone: (435) 797-2635
E-Mail: doug.garrett@usu.edu
Date: September 17, 2008

Events, Actions or Issues since last Trustee’s Meeting
Quarterly Professional Employee Association Newsletter
This was sent out to all professional employees during the first part of September. Special thanks to Joe Vande Merwe for coordinating, editing and publishing the newsletter. It contained the following topics:
- Message from our new PEA President, Doug Garrett
- Professional Relations Update
- New Wellness Program, Fitness Passport Information
- Emergency Preparedness Conference information
- Weight Watchers at Work
- PEA Scholarship Update

New Legislative Liaison Appointed
Geoff Smith resigned the position of Legislative Liaison. The committee reviewed the bylaws concerning replacement. Several names were submitted as possible replacements. Marian Olson was in attendance at the meeting and expressed an interest in the position. Her interests and background fit well with the position. Marian was nominated (Shannon Johnson) and seconded (Lisa Leishman) and unanimously approved.

Support for Scholarship Funds
PEA and the CEA rep met with Vice President Hunsaker about administrative support for the scholarship programs. He was very supportive. In addition he took some payroll deduction cards to his administrative meeting for distribution.

Online Employee of the Quarter Nomination Forms
The professional relations committee is building an online Employee of the Quarter nomination form.

UHESA Conference Call on September 10
Several PEA members actively participated in the UHESA conference call on September 10th.

Upcoming Events, Activities or Issues
UHESA Conference Call
The next UHESA Conference Call will be on Wednesday October 8 at 1:00 PM.

Coffee Break
All students faculty and staff are invited to attend a coffee break on the TSC patio with Coach Guy from 7:30 to 8:30 AM and Athletic Director Barnes from 8:30 to 9:30 AM.
Classified Employees
Events, Actions, or Issues since last Trustee’s meeting:
On September 10th the CEA hosted a Brown Bag Forum featuring USU’s own Sue Morgan, the 72nd finisher in the 2008 Iditarod. Those that attended enjoyed hearing about Sue’s obstacles and triumphs in competing in this fascinating adventure.

On October 2nd, we hosted a fall coffee break with all proceeds going to the CEA scholarship fund. It was very well attended by students, faculty, and staff members. We were able to raise $240.00 to go towards scholarships.

Upcoming events, actions or issues:
CEA/PEA ski night – Jan 8, 2009