Awards and Honors

Dupin-Bryant, Pam, Department of Management Information Systems, Jon M. Huntsman School of Business, received the USU Tooele Teacher of the Year Award. May 2012.

Hartman, Cathy L., Department of Management, Jon M. Huntsman School of Business, was invited to be a Discussant at the Western Academy of Management Casewriters Conference in La Jolla, California. March 22, 2012.

Velasquez, Nicole F., Department of Management Information Systems and School of Accountancy, Jon M. Huntsman School of Business, was elected Co-Chair for the 2012 USENIX Women in Advanced Computing Summit.

Presentations


Dupin-Bryant, Pam, Department of Management Information Systems, Jon M. Huntsman School of Business, presented “Faculty perceptions of pedagogical benefits of web 2.0 technologies and variables related to adoption” at the International Association for Computer Information Systems Conference in Myrtle Beach, South Carolina. October 2012.

Fullerton, Rosemary, School of Accountancy, Jon M. Huntsman School of Business, presented “Energizing Management Accounting with Lean Thinking” at the Lean Educator Conference in Norfolk, Virginia. September 29, 2012.


Hartman, Cathy L. and Edwin R. Stafford, Department of Management, Jon M. Huntsman School of Business, presented “Wind Uprising” at a documentary screening and discussion for Senior University at Utah State University in Logan, Utah. September 26, 2012.

Hartman, Cathy L. and Edwin R. Stafford, Department of Management, Jon M. Huntsman School of Business, presented “Wind Uprising” at a documentary screening and discussion for the Our Energy Future Conference in Salt Lake City, Utah. September 25, 2012.
Hills, Stacey, Department of Management, Jon M. Huntsman School of Business, and Mandeep Singh, Western Illinois University, presented “Making Connections for Research Collaboration” at the Marketing Management Association Fall Educator’s Conference in Minneapolis, Minnesota. September 18-20, 2012.


Kim, Yong S., Management Information Systems, Jon M. Huntsman School of Business, presented “Partial least square (PLS) optimization on customer churn management with controllable marketing instruments and associated management costs” at the 18th Americas Conference on Information System (AMCIS-12) in Seattle, Washington. August 8-11, 2012.

Kim, Yong S., Management Information Systems, Jon M. Huntsman School of Business, presented “Measuring the success of churn management models built on churn probability, retention probability, and expected yearly revenues” at the 18th Americas Conference on Information System (AMCIS-12) in Seattle, Washington. August 8-11, 2012.


Simon, Chad A., Department of Accounting, Jon M. Huntsman School of Business, presented “How Does the Auditing Standards' Recommended Judgment Process Impact Auditors' Sensitivity to Fraud Risk?” at the 2012 AAA ABO Mid-Year Meeting Research Conference in Buckhead, Georgia. October 6, 2012.


Refereed Publications


Simon, Chad A., Department of Accounting, Jon M. Huntsman School of Business, and W.F. Messier and Jason L. Smith, both at the University of Nevada, Las Vegas, had a paper accepted to Auditing: A Journal of Practice and Theory. October 7, 2012.


*Undergraduate Student

**Other Publications**

Eric Schulz, Department of Management, Jon M. Huntsman School of Business, published The Smart Marketer’s Toolbox (textbook). 350 pages. August 9, 2012.