Minutes of the Regular Meeting of the Utah State University Board of Trustees held as a telephone conference call in the Champ Conference Room, Old Main Room 136, at 10:00 a.m.

MEMBERS PRESENT

Suzanne Pierce-Moore Chair (by telephone)
Ronald W. Jibson Vice Chair (by telephone)
Ralph W. Binns
David P. Cook (by telephone)
Robert L. Foley (by telephone)
Susan D. Johnson (by telephone)
Richard L. Shipley (by telephone)
Tyler L. Tolson
Scott R. Watterson (by telephone)

MEMBERS EXCUSED

Douglas S. Foxley
Frank Peczuh, Jr.

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht President (by telephone)
Raymond T. Coward Executive Vice President and Provost (by telephone)
Noelle E. Cockett Vice President and Dean for Extension and Agriculture
David T. Cowley Vice President for Business and Finance (by telephone)
M. Kay Jeppesen Vice President and CIO for Information Technology
Brent C. Miller Vice President for Research (by telephone)
F. Ross Peterson Vice President for University Advancement (by telephone)
Neil Abercrombie Director of Government Relations (by telephone)
John Allen Dean of the College of Humanities and Social Sciences
Jodi Bailey Chief Audit Executive
John DeVilbiss Executive Director of Public Relations and Marketing
Michael Freeman Associate Dean for Education Outreach
Charles Gay Associate Vice President for Extension
Steven Jenson Executive Director of Housing and Residence Life
Norman Jones Head of the Department of History
Michelle B. Larson Assistant Provost
Lisa Leishman President of the Professional Employees Association
Chair Pierce-Moore conducted the meeting and welcomed those present.

I. Chairman's Report

A. ASUSU Report

Trustee Tolson reported on the following:

- The Institute for Communication and Leadership scheduled seminars for March 17 and March 31. Approximately 15 to 20 students will receive training in interpersonal communication and conflict resolution, and will receive a certificate.

- The Aggie Recreation and Community Center steering committee has been formed. Three proposals of prospective timelines have been received from different firms.

- Students are raising funds to provide relief for victims of the earthquake and tsunami in Japan. They started this week and have raised approximately $2,000 (by the end of March $6,000 had been raised). They hope the community will also contribute.
B. Alumni Association Report

Trustee Binns reported on the following:

- Founders Day was held March 4, 2011. Five individuals received awards.
- The goal of the Alumni Association is to recognize deserving individuals and reconnect them to USU. Trustee Binns asked those present to submit names of individuals who could be eligible to receive awards.
- The Alumni Association is supported by memberships. Annual and Life memberships have increased by 325 since October 2010.
- License plate sales increased by approximately 200 since October 2010.

C. Date of the Next Board of Trustees Meetings

The next Board of Trustees meeting will be held on Friday, April 8, 2011, as a telephone conference call.

II. President's Report

A. Student Resolution of Commendation to Adam W. Vail

Trustee Tolson read the Resolution of Commendation (Appendix A) to student Adam W. Vail, whose wife, Tiffany, was also in attendance. Mr. Vail was commended for his example of serving and helping others achieve success while maintaining a high grade point average.

President Albrecht congratulated Mr. Vail and stated that he is a great role model.

Mr. Vail stated that his major is Exercise Science, and he plans to start medical school in two years.

B. Alumni Greats

Trustees received a copy of Alumni Greats for their information (Appendix B).

C. 2011 Legislative Session Update

President Albrecht reported the following results of the 2011 Legislative Session:
• House Bill 57 – Approval of the Joint Professional School of Veterinary Medicine, jointly administered with Washington State University. This will be USU’s first professional school and a major step forward. It received strong support from legislators and from the Governor’s Office. President Albrecht credited Representative John G. Mathis and Senator Dennis E. Stowell for sponsoring the bill and expressed appreciation for their support. Neil Abercrombie, Director of Government Relations, added that USU had the support of the Rural Caucus. Governor Herbert may schedule a ceremonial signing for the bill.

• Legislative approval was given for a bonding bill for $14 million for the new Business Building, in part because we were successful in obtaining $16 million in private funding. President Albrecht expressed appreciation to Vice President Peterson and his colleagues for securing private funding. He said that Governor Herbert has not yet signed the bill. Mr. Abercrombie stated that legislators were considering capital facilities projects this year, and this bonding project moved to the top of the list because of the private funding which was more private funding than any other project in the state. President Albrecht said that when the bill is signed, the programming will move forward. The new Business Building will be constructed east of the College of Agriculture building which is currently under construction.

• USU will receive $2 million of $5 million joint funding (Federal Stimulus) with the U of U (Federal Stimulus) for the Utah Collaborative Arrhythmia Program (UCAP). President Albrecht credited Dinesh Patel and Scott Anderson for their efforts.

• At the end of the session, USU also received: $50,000 for the Music Department in the Caine College of the Arts, $50,000 for the Caine Lyric Theatre, and $10,000 for Financial Literacy (Extension).

• At the beginning of the Legislative session, a 7% budget cut was considered, an $11,100,000 cut for USU. The Legislature backfilled 5%, so the final cut was 2%, or $3 million. In addition, Senate Bill 6 passed which added another 63% cut, for a total cut of approximately $4 million. President Albrecht stated that meetings will be held with vice presidents and deans to discuss strategically implementing the cuts for the 2011-2012 year while protecting the quality of the core of the University. He indicated that cuts will probably be deeper than required and the funds will be used for investments to take advantage of opportunities to grow excellence. Provost Coward added that the same strategy will be used as in previous years of budget cuts. It will allow deans, and leadership of the Faculty Senate, Professional, and Classified Associations to be involved in discussions.
• House Bill 75, Dangerous Weapon Amendment, sponsored by Representative Curt Oda, eliminates the 1,000 foot buffer zone around K-12 schools and colleges for carrying weapons.

• House Bill 485, Higher Education Tenure, which was defeated in committee, would have prohibited the Utah Systems of Higher Education (USHE) institutions from offering tenure-track positions or new tenure after July 1, 2011.

• Senate Bill 97, Mission Based Funding. President Albrecht said USU was supportive of this bill which is to implement the recommendations of the USHE Mission Based Funding Task Force by providing a way for new appropriations based on both enrollment and strategic initiatives as identified by Regent priorities and Presidents. He said USU will develop a matrix that will account for growth and research.

President Albrecht said it was a challenging session, and the budget cuts will be difficult. He expressed appreciation to Neil Abercrombie for the great job he did during the Legislative session.

D. Visits to Colleges

Visits will be made to the colleges in the next four or five weeks.

E. Recent Events

1. USU Community Cabinet, January 11, 2011
3. NCAA Division I Board of Directors Meeting in San Antonio, Texas, January 15, 2011
4. RCDE and USU-CEU Advisory Board Meeting in Park City, January 18, 2011
5. Utah Campus Compact Executive Meeting, January 20, 2011
6. Regents' Audit Committee Meeting, January 20, 2011
7. Men's Basketball – Louisiana Tech at USU, January 20, 2011
8. Sunrise Session, January 21, 2011
9. Board of Regents at Salt Lake Community College, January 21, 2011
10. Men's Basketball – New Mexico State at USU, January 22, 2011
11. Utah Legislature in Session, January 24-March 10, 2011
12. Salt Lake Chamber Governing Board, January 25, 2011
15. Laurie McNeill, Carnegie Professor of the Year Reception – February 1, 2011
17. Men's Basketball – Boise State at USU, February 5, 2011
18. Men's Basketball – Fresno State at USU, February 12, 2011
20. Men's Basketball – Montana-Western at USU, February 16, 2011
21. Men's Basketball – ESPN Bracket Buster at St. Mary's, February 19, 2011
24. Wells Fargo Community Board Meeting, February 24, 2011
25. Men's Basketball – Idaho at USU, February 26, 2011
29. Council of Presidents, March 8, 2011
30. WAC Tournament – Las Vegas, Nevada, March 9-12, 2011
31. Professional Employees Association Annual Lunch, March 15, 2011
32. Salt Lake Chamber Giant in our City Reception and Dinner, March 16, 2011
33. NCAA Tournament Begins – March 17, 2011
34. USU Board of Trustees Meeting, March 18, 2011

F. Upcoming Events

1. College Legislative Outcome Visits, March 21-April 13, 2011
2. Salt Lake Chamber Governing Board, March 22, 2011
4. USU Community Cabinet, March 24, 2011
5. Board of Regents Retreat in St. George, March 24-25, 2011
9. Student Advisory Council Breakfast, March 31, 2011
10. Sunrise Session, April 1, 2011
11. Governor and USHE Presidents, April 6, 2011
12. Stater's Council, April 7, 2011
13. Hold: CEHS Lunch – Announcement of New Endowed Chair, April 7 or 8, 2011
14. USU Board of Trustees Teleconference, April 9, 2011

8
III. **Consent Agenda**

Trustees were given the following consent agenda material for their consideration:

- Minutes of the Executive Session Held on January 7, 2011
- Minutes of the Regular Meeting Held on January 7, 2011
- Resolution 11-3-1 Faculty and Staff Adjustments (Appendix C)
- Resolution 11-3-2 Certificate of the Treasurer for November 2010 (Appendix D)
- Resolution 11-3-3 Certificate of the Treasurer for December 2010 (Appendix E)
- Resolution 11-3-4 Certificate of the Treasurer for January 2011 (Appendix F)
- Resolution 11-3-5 Report of Investments for November 2010 (Appendix G)
- Resolution 11-3-6 Report of Investments for December 2010 (Appendix H)
- Resolution 11-3-7 Report of Investments for January 2011 (Appendix I)
- Resolution 11-3-8 Delegation/Administration Reports for December 17, 2010 to January 14, 2011 (Appendix J)
- Resolution 11-3-9 Delegation/Administration Reports for January 14, 2011 to February 11, 2011 (Quarterly Reports) (Appendix K)
- Resolution 11-3-10 Housing Review and Recommendation for 2011-2012 (Appendix L)
- Resolution 11-3-11 Review and Approval of the Athletic Department Agreed-Upon Procedures Report for the Year Ended June 30, 2010 (Appendix M)
- Resolution 11-3-12 Contract/Grant Proposals and Awards for December 2010 (Appendix N)
- Resolution 11-3-13 Contract/Grant Proposals and Awards for January 2011 (Appendix O)
- Resolution 11-3-14 Resolution from USU Research Foundation – USU is an Excluded Parent (Exempting USU from Security Requirements) (Appendix P)

Executive Session to be held on April 8, 2011, to discuss those items which are permitted by law to be discussed in Executive Session.

**Action:** Trustee Shipley moved approval of the Consent Agenda items, and Trustee Watterson seconded the motion. The voting was unanimous in the affirmative.

IV. **Action Agenda**

A. **Proposal from USU Cooperative Extension and its Academic Partners in the College of Agriculture and Natural Resources to Create the “Center for Agronomic and Woody Biofuels”**

Michelle Larson stated that the proposal is to create a Center for Agronomic and Woody Biofuels. The Center would emphasize USU’s strengths of Extension and the land-grant mission. It would bring agricultural strengths into the arena of creating biofuels.
Vice President Cockett stated that there is significant emphasis on renewable energy in the nation. Federal and state governments have invested in a wide variety of activities for renewable energy. USU has several energy programs on campus including solar, wind energy, and methane production. The proposed Center for Agronomic and Woody Biofuels will focus on developing biofuels through using agronomic crops and woody materials. Wood chips or waste wood could be converted into biofuels that could be used in cars and farm equipment. She stated that the College of Natural Resources, the College of Agriculture, and Extension have been involved in these types of activities, and the proposal is to coordinate these activities under Extension.

Charles Gay, Associate Vice President for Extension, distributed copies of information concerning three significant energy programs – Freeways to Fuel, the urban farming and fuel program, and the DoD Lands project (Appendix Q). He stated that USU provides leadership for the nationwide program, Freeways to Fuel. Dallas Hanks developed a funding stream with the Utah Department of Transportation and the National Biofuel Board to use nonproductive lands across the country which are owned by the public, and expensive to maintain, for planting biofuel crops. Lands include roadside right-of-ways, military bases, lands held in trust, and airports. Six universities, as well as equipment manufacturers and other partners, are engaged in this effort. Techniques have been developed to plant oilseed crops on land adjoining roadways. USU was contacted by the former Assistant Secretary of the Army and has signed contracts to develop this on a larger scale at three (soon to be eight) military bases east of the Mississippi. USU is under contract with Salt Lake County and Salt Lake City under the DoD program to help move their fleet to a more green condition and assist in developing oilseed crops on their lands and processing facilities that will develop diesel fuel. Woody fuel production is funded by the Bureau of Land Management and the US Forest Service to facilitate a statewide organization. There are 45 million green tons available. We are working with industry representatives, agencies, the Governor’s Office, and the Congressional delegation.

Dr. Gay indicated that a conference will be held on campus as part of the “Restoring the West” series this fall to discuss ecological, technological, and economical issues associated with converting woody biomass into biofuels. USU is also co-sponsoring the “Second Southern Utah Biomass Field Day” in Beaver, Utah.

Dr. Gay stated that the Center will develop a plan to help market the fuel, and will be beneficial in moving forward, leveraging, and adding new partners. Vice President Cockett indicated that the Center, managed through Extension, will make it possible to coordinate the efforts of multiple colleges and will work closely with research faculty. Trustee Binns said it is a great concept of the mission of the land-grant university.
Action: Trustee Watterson moved approval of Resolution 11-3-15 the proposal from USU Cooperative Extension and its academic partners in the College of Agriculture and the College of Natural Resources to create the “Center for Agronomic and Woody Biofuels” (Appendix R). Trustee Binns seconded the motion, and the voting was unanimous in the affirmative.

B. Program Review for the Department of History, College of Humanities and Social Sciences

Michelle Larson reported that the Department of History, College of Humanities and Social Sciences, was reviewed by two external reviewers and one internal reviewer. The Department of History is in nature and works with units across campus. The department offers expertise in American, European, and World history and makes significant contributions to several interdisciplinary programs.

John Allen, Dean of the College of Humanities and Social Sciences, expressed appreciation for the reviewers taking time to evaluate the program. He said that the Department has already begun initiating some of the suggestions made by the review team.

Dr. Norman Jones, Head of the Department of History, said they have been moving rapidly on some of the suggestions made by the review team. The Department has put into place a pre-major. There was some concern that this would negatively impact enrollment, but in fact it has helped enrollment. There are more Freshmen this year than ever before and high quality students apply who are willing to put forth the effort to meet the expectations of the major.

(See action below.)

C. Program Review for the Rehabilitation Counselor Education (RCE) Program, Department of Special Education and Rehabilitation, Emma Eccles Jones College of Education and Human Resources

Michelle Larson said the program review for the Rehabilitation Counselor Education (RCE) Program, Department of Special Education and Rehabilitation, Emma Eccles Jones College of Education and Human Services, received an extremely positive review from a national accreditation team. The program received reaccreditation until 2017. To date, more than 350 students have received master’s degrees associated with this program.

Ben Lignugaris-Kraft, Head of the Department of Special Education and Rehabilitation, added that the program was listed in the new USU World and News Report as ninth in the nation, moving up from fifteenth.
Action: Trustee Shipley moved approval of Resolution 11-3-16 the program review for the Department of History, College of Humanities and Social Sciences (Appendix S); and Resolution 11-3-17 the program review for the Rehabilitation Counselor Education (RCE) Program, Department of Special Education and Rehabilitation, Emma Eccles Jones College of Education and Human Resources (Appendix T). Vice Chair Jibson seconded the motion, and the voting was unanimous in the affirmative.

D. Regional Campuses and Distance Education Building (FY2011-2012 Non-State Funded Capital Development Project Revised)

Vice President Cowley indicated that the Regional Campuses and Distance Education (RCDE) Building received approval previously from the Trustees, Regents, and legislators. A site change is necessary due to funding constraints that prevented Utah Public Radio from participating in the project. Utah Public Radio will remain in the Quonset hut, and the RCDE building will be constructed east of the Lillywhite Building, on the south side of 700 North, and across the street from the Edith Bowen Laboratory School. The Utah Educational Network (UEN) will also be housed in the RCDE building. This location will allow for additional use of the classrooms by the general university.

Action: Trustee Binns moved approval of Resolution 11-3-18 the Regional Campus Distance Education Building (FY2011-2012 Non-State Funded Capital Development Project Revised) (Appendix U). Trustee Shipley seconded the motion, and the voting was unanimous in the affirmative.

E. Proposal from the Faculty Senate to Amend the USU Policy and Procedures Manual, Sections 402.3 to 402.9 – The Faculty Senate and its Committees

Vincent Wickwar, President of the Faculty Senate, stated that the proposed changes to Sections 402.3 to 402.9 of the USU Policy and Procedures Manual were approved by the Faculty Senate. Sydney Peterson pointed out that most of the changes were language clarifications.

Action: Trustee Tolson moved approval of Resolution 11-3-19 the proposal from the Faculty Senate to amend the USU Policy and Procedures Manual, Sections 402.3 to 402.9 – The Faculty Senate and its Committees (Appendix V). Vice Chair Jibson seconded the motion, and the voting was unanimous in the affirmative.

F. Proposal for a Tier II Tuition Increase

President Albrecht met with student leaders to discuss the proposal for a Tier II Tuition increase of 4%. In addition, public hearings for the students were advertised and held earlier in the week. He said there was modest participation at
the hearings, but good questions were raised. Extensive information on the history of Tier II tuition was provided, as well as how funding from the tuition increase would be used to address University needs.

President Albrecht stated that monies from Tier II tuition will be used for the following:

- To retire the remaining $3 million deficit created by the House Bill 331 (Residency) which passed several years ago and resulted in a significant reduction of revenue to USU.
- $304,000 to fulfill the commitment made five years ago to the Library for electronic journals and subscriptions.
- $22,000 for student initiatives. Trustee Tolson said the funding will go to two initiatives which were set up as one-time funding and will move to on-going allocations. The Academic Opportunity Fund, for undergraduate students to prepare projects and present at conferences; and the Graduate Student Project Grant, which provides outside classroom opportunities for students to present at conferences and increase notoriety.

President Albrecht stated that Tier II tuition will apply to resident and non-resident students, as well as graduate and undergraduate students, and will generate $2.5 million from students on campus. The tuition increase will bring in $850,000 from Regional Campuses. The increase will be $86.92 each semester for resident students and $279.86 for non-resident students.

**Action:** Trustee Cook moved approval of Resolution 11-3-20 the proposal for a Tier II tuition increase (Appendix W). Vice Chair Jibson seconded the motion, and the voting was unanimous in the affirmative.

**G. Proposal to Increase Student Fees**

Associate Vice President for Student Services, Eric Olsen, commended Trustee Tolson and his ASUSU colleagues for their serious deliberations concerning student fee increases. After deliberations, the Student Fee Board recommended an increase of 2.68%, which is $10.75 per semester. The fee increase per semester includes $2 activity, $1.75 music and theater, $3.00 shuttle, $1 for *The Statesman*, and $3 for the *Blue Goes Green* fee. Trustee Tolson explained that the new *Blue Goes Green* fee will be used to create an office of sustainability with a project director who will write grants which will be used for funding sustainability projects. Funding will also be available for students to prepare project presentations concerning sustainability. It is hoped that it will become self-sustaining in the next few years.
Action: Trustee Binns moved approval of Resolution 11-3-21 the proposal to increase student fees (Appendix X), and Trustee Tolson seconded the motion. The voting was unanimous in the affirmative.

H. Proposal to Increase Differential Tuition for Graduate Students and Upper Division Undergraduate Business Courses in the Jon M. Huntsman School of Business

Dean Anderson stated that the Jon M. Huntsman School of Business has embraced the mission to become a top tier Business school. The big challenge is to attract, hire, and retain top quality professors. The cost of hiring new business faculty has increased because of a shortage of new business faculty. Differential tuition is needed in order to remain competitive.

The Business Student Council reviewed the proposal to increase the differential tuition, and it received a unanimous affirmative vote by the 41 members. In addition, it received strong support from the Business senator. The increase in differential tuition has been advertised on the web site and in the student newspaper, and three forums were held. It was also reviewed by the National Advisory Board. Some concern was expressed, but the vast majority supported the proposal.

The differential tuition proposal is for an increase of $15 per credit hour for courses numbered 3000 and above in the undergraduate program. On average, students take about 21 credits of business work in each of their final two years, so the increase would be approximately $315 annually in the junior and senior years. The courses are currently assessed differential tuition of $52 per credit, and the proposed increase will bring the total to $67 per credit. For graduate students, the proposed increase is $50 per credit hour. This proposed increase will total $249 per credit. On average, the proposed differential charge will add $900 to the cost of tuition annually for graduate business students. Differential tuition is being assessed at approximately 100 other institutions of higher education.

Action: Trustee Watterson moved approval of Resolution 11-3-22 the proposal to increase differential tuition for graduate students and upper division undergraduate Business courses in the Jon M. Huntsman School of Business (Appendix Y). There was no second to the motion.

Trustee Binns noted that tuition and student fee increases are brought to the Trustees annually for consideration, and asked if differential tuition for Business could also be considered annually. Dean Anderson indicated that a lot of effort is put into the review for differential tuition. It is patterned after what has been done at the David Eccles School of Business at the University of Utah, staying in close proximity to their cost, but below the tuition charged by the U of U. It is a three-year commitment.
Chair Pierce-Moore asked how implementation of the first differential tuition assessment had affected enrollment. Dean Anderson said there has been an increase in the graduate student applicant pool and in the quality of students applying. He said that in this case, price carries a signal of value. Value has been created commensurate with the tuition charged. Undergraduate student enrollment has not increased as much as graduate student enrollment.

Kenneth Snyder, Executive Dean and Chief Administrative Officer, added that the number of graduate students has doubled since the implementation of differential tuition. He indicated that he has spent hundreds of hours over the last year researching and drafting the proposal, holding meetings with students, the Business Student Council, town hall meetings, and sending letters to students to inform them about differential tuition.

Trustee Tolson stated that he understands the benefits that have come from differential tuition, but from the students’ perspective, he felt it would be beneficial to review increases in differential tuition annually in conjunction with consideration of increases in tuition and student fees.

Trustee Watterson said he would restate the motion, but not amend the motion. Trustees Bins agreed to that.

Vice Chair Jibson suggested that the Trustees not limit themselves from receiving an annual review, as there could be a change of circumstances. Dean Anderson said he would be willing to provide an annual report on implementation of differential tuition. He did not want to make it an annual campaign, but he could annually review the implementation of the policy.

The question was raised whether or not the University could change its position, change the process, and stop further increases in differential tuition at any time. President Albrecht said it could come back to the Board of Trustees and if the Board determined that the number was too high or other considerations during the annual review session, other action could be taken.

Trustee Johnson suggested that the dean develop matrices indicating satisfactory progress in enhancing and growing the reputation and stature of the school. Dean Anderson said matrices are included in the annual report which could be part of the review. He suggested that the reviews be held each year in April to be consistent with publication of the annual report.
Trustee Cook suggested that, consistent with the suggestion made by Vice Chair Jibson, the Board approve the proposal as drafted with regard to the initial year’s proposed increase and with the addition that approval of the proposed increases for years two and three would be contingent on an annual report submitted by the dean that is satisfactory to the Board. Trustees Watterson, Binns, and Tolson agreed to that suggestion.

Action Continued and Amended: Trustee Watterson amended his motion consistent with the suggestion made by Trustee Cook and moved approval of Resolution 11-3-22 the proposal to increase differential tuition for graduate students and upper division undergraduate business courses in the Jon M. Huntsman School of Business for its initial year, and the proposed increases for years two and three would be approved contingent on an annual report submitted by the dean that is satisfactory to the Board (Appendix Y). Trustee Cook seconded this motion, and the voting was unanimous in the affirmative.

V. Annual Review of President Albrecht

President Albrecht stated that presidents of institutions of higher education have an external review every five years, and he will be reviewed this year. Those on the review team include Dr. Brady Deaton, University of Missouri; Paul Thompson, former president of Weber State University; Aileen Clyde, former Regent; and Jim Laub, from the local community. Sydney Peterson indicated that the Trustees will be scheduled to meet with the review team.

Trustee Binns made a motion to adjourn.

The Regular Meeting adjourned at 11.10 a.m.

Suzanne Pierce-Moore, Chairman
Sydney M. Peterson, Secretary
(Minutes Taken by Mira G. Thatcher)

Date Approved