STRATEGIC AGENDA
OCTOBER 9, 2009

Agriculture in the 21st Century
Noelle Cockett
Vice President for Extension and Agriculture
and Dean of the College of Agriculture
AGENDA
ATHLETICS COMMITTEE MEETING
UNIVERSITY INN, ROOM 510
OCTOBER 9, 2009
8:00 A.M.

I. Budget Update/Five-Year Financial Plan

II. Other

Committee Members
Scott R. Watterson, Chair
Ralph W. Binns
Tyler L. Tolson
AGENDA
AUDIT COMMITTEE
OCTOBER 9, 2009
UNIVERSITY INN, ROOM 511
8:00 A.M.

I. Action Item
   A. Minutes of the Audit Committee Meeting Held on March 6, 2009

II. Information Items
   A. Update on Current Internal Audit Reports
   B. Status Update for the Annual Financial Statements’ External Audit
   C. Current Internal Audit Plan

III. Other

Audit Committee Members

David P. Cook, Chairman
Robert L. Foley, Vice Chairman
Ronald W. Jibson
AGENDA
ACADEMIC/PROVOST
OCTOBER 9, 2009

Information Items

1. Events, Actions, or Issues  
2. Faculty and Staff Activities and Achievements

Page
1
3
Office of the Provost
Raymond T. Coward, Executive VP and Provost
435-797-1167 • Raymond.Coward@usu.edu

September 2009

Events, Actions, or Issues since the Last Trustee’s Meeting

USU Unmanned Aerial Vehicle Team Takes First Place

USU’s Open Source Autonomous Miniature Unmanned Aerial Vehicle Team (OSAM-UAV) took first place at the 7th Annual Association for Unmanned Vehicle Systems International Student Unmanned Aerial Systems Competition in Maryland. The USU team competed with other teams from across the nation and internationally and received $14,000 in prize money for achievements. Along with this accomplishment OSAM-UAV also won first place in flight performance, first place in a journal entry competition, and third place in the Test Review Design Presentation. As a supplementary reward OSAM-UAV will be receiving an invitation to tour the Global Hawk UAV at the Patuxent River Naval Base.

USU Ag Education Student Receives Prestigious National Scholarship

Sara Vandenbos has been awarded the National Association of Agricultural Education Upper Division Agricultural Education Scholarship sponsored by Delmar Cengage Learning for her involvement in the advocacy for agricultural education. After consideration from the scholarship committee of Vandenbos’ GPA, leadership and service involvement, letters of recommendation, essays, a professional resume, and a letter of intent after graduation, she was chosen along with 14 other applicants nationally to receive this prestigious award.

Fry Street Quartet Receives ‘Best of State’ Honor

The Fry Street Quartet, a professional string in residence at USU, has received a ‘Best of State’ honor. At the 2009 Best of State Awards gala in Salt Lake City in May, the quartet received the ‘Best of State’ medal for the Arts and Entertainment Category and was named the state’s ‘Best International Group.’ The Fry Street Quartet has educational contact with USU students allowing for an interactive flow of knowledge and experience between a professional and novice musicians. The quartet was awarded for their endeavors, use of innovative approaches, and their overall contribution to the better quality of living in Utah.

USU Professor Rewarded the Utah Award in Chemistry

Noted for his successful attempts and achievements in chemistry, Alexander Boldyrev has been awarded the Utah Award in Chemistry. He was honored with this award at a recent ceremony sponsored by the Salt Lake and Central Utah Sections of the American Chemical Society. This award is given annually to the Utah resident who has demonstrated outstanding achievement in the field of chemistry, particularly strong leadership and creativity attributes. Boldyrev has been noted for his research and extensive work with the fundamental aspects of molecules and their bonding properties.
ITEM FOR INFORMATION

RE: Faculty and Staff Activities and Achievements

The attached report of faculty and staff activities and achievements are submitted to the Trustees for information.

EXECUTIVE SUMMARY

Faculty and staff receive invitations to participate in a variety of conferences, workshops, seminars, performances, and competitions at regional, national, and international levels. Formal presentations are made in most cases. Faculty have submitted proposals and received grants from many private foundations and public agencies. The results of their research have been published in scholarly journals, proceedings and collections. Particularly noteworthy contributions and awards or published books are presented to the Trustees for information. More complete compilations of faculty and staff activities and achievements are available from the Office of the Provost.
Awards and Honors


J.B. Atwater, V.R. Kannan, and A.A. Stephens, Department of Management, Jon M. Huntsman School of Business, received the “2008 Best Paper” Award from Academy of Management with the article entitled “Cultivating Systemic Thinking in the Next Generation of Business Leaders” in the Academy of Management Journal of Learning & Education, 7 (1). 2008.


The Fry Street Quartet: William Fedkenheuer and Rebecca McFaul, violins, Russell Falistad, viola, and Anne Francis, cello; Department of Music, College of Humanities, Arts, and Social Sciences, were awarded the 2009 Best of State award in the Performing Arts Instrumental Group category, Date of notification, June 17th, 2009.


Leonard N. Rosenband, Department of History, College of Humanities, Arts, and Social Sciences, Named: Visiting Scholar, Université de Paris-1, Fall 2010.

Daniel Bryce received the 2009 Best Dissertation Award at the 19th International Conference on Automated Planning and Scheduling, Thessaloniki, Greece, 22 August 2009.

Erin Hodgson, Ryan Davis, Erin Frank, Marion Murray, and Diane Alston received the Western Extension Directors Award of Excellence Honorable Mention for “Utah Pests: Pest Diagnostics and Management Resources for Utah” on 22 July 2009.


Publications


Alison Cook, Department of Management, Jon M. Huntsman School of Business, has an article titled, "Shareholder Returns for a Catalyst Award" in Group and Organization Management, 34(4):432-448. August 2009.


Haiyan Hu, Department of Management, Jon M. Huntsman School of Business, has an article titled, "A Revisit of the Theoretical Model of Store Image and It's Application to Chinese Consumers" in Journal of International Consumer Marketing, 2010.


Haiyan Hu, Department of Management, Jon M. Huntsman School of Business, has an article titled, "An International Virtual Team Based Project at Undergraduate Level: Design and Assessment" in Marketing Education Review, 19(1):17-22. 2009.


Christopher Reutzel, Department of Management, Jon M. Huntsman School of Business, has an article titled, "The Power and Effects of Entrepreneurship" in Entrepreneurship Theory and Practice, 1-19 pages. May 2009.


Articles


Books


literatures. In S. Israel & G. Duffy (Eds.), Handbook of research on reading comprehension (pp. 189-223). New York: Routledge Taylor and Francis Group.


- Chinese translation, Shanghai: Shanghai Jiaotong University Press, 2009
- Russian translation, St. Petersburg: Midgard Press, 2009

Articles, Chapters, Books with Undergraduate and Graduate Co-Authors


**Presentations**

Grant Cardon, PSC, was invited to speak at the Shanghai International Soil and Sustainable Agricultural Symposium. Shanghai China, August 15 and 16, 2009. (Included travel award and expenses totaling over $3,000 through the Utah-Taihu Institute of Environmental Research).

Frank Callendo and Scott Findley, Economics and Finance Department, Jon M. Huntsman School of Business, Quantitative Society for Pensions and Saving, sponsored by the Huntsman School of Business. Participants came from institutions across the world (University of Minnesota, Brigham Young University, University of Hawaii, SUNY Albany, University of New Mexico, University of New South Wales, Federal Reserve Bank of Boston, etc.). They presented research papers that are both rigorous and relevant, focusing on topics such as stock market participation, social security, home equity extraction, and other important macroeconomic issues.

Ronda Callister, Department of Management, Jon M. Huntsman School of Business, presented a paper titled, “Anger in Organizations: Review and Critique” at the International Association of Conflict Management Conference in Kyoto, Japan, June 15-18, 2009.


Corey Christiansen, Department of Music, College of Humanities, Arts, and Social Sciences, Presented two three-hour master classes on jazz recording and how to arrange music for a recording session at Atlanta Institute of Music in Atlanta, GA May 18-19, 2009. Coached and taught classes on sight-reading and music arranging techniques.

**Contracts and Grants**

Kevin Heaton, USU Cooperative Extension, awarded a $51,731.74 grant from the Natural Resource Conservation Service to demonstrate Remote Stock Watering in 15 ranches in Kane, Garfield, and Washington Counties.

V. Philip Rasmussen, Director of the SARE Center at USU received $4.2 million in two competitive federal grants to assist in sustaining agriculture across the Western region. $3.1 million is reserved for in-depth research (USU Agricultural Experiment Station) relating to sustainable agriculture; $1.1 million is reserved for Extension (USU Cooperative Extension) activities to “train the trainer.”

Janis Boettinger, PSC, received a grant for $140,000 from the Dept. of Interior, Bureau of Land Management for work with Digital Soil Mapping and value added Soil Survey Information for Utah Public Lands.
Debra Spielmaker, ASTE, received a USDA grant ($25,752) from the Secondary Education, Two-Year Postsecondary Education, and Agriculture in the K-12 Classroom Challenge (SPECA) Grants Program. The project will educate 40,000 middle school students (100% of CTE: Introduction and/or Integrated Science students) about careers in agriscience and agribusiness each year.

Smith, Barton. Transient Mixed Convection Facility for CFD Validation Data, DOE. $170,575.

Smith, Barton. USU Scholarship Educational Program to Increase Nuclear Engineering Workforce, NRC. $199,341.

Zhan, Jixun. Engineered biosynthesis of herboxidiene analogs for novel anti-cholesterol agents. PI. $308,000.

Anthony A. Peacock, Department of Political Science, College of Humanities, Arts, and Social Sciences, received a grant of $30,000 from the Apgar Foundation for a lecture series during the 2009-2010 academic year. I’m the director of the Project on Liberty and American Constitutionalism and Peter McNamara is the co-director. Notification date: June 6, 2009.

Bonnie Pitblado and Mary Kay Gabriel, Department of Sociology, Social Work, and Anthropology, College of Humanities, Arts, and Social Sciences, $57,679 grant from the Institute of Museum and Library Services "Museums for America" Program to support two years of the popular "Saturdays at the Museum of Anthropology" program. "Saturdays" offers all-day programming that changes every week and caters to families from northern Utah and surrounding regions. USU students develop the programs and staff the museum on Saturdays. Notification date: July 10, 2009.

Steven Simms, Department of Sociology, Social Work, and Anthropology, College of Humanities, Arts, and Social Sciences, Recipient of USU Vice President for Research Catalyst Grant, "The Fremont, the Nurnic Spread, and the Shoshone: Ancient DNA, Skeletal Remains, and Quids. The grant supports preliminary data collection and analysis to evaluate the genetic relationship between the ancient Fremont culture of Utah and the Shoshone of historic times. It will seed a major proposal to the National Science Foundation. Notification date: June, 2009.


Endter-Wada, Joanna, Department of Environment and Society. Intervening to Encourage Water Conservation: developing an interdisciplinary urban water conservation research program at USU. Seed Program to Advance Research Collaborations (SPARC), Utah State University, 2009-2010 (Co-Principal investigator with David Rosenberg and Arthur Capien). Amount: $34,988.


Michelle Baker, National Science Foundation, 15 August 2009 - 31 July 2013 “Collaborative Research: Using Empirical and Modeling Approaches to Quantify the Importance on Nutrient Spiraling in Rivers” $152,647,

Daryll DeWald, USDA/ARS, 10 August 2009 - 14 August 2010, “Sustaining Wild Bee Populations for Pollination Services” $47,571.


Robert Brown and Phil Silva, National Science Foundation, 1 August 2009 - 31 July 2011, “ARRA: Collaborative Research: Reactions and Fate of Amines in the Atmosphere Emitted from Animal Feeding Operations” $194,482.

Joan Hevel, National Science Foundation, 1 July 2009 - 30 June 2012, “ARRA: Protein Arginine Methylation by PRMT1” $575,200.


# AGENDA

**BUSINESS AND FINANCE**  
**OCTOBER 9, 2009**

**Information Items**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Events, Actions, or Issues</td>
<td>1</td>
</tr>
</tbody>
</table>
Vice President for Business and Finance

Name: Fred R. Hunsaker
Telephone: 797-1146
E-mail: fred.hunsaker@usu.edu
Date: 9 October 2009

Events, Actions, or Issues since Last Trustee’s Meeting:

Finance:

- The Certificate of Treasurer for June 2009 is included in the Trustees Consent Agenda. The State Appropriated Funds budget at 30 June 2009 totaled $256,138,661, down $6,492,136 (2.47%) from the same 2007-2008 period. The year-to-date state appropriated funds expenditures totaled $230,058,451, up $7,025,941 (3.15%) from the same 2007-2008 period and represented 90.0% of the total budget. The percent of budget expended, 90.0%, was 10.0% less than would be expected to be spent on a strict time of budget year expired basis. Total expenditures for all funds totaled $544,060,562, down $20,128,052 (3.84%) from the same 2007-2008 period.
- The Report of Investments for June 2009 is included in the Trustees Consent Agenda. Included in the Report of Investments are schedules reporting the investment activity for June 2009 and comparative year-to-date totals for FY2008-2009 and FY2007-2008. The schedules include the Cash Management Investment Pool, Endowment Pool, Wells Fargo Bank-Balanced Fund, The Commonfund-Commingled Investment Funds, Endowment Pool - Other Investments, Other Investments, Endowment Trusts, and Plant Fund Trusts. Also included is the Summary of Investment Transactions. The aggregate net realized gains for 30 June 2009 were $4,851 and earnings were $1,068,120. The Cash Management Investment Pool fiscal year-to-date annualized rate of return, including market fluctuations, was 5.51% at 30 June 2009. The Endowment Pool fiscal year-to-date annualized rate of return, including market fluctuations, was -13.70% at 30 June 2009.

Facilities:

- Tooele Regional Campus Expansion—this project is complete and the dedication was held on Monday, September 14.
- College of Agriculture—the program for this project is complete, the contract for design services has been signed, and the design kick-off meeting was held on September 17. The overall plan is to begin design, select a construction manager general contractor, and complete the site package in time to begin construction in early May. The primary reason to move as quickly as possible is to get the heavy excavation and foundation work done during the summer months when less traffic and students are on campus. This is a very challenging schedule for the design team but would work best for the campus if it can be accomplished.
- Agriculture Research Service—this federal project has had the program kick-off meeting; the same firm is doing the programming that did the College of Agriculture project and it is intended that the two projects complement each other even though they will probably be constructed at different times.

Upcoming Events, Actions or Issues:

- The dedication of the College of Engineering Structural Testing Laboratory and the Utah Water Research Hydraulics Modeling Laboratory is scheduled for September 24 at 1:30 pm; parking is available at Romney Stadium and a shuttle bus will be available for transportation to the site.
- The Athletic Hall of Fame, located in the first floor lobby of the new Athletic Center at the north end of Romney Stadium, is nearing completion and will be open for the Homecoming football game on September 26.
ITEM FOR INFORMATION

RE: Leased Facilities Report

The attached Annual Facility Lease and Rental Report is submitted to the Trustees for information.

EXECUTIVE SUMMARY

The attached "ANNUAL FACILITY LEASE AND RENTAL REPORT" is a listing of all facility leases of any significance by the University as of 31 July 2009.

The listing involves leases for a wide variety of locations and uses. Several of the facilities are leased in locations around the State of Utah for regional campus and distance education programs or programs sponsored by the Center for Persons with Disabilities, which require access by clients in those areas.
ANNUAL LEASED FACILITIES REPORT

31 July 2009
# USHE
**Annual Facility Lease and Rental Report**

**UTAH STATE UNIVERSITY**

<table>
<thead>
<tr>
<th>Location - Dept./Project</th>
<th>Gross Sq. Ft.</th>
<th>Annual Cost Per Sq. Ft. Net or Full Service</th>
<th>Annual Cost Yearly</th>
<th>Terms in Months Expiration Date</th>
<th>Source of Funding</th>
<th>Escalation</th>
<th>Monthly Lease Payment</th>
<th>Type of Space</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brigham City, Life Span Learning Center - DFCM, 265 West 1100 South, Brigham City UT **</td>
<td>16,701</td>
<td>$4.25 Net</td>
<td>$70,979</td>
<td>12 mo. 6/30/2010</td>
<td>State line item &amp; Other funds</td>
<td>Review annually</td>
<td>$5,914.92</td>
<td>Classroom/office</td>
</tr>
<tr>
<td>Brigham City, Life Span Learning Center - DFCM, 265 West 1100 South, Brigham City UT **</td>
<td>15,427</td>
<td>$.76 Net</td>
<td>$11,725</td>
<td>12 mo. 6/30/2010</td>
<td>State line item &amp; Other funds</td>
<td>Review annually</td>
<td>$977.09</td>
<td>Storage</td>
</tr>
<tr>
<td>Brigham City, Life Span Learning Center - DFCM, 265 West 1100 South, Brigham City UT **</td>
<td>31,033</td>
<td>$4.25 Net</td>
<td>$131,890</td>
<td>12 mo. 6/30/2010</td>
<td>State line item &amp; Other funds</td>
<td>Review annually</td>
<td>$10,990.83</td>
<td>Classroom/office</td>
</tr>
<tr>
<td>Brigham City - Reeder Holding Inv. - CPD Early intervention Up-to-3 10 So 400 East, Brigham City UT</td>
<td>1,302</td>
<td>$6.73 Full</td>
<td>$8,764</td>
<td>36 mo. 6/30/2011</td>
<td>Other Funds</td>
<td>Escalates 2% annually</td>
<td>$730.32</td>
<td>Classroom</td>
</tr>
<tr>
<td>Cache County/Logan Airport Authority (Hangar FL-10) - ITEE</td>
<td>7,040</td>
<td>$1.43 Net</td>
<td>$10,040</td>
<td>120 mo 6/30/2016</td>
<td>Other Funds</td>
<td>1K per yr.</td>
<td>$836.67</td>
<td>Hangar</td>
</tr>
<tr>
<td>Cache County Airport - M&amp;M of Logan LLC, Hangar 9A and Office 9 - ITEE</td>
<td>14,275</td>
<td>$6.28 Net</td>
<td>$89,650</td>
<td>60 mo 1/10/2013</td>
<td>Other Funds</td>
<td>Review annually</td>
<td>$7,470.83</td>
<td>Hangar FL 9A and Office in FL 9</td>
</tr>
<tr>
<td>Jamestown Bldg. CPD Early Intervention Up-to-3 (1 suite)1115 No 200 E, Logan UT</td>
<td>1,255</td>
<td>$13.83 Full</td>
<td>$17,352</td>
<td>12 mo 6/30/2010</td>
<td>Other funds</td>
<td>None</td>
<td>$1,446.00</td>
<td>Classroom</td>
</tr>
<tr>
<td>Logan, USU Innovation Campus - Logan Park LLC, (Mt. Plains Resource Ctr. / DFCM / St. of Ut Forestry &amp; Water Rights / other tenants), Bldg. #1780</td>
<td>14,492</td>
<td>$9.00 Net</td>
<td>$130,428</td>
<td>146 mo. 2/28/2011</td>
<td>Other Funds</td>
<td>None</td>
<td>$10,869.00</td>
<td>Research Offices/Labs</td>
</tr>
<tr>
<td>Logan USU Research Foundation - Tech Transfer Office Bldg. #570, Suite 101</td>
<td>3,079</td>
<td>$13.80 Full</td>
<td>$42,492</td>
<td>month to month</td>
<td>Other Funds</td>
<td>None</td>
<td>$3,541.00</td>
<td>Technology Commercialization Office/Research</td>
</tr>
<tr>
<td>Logan - Cache Valley Center for the Arts, Bullen Center, 43 South Main, Logan UT</td>
<td>980</td>
<td>$1.20 Full</td>
<td>$1,200</td>
<td>12 Mo 11/30/2009</td>
<td>Other Funds</td>
<td>None</td>
<td>$100.00</td>
<td>Radio Station and office</td>
</tr>
</tbody>
</table>
**USHE**

**Annual Facility Lease and Rental Report**

**UTAH STATE UNIVERSITY**

<table>
<thead>
<tr>
<th>Location - Dept./Project</th>
<th>Gross Sq. Ft.</th>
<th>Annual Cost Per Sq. Ft.</th>
<th>Annual Cost Yearly</th>
<th>Terms in Months Expiration Date</th>
<th>Source of Funding</th>
<th>Escalation</th>
<th>Monthly Lease Payment</th>
<th>Type of Space</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salt Lake City, Dairy Commission - Nutrition &amp; Food Sc. 1213 East 2100 S. SLC</td>
<td>231</td>
<td>$12.99 Full</td>
<td>$3,000</td>
<td>36 mo. 6/30/2011</td>
<td>E&amp;G-State appropr</td>
<td>None</td>
<td>$250.00</td>
<td>Office</td>
</tr>
<tr>
<td>Salt Lake City, Jan-Mar Building, CPD Early Intervention Up-to-3 1574 W 1700 S, SLC</td>
<td>1,566</td>
<td>$11.15 Net</td>
<td>$17,467</td>
<td>60 mo 12/31/2009</td>
<td>Other Funds</td>
<td>Yes</td>
<td>$1,455.58</td>
<td>Classroom</td>
</tr>
<tr>
<td>Salt Lake City, Wells Fargo Bldg., 299 S. Main St., Development Office</td>
<td>1,601</td>
<td>$10.99 Full</td>
<td>$17,592</td>
<td>8/31/2009</td>
<td>Other Funds</td>
<td>None</td>
<td>$1,466.00</td>
<td>Development Office/Retail</td>
</tr>
<tr>
<td>Salt Lake City, Granite School District 2500 South State Street, SLC</td>
<td>25,689</td>
<td>$8.75 Full</td>
<td>$224,808</td>
<td>60 mo 7/31/2012</td>
<td>Other Funds</td>
<td>None</td>
<td>$18,734.02</td>
<td>Classroom/office</td>
</tr>
<tr>
<td>Tremonton/Capener-Marble Condos - 12 West 100 North #B, Early Interv. Up-to-3</td>
<td>252</td>
<td>$11.80 Full</td>
<td>$3,000</td>
<td>12 mo 6/30/10</td>
<td>Other Funds</td>
<td>None</td>
<td>$250.00</td>
<td>Classroom</td>
</tr>
<tr>
<td>Tremonton/Capener-Marble Condos 28 West 100 North, Brigham City Campus</td>
<td>1,100</td>
<td>$14.59 Full</td>
<td>$16,045</td>
<td>60 mo 12/31/2013</td>
<td>Other Funds</td>
<td>None</td>
<td>$1,337.05</td>
<td>Classroom/office</td>
</tr>
<tr>
<td>Washington DC Apartments for USU interns, 211 Jeff Davis Hwy, Apt. 504 Washington DC</td>
<td>1,442</td>
<td>$20.90 Net</td>
<td>$30,132</td>
<td>12 mo 5/31/2010</td>
<td>Other Funds</td>
<td>None</td>
<td>$2,511.00</td>
<td>Residential apts for students</td>
</tr>
<tr>
<td>Washington DC Apartment for USU Grad student 211 Jeff Davis Hwy, Apt. 918, Washington DC</td>
<td>1,701</td>
<td>$21.59 Net</td>
<td>$36,720</td>
<td>12 mo 4/30/2010</td>
<td>Other Funds</td>
<td>None</td>
<td>$360.00</td>
<td>Residential apt for Grad Student</td>
</tr>
<tr>
<td>Washington DC Apartment for USU advisers, 211 Jeff Davis Hwy, Apt. 1108N Washington DC</td>
<td>1,572</td>
<td>$17.17 Net</td>
<td>$27,000</td>
<td>12 mo 4/30/2010</td>
<td>Other Funds</td>
<td>None</td>
<td>$2,250.00</td>
<td>Residential apt for adviser</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>140,738</strong></td>
<td><strong>$890,284</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>$71,490.31</strong></td>
<td></td>
</tr>
</tbody>
</table>

**This space is not occupied under a lease, but rather an operating and maintenance agreement with Division of Facilities Construction & Management (DFCM).**
## USHE
### Summary by Type of Space

**Utah State University**

<table>
<thead>
<tr>
<th>Type of Space Leased</th>
<th>Current FY Total Sq. Ft.</th>
<th>Current FY Annual Rent</th>
<th>Projected FY 2011 Total Sq. Ft.</th>
<th>Projected FY 2011 Annual Rent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classroom</td>
<td>4,375</td>
<td>$46,583</td>
<td>4,375</td>
<td>$46,583</td>
</tr>
<tr>
<td>Classroom/Office</td>
<td>74,523</td>
<td>$443,722</td>
<td>74,523</td>
<td>$443,722</td>
</tr>
<tr>
<td>Hanger</td>
<td>21,315</td>
<td>$99,690</td>
<td>21,315</td>
<td>$99,690</td>
</tr>
<tr>
<td>Office</td>
<td>231</td>
<td>$3,000</td>
<td>231</td>
<td>$3,000</td>
</tr>
<tr>
<td>Office/Other</td>
<td>5,660</td>
<td>$61,284</td>
<td>5,660</td>
<td>$61,284</td>
</tr>
<tr>
<td>Research</td>
<td>14,492</td>
<td>$130,428</td>
<td>14,492</td>
<td>$130,428</td>
</tr>
<tr>
<td>Residential</td>
<td>4,715</td>
<td>$93,852</td>
<td>4,715</td>
<td>$93,852</td>
</tr>
<tr>
<td>Storage</td>
<td>15,427</td>
<td>$11,725</td>
<td>15,427</td>
<td>$11,725</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>140,738</strong></td>
<td><strong>$890,284</strong></td>
<td><strong>140,738</strong></td>
<td><strong>$890,284</strong></td>
</tr>
</tbody>
</table>
### USHE

#### Changes to Lease Report

**Utah State University**

<table>
<thead>
<tr>
<th>Action (Change, Add, Delete)</th>
<th>Leased Property</th>
<th>Change to Total Lease 1, 1, 0</th>
<th>Sq. Ft.</th>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change</td>
<td>Brigham City, Life Span Learning Center - DFCM, 265 West 1100 South, Brigham City UT ** Increase in Classroom/Lab/Office Space</td>
<td>0</td>
<td>13,323.00</td>
<td>$56,622</td>
</tr>
<tr>
<td>Change</td>
<td>Brigham City, Life Span Learning Center - DFCM, 265 West 1100 South, Brigham City UT ** Decrease in Storage Space</td>
<td>0</td>
<td>-13,323.00</td>
<td>($10,025)</td>
</tr>
<tr>
<td>Change</td>
<td>Brigham City - Reeder Holding Inv. Early Intervention CPD Up-to-3 10 South 400 East, Yearly rent escalation</td>
<td>1</td>
<td>0.00</td>
<td>$172</td>
</tr>
<tr>
<td>Change</td>
<td>Cache County/Logan Airport Authority (Hangar FL-10) - ITEE (under reported rent escalation in FY 2009-2010)</td>
<td>0</td>
<td>0.00</td>
<td>$2,000</td>
</tr>
<tr>
<td>Change</td>
<td>Jamestown Bldg. CPD Early Intervention Up-to-3 (1 ste) 1115 N 200 E, Logan UT (more accessible space &amp; rent escalation)</td>
<td>0</td>
<td>0.00</td>
<td>$3,132</td>
</tr>
<tr>
<td>Delete</td>
<td>Logan, USU Innovation Campus, Bldg. #1770, Suites 140 &amp;160</td>
<td>(1)</td>
<td>-2,828.00</td>
<td>($27,969)</td>
</tr>
<tr>
<td>Delete</td>
<td>Logan, USU Innovation Campus, Bldg. #1770, Suites 180 -191</td>
<td>(1)</td>
<td>-2,759.00</td>
<td>($22,845)</td>
</tr>
<tr>
<td>Delete</td>
<td>Logan, USU Innovation Campus, Bldg. #1750</td>
<td>(1)</td>
<td>-6,120.00</td>
<td>($84,456)</td>
</tr>
<tr>
<td>Change</td>
<td>Logan - Bullen Center - CVCA, 43 South Main, Logan, Ut (Correction to last year's report)</td>
<td>0</td>
<td>730.00</td>
<td>$0</td>
</tr>
<tr>
<td>Delete</td>
<td>Tooele - Heritage Fed. Credit Union -888 W. E. Ave, Tooele, UT</td>
<td>(1)</td>
<td>-1,320.00</td>
<td>($7,200)</td>
</tr>
<tr>
<td>Add</td>
<td>Tremonton - Capener-Marble Condos, 12 W 1000, No B. CPD Up-to-3,</td>
<td>1</td>
<td>252.00</td>
<td>$3,000</td>
</tr>
<tr>
<td>Change</td>
<td>Washington DC Apartments (2 of 3) for USU interns, 211 Jeff Davis Hwy, Apts. 304, &amp; 604 Washington DC (Vacated 2 appts)</td>
<td>0</td>
<td>-2,884.00</td>
<td>($60,264)</td>
</tr>
<tr>
<td>Change</td>
<td>Washington DC Apartment for USU grad students, 211 Jeff Davis Hwy, Apt 916 Washington DC (rent escalation)</td>
<td>0</td>
<td>0.00</td>
<td>$540</td>
</tr>
<tr>
<td>Change</td>
<td>Washington DC Apartment for USU Advisor, 211 Jeff Davis Hwy, Apt 1108N Washington DC (rent escalation)</td>
<td>0</td>
<td>0.00</td>
<td>$900</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td></td>
<td>(2)</td>
<td>-14,929.00</td>
<td>($146,393)</td>
</tr>
</tbody>
</table>

**Notes**
Fire Restoration Project Earns Partners in Conservation Award Utah Agricultural Experiment Station researchers Blair Waldron and Robert Newhall are part of a team of state, federal and local agencies honored with a Partners in Conservation Award by U.S. Secretary of the Interior Ken Salazar. The Milford Flat Fire Restoration Project received the award for outstanding efforts to collaborate and achieve natural resource goals. In July 2007, the worst range fire in Utah history burned 350,000 acres in Beaver and Millard counties. The fire devoured everything but Waldron and Newhall’s 30-acre research plot of forage kochia, crested wheatgrass and Russian wildrye that was planted in the late 1980s in an effort to stabilize soil following the 1984 Clearspout fire. The researchers’ efforts have helped guide re-seeding of the burned rangeland. From October 2007 to spring 2008, the partners treated burned areas with more than 1.8 million pounds of seed mix, surveyed and treated noxious weed infestations, replaced 74 miles of burned fencing, constructed 78 new miles of fence and developed 315 sediment basins.

Wetland Discovery Point Earns Platinum LEED Certification and Gets New Art Installation. The new classroom facility at the Utah Botanical Center, Wetland Discovery Point, has been awarded the highest level of Leadership in Energy and Environmental Design (LEED) certification by the U.S. Green Building Council. An extensive list of qualifications was evaluated across metrics of energy savings, water efficiency, carbon emissions, indoor environmental quality, stewardship of resources, and limited impact on the site during construction. The building was designed by Salt Lake City-based aje architects and built by Big-D Construction. Wetland Discovery Point is also the site of a new art installation, designed by USU Associate Professor of Art, Robert Winward. The metal sculpture is attached to the 58-foot-long concrete wall that is central to the building’s solar heating design.

Agricultural Education Student Wins National Scholarship Sara Vandenbos, an Agricultural Education major from Meridian, Idaho, is one of just 15 students nationally to be awarded the National Association of Agricultural Educators Upper Division Scholarship. A student’s leadership and service to agricultural education organizations, their GPA and essay response to the question, “Why I want to teach agriculture,” are among the criteria used to award the scholarships. Sara served as president of USU’s Future Farmers of America chapter and last summer traveled to China and Vietnam with 11 other agriculture students from across the country, meeting with U.S. and Asian commerce and agriculture officials to discuss trade and global markets.
Utah State University Extension’s 4-H youth program received a $50,000 grant from the Wal-Mart Foundation to launch "Youth Voice: Youth Choice," a program created by the National 4-H Council to encourage young people to develop and maintain healthy, active lifestyles. The program will address wellness issues such as nutrition, physical fitness and safety. "Youth Voice: Youth Choice" participants will work with USU faculty and 4-H volunteers to encourage other young people to live healthy lifestyles, according to Deb Jones, USU Extension state 4-H youth development specialist. Youths are then empowered to create action plans to share with their local county commissioners, school boards, health caucuses and Utah state legislative offices.

"Rangeland Resources of Utah," an overview of Utah rangelands issues, was recently revised, published and made available to the public for free by Utah State University Extension and USU department of wildland resources, in cooperation with the State of Utah Governor’s Public Lands Policy Coordination Office. Roger Banner, USU Extension rangeland specialist and USU associate professor; Ben Baldwin, coordinator of the Tehabi internship program; and Ellie Leydsman McGinty, USU graduate student, coordinated the project to update the 1989 version of the publication.

The team of Linda Skogrand, USU Extension family relations and diversity specialist; Heidi LeBlanc, former San Juan County Extension family and consumer sciences agent; and Lou Mueller, San Juan County Extension family and consumer sciences agent, received the 2009 Diversity/Multicultural Team Award from the National Epsilon Sigma Phi for their research project on Navajo marriages. Skogrand, along with her agent team, developed and implemented the "Strong Marriages in Two Navajo Nation Chapters in the Northern Part of the Navajo Nation" research project to identify components of strong Navajo marriages. This project has provided new information that is helping us provide culturally-appropriate couple education to underserved residents of Utah and surrounding states.

Lori Walters received the 2008 Silver Bowl Award for her outstanding volunteer service with Tooele County 4-H. She accepted the award from Utah Lt. Governor Gary R. Herbert at the 30th Annual Silver Bowl Awards ceremony. The Utah State Commission on Volunteers and the Utah Volunteer Center Association presents the Silver Bowl Award annually to one outstanding group or individual in each county that has made a significant difference in the community through volunteering.

The Utah State University Extension 4-H Youth and Families with Promise Program was asked to share their success story with the Federal Mentoring Council in Washington, D.C. The council is creating a National Mentoring Working Group consisting of the leading national mentoring experts and practitioners, including 4-H. The council wanted a better understanding of the Utah YFP Program, which helps promote developmental assets in at-risk youths. For more information about the USU Extension 4-H YFP Program, visit extension.usu.edu/yfp/
Events, Actions or Issues since Last Trustee's Meeting

- IT Service Desk Statistics for Spring Semester 2009
  - Number of Support Requests (by category):
    - Faculty/Staff phone support - 3,656
    - Average length per faculty/staff call - 7:19 minutes
    - Student phone support - 13,344
    - Average length per student call - 3:33 minutes
    - Online chat support - 1,749
    - Support - 1,252
    - After-hours tech support calls - 62
    - Number of departmental service level agreements - 22

Scantron Test Grading
  - Number of tests scanned/graded - 51,382

Switchboard Operators (hours: Monday-Friday 7:30 am – 8:00 pm)
  - Calls received - 83,919
  - Calls transferred to campus phones - 68,163
  - Average number of calls per day - 999

Software Licensing
  - Software orders - 6,677
  - Total amount of purchases - $94,502.00
  - Average software purchase amount - $630.01

Telephone and Data Support
  - Telephone move/add/disconnects - 954
  - Voicemail adds or disconnects - 181
  - Data/Infrastructure changes - 153
  - Long distance authorization codes - 19

- Open Access Computer Lab Statistics
  There has been an increase the first part of Fall 2009 Semester from last year in the Open Access Computer Facilities. August 2009 showed an increase of 11.62% over August of 2008. September 1-15, 2009 showed an increase of 7.45% over the same period in 2008. Document printing was up 70.62% for August when compared to August of 2008. Document printing for September 2009 is showing an increase of 12.62% over September of 2008.
IT SECURITY TEAM ACTIONS TAKEN – SINCE MAY, 2009

Vulnerable USU Computers Proactively Identified:
May - 82
June - 44
July - 47
August – 54
September - 90 (to date)

Compromised USU Computers Identified:
May - 15
June - 15
July - 22
August - 6
September - 5 (to date)

Novel Internet Attacks Thwarted:
May - 169
June - 157
July - 145
August - 223
September - 196 (to date)

EMERGENCY OPERATIONS CENTER
The IT Physical Infrastructure Team is assisting with the design and construction of the Emergency Operations Center which will be housed in the Heat Plant. In the event of an emergency, this center will provide service for phones, data, and amateur radio.

TRANSITION FROM ADOBE BREEZE 6 TO NEW ADOBE CONNECT PRO 7
The Adobe Connect Pro 7 system is now up and running and ready to transition IT's Breeze 6 users. The Adobe Breeze 6 system (breeze.usu.edu) will be decommissioned on October 1, 2009. A charge structure for use will be implemented as part of this transition. For content and/or recordings that are needed from the Breeze 6 system, please contact FACT at 797-9506 and they will assist in getting the material. Please be aware that extraction of Breeze material is time consuming and requests are first, first serve. Wimba, an alternative web conferencing software package, is available at no charge. For additional information on Wimba call Kevin Erickson at IT Instructional Services, 435-797-8349, email: Kevin.erickson@usu.edu.

TRAINING AND CONFERENCE ATTENDED
IT personnel have attended, presented, and received training at the following:
Aastra Conference
Microsoft Training
Google/10 Conference
Banner Users Conference
UEN Technical Summit
VMWare Training
TTIX Conference
Westnet CIO Regional Conference
AGENDA
RESEARCH
OCTOBER 9, 2009

Information Items

1. Vice President for Research – Events, Actions, or Issues 1

2. Performance Dashboard, FY 2008 3

3. Undergraduate Research Report 5

Page
Vice President for Research
Name: Brent C. Miller
Telephone: 797-1180
E-Mail: brent.miller@usu.edu
Date: May 16, 2009 - October 9, 2009

Events, Actions or Issues since last Trustee’s Meeting:

**Association for the Accreditation of Human Research Protection Programs (AAHRPP)** - Participated as member of the Executive Committee at multiple AAHRPP teleconferences and Board meetings. Reviewed and discussed revision of 2008 990 Tax form, reports from the Executive Committee, Standards Revision Committee, and Audit Committee; marketing activities, accreditation and AAHRPP Strategic Plan.

**Association of Public Land-Grant Universities (APLU)** - Attended Commission on Competitiveness, Innovation, and Economic Prosperity (CICEP) and Council on Research Policy and Graduate Education (CRPGE) meetings in Boston.

**Council on Government Relations (COGR)** - Attended COGR summer meetings in DC and participated in discussions regarding F&A rate proposals and negotiations under ARRA; hot topics in research compliance and university intellectual property; potential legislation impacting the conduct of research and recently enacted legislation and research policy.

**Inland Northwest Research Alliance (INRA)** - Participated in INRA VPR conference calls to discuss finalized operational procedures, energy initiative, INRA Foundation funding activities, nomination of officers to the INRA Board of Directors.

**Bingham Entrepreneurship and Energy Research Center (BEERC)** - participated in discussion between USU Research Foundation and BEERC administration regarding potential collaboration. Attended the UBATC Building Ribbon Cutting Ceremony in Vernal.

**Chamber Board of Directors** - Attended and participated in multiple Chamber Executive Finance Committee meetings and Board of Directors Meetings. Reviewed the Chambers Finance Report, Northern Utah Business Expo Report, Member Services Report, CEC Report.

**Advancement** - Planned, promoted and attended Sunrise Session June 5, Doug Lemon (SDL) presented “Great Things Happening at SDL” and the upcoming Sunrise Session October 16 at which Bonnie Pitblado will present “The REAL 10,000 B.C.: Utah’s and Idaho’s First Inhabitants.”

**USURF** - Participated in General Atomics - Systems Integration meetings in which SDL provided a program overview/capabilities as well as a tour of SDL followed by a GA/SI overview. Attended USURF Business & Audit Council meetings and USURF Nominating and Governing meetings as well as hosted USURF Board of Trustees dinner.

**VP for Research Office** - Member of State EPSCoR Planning Committee that developed grant proposal to the National Science Foundation in order for Utah to obtain EPSCoR status. This designation enhances Utah University researchers’ potential for success in obtaining NSF sponsored projects.

---

**Upcoming Events, Actions, or Issues:**

October 16  Sunrise Session - Bonnie Pitblado
October 22  Research Council
October 23  UTC Hall of Fame Event
October 23-24  Old Main Society Weekend
October 23-24  Foundation Board Mtg
November 5-6  USURF Committee, Dinner and Board Meetings
November 6  SDL 50th - Reception and Dinner
November 14-17  APLU
November 19  Research Council

1
RE: UNDERGRADUATE RESEARCH REPORT

EXECUTIVE SUMMARY

New University Undergraduate Research Fellows entering USU this fall number 32; they engaged in an intensive pre-term experience in a special Connections section that featured a pilot of Responsible Conduct of Research (RCR) training and testing as part of a new National Science Foundation (NSF) directive. They also undertook a community-based research (CBR) project—CBR being the integration of service learning and undergraduate research—that focused on the USU Student Organic Farm and has resulted in news releases, social networking, a website, and enhanced marketing to assist the project.

Research Fellows overall currently include 110 undergraduates; they convene this fall for their annual meeting on September 22; the new Research Fellows Guidebook is available to students and faculty mentors. The Department of Mechanical and Aerospace Engineering has instigated a weekly seminar for its Research Fellows to initiate them into the research skills necessary for those fields. The program has been a driver for increased numbers of national awards for USU students.

The Undergraduate Research Advisory Board, chaired by Associate Dean of Science Lisa Berreau, finished its second year of deliberations on a successful note with the allocation of Tier Two Tuition (effective 2010), which will be used to improve information about and access to undergraduate research. The funds will be used to make grants to departments and colleges to develop or enhance web sites. New UR websites are already available in the College of Engineering; the Huntsman School of Business; and the Department of English. Another initiative to increase undergraduate research in under-represented areas such as humanities—a pilot to hire undergraduates to assist faculty on research projects—was successful with four faculty-student project teams. As a result, a call for 2009-2010 projects has been issued to fund five such teams.

The Utah Humanities Council presented its inaugural awards for undergraduate and graduate fellowships to two Utah State University students.

As part of the Honoring Tradition, Securing the Future: The Campaign for Utah State University initiative, Undergraduate Research has developed an inaugural alumni newsletter mailed to about 1000 Aggies.

Of particular note is the upcoming 35th Anniversary of Undergraduate Research at Utah State University, which is the second oldest such program in the nation. Consultants from MIT, which established its program in 1969, helped USU, at the request of President Taggart. A celebration of the anniversary coincides with Student Showcase on Tuesday, 30 March 2010.
AGENDA
STRATEGIC VENTURES AND ECONOMIC DEVELOPMENT
JUNE 27, 2008

Information Items

1. Events, Actions or Issues since the last Trustee’s Meeting
   • Strategic Ventures and Economic Development  1
   • USTAR Activities  1
   • Innovation Campus  2
   • Technology Commercialization Office  2
   • Upcoming Events, Actions or Issues  2

2. USU’s Technology Commercialization Indicators  3

3. USU Licensing Income—FY 2009  3
Vice President for Strategic Ventures & Economic Development

Name:  Ned M. Weinshenker
Telephone:  797-9602
E-Mail:  ned.weinshenker@usu.edu
Date:  September 25, 2009

Events, Actions and Issues since Trustee’s Meeting, April 2009

Strategic Ventures and Economic Development (SVED):

- Made presentation to Commission on Competitiveness, Innovation, and Economic Prosperity at the APLU Summer Meeting in Boston, MA
- Hosted representatives from the Mexican Agri-Secretary’s Office to review technology commercialization process
- Attended the Utah Technologies Council CEO Round Table with Senator Bennett
- Initiated “Branding Cache Valley” concept and held several meetings to evaluate potential
- Member of Entrepreneur Founders Board at Huntsman School of Business
- Attended Energy Meeting in Park City with Investors, Companies and Park City officials to develop commercial opportunities
- Attended the Utah Technical Council CEO Round Table with Governor Herbert
- Attended HigherEd reception with Governor Herbert
- Initiated development of an SVED Annual Report (1st issue scheduled for January 2010)
- Served as P.I. for two ARRA NIH grants ($5 MM and $4.6 MM) for equipment for new USTAR building
- Launched website for Strategic Ventures and Economic Development: http://economicdevelopment.usu.edu/
- Launched news site for SVED activities: http://economicdevelopment.usu.edu/htm/in-the-news

USTAR Activities of Note:

- Space Weather Team hired their first USTAR P.I., Dr. Kent Tobiska
- Proposed to USTAR and received a one-time grant of $500 K to fund start-up of Energy Dynamics Lab (EDL) within USURF
- Three new teams were approved by the USTAR Governing Authority starting July 1, 2009
  - Interactive Design for Applications and Simulations (IDIAS)
  - Veterinary Diagnostics and Infectious Disease (VDID)
  - Institute for Intuitive Buildings (I2B)
- Attended energy meeting in the Uintah Basin with collaborators from EDL, Biofuels, and SDL to look at commercial opportunities
- USTAR building is on track for Substantial Completion: November 1, 2010 and under budget with expected occupancy by January 2011
- Launched the USU USTAR Technology Commercialization Grant program with financial support from ARRA funding of $800 K
First application deadline is September 30, 2009
Additional application deadlines are December 31, March 31 and June 30

USU USTAR FAQ updated on the web:
http://economicdevelopment.usu.edu/htm/ustar-faq

Innovation Campus (IC):

- Budget for FY2010 estimates a slight profit for the year
- The USU Energy Lab broke ground for their new outdoor facility in June 2009; estimated completion date is mid-October
- Negotiated lower retainer fee with Facilities for FY2009/2010
- Letter sent to EDA to closeout Grand Avenue Extension project negotiating use of final $90 K of EDA for additional utility corridor work
- Negotiating with Woodbury Corporation for a Ground Lease of 3.4 acres north of Grand Avenue between 600 & 700 East

Technology Commercialization Office (TCO):

- Completed licensing for five spinout companies in FY09, a record for USU
- Created selection process for USTAR-funded Technology Commercialization Grants
- Held external Advisory Council meeting reviewing 10 USU technologies.
- Completed FY09 with record licensing income ($637,750), number of patents issued (11) and number of invention disclosures (98).

<table>
<thead>
<tr>
<th>Disclosures</th>
<th>FY09-Final</th>
<th>FY08-Final</th>
<th>FY07-Final</th>
<th>% Change FY08 to FY09</th>
<th>% Change FY07 to FY09</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patents Under Development</td>
<td>100</td>
<td>75</td>
<td>81</td>
<td>28%</td>
<td>23%</td>
</tr>
<tr>
<td>Total Patent Filings (includes new filings)</td>
<td>44</td>
<td>26</td>
<td>29</td>
<td>77%</td>
<td>59%</td>
</tr>
<tr>
<td>(New filings)</td>
<td>(29)</td>
<td>(20)</td>
<td>(11)</td>
<td>60%</td>
<td>191%</td>
</tr>
<tr>
<td>Cumulative Active Patents</td>
<td>65</td>
<td>55</td>
<td>51</td>
<td>18%</td>
<td>27%</td>
</tr>
<tr>
<td>Patents issued</td>
<td>11</td>
<td>6</td>
<td>1</td>
<td>83%</td>
<td>1000%</td>
</tr>
<tr>
<td>Licensing income</td>
<td>$637,750</td>
<td>$525,315</td>
<td>$497,078</td>
<td>21%</td>
<td>28%</td>
</tr>
<tr>
<td>Cumulative Licenses</td>
<td>101</td>
<td>95</td>
<td>95</td>
<td>6%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Upcoming Events, Actions, or Issues:

Sep 21       Governors Science Advisory Committee (SAC)
Sep 27       Northern Utah’s Economic Summit—speaker
Oct 1        Utah Life Science Symposium
Oct 7        Entrepreneur Founders Board Meeting
Oct 8  USTAR Governing Board Meeting scheduled in Logan
Oct 23  UTC Annual Hall of Fame
Nov 5   USTAR Governing Board Meeting
Nov 6   USURF Board Meeting
Nov 6   USURF 50TH Anniversary Gala
Nov 15  APLU Annual Meeting
Dec 3   USTAR Governing Board Meeting

**USU’s Technology Commercialization Indicators**

<table>
<thead>
<tr>
<th></th>
<th>FY09-Final</th>
<th>FY08-Final</th>
<th>FY07-Final</th>
<th>FY06-Final</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disclosures</td>
<td>98</td>
<td>62</td>
<td>62</td>
<td>49</td>
</tr>
<tr>
<td>Patents Under Development</td>
<td>100</td>
<td>78</td>
<td>81</td>
<td>54</td>
</tr>
<tr>
<td>Cumulative Active Patents</td>
<td>65</td>
<td>55</td>
<td>51</td>
<td>49</td>
</tr>
<tr>
<td>Cumulative Licenses</td>
<td>101</td>
<td>95</td>
<td>95</td>
<td>94</td>
</tr>
</tbody>
</table>

**USU Licensing Income—FY09**

- Royalties
  - FY09-Final: $637,750
  - FY08-Final: $524,315
  - FY07-Final: $497,078
  - FY06-Final: $442,040
AGENDA
STUDENT SERVICES
OCTOBER 9, 2009

Information Items

1. Vice President for Student Services -- Events, Actions, or Issues  
   • Department Reports  
   • Retention and First-Year Experience  
   • Summary of USU Influenza Season Plan, September 2009  
   • Enrollment Summary Information  
   • Recruitment Calendar of Events for 2009-2010
STUDENT SERVICES

Name: James D. Morales  
Telephone: 797-1712  
e-mail: james.morales@usu.edu  
Date: September 24, 2009

Focus of Student Services

As a standard part of this report, a page will be included providing updates on enrollment and recruitment activities. The first page of this report will focus on programs and activities relating to the efforts being provided by the many outstanding and supportive departments within the Division of Student Services.

Department Reports

The Student Involvement and Leadership Center strives to provide opportunities for students to receive life, leadership, and interpersonal skills by sponsoring a variety of programs. These events complement students’ academic curriculum and enhance their overall educational experience through the development of a wide range of leadership development opportunities, programs, and activities. These events strive to promote diversity, cultural appreciation, social interaction, community service, and effective student government representation. The Student Involvement and Leadership Center is made up of the following units:

- Associated Students of Utah State University (ASUSU)
- AmeriCorps
- Greek Life
- Honor Societies: Mortar Board, Gold Key and Order of the Omega
- Leadership Development
- Leadership House
- Service Learning
- Student Activities
- Spirit Squad
- Free Student Legal Services
- Val R. Christensen Service Center

2008-2009 Student Involvement and Leadership Center Highlights

- Academic Service-Learning (S-L) is a teaching pedagogy, which incorporates service into course curriculum. S-L courses exist in the following academic disciplines: English, Sociology, Social Work, Communication Disorders, Anthropology, Business, Environmental Studies, Geology, Special Education and Psychology.
- Service-Learning Scholars: Students can receive a Certificate in Service-Learning, linking their academic coursework to community service and creating sustainable change through capstone projects.
- Accomplishments of 2009 Graduating Service Learning Scholars
  - Melissa Nuntapreda – creator of Senior University. Each week, senior citizens from the Logan Senior Center come to campus to attend a class presented by a faculty member.
  - Hailee Boardman – creator of Friends for CAPSA (Community Abuse Prevention Services Agency). This student club trains and educates volunteers to assist in the needs of this domestic violence organization. Volunteers raise funds, educate the campus, and do maintenance projects for CAPSA.
  - Tabitha Lazenby – creator of “Women for Change”, an organization for urban refugees. She was able to raise enough money to support eight refugee women with vocational scholarships so that they could go to school and develop income-generating skills.
• **AmeriCorps**
  - Last year, the AmeriCorps UCAN Serve Program provided 340 students who are serving their communities, $370,000 in scholarships. Six academic departments representing three colleges participate in the program.

• **Val R. Christensen Service Center**
  - Last year, over 4,500 volunteers served 25,000 hours in Service Center programs and events. The annual food drive collected 20,000 pounds of food. In addition, the Service Center raised $10,000 for the Sub for Santa program during the holiday season.

• **Supporting the Capital Campaign**
  - Established the Claude J. Burtenshaw, Gary Chambers, and Amanda Lyons endowments and raised over $65,000.

• **Student and Staff State, Regional and National Accomplishments & Involvement**
  - ASUSU officers Tyler Tolson and Spencer Lee attended the National LeaderShape Institute
  - Dr. Robert Schmidt, received the Utah Student Affairs Administrators in Higher Education Outstanding Faculty Award.
  - Jimmy Moore, was elected as the ACT Chair for the State of Utah.
  - Stephanie Baldwin, was elected to serve as the Chair of the Utah Professionals in Student Involvement & leadership Organization and was selected to facilitate the Undergraduate Infraternity Institute at Indiana University.

**Retention & First-Year Experience**

The Office of Retention and First-Year Experience houses a number of programs and initiatives meant specifically to assist students in their transition to the Utah State University community. The following report provides basic information, along with enrollment and participation data for three of the most prominent among these programs, SOAR, Parent Orientation, and Connections.

**SOAR (Number of students participating in SOAR prior to fall matriculation)**

- 2009: 3,084 students participated
- 2008: 3,021 students participated
- 2007: 2,915 students participated
- 2006: 2,790 students participated

SOAR stands for Student Orientation, Advising, and Registration, and is a required program for all incoming first-year students. Students select from a number of different options to find the type of SOAR that best meets their needs; variations include two-day, outdoor, online, undeclared, and the traditional one-day SOAR experience. At SOAR, students learn University policies and procedures, meet with academic advisors, complete course registration, and interact with A-Team peer mentors, all in an effort to ensure that students are properly prepared and informed prior to their matriculation at Utah State in the fall.

**Parent Orientation (Number of parents attending orientation in conjunction with SOAR)**

- 2009: 1,345 parents attended
- 2008: 1,123 parents attended
- 2007: 1,051 parents attended
- 2006: 897 parents attended

Parents of incoming students are encouraged to attend Parent Orientation, which is held in conjunction with Student Orientation, Advising, and Registration (SOAR) on specified dates each summer prior to the start of Fall Semester. Parent Orientation has been designed to assist parents in becoming effective and appropriately engaged resources for their students. Parents are provided timely information about University policies and procedures, and are introduced to a range of resources available to their students.
Connections (Number of students enrolled in Connections)

2009: 1,557 enrolled in traditional Connections
1,708 enrolled in all sections of Connections
2008: 1,597 enrolled in traditional Connections
1,737 enrolled in all sections of Connections
2007: 1,495 enrolled in traditional Connections
1,654 enrolled in all sections of Connections
2006: 1,454 enrolled in traditional Connections
1,589 enrolled in all sections of Connections

Connections is an academic course designed to ease students transition to Utah State University and to prepare them for their college experience. The course covers academic expectations, study strategies, and time management techniques and provides an introduction to the range of services available to students on-campus. Most sections of Connections follow a “traditional” format, wherein students meet with their class during the week prior to the official start to fall semester, then meet in follow up sessions through the first three weeks of the semester. Additional sections of Connections are offered during the semester for student athletes, distance education students, and any other students who are unable to participate in the pre-semester “traditional” Connections.

September, 2009 Update Summary of USU Influenza Season Plan
Jim Davis, M.D., Director, Student Health and Wellness

Beginning with the early summer onset of cases of influenza like illness (ILI), the Student Health and Wellness Center and the Utah State University Emergency Management Office began working with the Bear River Health Department (BRHD) to develop a plan for dealing with pandemic illness. We have continued this close association for the exchange of information and monitoring for the presence of ILI cases, serving as a reporting site for ILI. This close association has resulted in a level of clinical trust that will allow us access to vaccines for University students and relevant staff, as soon as they become available in early October.

Per our pandemic plan, our initial response has been a campus-wide awareness and education program, including posters, flyers, newspaper announcements, and web sites. As cases have increased, we have stepped into our next phase of pandemic planning, which includes social distancing and preventive practices such as masks for symptomatic individuals in closed areas and more widely-distributed hand cleaner solutions.

A cooperative effort by the Office of Public Relations and Marketing, the Emergency Management Office and the Student Health and Wellness Center has resulted in a specific website for the dissemination of status reports and current information dissemination. The website address is: http://www.usu.edu/dps/emergency/pandemic/

We have started the vaccination process, with faculty and staff receiving their seasonal flu vaccination through the Bear River Health Department. The athletic teams have received vaccinations and the general student population has vaccines available for those who desire vaccination through Student Health and Wellness.

Specific vaccinations for the H1N1 influenza will begin immediately upon availability of the serum. A series of mass-immunization clinics, to be held in the Taggart Student Center, will be staffed by students in the USU/WSU Cooperative Nursing Program, supervised by Student Health and Wellness Center staff. The vaccinations will be available at no charge to the students and to others who meet the CDC criteria for immunization.

We have undertaken an awareness and education process to educate staff, particularly the course instructors on campus, to anticipate the needs of students and staff who are ill, as well as to provide accommodations for absences from classes due to illness.

Discussions have been held and plans have been implemented to determine the best way to assist students with illness who may be confined to their residences for the three to four-day course of the illness.

As a result of our planning activities and response, many campus policy areas have been examined and revised, including such diverse things as participation in WAC athletic competitions during pandemic outbreaks, class attendance policies and medical excuses for class absences.
### Enrollment Summary Information
(as of Sept 2009)

<table>
<thead>
<tr>
<th>Event</th>
<th>Fall 2009</th>
<th>Fall 2008</th>
<th>Fall 2007</th>
<th>Fall 2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications Received New Freshman</td>
<td>6,234</td>
<td>5,752</td>
<td>5,887</td>
<td>5,366</td>
</tr>
<tr>
<td>Admitted New Freshman</td>
<td>5,667</td>
<td>5,277</td>
<td>5,372</td>
<td>4,786</td>
</tr>
<tr>
<td>Enrolled</td>
<td>2,744</td>
<td>2,697</td>
<td>2,737</td>
<td>2,587</td>
</tr>
<tr>
<td>Applications Received Transfer Students</td>
<td>1,862</td>
<td>1,794</td>
<td>1,798</td>
<td>1,956</td>
</tr>
<tr>
<td>Admitted Transfer Students</td>
<td>1,540</td>
<td>1,562</td>
<td>1,496</td>
<td>1,574</td>
</tr>
<tr>
<td>Enrolled</td>
<td>946</td>
<td>996</td>
<td>970</td>
<td>1,022</td>
</tr>
</tbody>
</table>

### 2009-2010 Recruitment Calendar of Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Utah Council Professional Development</td>
<td>August 3-4, 2009</td>
<td>October 22, 2009</td>
</tr>
<tr>
<td>State Articulation Conference</td>
<td>August 5, 2009</td>
<td></td>
</tr>
<tr>
<td>Student Ambassador Training</td>
<td>August 19-20, 2009</td>
<td></td>
</tr>
<tr>
<td>HS Ice Cream Run</td>
<td>September 1-4, 2009</td>
<td></td>
</tr>
<tr>
<td>Counselor Conference</td>
<td>September 18, 2009</td>
<td></td>
</tr>
<tr>
<td>Utah High School Tour</td>
<td>Sept 14 – Nov 13, 2009</td>
<td></td>
</tr>
<tr>
<td>Idaho High School Visits</td>
<td>Sept. – Nov. 2009</td>
<td></td>
</tr>
<tr>
<td>Games/ Bring-A-Date</td>
<td>Sept – Dec 2009, Jan.-March 10</td>
<td></td>
</tr>
<tr>
<td>Transfer Days</td>
<td>Sept- Dec 2009, Feb-April 2010</td>
<td></td>
</tr>
<tr>
<td>Wyoming High School Tour</td>
<td>September 21-23, 2009</td>
<td></td>
</tr>
<tr>
<td>Arizona School Visits</td>
<td>Sept 21-23, 2009</td>
<td></td>
</tr>
<tr>
<td>Phoenix, AZ NACAC Fair</td>
<td>September 27, 2009</td>
<td></td>
</tr>
<tr>
<td>Mesa Op Shop Fair</td>
<td>September 28, 2009</td>
<td></td>
</tr>
<tr>
<td>Queen Creek, AZ Fair</td>
<td>September 28, 2009</td>
<td></td>
</tr>
<tr>
<td>Mesa/Phoenix, AZ Reception</td>
<td>September 29, 2009</td>
<td></td>
</tr>
<tr>
<td>Prescott, AZ Fair</td>
<td>September 30, 2009</td>
<td></td>
</tr>
<tr>
<td>Flagstaff, AZ Fair</td>
<td>October 1, 2009</td>
<td></td>
</tr>
<tr>
<td>Western Montana High School Tour</td>
<td>September 28-Oct 1, 2009</td>
<td></td>
</tr>
<tr>
<td>Colorado Springs, CO Fair</td>
<td>October 5, 2009</td>
<td></td>
</tr>
<tr>
<td>Ft Collins, CO Fair</td>
<td>October 6, 2009</td>
<td></td>
</tr>
<tr>
<td>Monarch, CO Fair</td>
<td>October 7, 2009</td>
<td></td>
</tr>
<tr>
<td>JFK, CO Fair</td>
<td>October 8, 2009</td>
<td></td>
</tr>
<tr>
<td>Burley, ID Open House</td>
<td>October 8, 2009</td>
<td></td>
</tr>
<tr>
<td>Sacramento-Rocklin, Roseville, CA Fairs</td>
<td>October 8-9, 2009</td>
<td></td>
</tr>
<tr>
<td>Oakland-Danville, CA Fairs</td>
<td>October 12, 2009</td>
<td></td>
</tr>
<tr>
<td>Oakland- Pleasanton, Livermore CA Fairs</td>
<td>October 15, 2009</td>
<td></td>
</tr>
<tr>
<td>Cherry Creek, CO Fair</td>
<td>October 10, 2009</td>
<td></td>
</tr>
<tr>
<td>Oakland-Danville, CA Fairs</td>
<td>October 12, 2009</td>
<td></td>
</tr>
<tr>
<td>Oakland- Pleasanton, Livermore</td>
<td>October 15, 2009</td>
<td></td>
</tr>
<tr>
<td>Roads Tour: Rigby HS (ID)</td>
<td></td>
<td>October 22, 2009</td>
</tr>
<tr>
<td>Spokane, WA NACAC Fair</td>
<td></td>
<td>October 22, 2009</td>
</tr>
<tr>
<td>Portland, OR NACAC Fair</td>
<td></td>
<td>October 25-26, 2009</td>
</tr>
<tr>
<td>ID/OR Border Fair</td>
<td></td>
<td>October 26, 2009</td>
</tr>
<tr>
<td>Boise, ID NACAC Fair</td>
<td></td>
<td>October 27, 2009</td>
</tr>
<tr>
<td>Las Vegas, NV-Cashman Fair</td>
<td></td>
<td>October 27-28, 2009</td>
</tr>
<tr>
<td>SE Idaho Fair</td>
<td></td>
<td>October 28, 2009</td>
</tr>
<tr>
<td>Magic Valley Fair</td>
<td></td>
<td>October 29, 2009</td>
</tr>
<tr>
<td>Cache Valley Open House</td>
<td></td>
<td>October 29, 2009</td>
</tr>
<tr>
<td>Provo Open House</td>
<td></td>
<td>November 4, 2009</td>
</tr>
<tr>
<td>ALE- Aggie Leadership Extravaganza</td>
<td></td>
<td>November 7, 2009</td>
</tr>
<tr>
<td>Davis Open House</td>
<td></td>
<td>November 10, 2009</td>
</tr>
<tr>
<td>Roads Tour: Syracuse HS</td>
<td></td>
<td>November 10, 2009</td>
</tr>
<tr>
<td>Salt Lake Open House</td>
<td></td>
<td>November 11, 2009</td>
</tr>
<tr>
<td>Roads Tour: Jordan HS</td>
<td></td>
<td>November 11, 2009</td>
</tr>
<tr>
<td>IASC Leadership Conference (ID)</td>
<td></td>
<td>November 12-14, 2009</td>
</tr>
<tr>
<td>ALE- Aggie Leadership Extravaganza</td>
<td></td>
<td>November 13, 2009</td>
</tr>
<tr>
<td>TLC- Transfer Leadership Conference</td>
<td></td>
<td>November 13-14, 2009</td>
</tr>
<tr>
<td>Diversity Days</td>
<td></td>
<td>November 20-21, 2009</td>
</tr>
<tr>
<td>St George Open House</td>
<td></td>
<td>December 1, 2009</td>
</tr>
<tr>
<td>Transfer Open House: Dixie</td>
<td></td>
<td>December 1, 2009</td>
</tr>
<tr>
<td>Las Vegas Open House</td>
<td></td>
<td>December 2, 2009</td>
</tr>
<tr>
<td>AG Expo- Visalia, CA</td>
<td></td>
<td>Feb 9-11, 2010</td>
</tr>
<tr>
<td>Ultimate Aggie Experience</td>
<td></td>
<td>February 19-20, 2010</td>
</tr>
<tr>
<td>Hispanic Leadership Conference</td>
<td></td>
<td>February 26, 2010</td>
</tr>
<tr>
<td>Ultimate Aggie Experience</td>
<td></td>
<td>February 26-27, 2010</td>
</tr>
<tr>
<td>HS Luncheons (15)</td>
<td></td>
<td>February- March 2010</td>
</tr>
<tr>
<td>Ambassador/ TM Follow Up Visits</td>
<td></td>
<td>January- May 2010</td>
</tr>
<tr>
<td>Scholars Day</td>
<td></td>
<td>March 25, 2010</td>
</tr>
<tr>
<td>CA Fairs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>--------------------------</td>
<td>----------</td>
<td>-------</td>
</tr>
<tr>
<td>Denver, CO Reception</td>
<td>October 13, 2009</td>
<td></td>
</tr>
<tr>
<td>Preston, ID Open House</td>
<td>October 14, 2009</td>
<td></td>
</tr>
<tr>
<td>Star Valley, WY Open House</td>
<td>October 15, 2009</td>
<td></td>
</tr>
<tr>
<td>SLC RMACAC Fair</td>
<td>October 17, 2009</td>
<td></td>
</tr>
<tr>
<td>Seattle, WA NACAC Fair</td>
<td>October 18-19, 2009</td>
<td></td>
</tr>
<tr>
<td>Boise, ID Open House</td>
<td>October 20, 2009</td>
<td></td>
</tr>
<tr>
<td>Pocatello, ID Open House</td>
<td>October 21, 2009</td>
<td></td>
</tr>
<tr>
<td>Idaho Falls, ID Open House</td>
<td>October 22, 2009</td>
<td></td>
</tr>
<tr>
<td>Roads Tour: Madison HS (ID)</td>
<td>October 22, 2009</td>
<td></td>
</tr>
<tr>
<td>A-Day</td>
<td>March 26, 2010</td>
<td></td>
</tr>
<tr>
<td>San Francisco, CA Fair</td>
<td>April 17, 2010</td>
<td></td>
</tr>
<tr>
<td>San Diego, CA Fair</td>
<td>April 20, 2010</td>
<td></td>
</tr>
<tr>
<td>Orange County, CA Fair</td>
<td>April 25, 2010</td>
<td></td>
</tr>
<tr>
<td>Los Angeles, CA Fair</td>
<td>April 27-28, 2010</td>
<td></td>
</tr>
<tr>
<td>Ventura/Tri County, CA Fair</td>
<td>April 29, 2010</td>
<td></td>
</tr>
<tr>
<td>Scholarship Awards</td>
<td>May 2010</td>
<td></td>
</tr>
<tr>
<td>Ceremonies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aggie Academy: Leadership</td>
<td>June 21-28, 2010</td>
<td></td>
</tr>
</tbody>
</table>
AGENDA
UNIVERSITY ADVANCEMENT
OCTOBER 9, 2009

Information Items

1. Advancement Update-July to September 2009 1

2. Campaign Progress by Purpose, July 1, 2003 to September 25, 2009 3


4. Monthly Gift Comparison, FY 2010 7

5. Major Gift Report for July 1, 2009 through September 23, 2009 9
July - September 2009

1. The Campaign total through September 25, 2009 was $244,633,381. This total represents 61.2% of the $400 million goal. The number of donors who have given to the campaign through September 25 was 40,388. Additionally, the number of donors who made their first gift to Utah State during the campaign has risen to 17,153.

2. Fundraising progress, the measure of new pledges and gifts, totaled $4,433,965 through September 25, 2009 a decrease of 36.5% from last year at this time. During this period we received $3,779,514 in cash and in-kind gifts, a 53.7% decrease from last year. University Trustees have contributed $4,787 to the university this fiscal year. Utah State University Foundation Trustees have contributed $54,346 since July 1, 2009.

3. The Annual Fund began its year with a solicitation letter signed by Cecilia Foxley, who agreed to be the first National Chair of the Aggie Fund, that was mailed the second week of September. The Phonathon began its fall calling session the following week. Aggie Fund results through September 25 are $59,951, a 43% increase over the same period last year. This year, Young Alumni will be solicited to join the $18.88 club, a joint giving program that is designed to promote both Alumni Association membership and Aggie Fund giving with a monthly contribution of $18.88 for one year. Other Aggie Fund initiatives for the year include a Parent Fund solicitation letter signed by Mark and Diane Weese, Parent Fund Chair, the Senior Class Gift program and a university-wide student giving program designed not only to raise funds from current students, but also to educate them on the importance of giving back to the university.

4. University Advancement organized the first Aggie Homecoming Weekend held on September 24-26. The weekend was designed to bring alumni back to campus to reconnect with old friends. The activities planned for the weekend featured targeted reunions for the Golden Aggies, the Silver Aggies and Young Alumni as well as a number of lectures, termed “Classes without Quizzes”, by prominent alumni on a variety of topics. The event was held in conjunction with the annual Ag Day barbeque, which served as the pre-game party for all alumni who attended the weekend.

5. Planning is underway for the 2009 Old Main Society Event. Because of budget constraints, we decided to invite the Old Main Society members to a concert in the Performance Hall in lieu of the traditional dinner. The concert titled, “A Gift of Music”, will be followed by a dessert reception.

Reported by:

F. Ross Peterson, Vice President for University Advancement
Honoring TRADITION
Securing Our FUTURE
The Campaign for Utah State University

Campaign Progress by Purpose
From July 1, 2003 to September 25, 2009

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall Goal</td>
<td>$400,000,000.00</td>
</tr>
<tr>
<td>Endowment</td>
<td>$44,035,353.68</td>
</tr>
<tr>
<td>Expendable</td>
<td>$104,271,041.87</td>
</tr>
<tr>
<td>Research</td>
<td>$22,515,264.88</td>
</tr>
<tr>
<td>Buildings and Grounds</td>
<td>$73,811,721.03</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$244,633,381.46</strong></td>
</tr>
</tbody>
</table>

Percent Raised: 61.16%

Campaign Progress
### Utah State University
#### Monthly Progress Report
For September, 2009
Run Date: September 25, 2009
Monthly Progress Report FY09-10

**Honoring TRADITION, Securing Our FUTURE**
The Campaign for Utah State University

<table>
<thead>
<tr>
<th>Category</th>
<th>Pledges</th>
<th>Outright</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni Relations</td>
<td>$0.00</td>
<td>$3,073.18</td>
<td>$3,073.18</td>
</tr>
<tr>
<td>Big Blue</td>
<td>$0.00</td>
<td>$78,588.02</td>
<td>$78,588.02</td>
</tr>
<tr>
<td>Central AF</td>
<td>$0.00</td>
<td>$51,152.34</td>
<td>$51,152.34</td>
</tr>
<tr>
<td>Corp/Foundations</td>
<td>$0.00</td>
<td>$477,062.27</td>
<td>$477,062.27</td>
</tr>
<tr>
<td>Major Gifts</td>
<td>$0.00</td>
<td>$508,615.60</td>
<td>$508,615.60</td>
</tr>
<tr>
<td>Planned Gifts</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Principal Gifts</td>
<td>$1,250,000.00</td>
<td>$0.00</td>
<td>$1,250,000.00</td>
</tr>
<tr>
<td>Special Gifts</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Unsolicited</td>
<td>$5,000.00</td>
<td>$92,829.68</td>
<td>$97,829.68</td>
</tr>
<tr>
<td>UPR</td>
<td>$0.00</td>
<td>$18,499.33</td>
<td>$18,499.33</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$1,255,000.00</strong></td>
<td><strong>$1,229,820.42</strong></td>
<td><strong>$2,484,820.42</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Pledges</th>
<th>Outright</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni Relations</td>
<td>$0.00</td>
<td>$11,886.54</td>
<td>$11,886.54</td>
</tr>
<tr>
<td>Big Blue</td>
<td>$2,400.00</td>
<td>$178,457.18</td>
<td>$180,857.18</td>
</tr>
<tr>
<td>Central AF</td>
<td>$0.00</td>
<td>$59,951.19</td>
<td>$59,951.19</td>
</tr>
<tr>
<td>Corp/Foundations</td>
<td>$0.00</td>
<td>$793,646.83</td>
<td>$793,646.83</td>
</tr>
<tr>
<td>Major Gifts</td>
<td>$0.00</td>
<td>$508,615.60</td>
<td>$508,615.60</td>
</tr>
<tr>
<td>Planned Gifts</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Principal Gifts</td>
<td>$2,250,000.00</td>
<td>$0.00</td>
<td>$2,250,000.00</td>
</tr>
<tr>
<td>Special Gifts</td>
<td>$75,000.00</td>
<td>$95,030.82</td>
<td>$170,030.82</td>
</tr>
<tr>
<td>Unsolicited</td>
<td>$77,176.20</td>
<td>$328,374.14</td>
<td>$405,550.34</td>
</tr>
<tr>
<td>UPR</td>
<td>$0.00</td>
<td>$42,426.92</td>
<td>$42,426.92</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,404,576.20</strong></td>
<td><strong>$2,018,389.22</strong></td>
<td><strong>$4,422,965.42</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Pledges</th>
<th>Outright</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni Relations</td>
<td>$0.00</td>
<td>$13,740.47</td>
<td>$13,740.47</td>
</tr>
<tr>
<td>Big Blue</td>
<td>$0.00</td>
<td>$254,195.84</td>
<td>$254,195.84</td>
</tr>
<tr>
<td>Central AF</td>
<td>$0.00</td>
<td>$38,059.75</td>
<td>$38,059.75</td>
</tr>
<tr>
<td>Corp/Foundations</td>
<td>$1,500,000.00</td>
<td>$2,807,249.63</td>
<td>$4,307,249.63</td>
</tr>
<tr>
<td>Major Gifts</td>
<td>$0.00</td>
<td>$1,191,850.00</td>
<td>$1,191,850.00</td>
</tr>
<tr>
<td>Planned Gifts</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Principal Gifts</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Special Gifts</td>
<td>$75,000.00</td>
<td>$277,945.07</td>
<td>$352,945.07</td>
</tr>
<tr>
<td>Unsolicited</td>
<td>$19,650.00</td>
<td>$733,950.88</td>
<td>$753,600.88</td>
</tr>
<tr>
<td>UPR</td>
<td>$0.00</td>
<td>$52,932.16</td>
<td>$52,932.16</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$1,594,650.00</strong></td>
<td><strong>$5,369,923.80</strong></td>
<td><strong>$6,964,573.80</strong></td>
</tr>
</tbody>
</table>

Principal Gifts >= $1,000,000
Major Gifts >= $100,000
Special Gifts >= $25,000
### Monthly Gift Comparison - Trustee Report
#### Utah State University Advancement Office
#### (Summary of Private Support)
#### Cash Received FY2010
#### Run Date: September 25, 2009

#### USU Total

<table>
<thead>
<tr>
<th>Donor Types</th>
<th>September 2009</th>
<th>September 2008</th>
<th>Increase</th>
<th>This year to date</th>
<th>Last year to date</th>
<th>Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>$131,186.77</td>
<td>$140,941.88</td>
<td></td>
<td>$412,062.33</td>
<td>$1,774,684.70</td>
<td></td>
</tr>
<tr>
<td>Other Individuals</td>
<td>$608,235.17</td>
<td>$122,274.68</td>
<td>(97.43%)</td>
<td>$773,943.07</td>
<td>$2,531,819.51</td>
<td>(204.92%)</td>
</tr>
<tr>
<td>Corporations</td>
<td>$70,356.98</td>
<td>$315,995.94</td>
<td>(77.73%)</td>
<td>$328,828.66</td>
<td>$2,186,564.38</td>
<td>(84.96%)</td>
</tr>
<tr>
<td>Corporate Foundations</td>
<td>$1,000.00</td>
<td>$15,000.00</td>
<td>(93.35%)</td>
<td>$714,389.65</td>
<td>$531,136.42</td>
<td>(34.50%)</td>
</tr>
<tr>
<td>Utah Foundations</td>
<td>$231,700.00</td>
<td>$175,100.00</td>
<td>32.32%</td>
<td>$232,900.00</td>
<td>$396,000.00</td>
<td>(41.19%)</td>
</tr>
<tr>
<td>National Foundation</td>
<td>$1,224,999.00</td>
<td>$265,526.00</td>
<td>361.35%</td>
<td>$1,237,499.00</td>
<td>$2,547,026.00</td>
<td>(51.41%)</td>
</tr>
<tr>
<td>Trusts</td>
<td>$500.00</td>
<td>$27,540.30</td>
<td>(98.18%)</td>
<td>$65,411.33</td>
<td>$29,735.79</td>
<td>119.98%</td>
</tr>
<tr>
<td>Associations/Other</td>
<td>$1,117.50</td>
<td>$18,549.00</td>
<td>(93.98%)</td>
<td>$14,480.18</td>
<td>$441,600.00</td>
<td>(96.72%)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,269,095.42</strong></td>
<td><strong>$1,080,927.80</strong></td>
<td><strong>109.92%</strong></td>
<td><strong>$3,779,514.22</strong></td>
<td><strong>$8,160,566.80</strong></td>
<td><strong>(53.69%)</strong></td>
</tr>
</tbody>
</table>

#### Gift Types:

<table>
<thead>
<tr>
<th>Type</th>
<th>September 2009</th>
<th>September 2008</th>
<th>Increase</th>
<th>This year to date</th>
<th>Last year to date</th>
<th>Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$1,739,106.24</td>
<td>$942,496.14</td>
<td>84.52%</td>
<td>$3,163,953.09</td>
<td>$4,936,829.57</td>
<td>(35.91%)</td>
</tr>
<tr>
<td>Matching Gifts</td>
<td>$1,630.00</td>
<td>$3,369.96</td>
<td>(51.63%)</td>
<td>$9,317.22</td>
<td>$11,465.45</td>
<td>(18.74%)</td>
</tr>
<tr>
<td>Securities</td>
<td>$0.00</td>
<td>$0.00</td>
<td>0.00%</td>
<td>$0.00</td>
<td>$1,321,670.07</td>
<td>(100.00%)</td>
</tr>
<tr>
<td>Real Estate</td>
<td>$400,000.00</td>
<td>$0.00</td>
<td>0.00%</td>
<td>$400,000.00</td>
<td>$0.00</td>
<td>0.00%</td>
</tr>
<tr>
<td>Tangible Property**</td>
<td>$128,359.18</td>
<td>$22,140.70</td>
<td>479.74%</td>
<td>$206,243.91</td>
<td>$71,514.79</td>
<td>187.99%</td>
</tr>
<tr>
<td>Intangible Property***</td>
<td>$0.00</td>
<td>$0.00</td>
<td>0.00%</td>
<td>$0.00</td>
<td>$0.00</td>
<td>0.00%</td>
</tr>
<tr>
<td>Grants****</td>
<td>$0.00</td>
<td>$112,921.00</td>
<td>(100.00%)</td>
<td>$0.00</td>
<td>$1,818,986.92</td>
<td>(100.00%)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,269,095.42</strong></td>
<td><strong>$1,080,927.80</strong></td>
<td><strong>109.92%</strong></td>
<td><strong>$3,779,514.22</strong></td>
<td><strong>$8,160,566.80</strong></td>
<td><strong>(53.69%)</strong></td>
</tr>
</tbody>
</table>

*Receipted Gifts - Pledges not included.

**Tangible Property is defined as those items usually called personal property. It includes personal collections of art, books, movies; cars, boats and aircraft; livestock; securities; equipment; software; printed materials; food used for hosting an event; oil and gas wells.

***Intangible Property is defined as an asset that has been produced through creativity and innovation. Examples include patents, copyrights and software under development.

****Grants from private sources for sponsored research are included in this schedule and also by the Office of Sponsored Programs. The current month figures will always be the month prior to the report date.
<table>
<thead>
<tr>
<th>Donor</th>
<th>Fund Title</th>
<th>Purpose</th>
<th>College/Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anadarko Foundation</td>
<td>Vernal Building Project</td>
<td>Expendable Program</td>
<td>Regional Campuses</td>
</tr>
<tr>
<td>Anonymous</td>
<td>Oberkotter Sound Beginnings</td>
<td>Expendable Program</td>
<td>Education &amp; Human Services</td>
</tr>
<tr>
<td>Mr. Richard C. Bowman</td>
<td>Wetland Discovery Point</td>
<td>Expendable Program</td>
<td>Agriculture</td>
</tr>
<tr>
<td>Cache Valley Electric</td>
<td>Basketball</td>
<td>Expendable Program</td>
<td>Athletics</td>
</tr>
<tr>
<td>Cache Valley Electric</td>
<td>Spectrum Locker Rooms Remodel</td>
<td>Building and Grounds</td>
<td>Athletics</td>
</tr>
<tr>
<td>CNH America, LLC</td>
<td>Agriculture Systems Tech. &amp; Education</td>
<td>Expendable Program</td>
<td>Agriculture</td>
</tr>
<tr>
<td>Mrs. Margaret L. Coleman</td>
<td>Margaret Fleming Coleman Endowment</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Education &amp; Human Services</td>
</tr>
<tr>
<td>The Denver Foundation</td>
<td>Bingham Entrepreneurship and Energy Center</td>
<td>Building and Grounds</td>
<td>Regional Campuses</td>
</tr>
<tr>
<td>Electrical Wholesale Supply</td>
<td>Electrical Wholesale Supply Endowment</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Business</td>
</tr>
<tr>
<td>Michael B. &amp; Analee A. Falk Family Foundation</td>
<td>Football Competitive Excellence Fund</td>
<td>Expendable Program</td>
<td>Athletics</td>
</tr>
<tr>
<td>Morley and Pat Farquar</td>
<td>Patricia &amp; Morley Farquar Endowment</td>
<td>Endowed Undergraduate Scholarship</td>
<td>HASS</td>
</tr>
<tr>
<td>Mr. Morley S. Farquar</td>
<td>Development Program</td>
<td>Expendable Program</td>
<td>Univ Advancement</td>
</tr>
<tr>
<td>Donor</td>
<td>Fund Title</td>
<td>Purpose</td>
<td>College/Unit</td>
</tr>
<tr>
<td>--------------------------------------</td>
<td>------------------------------------------</td>
<td>-----------------------------------------</td>
<td>----------------------</td>
</tr>
<tr>
<td>Dr. Cecelia H. Foxley</td>
<td>Cecelia Harrison Foxley Endowment</td>
<td>Endowed Undergraduate Scholarship</td>
<td>HASS</td>
</tr>
<tr>
<td>Mr. Robert D. Harris</td>
<td>Development Program</td>
<td>Expendable Program</td>
<td>Univ Advancement</td>
</tr>
<tr>
<td>Henrietta Harris</td>
<td>Heritage Scholarship</td>
<td>Expendable Undergraduate Scholarship</td>
<td>HASS</td>
</tr>
<tr>
<td>Mrs. Areva L. Huish</td>
<td>Areva L. Huish Scholarship</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Regional Campuses</td>
</tr>
<tr>
<td>Intermountain Power Agency</td>
<td>Intermountain Power Agency Endowment</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Engineering</td>
</tr>
<tr>
<td>Emma Eccles Jones Foundation</td>
<td>Emma Eccles Jones Early Childhood Center</td>
<td>Expendable Program</td>
<td>Education &amp; Human Services</td>
</tr>
<tr>
<td>The Beth G. Kidd Revocable Trust</td>
<td>Lloyd T. &amp; Beth G. Kidd Scholarship Endowment</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Business</td>
</tr>
<tr>
<td>Dr. Yun Kim</td>
<td>Special Collections &amp; Archives</td>
<td>Expendable Program</td>
<td>Library</td>
</tr>
<tr>
<td>Dr. Peter L. Kranz</td>
<td>Psychology</td>
<td>Expendable Program</td>
<td>Education &amp; Human Services</td>
</tr>
<tr>
<td>Micron Technology Foundation, Inc.</td>
<td>Micron Research Center</td>
<td>Expendable Program</td>
<td>Engineering</td>
</tr>
<tr>
<td>Mrs. Bonnie D. Parkin</td>
<td>Bonnie Dansie Parkin Scholarship</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Education &amp; Human Services</td>
</tr>
<tr>
<td>Mr. Jed H. Pitcher</td>
<td>Spectrum Locker Rooms Remodel</td>
<td>Building and Grounds</td>
<td>Athletics</td>
</tr>
<tr>
<td>Donor</td>
<td>Fund Title</td>
<td>Purpose</td>
<td>College/Unit</td>
</tr>
<tr>
<td>--------------------------------------------</td>
<td>-------------------------------------------------</td>
<td>-------------------------------------------</td>
<td>------------------</td>
</tr>
<tr>
<td>Harold W. Ritchey Family Foundation</td>
<td>Harold &amp; Helen Ritchey Endowment</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Engineering</td>
</tr>
<tr>
<td>Mr. Gaylen D. Rust</td>
<td>Music</td>
<td>Expendable Program</td>
<td>HASS</td>
</tr>
<tr>
<td>D. Todd Sibley</td>
<td>Jay A. &amp; Jane B. Monson Endowment</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Education &amp; Human Services</td>
</tr>
<tr>
<td>Edna Southworth</td>
<td>School of Accountancy</td>
<td></td>
<td>Business</td>
</tr>
<tr>
<td>Kathleen Stewart</td>
<td>Thomas A. &amp; Kathleen Stewart Endowment</td>
<td>Endowed Undergraduate Scholarship</td>
<td>Education &amp; Human Services</td>
</tr>
<tr>
<td>Kathryn C. Wanlass Charitable Foundation</td>
<td>Nora Eccles Harrison Museum of Art</td>
<td>Expendable Program</td>
<td>HASS</td>
</tr>
<tr>
<td>Stephen West</td>
<td>President's USU Foundation</td>
<td>Unrestricted</td>
<td>University</td>
</tr>
<tr>
<td>The Estate of Seaton E. Wheeler</td>
<td>Utah State University</td>
<td>Unrestricted</td>
<td>University</td>
</tr>
<tr>
<td>Robert Williams</td>
<td>Vernal Building Project</td>
<td>Building and Grounds</td>
<td>Regional Campuses</td>
</tr>
</tbody>
</table>
Alumni Relations
Board of Trustees Report
Ralph Binns, President Alumni Association
Patricia Halaufia, Executive Director Alumni Association
Telephone: 435-797-2055; Email: alumni@usu.edu
Web Site: www.usu.edu/alumni
Utah State University Alumni Association Update: September 2009

Awards:
- 2009 Homecoming Awards (awarded Sept. 25)
  o Alumni of the Year – Gary ’63 & Karen ’65 Att Black
  o Distinguished Young Alumna – Charisse Bremond Weaver ’87
  o Grand Marshal – Eric Hipple ’80
- 2009 Hall of Honor (awarded Nov. 13)
  o Bill & Sharon Larkin
  o Dave & Kris Stanger
  o Jim Sorenson
  o Dee Jones
- 2009 Aggie Family Legacy Award (awarded Dec. 5)
  o Cranney Family

Events:
- Football Pre-Game Party at BYU
  o Oct. 2 (Provo, UT)
- Basketball Pre-Game Party at Northeastern University
  o Nov. 21 (Boston, MA)
- Washington D.C. Area
  o Alumni Event – Nov. 22
    (Rockville, MD; alumni home)
- Basketball Pre-Game Party at Long Beach State
  o Dec. 18 (Long Beach, CA)
- Basketball Pre-Game Party at Boise State University
  o Feb. 11 (Boise, ID)
- Basketball Pre-Game Party at San Jose State University
  o Feb. 13 (San Jose, CA)

Chapters:
Upcoming Chapter Events:
- Denver Golf Tournament and Game Watch – October 2
- Weber County Dinner with Athletics
  Director and Basketball Coach – October 6
- Phoenix Area Family Picnic – November 7

House:

<table>
<thead>
<tr>
<th>Alumni House Events / Visitors 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Events</strong></td>
</tr>
<tr>
<td>Jan</td>
</tr>
<tr>
<td>Feb</td>
</tr>
<tr>
<td>Mar</td>
</tr>
<tr>
<td>Apr</td>
</tr>
<tr>
<td>May</td>
</tr>
<tr>
<td>Jun</td>
</tr>
<tr>
<td>Jul</td>
</tr>
<tr>
<td>Aug</td>
</tr>
</tbody>
</table>

Marketing:
- Alumni Sustaining Membership:
  o Annual: 1,266
  o Life: 951
- Alumni E-newsletter:
  o August newsletter 1,811 unique visitors

Representation at Admissions Open Houses in the following locations:
- Phoenix, Arizona
- Denver Colorado
- Preston, Idaho
- Burley, Idaho
- Star Valley, Wyoming
- Boise, Idaho
- Idaho Falls, Idaho
- Cache Valley, Utah
- Provo, Utah
- Davis/Weber County, Utah
- Salt Lake City, Utah
- St. George, Utah
- Las Vegas, Nevada
Alumni Relations
Board of Trustees Report
Ralph Binns, President Alumni Association
Patricia Halauia, Executive Director Alumni Association
Telephone: 435-797-2055; Email: alumni@usu.edu
Web Site: www.usu.edu/alumni
Utah State University Alumni Association Update: September 2009

Awards:
- 2009 Homecoming Awards (awarded Sept. 25)
  - Alumni of the Year – Gary ’63 & Karen ’65 Att Black
  - Distinguished Young Alumna – Charisse Bremond Weaver ’87
  - Grand Marshal – Eric Hipple ’80
- 2009 Hall of Honor (awarded Nov. 13)
  - Bill & Sharon Larkin
  - Dave & Kris Stanger
  - Jim Sorenson
  - Dee Jones
- 2009 Aggie Family Legacy Award (awarded Dec. 5)
  - Cranney Family

Chapters:
Upcoming Chapter Events:
- Denver Golf Tournament and Game Watch – October 2
- Weber County Dinner with Athletics Director and Basketball Coach – October 6
- Phoenix Area Family Picnic – November 7

Representation at Admissions Open Houses in the following locations:
- Phoenix, Arizona
- Denver Colorado
- Preston, Idaho
- Burley, Idaho
- Star Valley, Wyoming
- Boise, Idaho
- Idaho Falls, Idaho
- Cache Valley, Utah
- Provo, Utah
- Davis/Weber County, Utah
- Salt Lake City, Utah
- St. George, Utah
- Las Vegas, Nevada

Events:
- Football Pre-Game Party at BYU
  - Oct. 2 (Provo, UT)
- Basketball Pre-Game Party at Northeastern University
  - Nov. 21 (Boston, MA)
- Washington D.C. Area
  - Alumni Event – Nov. 22 (Rockville, MD; alumni home)
- Basketball Pre-Game Party at Long Beach State
  - Dec. 18 (Long Beach, CA)
- Basketball Pre-Game Party at Boise State University
  - Feb. 11 (Boise, ID)
- Basketball Pre-Game Party at San Jose State University
  - Feb. 13 (San Jose, CA)

House:

Alumni House Events / Visitors 2009

<table>
<thead>
<tr>
<th>Events</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan</td>
<td>12</td>
</tr>
<tr>
<td>Feb</td>
<td>12</td>
</tr>
<tr>
<td>Mar</td>
<td>19</td>
</tr>
<tr>
<td>Apr</td>
<td>33</td>
</tr>
<tr>
<td>May</td>
<td>23</td>
</tr>
<tr>
<td>Jun</td>
<td>18</td>
</tr>
<tr>
<td>Jul</td>
<td>5</td>
</tr>
<tr>
<td>Aug</td>
<td>17</td>
</tr>
</tbody>
</table>

Marketing:
- Alumni Sustaining Membership:
  - Annual: 1,266
  - Life: 951
- Alumni E-newsletter:
  - August newsletter 1,811 unique visitors
Associated Students of Utah State University

Tyler Tolson
797-1723
Tolson.tyler@gmail.com

Following our Week of Welcome and Homecoming events Utah State University students are thrilled to be back in action!

- Homecoming week was a victory in more ways than just football. Every event was well attended! We had 2000 people at Mr. USU and almost 4000 students at our Homecoming dance! Kayla Harris is doing a wonderful job as Traditions Director.
- Over 120 current and future Utah State student leaders attended our Aggie BLUE Fall Leadership seminar last month. We had great support from our Alumni in providing personal letters of their experiences at Utah State University.
- Ben Croshaw and the Academic Senate have put many hours into the revision of the Academic Opportunity Fund application and process for selection.
- The President’s Cabinet is in the final stages of selection and will be holding their first meeting on Thursday October 1st. They will be working on several things including a trash can and recycling bin initiative, manning and forming information booths on campus, a project involving public relations and the Computer Labs, and research regarding a Student Recreation Center.
- With the tractors on campus, Ag Week has been a huge success! The College of Agriculture has set the pace for the rest of the Colleges to follow.
- We are working on streaming online coverage of high profile Aggie Athletics teams to allow not only our regional campuses to enjoy games, but Aggies across the globe as well.
- Aggies for Africa is holding their annual shoe drive. Last year they collected more than 3000 pairs of shoes. They hope to exceed that number this year.
- Tyler Tolson’s dating status is complicated.
ATHLETICS

Name: Scott Barnes
Telephone: 797-0912
E-mail: Scott.Barnes@usu.edu
Date: September 2009

Events, Actions, or Issues Since Last Trustee Meeting

Academic Achievements
Utah State's athletes had a composite Spring semester GPA of 3.00 and a cumulative GPA of 3.06. Our NCAA Graduation Success Rate, 4-class average, is 85%, while our Federal IPEDs Graduation Rate, 4-class average, is 60%. Utah State had 181 overall Academic-All Conference selections for the 2008-2009 year.

Utah State Athletics Hall Of Honor
Utah State University's Athletics Department held a ribbon-cutting ceremony and grand opening for its newly completed Steve Mothersill Aggie Athletics Hall of Honor on Saturday, September 26, prior to USU's homecoming game against Southern Utah. Utah State's Athletics Hall of Honor is housed on the first floor of the Jim and Carol Laub Athletics-Academics Complex.

The Aggie Athletics Hall of Honor is a wonderful celebration of history and heritage. The Hall is one of the final pieces in completing the Jim & Carol Laub Athletics-Academics Complex and it makes a strong statement about the value we place in honoring the great achievements of current and former Utah State coaches and student-athletes. Inside Utah State's Aggie Athletics Hall of Honor, fans will find various displays and trophy cases celebrating over 100 years of Aggie sports history. Another key feature within the venue are two interactive video displays that will give fans an opportunity to watch video highlights of "Great Moments" in Aggie Athletics as well as highlights of members of USU's Hall of Fame.

Fall Sports Updates

Football – Is currently 0-2 on the season after a pair of road losses to then No. 19 Utah (35-17) and Texas A&M (38-30). USU hosts Southern Utah (1-2) in its home opener on Saturday, September 26 and then concludes non-conference play at No. 19 Brigham Young on Friday, October 2. USU's next home game will be on Saturday, October 17 when it hosts Nevada in a Western Athletic Conference game at 1 p.m.

Soccer – Is currently 5-4-1 on the season following a 2-1 overtime win against Utah in its last match. Soccer plays at No. 18 Brigham Young on Saturday, September 26 and then hosts Idaho State in its next home match on Thursday, October 1.

Volleyball – Is 8-5 on the season and 0-1 in Western Athletic Conference. Volleyball is off to its best start since 2003 when that team began the year with a 9-4 record.

Cross Country – Has competed in two events this year as both the men and women won the Utah State Open, while the Aggie men took top honors at the Montana State Open and the women finished fourth.

Men's Golf – Began its fall season with a 18th-place finish at the Falcon Invitational hosted by the U.S. Air Force Academy. Hosts Southern Utah this weekend in a duel and then participates in the Purple & Red Invitational hosted by Utah and Weber State on Monday and Tuesday, September 28-29 at the Valley View Golf Club in Layton.

Men's Tennis – Hosted the Utah State Open from September 24-26 in its only home meet of the fall season. Tennis returns to action on October 14-17 at the Utah Invitational.

Women's Tennis – Began its fall season at the BYU Invitational from September 17-19 with senior Britney Watts winning the consolation round of the singles bracket. Tennis hosts its only meet of the fall season from October 8-10.
AGENDA
PUBLIC RELATIONS AND MARKETING
OCTOBER 9, 2009

Information Items

1. Events, Actions, or Issues .......................... 1


Public Relations and Marketing

John DeVilbiss, executive director
435-797-1358; john.devilbiss@usu.edu
May 4, 2009, through September 25, 2009: Events, actions, issues since last Trustee’s meeting

Telling the Utah State University Story
- **Alumni Greats.** A new series highlights USU’s illustrious alumni and their stories of success. The project integrates efforts cross campus, particularly with Advancement, Admissions and Alumni Relations. Alumni Greats are produced in print and Web formats.
- **Media.** Successful media mentions include “Close Relationship With Caregivers Slows Alzheimer’s.” The press release was among the 10 most frequently accessed stories in “Newswire,” a wire service that reaches hundreds of reporters worldwide. The story received more than 48 media mentions. USU’s efforts in the biofuels arena received international media attention.

Integrating Campus Communication
- **Regents Student Recruitment Project.** Supported a Regents’ project to promote the state’s higher ed institutions. Provided photo support, logos and text that presented USU’s brand position and core messages.
- **Utah State Magazine.** Worked closely with magazine editor Jared Thayne and VP for Advancement to target communication efforts with important donors.
- **Recruitment.** Supported design and creation of publications, including a new, 23-page Viewbook for distribution to potential students. Supported production of open house invitations, high school posters for schools throughout Utah, Idaho and Wyoming. Multiple additional projects for print and video.
- **Recruitment Video.** Multiple video projects underway or completed in collaboration with Admissions office, including Aggie basketball fans/Spectrum, Cache Valley’s four seasons and the first of a set of “Fabulous Freshman” videos.
- **Strategic Ventures.** Collaborated with USU Strategic Ventures and Economic Development and Technology Commercialization office on multiple projects and strategies involving USU’s USTAR initiatives and the announcement of three new teams.

Key Projects and Campaigns
- **USU Communication Plan.** Created a communication plan for FY 2010, reflecting a strategic approach to communications at USU. Established priorities, provided tactics on how goals will be achieved. The plan reflects the university’s brand position statement and integrates USU’s four core messages in all communication tactics. The plan has been presented to key constituencies/groups.
- **Donny Osmond/Maureen McGovern.** Completed PR/marketing campaigns for major fundraising events for Music/Theatre Arts in the Caine School of the Arts.
- **Sunrise Sessions.** Collaborated with VP Research on June event with Doug Lemon, director of USU’s Space Dynamics Lab. Sunrise Sessions highlight USU’s timely and cutting-edge research.
- **‘Academics’ Web Page.** In collaboration with multiple areas and staff, initiated planning, formatting and structuring a new Web page to more effectively sell USU’s degree programs to students.
- **School of Graduate Studies.** Completed a series of recruitment posters for the “I Stayed” campaign encouraging USU undergrads to pursue advanced study at USU. Completed the Web site with new design, structure and content.

Additional Activity
- **Photo, Web, Video Support.** These areas remain active supporting programs across campus. Photo support contributed to Utah State Magazine, Utah State Today, Graduate School publications, Admissions, Campus Planning/Facilities, SDL, Athletics, Student Services, IT, Engineering, Science, USTAR, Alumni, Provost’s office, Advancement and First Lady events. Collaborative efforts with the university photographer and videographer supported the back-lit signs in the TSC and several aerial sessions for photos/video for multiple projects. Web projects upgraded the university Web site search engine to Google Custom Search and created Homecoming and Graduate school Web sites.
Utah State University Greats

1. World-Class Academics/Research

As one of Utah's premier research universities, USU is ranked in the top 20 among land-grant universities in the nation and in the top 100 public or private universities in America. USU is nationally and internationally recognized for its intellectual and technological leadership in land, water, space, human health and the arts. With seven colleges, more than 200 majors and 130 research-related classes, student-centered, hands-on learning opportunities are plentiful.

2. Hands-On Personalized Learning

The human touch prevails at Utah State University. USU professors work with students in doing research as part of the learning experience. As a result, students enjoy the prestige of a major research institution, but in a personalized setting. It is why they describe their experience here in terms of feeling accepted and welcomed a sense of camaraderie that extends from peers to professors.

3. Outreach/Access

USU is dedicated to helping students living throughout the state of Utah obtain an affordable education close to home. As Utah's land-grant institution, the university has 850 faculty who provided education during the past year to more than 12,000 undergraduate and graduate students at its distance education sites. The USU Distance Education Program offers 60 degree programs and certificates, including associate, bachelor's, master's and doctoral degrees. Students can attend Utah State classes at three regional campuses, seven full-service centers and multiple education sites located in every county. No other university in Utah equals this broad reach. In addition, USU is home to University Extension. For 100 years, this university resource has extended USU to residents by offering educational programs at the grassroots level. With university faculty and staff serving residents in all 29 counties throughout the state, the County Extension Office is truly the front door to Utah's only land-grant university. It is a unique resource that integrates teaching, research and public service to respond to critical and emerging issues with research-based, unbiased information.

4. Location/Setting

Location works on two levels for students attending Utah State University - the Logan campus and the branch campuses. The USU Logan Campus enjoys a safe and beautiful campus in a scenic location. Access to outdoor recreation abounds. The great American author Thomas Wolfe once wrote that Cache Valley is "...cupped in the rim of bold hills, a magic valley plain, flat as a floor and as green as heaven and more..." This heaven is the spot where USU, the oldest and largest public residential campus in Utah, resides. Located 80 miles northeast of Salt Lake City and within a day's driving distance of six national parks, USU's surrounding area includes ski resorts, lakes, rivers and mountains. On another level, location plays an important role for students attending the university's branch campuses. For these students, many of them place-bound, the convenience of location is everything. It means the opportunity to attend a world-class university without having to leave their communities.

5. Successful Alumni (Springboard to Higher Paying Jobs)

Students increasingly want assurance that their educational careers will lead to profitable working careers. USU provides good opportunities for career success based on its academic offerings, prestigious research institution status and exceptional personal involvement with students. With more than 180,000 alumni in the United States and in more than 100 countries around the globe, USU alumni are making an impact. Alumni success stories include well-known athlete and media personality Merlin Olsen, NASA astronaut Mary Louise Cleave and Nike president Charlie Denson.

For more go to: www usu edu/greats
I. Research:
Utah State University is one of only two public research extensive universities in Utah and the only research university in the state with an international reputation in land, water, space and human services.
  • Utah Science Technology and Research Initiative
  • Water
  • Space
  • Health and Human Services

II. Academics and Creative Arts:
The only university in the state with eight Carnegie Professors of the Year.
  • Hands-on learning opportunities (service learning, professor-led programs)
  • Undergraduate research
  • Graduate studies (1,000 offerings; 3,000 students)
  • Opportunities with other countries (aggies for africa, huntsman romanian scholarships, dominican republic students)
  • Alumni successes
  • Fry street (utah’s only faculty quartet-in-residence)

III. Student Engagement:
The only university in Utah with student programs in continuous operation under the auspices of the state’s largest and oldest residential campus.
  • Traditions
  • Athletics
  • Residential campus
  • Outdoor opportunities

IV. Outreach:
Utah State University was founded in 1888 and was designated by the state of Utah to be its only land-grant institution.

V. Other:
Anything that does not fall into one of our core messages.
FACULTY SENATE REPORT TO THE BOARD OF TRUSTEES
September 21, 2009

Submitted by Ed Heath, President of the Faculty Senate

The Utah State University Faculty Senate met on September 14, 2009.

EVENTS, ACTIONS OR ISSUES SINCE THE LAST TRUSTEES MEETING:

- The Graduate Council made their report to the Faculty Senate.

KEY ISSUES AND ACTION ITEMS:

- Approved under the Consent Agenda the continuation of the membership of Vince Wickwar on the Research Council.

- Approved under the Consent Agenda the nomination of Peter Mcnamara, Jeff Smitten, and Ralph Whitesides as Faculty Senators to be considered by President Stan Albrecht for the Honorary Degrees and Awards Screening Committee. The President selects one of the nominees for the Committee.

CURRENTLY UNDER CONSIDERATION:

- PRPC will be reviewing Code Section 401 – Composition and Authority of Faculty, for level 2 and level 3 changes put forward by the Code Review Committee.

UPCOMING EVENTS, ACTIONS AND ISSUES:

- Ed Heath, Professor, Department of Health, Physical Education and Recreation has assumed the duties and responsibilities of President of the Faculty Senate effective July 1, 2009.

- Vince Wickwar, Professor, Department of Physics has assumed the duties and responsibilities of President-Elect of the Faculty Senate effective July 1, 2009.

- Mike Parent, Professor, Department of Marketing has assumed the duties and responsibilities of Past-President of the Faculty Senate effective July 1, 2009.

- Faculty Forum will be held November 2, 2009.
President Albrecht Budget Update
President Albrecht gave the State of the University address on Tuesday, September 15 at 3:00 p.m. in the Taggart Student Center’s Even N Stevenson Ballroom. There were many professional employees present for the address and the PEA Executive Committee discussed his comments. We are fully supportive of both the open communication and the content of his address.

PEA 2009-2010 Scholarship Recipients
Congratulations to the following PEA Scholarship Recipients for 2009-2010: Katherine McConkie, Katie Marin, April Barker Jensen, Danielle Baum, Ryan Beckstead and Thomas Williams.

PEA Annual Luncheon
The Annual PEA Luncheon was held on March 31st in the Taggart Student Center’s Even N Stevenson Ballroom. President Albrecht was the keynote speaker. He gave a brief update on the issues that we face as an institution and thanked the employees for their commitment and service. Door prizes were given away and a good time was had by all that attended.

Employee of the Quarter
Joyce Allen was selected and presented as the PEA employee of the quarter. The announcement was made at the PEA Annual Lunchcon. Congratulations to Joyce!

Utah higher Education Staff Association (UHESA) Meeting
The annual UHESA conference was held at Southern Utah University on July 30 and 31 of 2009. Doug Garrett and Bill Jensen Jr. both attended the conference. The UHESA financial status was reported and discussed. A presentation was given by Rich McKeown on the Value of Higher Education within the System. Clint Moser gave a workshop on Motivation and Teamwork. There was a review of items discussed during the 2008-2009 year. Nominations were taken for the 2009-2010 State UHESA board. Institution budgets, staff demands and goals were discussed at length; including how each institution is moving forward during the budget crisis.

Upcoming Events, Activities or Issues

UHESA
The UHESA monthly phone conference calls continue to take place. The next is October 21 at 1:30. The next face to face meeting will be November 20 at Snow College. UHESA day at the capitol is scheduled for February 4th.

Other Events
The PEA Newsletter will be sent on September 25, 2009.