Faculty Achievements and Activities
Jon M Huntsman School of Business

Awards and Honors

Allen, Daniel Dee
Elected Vice-Chair, County Tourism Tax Board, Carbon County, (January 24, 2012).

Blau, Benjamin M
Huntsman School Teacher of the Year, Huntsman School of Business, (February 2012).
Department Teacher of the Year, Economics and Finance Department, (January 2012).

Brough, Tyler J
Jon M. Huntsman Undergraduate Research Mentor of the Year, Jon M. Huntsman School of Business,
(February 16, 2012).

Cook, Alison
Best Paper Nominee, Western Academy of Management, (March 2012).

Dupin-Bryant, Pamela Annette
Teacher of the Year, Utah State University Tooele, (2012).

Fadel, Kelly J
MIS Department Teacher of the Year, Huntsman School Department of Management Information Systems, (February 2012).

Fawson, Christopher
International Professor of the Year, Utah State University, (May 2012).

Findley, Thomas Scott
Research Fellow, Netspar (Network for Studies on Pensions, Aging and Retirement), (September 2012).

Glover, Terrence Frank
Certificate of Recognition 45 years of membership and service to the American Statistical Asso,
American Statistical Association, Robert N. Rodriguez President of ASA, (June 2012).

Grange, E Vance
Teacher of the Year, School of Accountancy, Utah State University, (February 2012).

Kim, Yong Seog
Chosen as Researcher of the Year, MIS Department, (2012).
Paper, David J

Awarded Zend software worth $16,500, Zend - The PHP Company, (July 26, 2012).

Editor-in-Chief on a SAGE article, SAGE Publications, Inc., (March 2012).

ORM journal "most read" list, Academy of Management/Sage Journals, (March 2012).

ORM journal "most read" list, Academy of Management/Sage Journals, (February 2012).

Peterson, Shannon

Exemplary Online Course Showcase, ECN 3400, USU’s Center for Innovative Design and Instruction, (May 2012).

Price, Richard A

Graduate Mentor of the Year, School of Accountancy, (December 12, 2012).

Skousen, Christopher J


Stephens, Nathaniel M.

Best Paper Award, Accounting Horizons, (August 8, 2012).


Thomas, Diana Weinert

Researcher of the Year - Jon M Huntsman School of Business, (April 1, 2012).

Researcher of the Year, Department of Economics and Finance, (February 1, 2012).

Publications/Intellectual Contributions

Albrecht, Chad Orsen


Bartkus, Kenneth R


IN SEARCH OF ENGAGED SCHOLARSHIP: A CONTENT ANALYSIS OF COLLABORATIVE AND INFORMED RESEARCH IN THE HARVARD BUSINESS REVIEW, (April (2nd Quarter/Spring) 2012), Western Decision Sciences Institute.

THE USE OF IMPRESSION MANAGEMENT IN CUSTOMER SURVEYS: A CONTENT ANALYSIS OF INTRODUCTORY STATEMENTS ON COMMENT CARDS, (April (2nd Quarter/Spring) 2012), Western Decision Sciences Institute.

Brough, Chester Foy


Chudoba, Katherine M


Perceived discontinuities and constructed continuities in virtual work, (January (1st Quarter/Winter) 2012), Information Systems Journal, 22, 29-52.

Cook, Alison

Cultural differences in work-family policies and perceptions of organizational support, (2012).


Dahl, Drew


Dupin-Bryant, Pamela Annette

Faculty perceptions of pedagogical benefits of web 2.0 technologies and variables related to adoption, (October (4th Quarter/Autumn) 2012), Issues in Information Systems, 13, 258-263.


Fadel, Kelly J
2012


Fawson, Christopher

ARCHES HEALTHCARE INSURANCE MARKET REPORT, (November 2012).

Accountable Care Organizations: Panacea or Train Wreck?, (August 2012), National Center for Policy Analysis.

Feigenbaum, James A

Lifecycle Dynamics of Income Uncertainty and Consumption, (April (2nd Quarter/Spring) 2012), BE Press Journals in Macroeconomics, 12.

Ferguson, Merideth

Support at work and home: The path to satisfaction through balance, (April (2nd Quarter/Spring) 2012), Journal of Vocational Behavior.

Gilbert, John P


Net Campaign Contributions, Agricultural Interests, and Votes on Liberalizing Trade with China, (2012), Public Choice, 150, 745-769.


Socioeconomic Impacts of Cross-Border Transport Infrastructure Development in South Asia, (2012), In M. Kawai, M. Nag and B. Biswanath (eds) Infrastructure for Asian Connectivity.

Net Campaign Contributions, Agricultural Interests, and Votes on Liberalizing Trade with China, (January (1st Quarter/Winter) 2012), Public Choice, 150, 745-69.

Grange, E Vance


Hanks, Steven H


Hartman, Cathy L.C.


Resolving Community Concerns Over Local Wind Development in Utah, (February 2012), Sustainability: The Journal of Record, 5, 38-43.

Hauser, Karina


Holland, Daniel Vance


IN SEARCH OF ENGAGED SCHOLARSHIP: A CONTENT ANALYSIS OF COLLABORATIVE AND INFORMED RESEARCH IN THE HARVARD BUSINESS REVIEW, (April (2nd Quarter/Spring) 2012), Western Decision Sciences Institute.


Israelsen, I Dwight


Jenson, Richard L.


Johnson, Jeffrey J

Improving University Research Value: A Case Study, (July (3rd Quarter/Summer) 2012), Sage OPen.


Kannan, Vijay R

Looking Forward as Editor, (2012), Decision Line, 43.

Kim, Yong Seog


Measuring the success of churn management models built on churn probability, retention probability, and expected yearly revenues, (October (4th Quarter/Autumn) 2012), Expert Systems with Application, 39, 11718–11727.


Modeling emergency evacuation of individuals with disabilities (exitus): An agent-based public decision support system, (June 2012), Expert Systems with Application, 39, 8300-8311.

Uniformly subsampled ensemble (USE) for churn management: Theory and implementation, (January (1st Quarter/Winter) 2012), In Proceedings of the 45th Hawaii International Conference on System Sciences (HICSS-12), pp. 1023-1029..

Malko, John R.


McEvoy, Glenn


Mills, Robert J


Olsen, David H


Paper, David J


Demystifying Grounded Theory for Business Research, (March 2012), Organizational Research Methods, 15, 247-262.

Schulz, Eric Dean


Shughart, William F
Norquist may be a Whipping Boy in D.C., but he's a Hero to Beleagured Taxpayers, (December 6, 2012), McClatchy-Tribune News Service.


Simmons, Randy T


Public Choice and Public Life, (September 2012), Public Choice, 152, 303-309.


Skousen, Christopher J

Haphazard Sampling: Selection Biases Induced by Control Listing Properties and the Estimation Consequences of these Biases, (November 2012), Behavioral Research in Accounting, 24, 101-132.

Smith, Jason M


Stafford, Edwin R


Resolving Community Concerns Over Local Wind Development in Utah, (February 2012), Sustainability: The Journal of Record, 5, 38-43.

Steed, Brian Carl

Stephens, Alan A


Thomas, Diana Weinert


Velasquez, Nicole Forsgren


Walther, Larry M.


Whitby, Ryan John


Winn, Bradley A


"Virtuousness in Organizations" in the Oxford Handbook of Positive Organizational Scholarship, (January (1st Quarter/Winter) 2012), Oxford University Press.

Intellectual Property

Velasquez, Nicole Forsgren

Encrypting Data in Volatile Memory, 8,281,154, Regular.
Contracts, Grants and Sponsored Research

Glover, Terrence Frank

Travel grant to WEAI & Western Finance Group, Funded, $1,100.00, (June 29, 2012 - July 2, 2012).

Hanks, Steven H

Dominican Scholarship Program, Funded, $13,000,000.00, (April 2007 - July 2012).

Hartman, Cathy L.C.

2006 Renewal of Renewable Energy for Rural Economic Development, Funded, $500,000.00.

Kim, Yong Seog

Experimental Research on Pedestrian and Evacuation Behaviors of Individuals with Disabilities; Theory Development Necessary to Characterize Individual-Based Models, Funded, $594,486.00, (October 1, 2011 - September 30, 2014).

Peterson, Shannon

Developing a Middle East Study Abroad Program, Funded, $8,000.00, (May 2011 - July 2012).

Simmons, Randy T


HB 148, Funded, $48,000.00, (July 2012 - December 31, 2012).

The Economic Impacts of Wild Earth Guardians Litigation, Funded, $39,000.00, (January 2012 - October 2012).

Presentations and Posters

Albrecht, Chad Orsen

Educating Future Professionals in Fraud and Forensic Accounting, October 2010.

Bartkus, Kenneth R

What's in a Name? The Symbolic Meaning of Tourist and Traveler, April 2011.

What is Adventure Travel? A Content Analysis of Definitions, April 2010.

Mentoring Undergraduates Students in the Research Process and a Framework for Student/Faculty Research Collaborations across Business Schools, March 2010.
A Programmatic Approach to Undergraduate Research Experiences in Colleges and Schools of Business, April 2009.


Academic Scholars, Practicing Professionals, and Engaged Scholarship: A Content Analysis of Collaborative and Informed Research in Tourism Journals, June 2012.

**Blau, Benjamin M**

Short Selling ADRs and Foreign Market Short Sale Constraints, October 2012.

Short Selling and Merger Announcements, October 2012.

Skewness, Short-Sale Constraints, and the Asymmetric Price Response to Earnings Announcements, October 2012.

Equity Options and Efficiency of Underlying Stock Prices, October 2012.

Short Selling After Hours, October 2012.

Do Short Sellers Anticipate AM Best Ratings Changes, April 2012.

Signaling Pessimism: Short Sales, Information, and Unusual Trade Sizes, October 2011.


**Bowles, Tyler J**


**Brough, Tyler J**

Allocation of Authority and Informaition in Hierarchies, March 2012.

**Caliendo, Frank Natale**


Social Security is NOT a Substitute for Annuities, 2012.

Social Security is NOT a Substitute for Annuities, 2012.

**Callister, Ronda R**

TED Removing Barriers to Women's Contributions, November 7, 2012.


Negotiating in the Workplace, April 7, 2012.

Negotiating in the Workplace, April 6, 2012.
Responding to Hot Conflict with Cooler Heads, March 30, 2012.

**Cook, Alison**

Beyond the Glass Ceiling to the Glass Cliff? Analyzing the Promotion of Minority CEOs, August 2012.

Beyond the glass ceiling to the glass cliff? Analyzing the promotion of racial/ethnic minority CEOs, August 2012.

Analyzing the promotions of racial/ethnic minority CEOs, August 2012.

Signaling diversity and increasing share value: Conflicting, complementary, or unrelated goals?, March 2012.

**Dahl, Drew**


Allocation of Authority and Information in Hierarchies, March 2012.

**Davis, James H.**


**Dupin-Bryant, Pamela Annette**

Faculty perceptions of pedagogical benefits of web 2.0 technologies and variables related to softlifting attitude and intention., October 2012.


**Fadel, Kelly J**


Using Information Technology to Support Work: The Role of User Adaptation, November 15, 2005.


**Fawson, Christopher**

Risk Conflation in Federal Health Reform Efforts: The Case of Accountable Care Organizations, November 16, 2012.

**Feigenbaum, James A**
"Equivalent Representations of Non-Exponential Discounting Models", November 2012.

"Intergenerational Bargaining and Inter Vivos Transfers", July 2012.

Is It Really Good to Annuitize?, July 2012.

"Health and Consumption Inequality over the Life-Cycle", July 2012.

“Intergenerational Bargaining and Inter Vivos Transfers”, May 2012.

“Intergenerational Bargaining and Inter Vivos Transfers”, May 2012.

Is It Really Good to Annuitize?, October 2010.

Is It Really Good to Annuitize?, September 2010.

Is It Really Good to Annuitize?, August 2010.

Is It Really Good to Annuitize?, July 2010.

Is It Really Good to Annuitize?, June 2010.

Is It Really Good to Annuitize?, May 2010.

Is It Really Good to Annuitize?, May 2010.


Reforming Estate Taxation by Reversing the Generation-Skipping Transfer Tax, August 2012.

Reforming Estate Taxation by Reversing the Generation-Skipping Transfer Tax, April 2012.

Reforming Estate Taxation by Reversing the Generation-Skipping Transfer Tax, January 2012.

**Findley, Thomas Scott**

Impulsivity and Social Security, November 2012.

Impulsivity and Social Security, August 2012.

Time Inconsistency and Retirement Choice, August 2012.

Reforming Estate Taxation by Reversing the Generation-Skipping Transfer Tax, August 2012.

Time Inconsistency and Retirement Choice, June 2012.

Time Inconsistency and Retirement Choice, June 2012.

Time Inconsistency and Retirement Choice, June 2012.

Time Inconsistency and Retirement Choice, April 2012.

Time Inconsistency and Retirement Choice, April 2012.

Reforming Estate Taxation by Reversing the Generation-Skipping Transfer Tax, April 2012.
Time Inconsistency and Retirement Choice, February 2012.

Reforming Estate Taxation by Reversing the Generation-Skipping Transfer Tax, January 2012.

Gilbert, John P

International Trade, Growth, and Structural Changes in Employment in Developing Asia, 2011.


Net Campaign Contributions, Agricultural Interests, and Votes on Liberalizing Trade with China, 2010.

Regional Trade Reform Under SAFTA and Income Distribution in South Asia, 2010.

Net Campaign Contributions, Agricultural Interests, and Votes on Liberalizing Trade with China, 2010.

Net Campaign Contributions, Agricultural Interests, and Votes on Liberalizing Trade with China, 2010.

Constant Market Share Analysis of the Pattern of Southeast Asian Export Growth in the 2000s, 2010.


Net Campaign Contributions, Agricultural Interests, and Votes on Liberalizing Trade with China, 2010.


Multilateral Trade Reforms Under Doha and Income Distribution in South Asia, 2009.


Cross-Border Infrastructure Analysis, 2008.

Strategic International Outsourcing, 2008.


Strategic International Outsourcing, 2008.

Agricultural Contributions and the Political Economy of Permanent Normal Trade Relations with China, 2007.


Monopolistic Competition and North-South Trade, 2006.
Monopolistic Competition and North-South Trade, 2006.

Monopolistic Competition and North-South Trade, 2005.

Monopolistic Competition and North-South Trade, 2005.

Agricultural Contributions and the Political Economy of Permanent Normal Trade Relations with China, 2004.


Glauser, Michael J

Industry Knowledge and New Venture Success: Types of Experience Winning Entrepreneurs Gain Prior to Launch, June 2012.

Glover, Terrence Frank

Dealing with Intermittent Wind Power and Integration Costs, November 25, 2012.

The Connection of Air Pollution Reduction via Wind Energy to the Level of Electricity Demand, November 24, 2012.


Session Appointed Discussant Critique of 2 papers in Banking Theory Session: Critique of paper equity capital and bankruptcy risk; and paper on the industrial organization theory of bank operations, June 29, 2012.

Precaution in the use of basic measures of financial risk, June 29, 2012.

Grange, E Vance

Estate Planning in an Uncertain Transfer Tax Environment, October 1, 2012.

Funding Alternatives for Higher Education, October 1, 2012.

Hartman, Cathy L.C.

Wind Uprising, October 25, 2012.

Wind Uprising, September 26, 2012.


Case Study: Against the Wind, June 3, 2012.

Wind Uprising, April 13, 2012.
Hauser, Karina

Big Data Analytics Using Hadoop to Improve Sales and Customer Relationships, November 2012.

Hills, Stacey

Mentoring Undergraduates Students in the Research Process and a Framework for Student/Faculty Research Collaborations across Business Schools, March 2010.


Hinckley, C. Martin

Sub-Tier Supplier Management, June 2010.

The Best Tool and Methodology for Mistake-Proofing, September 2008.

Holland, Daniel Vance

Industry Knowledge and New Venture Success: Types of Experience Winning Entrepreneurs Gain Prior to Launch, June 2012.

An Experiential Exercise to Develop Entrepreneurial Thinking, January 12, 2012.

Israelsen, L Dwight


Russia's Sovereign Debt Crisis, 1800-1914, April 13, 2012.

Jenson, Richard L.


Johnson, John D

Big Data and the Political Process, November 5, 2012.

Jones, Susan Middleton


Kim, Yong Seog
Health diagnosis of community of practices (CoPs), August 8, 2012.

Measuring the success of churn management models built on churn probability, retention probability, and expected yearly revenues, August 8, 2012.

Partial least square (PLS) optimization on customer churn management with controllable marketing instruments and associated management costs, August 8, 2012.

Toward optimal financial reward allocation for improving knowledge sharing activities in Communities of Practices (CoPs), August 8, 2012.

Classification, clustering, and association rules mining in marketing, July 23, 2012.

Toward optimal customer retention management models, July 9, 2012.

Toward optimal customer retention management models, June 3, 2012.

BIS and COREA as CoP knowledge management tools, June 1, 2012.

Introduction to big data analysis, May 29, 2012.

Lee, Konrad Stacey


Ethical Implications for Business of Modern-Day Piracy on the High Seas, November 2010.

Educating Future Professionals in Fraud and Forensic Accounting, October 2010.

Filling the Gap Between the Family and Medical Leave Act and Bereavement Leave, October 2010.


Malko, John R.


McEvoy, Glenn

The Decision to Delay Retirement: Addressing the $3 Trillion Unfunded Pension Deficit., March 21, 2012.

Mills, Robert J


Olsen, David H

Big Pharma's Big Dilemma Or Nurse Jackie's Revenge; The Unexpectedly Exciting Story Of Keeping Track In The Pharmaceutical Industry, October 15, 2012.


**Peterson, Shannon**


Teaching CSR in the classroom, March 25, 2012.

Incorporating Study Abroad Experiences into the Curriculum, January 10, 2012.

**Price, Richard A**


Are individual investors influenced by the optimism and credibility of stock spam recommendations?, November 3, 2011.


Assessing the Cost of Accounting-Based Long-Short Trades: Should You Invest a Billion Dollars in an Academic Strategy?, October 14, 2011.


Do Buy-Side Recommendations Have Investment Value?, September 24, 2011.

Do Buy-Side Recommendations Have Investment Value?, September 23, 2011.

The Effect of Portfolio Weighting on Anomaly Returns, August 10, 2011.

Are individual investors influenced by the optimism and credibility of stock spam recommendations?, February 25, 2011.

The Effect of Portfolio Weighting on Anomaly Returns, February 6, 2011.

Regulation and Accounting Conservatism, November 19, 2010.

Regulation and Accounting Conservatism, November 5, 2010.

Regulation and Accounting Conservatism, October 15, 2010.

Are individual investors influenced by the optimism and credibility of stock spam recommendations?, October 8, 2010.


Regulation and Accounting Conservatism, November 13, 2009.

Regulation and Accounting Conservatism, September 25, 2009.

Do you know what's in your benchmark?, May 14, 2009.

Do you know what's in your benchmark?, April 30, 2009.

Are individual investors influenced by the optimism and credibility of stock spam recommendations?, April 24, 2009.

Do you know what's in your benchmark?, December 18, 2008.

Regulation and Accounting Conservatism, November 21, 2008.

Do you know what's in your benchmark?, October 11, 2008.

Are individual investors influenced by the optimism and credibility of stock spam recommendations?, March 14, 2008.


Are individual investors influenced by the optimism and credibility of stock spam recommendations?, February 2, 2008.

Are individual investors influenced by the optimism and credibility of stock spam recommendations?, January 25, 2008.


Are individual investors influenced by the optimism and credibility of stock spam recommendations?, April 19, 2007.

Governance Reform, Performance and Financial Reporting: The Case of Mexico, August 9, 2006.


Reutzel, Christopher R


Shughart, William F


Simmons, Randy T


Skousen, Christopher J


Smith, Jason M

Discussant, 2011.


Power in Politically Charged Networks, 2011.
Discussant, 2010.
Discussant, 2009.
Discussant, 2008.
Discussant, 2006.

**Stafford, Edwin R**

Wind Uprising, October 25, 2012.
Wind Power, October 3, 2012.
Wind Uprising, September 26, 2012.
Case Study: Against the Wind, June 3, 2012.
Wind Uprising, April 21, 2012.
Wind Uprising, April 20, 2012.
Wind Uprising, April 13, 2012.
Diffusion of Alternative Vehicles, April 9, 2012.
Wind Power, February 24, 2012.
Wind Uprising, February 17, 2012.
Wind Power, February 8, 2012.

Stephens, Alan A

Differentiating Thinking about Systems from Systemic Thinking, March 2005.
Teaching Systemic Thinking: Educating the Next Generation of Business Leaders, February 2005.
Insider Trading, Mail and Wire Fraud and the Efficient Market, March 1990.
A Practical Perspective on Risk Analysis in Capital Budgeting, November 1986.
Evaluating International Diversification Opportunities: The Case of Mutual Funds, November 1986.
Dividend Announcements and Their Impact of Share Prices, October 1986.
Term Structure, As It Relates to Inflation and Fixed Maturity Treasury Securities, October 1984.
2012


**Stephens, Nathaniel M.**


Discussant, August 6, 2012.

**Thomas, Diana Weinert**

The Regressive Effect of Regulation, November 16, 2012.

Beeroocracy, April 8, 2012.

The Treason of Rules, March 9, 2012.

**Thomas, Michael David**

Emergent Order, October 20, 2012.

"The Knowledge Problem applied to VMT", November 16, 2012.


Hume and Smith De-homogenized, July 6, 2012.

Jack Miller Summer Institute, June 11, 2012.

Economics in the Age of Leviathan: Mandeville, Idealism and Realism, April 8, 2012.


**Ugray, Zsolt**


**Velasquez, Nicole Forsgren**

The Effects of Business Intelligence Features on Internal and Competitive Advantage: A Resource-Based View, December 15, 2012.

**Warnick, Alan P**

Strategic Thinking, August 18, 2009.

Using HR Games as a Method of Motivating Learning the HR Body of Knowledge, 2008.

**Winn, Bradley A**

Virtues, Virtuousness or Vice, Three Conceptual Tensions in Positive Organizational Scholarship, August 2012.

**Woolstenhulme, Karen Jo**

Using iPad e-clicker programs in the Distance Classroom, October 26, 2012.