## AGENDA

**Regular Meeting of the Utah State University Board of Trustees**

Utah State University  
Champ Hall Conference Room, OM 136  
Held via Conference Call  
April 6, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 a.m.</td>
<td>Regular Meeting</td>
<td>OM 136</td>
</tr>
<tr>
<td>8:35 a.m.</td>
<td>Closed Session</td>
<td>OM 136</td>
</tr>
<tr>
<td>9:30 a.m.</td>
<td>Regular Meeting</td>
<td>OM 136</td>
</tr>
<tr>
<td></td>
<td>Chair’s Report</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Consent Agenda</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Action Agenda</td>
<td></td>
</tr>
</tbody>
</table>
A. Information Items

1. Date of the next Board of Trustees Meeting, May 4, 2018

2. Commencement Events (refer to following pages)
Friday, May 5, 2018

GRADUATE COMMENCEMENT AND HOODING CEREMONY

12:30 p.m. Assembly of candidates, Nelson Field House
1:00 p.m. Academic procession from Nelson Field House to Dee Glen Smith Spectrum
1:30 p.m. Ceremony begins, Dee Glen Smith Spectrum

6:00 p.m. Dignitary Dinner, David B. Haight Alumni Center

Saturday, May 5, 2018

UNDERGRADUATE COMMENCEMENT CEREMONY

7:45 a.m. Breakfast, Taggart Student Center
8:30 a.m. Academic Assembly, Taggart Student Center
9:00 a.m. Academic Procession, Taggart Student Center to Dee Glen Smith Spectrum
9:30 a.m. Undergraduate Commencement Ceremony, Dee Glen Smith Spectrum

COLLEGE CONVOCATIONS

12:00 noon
College of Humanities and Social Sciences – Dee Glen Smith Spectrum
S.J. & Jessie E. Quinney College of Natural Resources – Morgan Theatre, Chase Fine Arts Center
College of Science – Daines Concert Hall, Chase Fine Arts Center

12:30 p.m.
College of Engineering – Wayne Estes Center

2:00 p.m.
Caine College of the Arts – Daines Concert Hall, Chase Fine Arts Center
Jon M. Huntsman School of Business – Dee Glen Smith Spectrum
Associate’s Degrees – Morgan Theatre, Chase Fine Arts Center

2:30 p.m.
College of Agriculture and Applied Sciences – Wayne Estes Center

4:00 p.m.
Emma Eccles Jones College of Education and Human Services – Dee Glen Smith Spectrum
REGIONAL CAMPUS GRADUATION DATES

USU Southwest:
- Thursday, April 19, 2018, 6:00 pm
- Beaver High School, 195 East Center Street, Beaver, Utah

USU Tooele:
- Thursday, April 19, 2018, 6:00 pm
- Tooele High School, 301 West Vine Street, Tooele, Utah

USU Brigham City:
- Friday, April 20, 2018, 6:00 pm
- Box Elder High School, 380 South 600 West, Brigham City, Utah

USU Moab:
- Thursday, April 26, 2018, 6:00 pm
- Grand Center, 182 North 500 West, Moab, Utah

USU Uintah Basin:
- Saturday, April 28, 2018, 4:00 pm
- Uintah Conference Center, 313 E 200 S, Vernal, Utah

USU-EASTERN GRADUATION DATES

Blanding Campus:
- Friday, April 27, 2018, 1:00 pm
- San Juan High School, 311 North 100 East, Blanding, Utah

Price Campus:
- Saturday, April 28, 2018, 10:00 am
- Bunnell-Dmitrich Athletic Center, 475 East 400 North, Price, Utah
CONSENT AGENDA

1. Minutes from the Closed Session held on March 2, 2018
2. Minutes from the Regular Meeting held on March 2, 2018
3. Minutes from the Special Meeting held on March 26, 2018
4. Faculty and Staff Adjustments
CLOSED SESSION
UTAH STATE UNIVERSITY BOARD OF TRUSTEES
March 2, 2018

Minutes of the Closed Session of the Utah State University Board of Trustees held at Utah State University, University Inn, Alma Sonne Board Room, commencing at 1:09 p.m.

MEMBERS PRESENT
Jody K. Burnett        Chair
Mark K. Holland        Vice Chair
Kent K. Alder
David G. Butterfield
John Y. Ferry
Crystal C. Maggelet
J. Scott Nixon
Frank Peczuh, Jr
Michael Scott Peters
Clark L. Whitworth

MEMBERS EXCUSED
Karen H. Huntsman

UNIVERSITY REPRESENTATIVES PRESENT
Noelle E. Cockett        President
David T. Cowley          Vice President, Business and Finance
Laurens H. Smith, Jr.    Interim Provost

Chair Burnett conducted the meeting. Personnel and legal issues were discussed.
2:12 p.m.

______________________________________________
Jody K. Burnett, Chair                      Sydney M. Peterson, Secretary

______________________________________________
Date Approved
Chair Burnett called the meeting to order.
Action: Trustee Nixon moved in accordance with 52-4-205 of the Utah Code, that the Trustees go into a Closed Session for the sole purpose of discussing the character, professional competence, or physical or mental health of individuals, pending or reasonably imminent litigation, and the possible sale of real property. Trustee Ferry seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett reopened the Regular Meeting at 2:18 p.m. thanking those present for their attendance.

I. Chair’s Report

A. Information Items

1. Alumni Association Report

   Trustee Butterfield reported that an Alumni Advisory Board meeting was recently held at the State Capitol. Upcoming events include Founders Day, tailgating before Mountain West Tournament games, the annual Senior Breakfast, Lagoon Day, a Bees game, and a September Alumni golf tournament.

2. Audit Committee Report

   Trustee Nixon noted that President Cockett spoke about the University’s risk assessment process during their committee meeting. Trustee Nixon moved that the Board vote on the approval of the Review and Acceptance of the Athletic Department Agreed-Upon Procedures Report.

   Action: Trustee Nixon moved approval of the review and acceptance of the Athletic Department Agreed-Upon Procedures Report [Resolution 18-03-09] (Appendix T). Trustee Peters seconded the motion. The voting was unanimous in the affirmative.

3. USUSA Report

   Trustee Peters introduced USUSA President-elect Jaren Hunsaker. Trustee Peters noted that the Fee Board held meetings to discuss proposed fee changes (see [Resolution 18-03-12] for more information regarding student fees). USU was well represented during Higher Ed Day at the Capitol. The USUSA Executive Council passed a bill changing the USUSA Constitution regarding GPA/credit requirements for USUSA officers. The President’s Cabinet listened to students, lobbied the City of Logan and, as a result, more lights were installed on a path close to the University.

4. Approved schedule of meetings through May 2019 (Appendix A)
5. **Founders Day Celebration**

The Founders Day Celebration will be held in the evening on Friday, March 2, 2018.

6. **Date of the next Board of Trustees Meeting, April 2, 2018, to be held via telephone conference call**

7. **Commencement Schedule – May 4 and 5, 2018**

Trustee Burnett asked the Trustees to look over the commencement schedule and report which ceremonies they plan to attend.

II. **PRESIDENT’S REPORT**

A. **Information Items**

1. **Student Resolution of Commendation to Haven Thorson (Appendix B)**

   Trustee Peters shared the President’s letter of commendation to Haven Thorson. Haven, a member of the A-Team, is known for her enthusiasm and her inclusivity. As USUSA Chief of Staff, she contributes much to USU and the student community.

2. **Legislative Update**

   President Cockett provided a few updates from the 2018 legislative session. Vice President Abercrombie was acknowledged and praised for the confidence and respect legislators have in him. The session will wrap up Thursday, March 8, 2018. The Biology and Natural Resources renovation funding request is USU’s number one priority and request.

3. **Music Department Meeting Update**

   President Cockett noted that the University was made aware of a social media posting regarding the Music Department. An outside Salt Lake attorney will act as the investigator regarding these posts.

4. **Other Items**

   President Cockett reported that in 2020 the NCAA organization will start distributing money based on the academic performance of institutions. At this point USU would be one of four Mountain West institutions who would receive a share of these funds.

B. **Recent Events**

1. Basketball – USU at Nevada – January 13, 2018
2. 2018 Economic Outlook and Public Policy Summit – Salt Lake City, January 16, 2018
3. Luncheon and Evening Reception with Idaho Senator Hill and USU Alumni – Boise, Idaho, January 17, 2018
4. Regence Community Board Meeting – Salt Lake City, January 18, 2018
5. Board of Regents at Utah Valley University – Orem, Utah, January 19, 2018
7. Legislative Session – Salt Lake City, January 22-March 8, 2018
8. Host Professional Women’s Roundtable – President’s Home, January 22, 2018
9. Salt Lake Chamber Board of Governors – Salt Lake City, January 23, 2018
10. Capitol Council of Presidents – Salt Lake City, January 24, 2018
11. Basketball – Air Force at USU – January 24, 2018
12. Higher Ed Luncheon – Salt Lake City, January 26, 2018
13. Basketball – USU at Fresno State – January 27, 2018
14. Basketball – New Mexico at USU – January 31, 2018
15. K-16 Alliance – February 3, 2018
16. Present at Higher Education Appropriations Subcommittee – Salt Lake City, February 5, 2018
17. Basketball – USU at Wyoming – February 7, 2018
18. Present at Infrastructure and General Government Appropriations Subcommittee – Salt Lake City, February 7 2018
19. Aggie Ice Cream at the Capitol – Salt Lake City, February 8, 2018
20. Sunrise Session – Salt Lake City, February 9, 2018
21. Basketball – Boise State at USU – February 10, 2018
22. Legislative Spouses Luncheon – Salt Lake City, February 13, 2018
23. Mountain West Student-Athlete Welfare, Academics and Leadership Committee Telephone Conference – February 14, 2018
24. Basketball – USU at New Mexico – February 14, 2018
25. Basketball – Nevada at USU – February 17, 2018
26. Remarks at Women in Engineering – February 20, 2018
27. USUSA Executive Council – February 20, 2018
28. Capitol Council of Presidents – Salt Lake City, February 21, 2018
29. Basketball – USU at Air Force – February 24, 2018
30. Salt Lake Chamber Board of Governors – Salt Lake City, February 27, 2018
31. USU Extension Annual Conference – Thanksgiving Point, February 27, 2018
32. Research on Capitol Hill – Salt Lake City, February 28, 2018
33. Basketball – USU at San Jose State – February 28, 2018
34. USU Board of Trustees – March 2, 2018

C. Upcoming Events

1. Basketball – UNLV at USU – March 3, 2018
2. Young Alumni Pre-Game Party – March 3, 2018
3. Mountain West Men and Women’s Basketball Championship Tournament – Las Vegas, Nevada, March 6-10, 2018
4. Mountain West Board of Directors – Las Vegas, Nevada, March 7, 2018
5. Capitol Council of Presidents – Salt Lake City, March 7, 2018
6. Remarks at USU Employee Recognition Luncheon – March 12, 2018
8. Council of Presidents – Salt Lake City, March 13, 2018
9. Tier II Tuition Open Meeting – March 14, 2018
10. Collecting on the Edge Event – Los Angeles, California, March 17, 2018
11. Welcome Remarks at Utah Supreme Court Justices Oral Arguments – March 19, 2018
12. USU Salt Lake Campus Ribbon Cutting – Taylorsville, March 21, 2018
13. Panel Member at Student Organization for Society and Natural Resources – March 20, 2018
14. Student Advisory Council Breakfast, President’s Home – March 22, 2018
15. Remarks at Huntsman Venture Forum – March 22, 2018
16. Remarks at A-Day Welcome Reception – March 23, 2018
17. Northwest Commission on Colleges and Universities Site Visit for Year Seven Review of Utah State University – March 26-28, 2018
18. Salt Lake Chamber Board of Governors – Salt Lake City, March 27, 2018
19. Board of Regents at Dixie University – St. George, March 29-30, 2018
20. Host A.C. Women’s Luncheon – President’s Home, April 2, 2018
21. Regents Strategic Working Group: Affordability & Access – Salt Lake City, April 5, 2018
22. Board of Trustees Teleconference – April 6, 2018
23. Seely Hinckley Luncheon – April 10, 2018
24. ECUtah Board of Trustees – Salt Lake City, April 20, 2018
25. USU Retirement Dinner – April 16, 2018
26. USU Southwest Graduation – Beaver, April 29, 2018
27. USU Brigham City Graduation – Brigham City, April 20, 2018
28. USU Tooele Graduation – Tooele, April 21, 2018
29. Salt Lake Chamber Board of Governors – Salt Lake City, April 24, 2018
30. USU Moab Graduation – Moab, April 26, 2018
31. USU Blanding Graduation – Blanding, April 27, 2018
32. USU Eastern Graduation – Price, April 28, 2018
33. USU Uintah Basin Graduation – Roosevelt, April 28, 2018
34. Council of Presidents – Salt Lake City, May 1, 2018
35. USU Clinical Services Building Grand Opening – May 3, 2018
36. USU Board of Trustees – May 4, 2018
37. USU Graduate Hooding Ceremony – May 4, 2018
38. USU Dignitary Dinner – May 4, 2018
39. USU Undergraduate Commencement Ceremony – May 5, 2018

III. CONSENT AGENDA

Chair Burnett stated that the Trustees were given the following agenda items for review.

1. Minutes from the Closed Session held on January 12, 2018
2. Minutes from the Special Meeting held on January 12, 2018
3. Awards and Proposals – December 2017 [Resolution 18-03-01] (Appendix C)
IV. ACTION AGENDA

David Cowley, Vice President for Business and Finance, presented two proposals.

1. **Review and Acceptance of the Athletic Department Agreed-Upon Procedures Report** [Resolution 18-03-09] (Appendix T)

   This report was approved during the Audit Committee report.

2. **Second-Tier Tuition Rate Increase** [Resolution 18-03-10] (Appendix U)

   Vice President Cowley explained the request to approve a percentage range of 1.5% to 3.0% for the second-tier tuition rate increase. The first-tier tuition rate increase is based on the final outcome of the legislative appropriations process. The President and the USUSA President will hold a public “Truth in Tuition” meeting to discuss the proposed increase, and how the generated revenue will be used.

   **Action:** Trustee Ferry moved the approval of a Second-Tier Tuition Rate Increase [Resolution 18-03-10] (Appendix U). Trustee Maggelet seconded the motion. The voting was unanimous in the affirmative.
3. Increase Non-Resident Tuition Rates at Utah State University Eastern Price and Blanding Campuses [Resolution 18-03-11] (Appendix V)

The proposed rate adjustment from $3,249 to $5,040 will be effective Summer Semester 2018. A 2008-2009 USU Eastern decrease in non-resident tuition rates did not result in a significant increase in non-resident enrollment. Chancellor Peterson added that no impact on non-resident enrollment is anticipated.

Action: Trustee Holland moved the approval of Increase Non-Resident Tuition Rates at Utah State University Eastern Price and Blanding Campuses [Resolution 18-03-11] (Appendix W). Trustee Whitworth seconded the motion. The voting was unanimous in the affirmative.

4. Modify and/or Implement New Student Fees at Utah State University [Resolution 18-03-12] (Appendix W)

Vice President Cowley explained that student fee requests were submitted to the appropriate Student Fee Board, (see the attached requests and resulting decisions for the four fee areas.)

Proposed changes include the following:

- Logan Campus: increase of $5.05, a 0.9% increase
- Regional Campuses: no change
- USU Eastern Price Campus: increase of $10.00, a 4.0% increase
- USU Eastern Blanding Campus: increase of $10.00, a 4.0% increase

Chancellor Peterson said the desire is to meet general needs while keeping fees as low as possible.

Action: Trustee Alder moved the approval of the request to modify and/or implement new student fees [Resolution 18-03-12] (Appendix W). Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett asked if there were any other items the Trustees would like to discuss before the meeting closed; none were mentioned.

V. STRATEGIC AGENDA – Update on Marketing Efforts at Utah State University

Tim Vitale, Director of Public Relations and Marketing, and Jay Wright, Director of Student Marketing and Communications, provided an update regarding the “I’m an Aggie” campaign. Trustee Holland noted that the goal is to help with USU’s image, brand, and recruiting efforts. The ongoing campaign will feature ads and videos using real-life Aggie stories. The first and foremost target audience is potential Aggies.
Marketing tools feature “I’m an Aggie and I do this . . .” strengthening USU’s image as a “doer” brand by highlighting applied research students and graduates.

**Action:** Trustee Alder made a motion to adjourn the meeting. Trustee Nixon seconded the motion; the voting was unanimous in the affirmative.

The meeting adjourned at 3:28 p.m.

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Jody K. Burnett, Chair

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Sydney M. Peterson, Secretary
(Minutes taken by Carolyn Brittain)

Date Approved
IUTAH STATE UNIVERSITY BOARD OF TRUSTEES

Utah State University, University Inn, Alma Sonne Board Room, Logan, Utah

March 26, 2018

Minutes of the Special Meeting of the Utah State University Board of Trustees held in the University Inn, Room 510, commencing at 10:24 a.m.

MEMBERS PRESENT
Jody K. Burnett  Chair
Mark K. Holland  Vice Chair
Kent K. Alder
David G. Butterfield
Crystal C. Maggelet
J. Scott Nixon
Frank Peczuh, Jr
Michael Scott Peters
Clark L. Whitworth  via telephone

MEMBERS EXCUSED
John Y. Ferry
Karen H. Huntsman

UNIVERSITY REPRESENTATIVES PRESENT
Carolyn Brittain  Staff Assistant
David T. Cowley  Vice President, Business and Finance
Sydney M. Peterson  Chief of Staff and Secretary to the Board of Trustees

Chair Burnett opened the meeting thanking those present, or participating via telephone, and for meeting with the NWCCU accreditation team.

I. ACTION AGENDA

David Cowley, Vice President for Business and Finance, presented the proposal.

1. **Construction of the Swenson House, a Non-state Funded Project**
   [Resolution 18-03SM-01] (Appendix A)

   Vice President Cowley introduced the project and answered Trustee questions. Funding for the project comes from a combination of donations and discretionary funds in the College of Humanities and Social Sciences. The home and large patio will be used by departments within the college. It will become a place for writers, seminars, and social events. Future plans include landscaping gardens.
Action: Trustee Holland moved the approval for the construction of the Swenson House, a non-state funded project [Resolution 18-03SM-01] (Appendix A). Trustee Alder seconded the motion. The voting was unanimous in the affirmative.

Action: Trustee Nixon made a motion to adjourn the meeting. Trustee Peters seconded the motion; the voting was unanimous in the affirmative.

The meeting adjourned at 10:45 a.m.

Jody K. Burnett, Chair

Sydney M. Peterson, Secretary

(Minutes taken by Carolyn Brittain)
ITEM FOR ACTION

RE: Faculty and Staff Adjustments

The attached faculty and staff adjustment is submitted for the Trustees consideration. It has received the appropriate administrative review and approval.

EXECUTIVE SUMMARY

The faculty and staff adjustments include one (1) new appointment granting tenure.

RECOMMENDATION

The President and Provost recommend that the Board of Trustees approve the attached faculty and staff adjustment.
WHEREAS, The President and the Provost recommend that the Board of Trustees approve one (1) new appointment.

NOW, THEREFORE, BE IT RESOLVED, That the USU Board of Trustees hereby approve this recommended faculty and staff adjustment.

RESOLUTION APPROVED BY THE USU BOARD OF TRUSTEES:

Date

6 April 2018
Faculty and Staff Adjustments

a. New Appointment

**Jon M. Huntsman School of Business**

Matthew S. Jaremski, Associate Professor with tenure, Department of Economics and Finance, Jon M. Huntsman School of Business; effective 01 August 2018. B.A. Austin College, 2006; Ph.D. Vanderbilt University, 2010. Salary to be $140,000/9-months.
ACTION AGENDA

1. Tenure and Promotion 2018
ITEM FOR ACTION

RE: Tenure and Promotion Decisions 2018

The attached tenure and promotion decisions effective 01 July 2018 are submitted for the Trustees' consideration. They have received the appropriate administrative review and approval.

EXECUTIVE SUMMARY

Candidates for promotion and/or tenure were evaluated by faculty committees, department heads, college deans, and where appropriate, the chancellor of USU Eastern or regional campus deans. Recommendations were then forwarded to the president for further consideration. After review by the president, interim provost, vice president for Research and dean of the School of Graduate Studies, vice president for Extension and Agriculture, and seven faculty members, sixty-one faculty are recommended for promotion and/or tenure to become effective 01 July 2018.

The candidates include: (1) twenty-five assistant professors promoted to associate professor with tenure; (2) three associate professors promoted to associate professor with tenure; (3) one associate professor promoted to professor with tenure; (4) fifteen associate professors promoted to professor; (5) two extension assistant professors promoted to extension associate professor with tenure; (6) one extension associate professor promoted to extension professor; (7) one assistant librarian promoted to associate librarian with tenure; (8) one associate librarian promoted to librarian; (9) three lecturers promoted to senior lecturer; (10) one senior lecturer promoted to principal lecturer; (11) one clinical assistant professor promoted to clinical associate professor; (12) one research assistant professor promoted to research associate professor; (13) two professional practice instructors promoted to professional practice assistant professor; and (14) four professional practice assistant professors promoted to professional practice associate professor.

RECOMMENDATION

The president and interim provost recommend that the Board of Trustees approve the decisions for promotion and/or tenure effective 01 July 2018.
RESOLUTION
UTAH STATE UNIVERSITY
BOARD OF TRUSTEES

WHEREAS, The attached list of tenure/promotion decisions for 01 July 2018 are recommended by the president and interim provost to the Board of Trustees;

NOW, THEREFORE, BE IT RESOLVED, That the USU Board of Trustees hereby approve the recommendations of the president and interim provost.

RESOLUTION APPROVED BY THE USU BOARD OF TRUSTEES:

Date