

Jon M. Huntsman School of Business
Faculty and Staff Activities and Achievements
November 2012

Awards and Honors

Dupin-Bryant, Pam, Department of Management Information Systems, Jon M. Huntsman School of Business, received the USU Tooele Teacher of the Year Award. May 2012.

Hartman, Cathy L., Department of Management, Jon M. Huntsman School of Business, was invited to be a Discussant at the Western Academy of Management Casewriters Conference in La Jolla, California. March 22, 2012.

Velasquez, Nicole F., Department of Management Information Systems and School of Accountancy, Jon M. Huntsman School of Business, was elected Co-Chair for the 2012 USENIX Women in Advanced Computing Summit.

Presentations

Blume, Joshua*, and Shannon Peterson, Department of Economics and Finance, Jon M. Huntsman School of Business, presented "Reacclimation and adaptation – a study of Mormon missionaries" at the National Conference on Undergraduate Research in Ogden, Utah. March 29-31, 2012.

Dupin-Bryant, Pam, Department of Management Information Systems, Jon M. Huntsman School of Business, presented "Faculty perceptions of pedagogical benefits of web 2.0 technologies and variables related to adoption" at the International Association for Computer Information Systems Conference in Myrtle Beach, South Carolina. October 2012.

Fullerton, Rosemary, School of Accountancy, Jon M. Huntsman School of Business, presented "Energizing Management Accounting with Lean Thinking" at the Lean Educator Conference in Norfolk, Virginia. September 29, 2012.

Fullerton, Rosemary, School of Accountancy, Jon M. Huntsman School of Business, presented "The effect of lean manufacturing and lean accounting practices on firm performance" at the EIASM Manufacturing Accounting Research Conference in Helsinki, Finland. June 2012.

Fullerton, Rosemary, School of Accountancy, Jon M. Huntsman School of Business, presented "An examination of the relationships among lean manufacturing, simplified management accounting practices, value stream costing, and firm performance." AAA Western Regionals in Vancouver, Washington. April, 2012.

Hartman, Cathy L. and Edwin R. Stafford, Department of Management, Jon M. Huntsman School of Business, presented "Wind Uprising" at a documentary screening and discussion for Senior University at Utah State University in Logan, Utah. September 26, 2012.

Hartman, Cathy L. and Edwin R. Stafford, Department of Management, Jon M. Huntsman School of Business, presented "Wind Uprising" at a documentary screening and discussion for the Our Energy Future Conference in Salt Lake City, Utah. September 25, 2012.

Hills, Stacey, Department of Management, Jon M. Huntsman School of Business, and Mandeep Singh, Western Illinois University, presented "Making Connections for Research Collaboration" at the Marketing Management Association Fall Educator's Conference in Minneapolis, Minnesota. September 18-20, 2012.

Kim, Yong S., Management Information Systems, Jon M. Huntsman School of Business, presented "Health diagnosis of community of practices (CoPs)" at the 18th Americas Conference on Information System (AMCIS-12) in Seattle, Washington. August 8-11, 2012.

Kim, Yong S., Management Information Systems, Jon M. Huntsman School of Business, presented "Toward optimal financial reward allocation for improving knowledge sharing activities in Communities of Practices (CoPs)" at the 18th Americas Conference on Information System (AMCIS-12) in Seattle, Washington. August 8-11, 2012.

Kim, Yong S., Management Information Systems, Jon M. Huntsman School of Business, presented "Partial least square (PLS) optimization on customer churn management with controllable marketing instruments and associated management costs" at the 18th Americas Conference on Information System (AMCIS-12) in Seattle, Washington. August 8-11, 2012.

Kim, Yong S., Management Information Systems, Jon M. Huntsman School of Business, presented "Measuring the success of churn management models built on churn probability, retention probability, and expected yearly revenues" at the 18th Americas Conference on Information System (AMCIS-12) in Seattle, Washington. August 8-11, 2012.

Lee, Konrad S., Department of Management, Jon M. Huntsman School of Business, presented "Teaching Employment Discrimination in the Business Law Classroom" at the Annual Conference of the Rocky Mountain Academy of Legal Studies in Business in Vail, Colorado. September 14-15, 2012.

Peterson, Shannon, Department of Economics and Finance, Jon M. Huntsman School of Business, presented "The Perceptual Boundaries of Corporate Social Responsibility: A Multi-level Cross-cultural Approach", at the International Conference on Interdisciplinary Social Sciences, in Barcelona, Spain. June 25-28, 2012.

Simon, Chad A., Department of Accounting, Jon M. Huntsman School of Business, presented "How Does the Auditing Standards' Recommended Judgment Process Impact Auditors' Sensitivity to Fraud Risk?" at the 2012 AAA ABO Mid-Year Meeting Research Conference in Buckhead, Georgia. October 6, 2012.

Stafford, Edwin R. and Cathy L. Hartman, Department of Management, Jon M. Huntsman School of Business, presented "Against the Wind: Lessons Learned on Resolving a Citizen Uprising in Spanish Fork, Utah (poster)" at the Wind Power 2012 Conference in Atlanta, Georgia. June 3-6, 2012.

Refereed Publications

Atwater J.B., and Alan A. Stephens, Department of Economics and Finance, Jon M. Huntsman School of Business, published "Linking Operational Decision Making and Financial Analysis: An Experiment in Cross-Course Cooperation," International Journal of Information and Operations Management, (forthcoming, 2012-2013).

Buller, P.F. and Glenn M. McEvoy, Department of Management, Jon M. Huntsman School of Business, published "Strategy, Human Resource Management, and Performance: Sharpening Line of Sight." *Human Resource Management Review*, Vol 22, No 1, pp. 43-56, (2012). (According to Science Direct, this is one of the most read articles in HRMR)

Buller, P.F. and Glenn M. McEvoy, Department of Management, Jon M. Huntsman School of Business, published "Human Resource Practices in Mid-Sized Enterprises: A Life-Cycle Approach." *American Journal of Business*, (2012). (in press)

Buller, P.F. and Glenn M. McEvoy, Department of Management, Jon M. Huntsman School of Business, published "Research for Practice: The Management of Expatriates." *Thunderbird International Business Review*, (2012). (in press)

Ellis, P.M. and Alan A. Stephens, Department of Economics and Finance, Jon M. Huntsman School of Business, published "Shifts in the Optimal Portfolio in Response to Simultaneous Changes in Expected Return," *Journal of Financial Education*, Vol 38, Spring/Summer 2012.

Ferguson, Merideth, Department of Management, Jon M. Huntsman School of Business, published "A Two-Study Examination of Work-Family Conflict, Production Deviance and Gender." *Journal of Vocational Behavior*, Vol 81, pp. 245-258. July 2012.

Ferguson, Merideth, Department of Management, Jon M. Huntsman School of Business, published "Abusive Supervision and Work-Family Conflict: The Path Through Emotional Labor and Burnout." *Leadership Quarterly*, Vol 23, pp. 849-859. June 2012.

Henderson, S. and Glenn M. McEvoy, Department of Management, Jon M. Huntsman School of Business, published "The Retention of Workers Nearing Retirement: A Job Embeddedness Approach." *Journal of Workplace Behavioral Health*, Vol 27, No 3, pp. 1-22, (2012). (in press)

Lee, Konrad S., Department of Management, Jon M. Huntsman School of Business, and Matthew I. Thue, published "Amending USERRA to Provide Employment Protection to the Family Members of Deployed Reservists: Advantages Over the Recent Amendments to the FMLA." *Rocky Mountain Law Journal*, pp. 72-117, (2012).

Simon, Chad A., Department of Accounting, Jon M. Huntsman School of Business, and W.F. Messier and Jason L. Smith, both at the University of Nevada, Las Vegas, had a paper accepted to *Auditing: A Journal of Practice and Theory*. October 7, 2012.

Stafford, Edwin R. and Cathy L. Hartman, Department of Management, Jon M. Huntsman School of Business, published "Making Green More Macho." *Solutions Journal*, Vol 3, pp. 25-29, (July-August).

Stephens, Alan A., J.B. Atwater, and Vijay K. Kannan, Department of Economics and Finance, Jon M. Huntsman School of Business, published "From Tulip Bulbs to Sub-prime Mortgages Examining the Sub-Prime Crisis: The Case for a Systemic Approach", *The Learning Organization*, (forthcoming, 2012-2013).

Velasquez, Nicole F., Department of Management Information Systems and School of Accountancy, Jon M. Huntsman School of Business, Hannah Newman*, and Scott Miller, published "The Impact of a Secondary Market on a Consumer's Intention to Buy New Video Games," *Review of Business Information Systems*, Vol. 16, No. 3, pp. 103-112. July 2012.

J. Koo, Yong S. Kim, Management Information Systems, Jon M. Huntsman School of Business, and B.-I. Kim, published "Estimating the impact of residents with disabilities on the evacuation in a high-rise building: A simulation study." *Simulation Modeling Practice and Theory Journal*, 24, pp. 71-83, 2012. [SCI/SCIE, Impact Factor:0.872]

Kim, Yong S., Management Information Systems, Jon M. Huntsman School of Business, and S. Moon, published "Measuring the success of churn management models built on churn probability, retention probability, and expected yearly revenues." *Expert Systems with Application*, 39(14), pp. 11718-11727, 2012. [SCI/SCIE, Impact Factor:2.193]

Manley, M. and Yong S. Kim, Management Information Systems, Jon M. Huntsman School of Business, published "Exitus: Agent-based evacuation simulation for individuals with disabilities in a large sport arena." *International Journal of Intelligent Information Technologies*, 8(2), pp. 1-13, 2012.

Manley, M. and Yong S. Kim, Management Information Systems, Jon M. Huntsman School of Business, published "Modeling emergency evacuation of individuals with disabilities (exitus): An agent-based public decision support system." *Expert Systems with Application*, 39(9), pp. 8300-8311, 2012. [SCI/SCIE, Impact Factor:2.193]

N. Kim, K.-H. Jung, J. Lee, and Yong S. Kim, Management Information Systems, Jon M. Huntsman School of Business, published "Uniformly subsampled ensemble (USE) for churn management: Theory and implementation." *Expert Systems with Application*, 39(15), pp. 11839-11845, 2012. [SCI/SCIE, Impact Factor:2.193]

*Undergraduate Student

Other Publications

Eric Schulz, Department of Management, Jon M. Huntsman School of Business, published *The Smart Marketer's Toolbox* (textbook). 350 pages. August 9, 2012.