2016
Faculty Achievements and Activities
Jon M. Huntsman School of Business

Awards and Honors

Beaulieu, Tanya Young


Brough, Aaron R

Researcher of the Year, Management Department, (November 2016).

2017 MSI Young Scholar, Marketing Science Institute, (September 2016).

Audience Choice Award, Qualtrics Insight Summit, Freakonomics game show, (February 2016).

Cook, Alison

Researcher of the Year, Jon M. Huntsman School of Business, (January 2016).

DeLisle, Jared


Dupin-Bryant, Pamela Annette

Eldon J. Gardner Teacher of the Year, Utah State University - Provost Office, (2016).

Professor of the Year, USU Tooele, (2016).

Teacher of the Year, Jon M. Huntsman School of Business, (2016).

Teacher of the Year, Management Information Systems, (2016).

Gardner, Timothy

Graduate Student Mentoring Award, Department of Management, Huntsman School of Business, (January 2016).

Grange, Edward Vance Jr.

Graduate Mentor of the Year, School of Accountancy, (April 21, 2016).

Hammond, Scott Carlson


Holland, Daniel Vance


Olsen, Kari J
IMA Research Foundation Emerging Scholar Award, Institute of Management Accountants, (June 2016).

**Peterson, Shannon**

Undergraduate Advisor of the Year, USU Robins Awards, (April 2016).

Undergraduate Advisor of the Year, Jon M. Huntsman School of Business, (March 2016).

**Stafford, Edwin R**

Service Award Nominee, Huntsman School of Business, (January 2016).

**Stephens, Nathaniel M.**

Researcher of the Year, USU School of Accountancy, (2016).

**Ugray, Zsolt**

MIS Department Service Award Nominee, MIS Dept, (December 2016).

**Winn, Bradley A**

Negotiation Course Completion, University of Notre Dame, (2016).

**Publications/Intellectual Contributions**

**Book Review**

**Paper, David J**


**Book, Chapter in Scholarly Book**

**Hartwell, Christopher J**


**Thompson, Merideth Jo**

Spillover and Crossover of Workplace Aggression, (February 2017), Cambridge University Press.

**Book, Non-Scholarly-New**

**Glauser, Michael J**

Main Street Entrepreneur, (May 10, 2016), Entrepreneur Press.

**Book, Scholarly-New**

**Simmons, Randy T**
Nature Unbound: Bureaucracy vs. the Environment, (April (2nd Quarter/Spring) 2016), Independent Institute.

Yonk, Ryan

Nature Unbound: Bureaucracy vs. the Environment, (April (2nd Quarter/Spring) 2016), Independent Institute.

Book, Textbook-New

Ferguson, John


Peterson, Shannon


Book, Textbook-Revised

Grange, Edward Vance Jr.


Conference Proceeding

Bartkus, Kenneth R


Brocato, Deanne


Johnson, Jeffrey J


Paper, David J


Ugray, Zsolt

Should Business Analytics Be Taught to Every Undergraduate? – We are Already Doing It, (November 2016), DSI 2016 Proceedings.

Albrecht, Chad Orsen

Understanding Asset Misappropriation, (January (1st Quarter/Winter) 2016), Journal of Fraud Studies.

Beaulieu, Tanya Young

Examining learning styles and perceived benefits of analogical problem construction on SQL knowledge acquisition, (July (3rd Quarter/Summer) 2016), 26, 203-218.

Blau, Benjamin M


Bonner, Julena Marie

My boss is (morally) disengaged: The role of ethical leadership in explaining the interactive effect of supervisor and employee moral disengagement on employee behaviors., (September 17, 2016), Journal of Business Ethics, 137, 731-742.

Bowles, Tyler J


Brough, Aaron R


A Comparison of Learning Outcomes in Skills-based Courses: Online versus Face-to-Face Formats, (April (2nd Quarter/Spring) 2016), Decision Sciences Journal of Innovative Education.

Chudoba, Katherine M


Cook, Alison

Appointment of racial/ethnic minority directors: Ethnic matching or visibility threat?, (2016), Social Science Research.

Does corporate leadership composition affect the adoption of LGBT-friendly policies?, (2016).

Do Women Leaders Advance Equity? The Effect of Leadership Composition on LGBT-Friendly Policies in American Firms, (February 2016), Human Relations, 69, 1431-1456.

Leading at the Top: Understanding Women's Challenges above the Glass Ceiling, (January (1st Quarter/Winter) 2016), Leadership Quarterly, 27, 51-63.

Davis, Cassandra


Understanding Graphic Pictorial Warnings in Advertising: A Replication and Extension, (January (1st Quarter/Winter) 1, 2016), Journal of Advertising.

De Souza Queiroz, Magno Jefferson


DeLisle, Ronald Jared


The dynamic relation between short sellers, option traders, and aggregate returns, (October (4th Quarter/Autumn) 2016), Review of Quantitative Finance and Accounting, 47, 645-371.


Skewness preference and seasoned equity offers, (September 2016), Review of Corporate Finance Studies, 5, 200-238.

Depew, Briggs Bourne


Dupin-Bryant, Pamela Annette

Examining learning styles and perceived benefits of analogical problem construction on SQL knowledge acquisition, (July (3rd Quarter/Summer) 2016), 26, 203-218.

Erickson, Devon K

Do investors perceive low risk when earnings are smooth relative to the volatility of operating cash flows? Discerning opportunity and incentive to report smooth earnings, (May 2017), The Accounting Review, 92.

Fadel, Kelly J

Knowledge Sourcing from Repositories: The Role of System Characteristics and Psychological Climate, (January (1st Quarter/Winter) 2016), Information & Management, 53, 64-78.

Glauser, Michael J

The Leadership Traits Shared by Successful Entrepreneurs, (July (3rd Quarter/Summer) 27, 2016), Entrepreneur & Innovation Exchange.

Gorry, Christopher Aspen

Experience and Worker Flows, (March 2016), Quantitative Economics, 7, 225-255.


Gorry, Devon Merritt Haskell


Hartwell, Christopher J


Holland, Daniel Vance

The Leadership Traits Shared by Successful Entrepreneurs, (July (3rd Quarter/Summer) 27, 2016), Entrepreneur & Innovation Exchange.

Johnson, John D

Examining learning styles and perceived benefits of analogical problem construction on SQL knowledge acquisition, (July (3rd Quarter/Summer) 2016), 26, 203-218.

Kim, Yong Seog


Mills, Robert J

Examining learning styles and perceived benefits of analogical problem construction on SQL knowledge acquisition, (July (3rd Quarter/Summer) 2016), 26, 203-218.


Olsen, David H


Olsen, Kari J


Paper, David J


Peterson, Shannon


Shughart, William F


Simmons, Randy T


The Regulatory Noose: Logan City’s Adventures in Micro-Hydropower, (2016), Energies, 9, 482.


Skousen, Christopher J


Has Concentration in the Top Accounting Journals Changed Over Time?, (March 2016), Accounting Horizons, 30, 63-78.

Smith, Jason M


Talakai, Jayson Jared

Has Concentration in the Top Accounting Journals Changed Over Time?, (March 2016), Accounting Horizons, 30, 63-78.

Thompson, Merideth Jo


Tethered to work: A family systems approach linking mobile device use to turnover intentions, (April (2nd Quarter/Spring) 2016), Journal of Applied Psychology.

Whitby, Ryan John


Yonk, Ryan

The Regulatory Noose: Logan City’s Adventures in Micro-Hydropower, (2016), Energies, 9, 482.


**Journal Article, In-House Journal**

**De Souza Queiroz, Magno Jefferson**


**Journal Article, Professional Journal**

**Albrecht, Chad Orsen**

Strategic Revenue Analysis, (2016), Strategic Direction, 32.

To Sit at the Table, You Have to Know the Language, Important Financial Metrics for HR Directors, (August 2016), Strategic HR Review, 15.

Strategic Revenue Analysis, (July (3rd Quarter/Summer) 2016), Strategic Direction, 32.

**Crane, Bret**

The role of teacher openness and prosocial motivation: creating an environment where questions lead to engaged students, (January (1st Quarter/Winter) 1, 2017).

**Holland, Daniel Vance**

Strategic Revenue Analysis, (2016), Strategic Direction, 32.

**Olsen, Kari J**


**Winn, Bradley A**


Risky Leadership Networks: When Leaders Leak Strategic Knowledge, (January (1st Quarter/Winter) 2016), HRPS, 39.

**Journal Article, Public or Trade Journal**

**Yonk, Ryan**

Charting Unseen Cost of Electricity Generation, (April (2nd Quarter/Spring) 2016), Pipeline & Gas Journal, 243.

**Newsletter**
Shughart, William F

Does Expanding the Use of Renewable Energy Sources Represent the Best Chance for the Utility Industry to Transition to New Business Models? No, (June 20, 2016), Sage Business Researcher.

Newspaper

Shughart, William F

Amazon "Deal" Undermines Tax Rate Competition, (December 18, 2016), Salt Lake Tribune, O6.

Taxing Sugary Soft Drinks is Paternalistic Nonsense, (December 16, 2016), Orange County Register.

Refocusing on Obama's Environmental Legacy, (December 13, 2016), Inside Sources.

Economy-Boosting Tax Reform May Finally be in Sight, (November 18, 2016), Real Clear Markets.

Dakota Access -- Legal, Beneficial and Necessary, (October (4th Quarter/Autumn) 28, 2016), Morning Consult.

Commentary: Oakland's Voters Should Stop Soda Tax, (October (4th Quarter/Autumn) 25, 2016), East Bay Times.

Green Energy Dreams Will Hurt the Poor, (September 23, 2016), Inside Sources.

Dakota Access Pipeline Followed the Permitting Rules, (September 22, 2016), Wall Street Journal.

Environmentalists' Questionable Tactics in North Dakota, (September 12, 2016), Real Clear Energy.

Treasury's Regulatory Overstep Attempts to Fix the Wrong Problem, (August 25, 2016), Real Clear Markets.


Commentary: Oakland Coal Ban Won't Protect Vulnerable, (July (3rd Quarter/Summer) 13, 2016), East Bay Times.

Keeping Minerals in the Ground Keeps Them Out of the Economy, (June 8, 2016), Inside Sources.

Philadelphia's Proposed Soda Tax is Government Manipulation, (May 12, 2016), Daily Caller.

Bipartisan Energy Bill Gets Second Chance in Senate, (April (2nd Quarter/Spring) 18, 2016), Morning Consult.

Obama Gas Tax is Poorly Tined, (April (2nd Quarter/Spring) 5, 2016), Morning Consult.

Obama's Energy Doctrine is Proving Disastrous, (April (2nd Quarter/Spring) 2, 2016), American Thinker.
Climate Change Activism Interferes with Responsible Public Pension Fund Management, (March 17, 2016), American Thinker.

Highway Death Tolls Will Skyrocket as 54.5 mpg Standard Takes Effect, (March 17, 2016), Sacramento Bee.

Soda Taxes Morally, Ethically Bankrupt, (March 3, 2016), Orange County Register.

What Happened to "Peak Oil?" Answer: Market-Driven Innovation, (March 2, 2016), Morning Call.

Hot Dogs, Salads, and Rent Seeking, (February 17, 2016), Inside Sources.

LNG Exports: An Easy Fix for Economic Growth, (February 4, 2016), Morning Consult.

Tax Reform Gaining Steam, (February 4, 2016), The Hill.

Why Solar and Wind Power Are Not as Environmentally Friendly as You Think, (January (1st Quarter/Winter) 26, 2016), Inside Sources.

Jan. 16, 1920: Another Day that should Live in Infamy, (January (1st Quarter/Winter) 15, 2016), The Hill.

Yonk, Ryan


Other

Gorry, Christopher Aspen


Jenson, Richard L

The Reach and Effectiveness of FDICIA: Internal Controls and Audit Committee Regulation in Banking, (August 11, 2016), Oxford Business Law Blog.

Yonk, Ryan

UK Deals Favors at Expense of Energy Consumers, (October (4th Quarter/Autumn) 10, 2016).

Technical Report-Other

Simmons, Randy T

Cost of City Governments – Fiscal Year 2015, (August 2016), Utah Taxpayers Association.

Unseen Costs of Electricity Series, (January (1st Quarter/Winter) 2016), Institute of Political Economy.

Yonk, Ryan

Cost of City Governments – Fiscal Year 2015, (August 2016), Utah Taxpayers Association.
Unseen Costs of Electricity Series, (January (1st Quarter/Winter) 2016), Institute of Political Economy.

**Intellectual Property**

**Johnson, Jeffrey J**


Multi-node Encryption, 9391962, Regular Patent.

**Contracts, Grants and Sponsored Research**

**Conrad, Paulette Michelle**

Development of Blended MIS 3300 Course, Funded, $3,000.00, (May 2016 - August 2016).

Development of Online MIS 3300 Course, Funded, $3,000.00, (May 2016 - August 2016).

**Gibson, Cynthia Ann**

Student Internship Grant, Funded, $5,000.00, (May 2015 - May 2016).

Teaching and Learning Excellence Grant, Funded, $4,000.00, (May 2015 - May 2016).

**Gorry, Devon Merritt Haskell**

The Effects of Influenza Vaccination on the Rate of Serious Health Events, Funded, $650,000.00, (July 2014 - July 2017).

**Martin, Rachel Malinda**

Institute of Management Accountants Research Grant, Funded, $5,420.00, (November 2016 - January 2017).

**Olsen, Kari J**

Choosing and Responding to Relative Performance Information: The Effect of Choice and RPI Feedback Frequency on Performance, Funded, $14,000.00, (July 2016 - July 2017).

**Yonk, Ryan**


**Presentations and Posters**

**Albrecht, Chad Orsen**

Are Whistleblowing Laws Effective? The Moderating Role of Societal Culture, August 2016.


**Bartkus, Kenneth R**

**Blau, Benjamin M**

Gambling Cultures and the Stability of Stock Prices, October 2016.


**Bonner, Julena Marie**

Punishment contingency and unethical behavior: The role of uncertainty and justice perceptions., August 2016.

**Bowles, Tyler J**

Economic Update, November 17, 2016.


**Brough, Aaron R**

The ‘Green is Girly’ Heuristic: Gender Identity Maintenance in Men's Avoidance of Eco-friendly Behavior, November 2016.

The Bulletproof Glass Effect: Ironic Consequences of Assurances (vs. Warnings), September 2016.


**Callister, Ronda R**


**Crane, Bret**


**DeLisle, Ronald Jared**

The Effects of Conference Call Content on Market Perception of Value Uncertainty, November 2016.
Retail Investors and Choice Overload: Evidence from IPOs, October 2016.
Retail Investors and Choice Overload: Evidence from IPOs, September 2016.
Anchoring and Probability Weighting in Option Prices, August 2016.
The Effects of Conference Call Content on Market Perception of Value Uncertainty and Firm Risk, August 2016.
Anchoring and Probability Weighting in Option Prices, August 2016.
The Effects of Conference Call Content on Market Perception of Value Uncertainty and Firm Risk, April 2016.
The Role of Skewness in Mergers and Acquisitions, March 2016.

**Dupin-Bryant, Pamela Annette**
- Polymorphism: Many Forms of Effective Teaching, August 19, 2016.

**Erickson, Devon K**
- Do investors perceive low risk when earnings are smooth relative to the volatility of operating cash flows? Discerning opportunity and incentive to report smooth earnings, February 2016.

**Feigenbaum, James A**
- Taxes and Illegal Immigration, August 2016.
- Give it or Leave it: A Longitudinal Study of Inter Vivos Transfers and Bequests, June 2016.
- Transition Dynamics of a Mass Deportation, March 2016.

**Gilbert, John P**
- The Economic Impact of the Trans-Pacific Partnership: What Have We Learned from CGE Simulation?, 2016.

**Gorry, Christopher Aspen**
Gorry, Devon Merritt Haskell

The Effects of Influenza Vaccination on the Rate of Serious Health Events, December 2016.


Education and Labor Market Consequences of Teenage Childbearing: Heterogeneous Effects Across Socioeconomic Status and Race, November 2016.

The impact of grade ceilings on student grades and course evaluations: evidence from a policy change, February 5, 2016.

Hartwell, Christopher J

Emerging Workplace Trends: Sexual orientation and Gender Identity in the Workplace, October 19, 2016.

To Look or Not to Look: The Promises and Pitfalls of Viewing Applicant Social Media Profiles during the Hiring Process., September 27, 2016.

Engaging students through online polling, August 17, 2016.

Teach advice and lessons I’ve learned along the way., August 15, 2016.

Developing a structural framework for social media assessments in hiring., April 14, 2016.

Johnson, Jeffrey J


HOW DATA MANAGEMENT AND ANALYTICS TOOLS BENEFIT AN ORGANIZATION – A CASE STUDY, April 5, 2016.

Li, Kunpeng

Remanufacturing Decisions in a Close-loop Supply Chain with Extended Warranty Options, November 2016.

Martin, Rachel Malinda

The Effect of Executive Compensation Discretion on Investor Judgments, 2016.

The Effect of Executive Compensation Discretion on Investor Judgments, 2016.


Paper, David J

HOW DATA MANAGEMENT AND ANALYTICS TOOLS BENEFIT AN ORGANIZATION – A CASE STUDY, April 5, 2016.

Shang, Danjue

Presenter and Discusser, November 2016.
Presenter and Discusser, October 2016.

**Simon, Chad Allan**


**Skousen, Christopher J**

How to be a good coauthor, October 29, 2016.

Are Whistleblowing Laws Effective? The Moderating Role of Societal Culture, August 2016.


**Smith, Jason M**


Discussion, November 2016.

Policy Uncertainty and Bank Bailouts, November 2016.


Discussion, October 2016.

Discussion, September 2016.

Discussion, June 2016.

**Stafford, Edwin R**

How to Sell Clean Air, October 12, 2016.

High School Students Learning to Resist the Dark Side: Outcomes of the Clean Air Poster Initiatives, October 6, 2016.

Incorporating Sustainability Topics into the Marketing Strategy Curriculum, May 12, 2016.

Scaling Wind, documentary screening and discussion, April 13, 2016.


Selling Clean Air: Understanding Messae Appeals, Sources, and Recipients, February 8, 2016.

Wind Uprising, documentary screening and discussion, January 13, 2016.

How to Sell Clean Air, January 11, 2016.

**Stephens, Nathaniel M**


Thompson, Merideth Jo

3 Surprising Myths about the Benefits of your Cellphone, October 28, 2016.

Work-family deviance: Buffering the effects of work hours’ culture, March 2016.

Ugray, Zsolt

Should Business Analytics Be Taught to Every Undergraduate? – We are Already Doing It, November 19, 2016.

HOW DATA MANAGEMENT AND ANALYTICS TOOLS BENEFIT AN ORGANIZATION – A CASE STUDY, April 5, 2016.

Whitby, Ryan John


Winn, Bradley A


Evidence-Based HR, April 11, 2016.

Yonk, Ryan

It's the Economy; Resource Management Plans, November 16, 2016.

Design Thinking and Strategic Planning, October 8, 2016.

The Unseen Costs of Electricity Production, July 21, 2016.

Environmental and Energy Policy, June 5, 2016.