2015
Faculty Achievements and Activities
Jon M. Huntsman School of Business

Awards and Honors

**Bartkus, Kenneth**

President of the Greater Western Travel and Tourism Research Association, (2015).

**Blau, Benjamin M**

Department Graduate Student Mentor of the Year, Department of Economics and Finance, (May 2015).

Huntsman School Graduate Student Mentor of the Year, Jon M. Huntsman School of Business, (May 2015).

**Bone, Sterling**

Teacher of the Year, Management Department, (February 2015).

**Brocato, Deanne**

Management Department Mentor of the Year, (December 2015).

**Brough, Aaron R**

Researcher of the Year, Management Department, (December 14, 2015).


Included in MSI's 2014 Must-Read List, Marketing Science Institute, (January 2015).

**Callister, Ronda R**

Appointed to State Legislature’s “Women in the Economy Commission”, (February 2015).

**Cook, Alison**

Nominee for Researcher of the Year, Department of Management, (December 2015).

**Dupin-Bryant, Pamela Annette**

Ben Bauman Award for Excellence, International Association for Computer Information Systems (IACIS), (October 9, 2015).

**Edgeman, Rick**

Fjeldsted, Paul B
Teacher of the Year, Jon M. Huntsman School of Business, (May 2015).

Gardner, Timothy M
Nominee for Graduate Mentor of the Year, Department of Management, (December 2015).

Hammond, Scott C
Faculty Research Fellow, Shingo Institute, (October 2015).

Holland, Daniel Vance
2014 Schulze Award, Entrepreneurship and Innovation Exchange, (March 2015).

Johnson, John D
Professor of the Year, Weber County Republican Party, (February 26, 2015).

Peterson, Shannon
50 Most Influential People at Utah State University, Utah State University Statesman, (December 2015).
Undergraduate Research Faculty Mentor of the Year, Jon M. Huntsman School of Business, (April 10, 2015).

Simon, Chad
School of Accountancy Teacher and Researcher of the Year 2015

Skousen, Christopher
School of Accountancy Graduate Mentor of the Year 2015

Stephens, Nate
School of Accountancy Researcher of the Year 2015

Stafford, Edwin R
Utah Statesman's "50 Most Influential People", Utah Statesman, (December 10, 2015).
Inaugural Sustainability Educator Award, Sustainability Symposium, Utah State University, (April 15, 2015).

Washburn, Nathan T
MBA Professor of the Year Award, Huntsman School Full-time MBA program, (April 15, 2015).

Winn, Bradley A
Instructor of the Year, Department of Management, (2015).
Summer Research Support Award, Department of Management, (2015).

Publications/Intellectual Contributions

Original Works Performed and Published/Non-published

Albrecht, Chad


Blau, Benjamin M

Finance for MBAs, (2015), MyEducator.

Hammond, Scott C

Finding the Lost Freshman: Helping Students Through the Wilderness of Their First Year, (2015).

Abstract

Israelsen, L Dwight


The United States is Becoming Less Segregated, (March 2015), The Journal of the Utah Academy of Sciences, Arts, and Letters, 91.

Book, Chapter in Scholarly Book

Edgeman, Rick


Gilbert, John P

The Potential Effects of Recent WTO Ministerial Decisions Related to Agriculture on Trade Flows, (2015), United Nations ESCAP.

Shughart, William F

Regulatory Rent Seeking, (April (2nd Quarter/Spring) 2015), Edward Elgar, 167-186.


Bulletin-Other

Shughart, William F
The Economic Case for Lifting the Crude Oil Exports Ban, (June 2015), Unlock Crude Exports and Strata.

Conference Proceeding

Bartkus, Kenneth R

Ascending and Descending Numbers in Brand Names: Does the Competitive Sports Metaphor Play a Role?, (April (2nd Quarter/Spring) 2015), Western Decision Sciences Institute.

Beaulieu, Tanya Young


Dupin-Bryant, Pamela Annette


Edgeman, Rick


Adaptive Crowdsourcing and Improved Innovation, (May-June 2015), European Decision Sciences Institute 6th Conference, Taormina, Italy.


Jenson, Richard L


Kim, Yong Seog


Journal Article, Academic Journal

Albrecht, Chad Orsen


**Bartkus, Kenneth R**


Clarifications on the Design of Customer Comment Cards: Question Type, Question Wording, and Writing Space, (February 1, 2015), Journal of Hospitality Marketing and Management, 24, 216-228.

**Beaulieu, Tanya Young**


**Blau, Benjamin M**


The Volatility of Bid-Ask Spreads, (December 2015), Financial Management, 44, 851-874.


Analyzing the Substitutability of Short Sales and Put-Call Ratios, (April (2nd Quarter/Spring) 2015), Review of Derivatives Research, 18, 51-73.

**Bone, Sterling**

Brocato, Deanne


Creating Consumer Attachment to Retail Service Firms through Sense of Place, (February 2015), Journal of the Academy of Marketing Science.


Brough, Aaron R

Why Real Estate Agents Should Care About Buyer Usage Intent, (September 2015), Keller Center Research Report, 8, 12-16.

Brough, Tyler J

Analyzing the Substitutability of Short Sales and Put-Call Ratios, (April (2nd Quarter/Spring) 2015), Review of Derivatives Research, 18, 51-73.

Cook, Alison


Diversity Begets Diversity? The Effects of Board Composition on the Promotion and Success of Women CEOs, (August 2015), Social Science Research, 53, 137-147.

DeLisle, Ronald Jared


Dupin-Bryant, Pamela Annette

**Edgeman, Rick**


**Fadel, Kelly J**


**Ferguson, Merideth**


**Gardner, Timothy M**

When Territoriality Meets Agency: An Examination of Employee Guarding as a Territorial Strategy, (September 2015), Journal of Management.

**Gibson, Cynthia**

Use of Possible Selves Theory to Explain Motivation, (2105) International Journal of Arts and Humanities, 1(2), 49-78.

**Gilbert, John P**


Gorry, Christopher Aspen


Gorry, Devon Merritt Haskell


Hammond, Scott C

Lost (but not missing) at Work: Organizational Lostness as an Employee Response to Change, (2015), Journal of Management Inquiry.

Holland, Daniel Vance


Environmental Effects on the Cognitions of Corporate and Independent Entrepreneurs, (August 2015), Small Business Economics.


Johnson, Jeffrey J


Kim, Yong Seog


Analysis of walking speeds involving individuals with disabilities in different indoor walking environments, (2015), Journal of Urban Planning and Development.


Mills, Robert J


Clarifications on the Design of Customer Comment Cards: Question Type, Question Wording, and Writing Space, (February 1, 2015), Journal of Hospitality Marketing and Management, 24, 216-228.

Olsen, David H

Clarifications on the Design of Customer Comment Cards: Question Type, Question Wording, and Writing Space, (February 1, 2015), Journal of Hospitality Marketing and Management, 24, 216-228.

**Paper, David J**

The Technology Acceptance Model E-Commerce Extension: A Conceptual Framework, (December 2015), Procedia Economics and Finance; Elsevier B.V.


**Shughart, William F**


**Simon, Chad**

The effects of client management concessions and ingratiation attempts on auditors' trust and proposed adjustments, June 2015


**Skousen, Christopher J**

Has Concentration in the Top Accounting Journals Changed Over Time?, (March 2016), Accounting Horizons, 30, 63-78.

Accounting Education and Reform: A Focus on Pedagogical Intervention and Its Long-Term Effects, (December 2015), The Accounting Educators Journal, XXV, 67-93.


**Smith, Jason M**


**Stafford, Edwin R**

‘My Mom Idles Less than Your Mom!’ Empowering High School Teens to Tackle Air Pollution, (November 2015), Solutions Journal, 6, 48-59.

**Stephens, Alan A**
Risk Management: Applying System Dynamics Simulation to Understand Unintended Consequences, (March 31, 2015), Western Decision Sciences Institute.

Ugray, Zsolt


Washburn, Nathan T


Whitby, Ryan John


Journal Article, Professional Journal

Albrecht, Chad Orsen


Malko, John R


Winn, Bradley A

Do sweat the small stuff: How leaders can positively affect human wellbeing in a big way., (January (1st Quarter/Winter) 2015), People & Strategy Journal, 38.

Journal Article, Public or Trade Journal

Kannan, Vijay R


Magazine/Trade Publication

Hammond, Scott C

Industry Week, (December 2, 2015).
Rasmussen College, (August 1, 2015).

**Shughart, William F**

Obamacare's Tanning Tax Does a Slow Burn, (August 31, 2015), National Review Online.


**Newspaper**

**Hammond, Scott C**


**Shughart, William F**

Recycling Makes Greens Go Ga-Ga, But It's a Real Burden for the Rest of Us, (December 17, 2015), Tribune News Service.

Washington's Holiday To-Do List Should Include Crude Oil Exports Policy Reform, (December 15, 2015), The Hill.

Don't Renew Export-Import Bsnk to Protect U.S. Business, (December 6, 2015), Salt Lake Tribune.

The Atomic Age and Limited Liability for Nuclear Accidents, (November 20, 2015), The Hill.


Guest Commentary: Symbolic Gesture on Coal will Ding California Pension Funds, (November 2, 2015), Oakland Tribune.

All Taxes Start as Good Intentions, but don't End that Way, (October (4th Quarter/Autumn) 4, 2015), Inside Sources.

Shale Revolution Revitalizing U.S. Manufacturing, (September 24, 2015), San Diego Union-Tribune.

Thank the Shale Revolution for Revitalizing U.S. Manufacturing, (September 18, 2015), Inside Sources.

Berkeley's Soda Tax Loses its Fizz but Offers Important Lessons, (September 9, 2015), Daily Caller.
The Stamp Act Riots, 250 Years On, (August 18, 2015), Daily Caller.


Should there be a Tax on Soda and Sugary Drinks? NO: The Health Benefits are Far Less than Claimed, (July (3rd Quarter/Summer) 13, 2015), Wall Street Journal, R2.

Three Myths that Perpetuate the Oil Export Ban, (June 22, 2015), Inside Sources.

Drillers Big on Conservation of Water, (June 22, 2015), Philadelphia Inquirer.

President Obama's Absurd War on Coal, (June 15, 2015), Standard Examiner.

Numbers Don't Lie: Crude Oil Exports are in Americans' Best Interest, (June 9, 2015), Roll Call.

Activists could Limit College Earnings, Research, (March 19, 2015), Philadelphia Inquirer.

Time to Sever Fiscally Irresponsible Greece from its EU Lifeline, (February 26, 2015), Fresno Bee.

Many Americans Grasp the Benefits of Exporting Crude Oil, (February 17, 2015), Inside Sources.

My View: President Obama's Tin Ear on Clean Coal, (February 6, 2015), Deseret News.


Other

Edgeman, Rick

Strong Reciprocity as Quintessential Shingo, (October 13-14, 2015), Shingo European Summit, Cork, Ireland.


Fawson, Christopher


Gorry, Christopher Aspen

The Impact of Taxes on the use of Deferred Executive Compensation, (October (4th Quarter/Autumn) 19, 2015), VOX.eu.

Hammond, Scott C

Utah Public Radio/KUSU, (November 1, 2015).

WINA North Carolina, (February 25, 2015).
KTVX Salt Lake, (May 20, 2015).

**Working Paper**

Shughart, William F

Regressive Effects: Causes and Consequences of Selective Consumption Taxation, (March 3, 2015), Mercatus Center, George Mason University.

**Contracts, Grants and Sponsored Research**

Gorry, Devon Merritt Haskell

The Effects of Influenza Vaccination on the Rate of Serious Health Events, Funded, $650,000.00, (July 2014 - July 2017).

Hammond, Scott C

Ashley Valley Regional Medical, Funded, $25,000.00, (April 1, 2015 – June 1, 2015).

Li, Kunpeng

A study on measurement and control of supply chain bullwhip effect, Funded, (January 1, 2014 - January 1, 2015).

Olsen, Kari J

Management Control System Design for the Psychologically Entitled: Incentives, Monitoring, and Deviance, Funded, $16,000.00, (October 2014 - August 2015).

Stafford, Edwin R


**Presentations and Posters**

Albrecht, Chad

The Importance of Effective Hiring Policies in Fraud Prevention, April 2015.

The Relationship Between Organizational Strategy and Fraud: The Case of John McNamara, April 2015.

Towards a Better Understanding of Financial Information and Metrics for HR Professionals, April 2015.

Beaulieu, Tanya Young


Blau, Benjamin M
Skewness Preferences, Asset Prices, and Investor Sentiment, October 2015.

The Distribution of REIT Liquidity, June 2015.

**Bone, Sterling**


**Bowles, Tyler J**

The Income Inequality Debate, December 8, 2015.

Economic Update, November 19, 2015.

**Brough, Aaron R**


Marketing Research Training, March 2015.

Top 9 or Top 10? The Opposing Effects of Exclusivity and Norm Violation in Consumer Response to Imprecise Advertising Claims, January 2015.

**Callister, Ronda R**


Online Education: The Who, What, & How for MBA’s and Executives, August 2015.

**Cook, Alison**

Women leaders in the Fortune 500: Paths to top management, August 2015.


Glass cliffs and organization saviors: Barriers to women’s leadership in work organizations, March 2015.

**DeLisle, Ronald Jared**

The Effects of Conference Call Content on Market Perception of Value Uncertainty and Firm Risk, November 2015.

Prospect Theory, Mental Accounting, and Option Prices, October 2015.

Share repurchases and wealth transfer among shareholders, October 2015.
Systematic Limited Arbitrage and the Cross-Section of Stock Returns: Evidence from Exchange Traded Funds, October 2015.


Share repurchases and wealth transfer among shareholders, April 2015.


**Dupin-Bryant, Pamela Annette**

Learning Assessment Strategies, August 19, 2015.

Learning analytics: Faculty perceptions and use of information systems education., October 8, 2015.

Learning Assessment Strategies, August 19, 2015.

**Edgeman, Rick**

Innovation & Sustainability in Kaizen, November 7-12, 2015.


**Feigenbaum, James A**

Transition Dynamics of a Mass Deportation, November 2015.

Transition Dynamics of a Mass Deportation, August 2015.


Transition Dynamics of a Mass Deportation, March 2015.

**Ferguson, Merideth**

Impression management as a tool to manage the family-to-work interface, August 9, 2015.

**Findley, Thomas Scott**

Commitment and Welfare, April 2015.


**Gardner, Timothy**


**Gilbert, John P**
A New Measure of Economic Distance, 2015.
Introduction to CGE Analysis for Trade Policy, 2015.

Glauser, Michael J

Glover, Terrence Frank

Gorry, Christopher Aspen
The Cost of Uncertainty about the Timing of Social Security Reform, October 2015.
The Cost of Uncertainty about the Timing of Social Security Reform, October 2015.
The Cost of Uncertainty about the Timing of Social Security Reform, August 2015.
The Cost of Uncertainty about the Timing of Social Security Reform, August 2015.
Experience, Skill Composition, and the Persistence of Unemployment Fluctuations, June 2015.

Gorry, Devon Merritt Haskell
The impact of grade ceilings on student grades and course evaluations: evidence from a policy change, November 2015.
The impact of grade ceilings on student grades and course evaluations: evidence from a policy change, October 2015.
Does Retirement Improve Health and Life Satisfaction?, October 2015.
Does Retirement Improve Health and Life Satisfaction?, September 2015.
Does Retirement Improve Health and Life Satisfaction?, September 2015.
Does Retirement Improve Health and Life Satisfaction?, February 2015.

Israelsen, L Dwight

Impacts of Birth Rates and Migration on Segregation in U.S. Counties, July 2, 2015.

The Impact of Scholarship Grade Requirements on Academic Performance, July 2, 2015.

Impacts of Birth Rates and Migration on Segregation in Mountain States Counties, March 27, 2015.

**Johnson, Jeffrey J**


**Kannan, Vijay R**

Building a Research Program, November 2015.

Managing Global Supply Chains, October 2015.

**Lee, Konrad**

Read Before You Sign: A Classroom Activity for Teaching Residential Lease Agreements to Undergraduate Business Law Students, August 2015.

Developments I the International Law of High Seas Piracy, October 2015.

A Classroom Exercise for Teaching Residential Lease Contracts, February 2015.

**Li, Kunpeng**


**Mills, Robert J**

Future Data Scientists Analogical Problem Solving: SQL Nomenclature, November 16, 2015.

**Olsen, Kari J**

Tools for Teaching Narcissistic and Entitled Individuals: A review of personality, motivations, and interpersonal styles, August 9, 2015.

**Paper, David J**


**Peterson, Shannon**

Bridging the Gap between IR Theory and Transnational Terrorist Actors, September 13, 2013.

**Price, Richard A**
Mentoring Session for Logan High Poster Contest, March 20, 2015.
Mentoring Session for Logan High Poster Contest, March 12, 2015.
Selling Clean Air, March 5, 2015.
Mentoring Session for Logan High Poster Contest, February 26, 2015.
Wind Uprising, documentary screening and discussion, February 24, 2015.
Mentoring Session for Logan High Poster Contest, February 12, 2015.
Scaling Wind, documentary screening and discussion, February 10, 2015.
Mentoring Session for Logan High Power Contest, February 5, 2015.
"Selling Clean Air", January 26, 2015.
"Selling Clean Air", January 22, 2015.

RISK MANAGEMENT: APPLYING SYSTEM DYNAMICS SIMULATION TO UNDERSTAND UNINTENDED CONSEQUENCES, March 31, 2015.

Stephens, Nathaniel M
Management Bias in Multiple Accounting Estimates to Meet or Beat Analyst Expectations and the Effect of PCAOB Auditing Standard No. 14, October 2015.

Ugray, Zsolt

Whitby, Ryan John
The Distribution of REIT Liquidity, June 2015.

Winn, Bradley A
A learning model for model learning: Students that teach, apply and demonstrate mastery, August 2015.

Effective teaching strategies: Engaging students in an interactive video conferencing environment, August 2015.

Publishing beyond the Academy: Editors share tips on publishing for impact in the “real world.”, August 2015.