2014
Faculty Achievements and Activities
Jon M. Huntsman School of Business

Awards and Honors

Allen, Daniel Dee

Appointment to Carbon County Tourism Tax Advisory Board, Carbon County (Utah), (April 9, 2014).

Bone, Sterling

AMA SERVSIG Doctoral Consortium Faculty Fellow, American Marketing Association, (June 2014).
Undergraduate Mentor Award, Jon M. Huntsman School of Business, (January 2014).

Cook, Alison

Nominee for Researcher of the Year, Department of Management, (December 2014).
Women's Leadership Research Best of 2014, Coles College of Business, Women's Leadership Center, Kennesaw State University, (November 2014).

Delisle, Ronald J

2nd Best Paper Award, Asia-Pacific Association of Derivatives, (August 2014).
Instructor of the Year Award, Washington State University Vancouver Student Business Organization, (May 2014).

Findley, Thomas Scott

Research Affiliate (Junior Fellow), CESifo Group, Ludwig-Maximilians-Universität München (University of Munich), (January 2014).

Forsgren, Nicole


Gilbert, John P

Best Paper Award, Pacific Economic Review, (October 2014).
Abe Fellow, Social Science Research Council, (February 2014).

Grange, E Vance

35 Years of Service, Utah State University, (March 2014).
Hanks, Steven H

Faculty Advisor of the Year, Huntsman School of Business, (February 2014).

Holland, Daniel Vance

Outstanding Service Award, Huntsman School of Business, (August 2014).

Peterson, Shannon

Valedictorian Escort, Jon M. Huntsman School of Business, (May 2014).

Schulz, Eric Dean

USA Today Super Bowl Ad Meter - Expert Commentator, USA Today, (February 2, 2014).

Shuman, Franklin D

IMA Ursel K. Albers Campus Advocate of the Year, Institute of Management Accountants, (April 2, 2014).

Skousen, Christopher J

2014 Teacher of the Year, School of Accountancy - Utah State University, (April 2014).

Stafford, Edwin R


Stephens, Nathaniel M

Distinguished Service Award, Huntsman School of Business, (2014).

Walther, Larry M

The FSA/Joseph A. Silvoso Faculty Merit Award, Federation of Schools of Accountancy, (February 9, 2014).

Publications/Intellectual Contributions

Albrecht, Chad Orsen

Individual Scholar Productivity Rankings in Business Ethics Research, (October (4th Quarter/Autumn) 2014).

Blau, Benjamin M


**Bone, Sterling**

Managing Post-Purchase Moments of Truth: Leveraging Customer Feedback to Increase Loyalty, (October (4th Quarter/Autumn) 2014), MSI Reports.


**Brocato, Deanne**

Creating Consumer Attachment to Retail Service Firms through Sense of Place, (February 2015), Journal of the Academy of Marketing Science.

**Brough, Aaron R**


**Brough, Tyler J**

An Examination of Short-Selling Activity Surrounding Auditor Changes, (2014), Journal of Accounting, Auditing, and Finance.


**Caliendo, Frank Natale**


Roosevelt and Prescott come to an Agreement, (2014), Macroeconomic Dynamics.


**Callister, Ronda R**

Anger, conflict and organizational outcomes: What do we know?, (May 2014).
**Cook, Alison**


Signaling diversity and increasing share value: Conflicting, complementary, or unrelated goals?, (2014), Human Resource Development Quarterly.

Women and top leadership positions: Toward an institutional analysis, (2014), Gender, Work, & Organization.


**Delisle, Ronald J**


**Dupin-Bryant, Pamela Annette**

The development of procedures and policies for undergraduate hybrid courses: A comparison study, (October (4th Quarter/Autumn) 2014), Issues in Information Systems, 15, 441-449.


**Fadel, Kelly J**

If It’s Fair, I’ll Share: The Effect of Knowledge Validation Justice on Contributions to a Knowledge Repository, (July (3rd Quarter/Summer) 2014), Information & Management, 51, 511-519.


Evaluation of Competing Candidate Solutions in Electronic Networks of Practice, (January (1st Quarter/Winter) 2014), Information Systems Research, 25, 15-34.

**Fawson, Christopher**

Feigenbaum, James A

Is Smoking a Fiscal Good?, (January (1st Quarter/Winter) 2014), Review of Economic Dynamics.

Ferguson, Merideth

Do the benefits of family-to-work transitions come at too great a cost?, (December 2014), Journal of Occupational Health Psychology.


Flexing work boundaries: The spillover and crossover of workplace support, (September 2014), Personnel Psychology.


Findley, Thomas Scott


Using MS Excel to Solve and Simulate the Life-Cycle/Permanent-Income Model of Consumption and Saving, (2014), International Review of Economics Education.

Forsgren, Nicole


Microgenetic designs for educational data mining research, (July (3rd Quarter/Summer) 2014), Proceedings of the Seventh International Conference on Educational Data Mining.


Learning Aid Use in Developmental Math: Patterns of Use, (June 2014), Proceedings of the Seventh International Conference on Educational Data Mining.

Gilbert, John P
A Strategic Approach to Offshoring, (January (1st Quarter/Winter) 2014), Economics and Politics.

Glover, Terrence Frank
Utah Wind Development & Projected Cost, (January (1st Quarter/Winter) 22, 2014), Project sponsored by the National Renewable Energy Laboratory in conjunction with the Renewable Energy for Rural Development project, 17.

Gorry, Christopher Aspen
Minimum Wage, Maximum Harm, (May 1, 2014), US News, Economic Intelligence Blog.

Holland, Daniel Vance

Israelsen, L Dwight
The United States is Becoming Less Segregated, (March 2015), The Journal of the Utah Academy of Sciences, Arts, and Letters, 91.

Jenson, Richard L

Johnson, Jeffrey J

Johnson, John D
Kannan, Vijay R


Kim, Yong Seog


Analysis of walking speeds involving individuals with disabilities in different walking environments, (2014), Transportation Research Board 2014 Proceedings.


Structural health assessment of Communities of Practice (CoPs), (September 2014), Journal of Knowledge Management, 18, 1198-1216.


Lee, Konrad Stacey

Employment Law Today, (November 15, 2014), Bookeducators, 1.


Malko, John R


McEvoy, Glenn


Olsen, David H


Integrating Business Intelligence And Decision Focused Database Methods: A Prescriptive Principles Approach, (January (1st Quarter/Winter) 2014), Western Decision Sciences Institute.


Paper, David J

Peterson, Shannon

Shughart, William F
Regulatory Rent Seeking, (April (2nd Quarter/Spring) 2015), Edward Elgar, 167-186.
Regressive Effects: Causes and Consequences of Selective Consumption Taxation, (March 3, 2015), Mercatus Center, George Mason University.
Energy Export Restrictions keep Production in the Past, (December 17, 2014), Roll Call.
Jeff Bezos and Amazon should be a Hero to Progressives, (December 11, 2014), Seattle Times.
Oil Trains, Pipelines and Tanker Ships, (December 10, 2014), The Hill.
Redskins -- For Want of a Politically Correct Nickname, (November 18, 2014), Washington Times.
Benefits of Free Trade: Crude Oil Exports, (November 17, 2014), Inside Sources.
Harry Reid’s Tax-Raising Ploy is a Political Bamboozle, (November 13, 2014), Chicago Tribune.
Trick or Treat? Government's Halloween Tax Costume, (October (4th Quarter/Autumn) 24, 2014), Star-Telegram.
Declare a Ceasefire in EPA’s War on Coal, (August 11, 2014), The American Thinker.

Chaos and International Child Abuse on America's Southern Border, (July (3rd Quarter/Summer) 31, 2014), The Daily Caller.

Sin Taxes and Sindustry: Revenue, Paternalism, and Political Interest, (July (3rd Quarter/Summer) 2014), The Independent Review, 19, 47-64.


The KGB's Successors and the "Greening" of Europe, (July (3rd Quarter/Summer) 3, 2014), Forbes.

Why the Too Big Ex-Im Bank Should be Allowed to Fail, (June 23, 2014), McClatchy-Tribune News Service.

Putting Putin in His Place, (May 20, 2014), McClatchy-Tribune News Service.


Don't Reform the Tax Code on the Backs of Over-Taxed Energy Producers, (April (2nd Quarter/Spring) 10, 2014), The Hill.

Don't Abandon Coal after Elk River, (February 7, 2014), Standard-Examiner.


Simmons, Randy T

Saudis use markets, environmentalists use regulations, (December 23, 2014), The Hill.

Congress Should not Revive the Failed Policy of Subsidizing Wind Farms, (December 5, 2014), The Conversation.

California's drought has reached Biblical-plague proportions. It's time for a drastic measure, (November 7, 2014), The Conversation.

Equal Access to Justice, (October (4th Quarter/Autumn) 16, 2014), The Hill.


Property and markets in Elmer Kelton Novels, (January (1st Quarter/Winter) 2014), Public Choice, 158, 11-19.

Smith, Jason M


Power in Politically Charged Networks, (January (1st Quarter/Winter) 2014), Social Networks.

**Stafford, Edwin R**

"We Need Utahns' Hearts, Minds to Clear the Air", (November 7, 2014), Salt Lake Tribune, A11.


**Stephens, Alan A**

Risk Management: Applying System Dynamics Simulation to Understand Unintended Consequences, (March 31, 2015), Western Decision Sciences Institute.

**Stephens, Nathaniel M.**

Individual Scholar Productivity Rankings in Business Ethics Research, (October (4th Quarter/Autumn) 2014).


Introduction to Auditing and Assurance Services, (April (2nd Quarter/Spring) 2014), Myeducator.

**Thomas, Diana Weinert**

Regulatory Rent Seeking, (April (2nd Quarter/Spring) 2015), Edward Elgar, 167-186.


**Ugray, Zsolt**


**Whitby, Ryan John**

The Information Content of Option Ratios, (June 2014), Journal of Banking and Finance.

**Winn, Bradley A**
Expanding globally: Where in the world should we go next?, (October (4th Quarter/Autumn) 2014), People & Strategy Journal, 37.


Contracts, Grants and Sponsored Research

Forsgren, Nicole


Utah STEM Action Center Technology Pilot Evaluation, Funded, $293,399.00, (August 2013 - December 2014).

EAGER: Illuminating Learning by Splitting: A Learning Analytics Approach to Fraction Game Data Analysis, Funded, $300,000.00, (July 2013 - December 2014).

Analyzing Mathematics Pathways for Optimizing Learning, Funded, $80,000.00, (September 2013 - September 2014).

Kim, Yong Seog

Experimental Research on Pedestrian and Evacuation Behaviors of Individuals with Disabilities; Theory Development Necessary to Characterize Individual-Based Models, Funded, $594,486.00, (October 1, 2011 - September 30, 2014).

Li, Kunpeng

A study on measurement and control of supply chain bullwhip effect, Funded, (January 1, 2014 - January 1, 2015).


Simmons, Randy T


Presentations and Posters

Blau, Benjamin M

Do Sophisticated Investors Interpret Earnings Conference Call Tone Differently than Investors at Large? Evidence from Short Sales, October 2013.

Short Selling and Merger Announcements, October 2012.
Skewness, Short-Sale Constraints, and the Asymmetric Price Response to Earnings Announcements, October 2012.

Equity Options and Efficiency of Underlying Stock Prices, October 2012.

Short Selling After Hours, October 2012.

Do Short Sellers Anticipate AM Best Ratings Changes, April 2012.

Signaling Pessimism: Short Sales, Information, and Unusual Trade Sizes, October 2011.


**Bone, Sterling**

Cliffs of Dissatisfaction: The Effect of Introducing Technology-Based Innovations on Service Employees and Customers, June 2014.


The Effect of Introducing Technology-Based Service Innovations on Employees and Customers, June 2014.

The Downstream Effects of New Service Technology Innovation: A Longitudinal, Dyadic Analysis of Service Employees and Customers, June 2014.


The Effect of Introducing Technology-Based Service Innovations on Employee Experience and Customer Experience, February 2014.

**Brocato, Deanne**


**Brough, Aaron R**

The Category-Floor Bias: When Top-Ranking Brands Sink to the Bottom, November 2014.


When Two is Better than One: Resolving Decision Conflict through Diversification, January 11, 2014.

**Caliendo, Frank Natale**


Callister, Ronda R

Ethical Leadership: Distinguishing Leaders from the Context on Ethical Behavior, August 4, 2014.

Chudoba, Katherine M

Distance doesn't Matter, December 2013.

Cook, Alison

Glass cliffs and organization saviors: Barriers to minority leadership in work organizations, September 2014.
Promotion and Success of Women and Minority Leaders, August 2014.
Women and Minority CEOs: Measuring the Effects of Board Diversity on Promotion and Success, August 2014.

Delisle, Ronald J

Price-to-Earnings Ratios and Option Prices, October 2014.
Price-to-Earnings Ratios and Option Prices, August 2014.
The Role of Skewness in Mergers and Acquisitions, April 2014.
The Role of Skewness in Mergers and Acquisitions, March 2014.
Are analysts’ recommendations influenced by idiosyncratic skewness?, October 2013.
Do Sophisticated Investors Interpret Earnings Conference Call Tone Differently than Investors at Large? Evidence from Short Sales, October 2013.
Are analysts’ recommendations influenced by idiosyncratic skewness?, April 2013.
The dynamic relation between short sellers, option traders, and aggregate returns, March 2013.


Pricing of Volatility Risk in REITs, April 2012.

Idiosyncratic Skewness of Seasoned Equity Issuers, October 2011.

The Pricing of Risk-Neutral Systematic Moments in the Cross-Section of Expected Returns, October 2011.

Asymmetric Volatility and the Cross-Section of Returns: Is Implied Market Volatility a Risk Factor?, November 2009.

Asymmetric Volatility and the Cross-Section of Returns: Is Implied Market Volatility a Risk Factor?, October 2009.

Dupin-Bryant, Pamela Annette

The development of procedures and policies for undergraduate hybrid courses: A comparison study, October 3, 2014.

Student engagement (IVC and F2F), August 13, 2014.

Fadel, Kelly J


Using Information Technology to Support Work: The Role of User Adaptation, November 15, 2005.


Fawson, Christopher

Economic Outlook, December 16, 2013.

Feigenbaum, James A

Optimal Decumulation of Wealth in General Equilibrium, August 2014.

Optimal Decumulation of Wealth in General Equilibrium, August 2014.

Optimal Decumulation of Wealth in General Equilibrium, June 2014.

Optimal Decumulation of Wealth in General Equilibrium, May 2014.

Optimal Decumulation of Wealth in General Equilibrium, May 2014.

Optimal Decumulation of Wealth in General Equilibrium, April 2014.
Optimal Decumulation of Wealth in General Equilibrium, March 2014.

**Ferguson, John**

It is about respect: The impact of supervisory political expression, July 2014.

**Ferguson, Merideth**

The double-edged sword of managing the boundary between work and family, August 2014.

It is about respect: The impact of supervisory political expression, July 2014.

The Double-Edged Sword of Managing the Boundary between Work and Family, August 2014.

**Findley, Thomas Scott**

Commitment and Welfare, September 2014.


Hyperbolic Memory Discounting and the Political Business Cycle, July 2014.


Time Inconsistency and Retirement Choice, June 2014.

Hyperbolic Memory Discounting and the Political Business Cycle, May 2014.


**Forsgren, Nicole**

DevOps and the Bottom Line, October 22, 2014.

Knowledge export of AIS journals: 2001-2010, April 1, 2014.

Knowledge Contribution in Server Management: Antecedents and Consequences of Different Types of Motivation, April 2012.


Learning Aid Use Patterns and Their Impact on Exam Performance in Online Developmental Mathematics: Patterns of Use, July 4, 2014.

Online developmental mathematics instruction in colleges and universities: An exploratory investigation, April 5, 2014.

Engaging young women in computer science through a novel programming experience, April 4, 2014.

The use of learning aids in online learning environments: An examination of developmental mathematics, April 4, 2014.

**Gardner, Timothy**

Territoriality and employee guarding as managerial responses to limit employee defection, December 2014.

If you’ve got leavin’ on your mind: Validation of inadvertent behavioral cues of voluntary turnover, October 10, 2014.

If you’ve got leavin’ on your mind: Validation of inadvertent behavioral cues of voluntary turnover, August 1, 2014.

If you’ve got leavin’ on your mind: Inadvertent behavioral cues of voluntary turnover, April 11, 2014.

If you’ve got leavin’ on your mind: Pre-quitting behavior as a precursor of voluntary turnover, April 2014.

**Gilbert, John P**

A New Measure of Economic Distance, October 2014.

Introduction to CGE Modeling, October 2014.

International Narcotic Trade, Foreign Aid and Enforcement, September 2014.

**Gorry, Christopher Aspen**


Experience, Skill Composition, and the Persistence of Unemployment Fluctuations, January 2014.

**Gorry, Devon Merritt Haskell**

The Effect of Menarche on Education: Explaining Black-White Differences, June 2014.


**Grange, E Vance**


**Hanks, Steven H**

If you’ve got leavin’ on your mind: Validation of inadvertent behavioral cues of voluntary turnover, August 1, 2014.

**Israelsen, L Dwight**


The U.S. is Becoming Less Segregated, April 11, 2014.

Johnson, Jeffrey J

What value does management expect from BI/BA projects? – Findings from qualitative case studies, November 9, 2014.

Johnson, John D

Tableau, February 25, 2014.

Kannan, Vijay R

Preparing for an International Career, November 2014.

What You Need to Know Before You Graduate, October 2014.

Kim, Yong Seog

Analysis of walking speeds involving individuals with disabilities in different walking environments, January 12, 2014.

Lee, Konrad Stacey

A Classroom Exercise for Teaching Landlord Tenant Law, October 2014.

Teaching the Fair Debt Collections Practices Act, August 2014.

Expanding the Scope of the FMLA, April 2014.

Expanding the Scope of the Family Medical Leave Act to Include Bereavement, February 13, 2014.

Li, Kunpeng


Two-Period Reverse Channel Design, February 2014.

Malko, John R


**Paper, David J**

What value does management expect from BI/BA projects? – Findings from qualitative case studies, November 9, 2014.

**Peterson, Shannon**

Bridging the Gap between IR Theory and Transnational Terrorist Actors, September 13, 2013.

Developing Cross-Cultural Fluency: The Huntsman Scholar Program, June 8, 2014.


**Price, Richard A**

What motivates buy-side analysts to share recommendations online?, December 6, 2014.


Violence, Aggression, and Ethics: The link between exposure to violence and unethical behavior, September 17, 2014.


**Seidel, Timothy Andrew**

Does Big 4 Consulting Impair Audit Quality, October 2014.

How Steep is the Audit Learning Curve?, April 2014.

The Effective Use of the Audit Risk Model, November 2013.

The Effective Use of the Audit Risk Model, October 2013.


Do Transparent Disclosures about Activity in Valuation Allowance and Reserve Accounts, October 2011.

Do Transparent Disclosures about Activity in Valuation Allowance and Reserve Accounts, October 2011.


Does Big 4 Consulting Impair Audit Quality, November 2014.

A Tale of Two Incentives: The Effect of Conflicting Incentives on Auditors' Willingness to Reveal Prior Misstatements, October 2014.
Increased Managerial Discretion in Revenue Recognition and the Value Relevance of Earnings, October 2014.

The Effect of Deadline Imposed Time Pressure on Audit Quality, October 2014.

Does Big 4 Consulting Impair Audit Quality, October 2014.

Do Transparent Disclosures about Activity in Valuation Allowance and Reserve Accounts Affect the use of Accruals to Manage Earnings?, October 24, 2014.

Does Big 4 Consulting Impair Audit Quality?, September 2014.

Does Big 4 Consulting Impair Audit Quality, September 2014.


Increased Managerial Discretion in Revenue Recognition and the Value Relevance of Earnings, July 2014.


Should Auditors Be Concerned About Pleasing the Client? An Examination of Auditor Changes Subsequent to Earnings Adjustments, January 2014.

Shughart, William F

Why the Worst Get on Top: Corruption in Democracies, November 22, 2014.


Keynote Address: Jim F. Couch, in Memoriam, April 8, 2014.


Smith, Jason M

Discussant, September 2014.

Leverage and Taxes at Multinational Corporations, March 2014.

Leverage and Taxes at Multinational Corporations, June 2014.

Leverage and Taxes at Multinational Corporations, July 2014.

Stafford, Edwin R


"Selling Clean Air", October 1, 2014.


"Scaling Wind," documentary screening and discussion, April 14, 2014.

"Scaling Wind," documentary screening and discussion, April 9, 2014.

"Sustainable Entrepreneurship", March 27, 2014.

"Scaling Wind" documentary screening and discussion, March 6, 2014.


Scaling Wind, documentary screening and discussion, February 3, 2014.

**Stephens, Alan A**


Differentiating Thinking about Systems from Systemic Thinking, March 2005.

Teaching Systemic Thinking: Educating the Next Generation of Business Leaders, February 2005.


Insider Trading, Mail and Wire Fraud and the Efficient Market, March 1990.


A Practical Perspective on Risk Analysis in Capital Budgeting, November 1986.

Evaluating International Diversification Opportunities: The Case of Mutual Funds, November 1986.

Dividend Announcements and Their Impact of Share Prices, October 1986.


Term Structure, As It Relates to Inflation and Fixed Maturity Treasury Securities, October 1984.


**Ugray, Zsolt**

What value does management expect from BI/BA projects? – Findings from qualitative case studies, November 9, 2014.

Online-Services Buyers and Products Buyers: Do They Behave Different?, October 2, 2014.


**Winn, Bradley A**


Impacting HR practice: How academics can make a difference in the "Real World" (or not),, August 2014.

Three forms of organizational virtuousness: Conceptualizing virtues at the collective level., August 2014.

Positive Leadership: Leading from the Heart, April 17, 2014.