USU FOUNDATION BOARD

Stan Albrecht  Richard Anderson  Shari Badger  Gail Fisher Bedke  Robert Behunin
Jeannie Bennett  Michael Bingham  Brian Broadbent  David Cowley  Marshall Crawford
Clark Giles  Patricia Halaufia  Scott Harries  Jason Keller  Blake Kirby
Travis Lish *incoming  Larry W. Miller *outgoing  David Moore *outgoing  Steve Mothersell *outgoing  Suzanne Pierce-Moore *outgoing
Brent Robinson  Randall Stockham  Peter Thomas  Craig Thorley  Scott Ulbrich
Kerry Wahlen *incoming
President Albrecht’s recent interaction with the valedictorian at USU Blanding went something like this: she grew up on the reservation in a hogan with a dirt floor and no running water. A scholarship and room in the housing facility at USU Blanding allowed her to complete her studies as well as graduate with honors.

What’s next for her? She’s headed to medical school.

USU Blanding desires to build a 15,000 gsf STEM-CET facility. USU Blanding has sufficient land and infrastructure to support the STEM-CET development. Past donations of land, totaling over a half-million dollars, has helped secure the long-term development of future building opportunities.

The USU Foundation Board has made STEM education a priority in the past and helped secure $500K for the STEM initiative on the Logan Campus. The immediate need is to secure $500K to plan and design a STEM/CTE facility. This will help chart the course and provide the necessary materials to develop the longer-term fundraising strategy for a comprehensive STEM/CTE effort. It is anticipated that the total project will cost $4.5MM.

USU FOUNDATION BOARD SCHOLARSHIP

The Advancement Office is the steward of $200,000 of discretionary scholarship funds. We would like input from the board on how we might leverage these funds. Some options are:

1. Put the $200,000 in the endowment and create a USU Foundation Board Scholarship that the board awards. Board members could help raise money to grow the endowment. Students can be recognized at annual board meetings.

2. Identify a significant need for part (or all) of the money and have the funds awarded under the direction of the Foundation Board. We could continue to fundraise around the Scholarship and recognize students.

3. Put some of the money in an endowment and use some as expendable.

Please come prepared to discuss.
Help us expand our reach through **MINI-CAMPAIGNS FOR**

**MAVERIK STADIUM**
NEED: $5MM

We need to:
- Sell approx. 650 club seats
- Secure $2MM more via specialty inventory sales or donation

**CENTER FOR CLINICAL SERVICES**
NEED: $5MM

We have:
- Pending Intermountain Health Care ask for $5MM

We need:
- Talk to us about your network; help us by reaching out to your contacts on IHC’s board.

**FINE ARTS COMPLEX ADDITION & RENOVATION**
NEED: $6MM (for additional phases)

We need:
- New networks of friends of the Arts

**TOOLE SCIENCE & TECHNOLOGY BUILDING**

MISSION COMPLETE!

Building Dedication, January 2016

**BIOLOGICAL SCIENCE BUILDING**
NEED: $69MM

We need:
- $59MM from Legislative Funding
- Additional $10MM from Alumni, private individuals, corporations and foundations.
- Your network of influencers
HUMANITIES & SOCIAL SCIENCES
NEED: $10-$15MM

We need:
• Cornerstone private gift to leverage future funding
• New networks of friends of Humanities and Social Sciences—including personal, corporate, and foundation networks

MOAB REGIONAL CAMPUS
NEED: $7MM

We need:
• Networks and influencers in the Moab area and conservation space.

CHAIR OF RELIGIOUS STUDIES PROGRAM
NEED: $6MM
Arrington Chair: $3MM; Catholic Studies: $3MM

We are:
• Preparing $3MM ask to ALSAM Foundation for Catholic Studies
• Seeking Arrington Series Support

LANDSCAPE FIELD STUDIO
NEED: $2MM

We need:
• New networks of friends of Landscape Architecture and student research
• Work with local government and community leaders to secure unique funding opportunities.

(RE)CONSTRUCTION OF MAY SWENSON CHILDHOOD HOME
NEED: $1MM

We need:
• New networks of friends of English and the College of Humanities and Social Sciences
Or, perhaps you’d rather support

CIRCLE OF ’88

The Circle of ’88 brings together those whose generous giving to specific USU initiatives advances our founding principles – teaching, research and service – the very ideals USU was founded on in 1888.

The Circle of ’88 is a three-year commitment of an annual $1,000 gift or an ongoing monthly gift of $88.

Departments with active campaigns include: Honors, English, Veterinary Medicine, Aggies Elevated.

#GIVINGTUESDAY

#GivingTuesday is a global day of giving fueled by the power of social media and collaboration.

Utah State University will participate in this year’s #GivingTuesday on December 1. Research shows that nearly 10% of donations made on this single day are for institutions of higher education.

Observed on the Tuesday following Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season, when many focus on their holiday and end-of-year giving.

With #Aggies4Aggies on #GivingTuesday, we can accomplish the following:
1. Engage young alumni and current students in an online giving platform that leverages social media “word of mouth.” Encourage giving no matter the size of the gift.
2. Launch a stewardship campaign to immediately and effectively thank each donor by welcoming them into the Sagebrush level of giving.

How can the Board help?
1. Make a donation online on December 1, 2015
2. Challenge others to give by sharing #aggies4aggies and #givingtuesday on social media
3. Secure a corporate or foundation match for funds raised on December 1.

“NEW” STEWARDSHIP

Gifting levels are intended to provide potential donors a variety of ways to begin and maintain a gifting relationship with the university. It also provides the university with a mechanism to consistently steward donors and build long-term relationships.

<table>
<thead>
<tr>
<th>Levels of Giving</th>
<th>Old Main Society</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sagebrush: $1 to $500</td>
<td>University Quad: $25,000 to $49,999</td>
</tr>
<tr>
<td>Rose: $500 to $999</td>
<td>Tower: $50,000 to $99,999</td>
</tr>
<tr>
<td>Thistle: $1000 to $2999</td>
<td>President’s Circle: $100,000 to $499,999</td>
</tr>
<tr>
<td>Scotsman: $3000 to $5999</td>
<td>Benefactor: $500,000 to $999,999</td>
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<tr>
<td>Aggie: $6000 to $9999</td>
<td>Ambassador: $1,000,000 plus</td>
</tr>
<tr>
<td>Founders: $10,000 to $24,999</td>
<td>Sustaining Member: Consecutive years of giving</td>
</tr>
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Construction of Utah State University’s 13,000-square foot Welcome Center is underway.

Services located in the Welcome Center will include a campus branch of USU Charter Credit Union, a place to greet visitors and provide information about the USU campus, University Alumni Relations, as well as USU’s Advancement and Commercialization unit.

Goldenwest President and CEO Kerry Wahlen said: “There has been a remarkable spirit of teamwork as Credit Union leaders and the USU administration have worked together to design a Welcome Center that will greatly enhance the on-campus experience for visitors to Utah State University.”

### BY THE NUMBERS

<table>
<thead>
<tr>
<th>Year</th>
<th>Endowment</th>
<th>Current Operation</th>
<th>Facilities</th>
<th>Research</th>
<th>Total FY14</th>
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</thead>
<tbody>
<tr>
<td>2015</td>
<td>$4,213,905</td>
<td>$14,823,168</td>
<td>$17,820,586</td>
<td>$4,296,953</td>
<td><strong>$41,154,612</strong></td>
</tr>
</tbody>
</table>

**Total 10/13/12 to end FY15:**

- **$106,555,937**
- Total donors: 23,391
- Alumni donors: 14,361
- First time donors: 8,145

### ENGAGING THE NEXT GENERATION

USU students Rachel Clark, Sarah DeGraw, Kyle Hacking, Haylee Petiss, and Neil Rasmussen, work with the Office of Advancement to create engagement among students and young alumni. They work with Development Officers on special projects and research opportunities.

NOW! Rachel Clark Sarah DeGraw Kyle Hacking Haylee Petiss Neil Rasmussen