UTH STATE UNIVERSITY BOARD OF TRUSTEES

Utah State University, University Inn, Alma Sonne Board Room, Logan, Utah

March 3, 2017

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the University Inn, Alma Sonne Board Room, commencing at 1:02 p.m.

MEMBERS PRESENT
Ronald W. Jibson Chair
Scott R. Watterson Vice Chair
Jody K. Burnett
Linda Clark Gillmor
Mark K. Holland
Karen H. Huntsman
Susan D. Johnson
J. Scott Nixon
Frank Peczuhi, Jr.
Lane L. Thomas
Ashley Waddoups

UNIVERSITY REPRESENTATIVES PRESENT
Douglas D. Anderson Dean, Jon M. Huntsman School of Business
Jodi Bailey Chief Audit Executive
Carolyn Brittain Staff Assistant
Noelle E. Cockett President
Laurens H. Smith, Jr. Interim Provost
Christopher Corcoran Department Head, Mathematics and Statistics
David T. Cowley Vice President for Business and Finance
Maura E. Hagan Dean, College of Science
Trisha Hundred President-Elect, Staff Employee Association
Vijay Kannan Associate Dean for Academic Affairs, Jon M. Huntsman School of Business
Kimberly Lott President Elect, Faculty Senate
Mica McKinney General Counsel
Mark R. McLellan Vice President, Research and Dean, Graduate Studies
James D. Morales Vice President, Student Affairs
David H. Olsen Department Head, Management Information Services
David Patel Associate Dean of Student & External Affairs, Jon M. Huntsman School of Business
Sydney M. Peterson Chief of Staff and Board of Trustees Secretary
Russell Price Federal Compliance Manager
Tim Vitale Director, Public Relations and Marketing
Joseph Ward Dean, College of Humanities and Social Sciences
Kenneth L. White Vice President of USU Extension and Dean of the College of Agriculture and Applied Sciences
Vincent Wickwar President, Faculty Senate
C. **USUSA Report**

Trustee Waddoups introduced Michael Scott Peters, the newly elected student body president, and spoke of his great integrity. She also mentioned other events of note. A panel of sexual assault victims talked about their healing process as part of the “Heroes Not Victims” event. A sold out student section wore Spectrum-seat-colored t-shirts for “Spectrum Magic Night.” USU received the Campus Cup award at the State Capitol for having the most students registered to vote. The Legislature approved Utah Student Association’s mental health initiative sponsored by Representative Ed Redd.

D. **Approved Schedule of Meetings through May 2018 (Appendix A)**

E. **Date of the Next Meeting**

The next meeting will be held as a telephone conference call on April 7, 2017 to take action on promotion and tenure decisions.

II. **PRESIDENT’S REPORT**

A. **Information Items**

1. **Student Resolution of Commendation to Shelby Ruud (Appendix B)**

   Trustee Waddoups shared Shelby Ruud’s commendation. Highlights included her service as the USUSA President’s Cabinet Director responsible for planning and executing events during USUSA’s Mental Health Week and her work with the ongoing “Pizza with the President” program. She is known for “putting others’ needs before her own and tireless work without seeking recognition.”

B. **Recent Events**

1. Pre-game Reception with Board of Trustees and USU Foundation Members, January 7, 2017
2. Basketball, UNLV at USU, January 7, 2017
3. K-16 Alliance, January 9, 2017
4. Utah System of Higher Education Legislative Preview Luncheon, January 9, 2017
5. Keynote Speaker at Cache Chamber of Commerce Annual Awards Dinner, January 10, 2017
6. Inaugural Professor Lecture, Cathy Bullock, President’s Home, January 11, 2017
7. Legislative Preview Dinner with Legislators, Utah Botanical Center, Layton, Utah, January 11, 2017
8. Basketball, USU at Wyoming, January 11, 2017
9. Present at Plant and Animal Genome Meetings, San Diego, California, January 12-16, 2017
54. Speak at Park City Sunrise Rotary, Park City, March 2, 2017
55. USTAR Governing Authority Board Meeting, Salt Lake City, March 2, 2017
56. USU Board of Trustees Regular Meeting, March 3, 2017
57. Founders Day, March 3, 2017

C. Upcoming Events

1. Mountain West Basketball Tournament, Las Vegas, Nevada, March 6-11, 2017
2. Mountain West Board Meeting, Las Vegas, Nevada, March 8, 2017
3. Council of Presidents, Salt Lake City, March 14, 2017
4. Inaugural Professor Lecture, W. David Robinson, President’s Home, March 15, 2017
5. Remarks at Family and Single Area (FSA) Dinner, March 20, 2017
6. Inaugural Professor Lecture, Peter Adler, President’s Home, March 21, 2017
7. Groundbreaking for new building at USU Botanical Center, Kaysville, March 22, 2017
9. Inaugural Professor Lecture, Bedri Cetiner, President’s Home, March 27, 2017
10. Salt Lake Chamber Board of Governors, Salt Lake City, March 28, 2017
11. Student Advisory Council Breakfast, President’s Home, March 29, 2017
12. Inaugural Professor Lecture, Rhonda L. Miller, President’s Home, March 29, 2017
13. Sunrise Session, Salt Lake City, March 31, 2017
14. Board of Regents, Dixie State University, St. George, March 31, 2017
15. Inaugural Professor Lecture, Cacilda Rego, President’s Home, April 4, 2017
16. USTAR Governing Authority Board Meeting, Salt Lake City, April 6, 2017
17. USU Board of Trustees Teleconference, April 7, 2017
18. Research Gala, April 7, 2017
19. Remarks at Alumni Hall of Honor, April 8, 2017
20. Spring Football Game, April 8, 2017
21. Merlin Olsen Fund Dinner, April 8, 2017
22. Retirement Dinner, April 10, 2017
23. D. Wynne Thorne Breakfast, April 11, 2017
24. Seely-Hinckley Luncheon, April 11, 2017
25. Robins Awards Dinner, April 15, 2017
26. USU Emeriti Association Scholarship Awards Luncheon, April 17, 2017
27. USU Southwest Graduation, Nephi, April 20, 2017
28. USU Brigham City Graduation, Brigham City, April 21, 2017
29. USU Tooele Graduation, Stansbury Park, April 22, 2017
30. AB Chapman Award/Lecture, Madison, Wisconsin, April 24, 2017
31. Salt Lake Chamber Board of Governors, Salt Lake City, April 25, 2017
32. Life Sciences Building Groundbreaking, April 25, 2017
33. Promotion and Tenure Reception, April 26, 2017
34. USU Moab Graduation, Moab, April 27, 2017
35. USU-Eastern Blanding Campus Graduation, Blanding, April 28, 2017
36. USU-Eastern Price Campus Graduation, Price, April 29, 2017
37. USU Uintah Basin Graduation, Vernal, April 29, 2017
38. Council of Presidents, Salt Lake City, May 2, 2017
39. USTAR Governing Authority Board Meeting, Salt Lake City, May 4, 2017

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IV. ACTION AGENDA

Interim Provost Larry Smith presented the academic proposals.

1. **Proposal for the Department of Animal, Dairy and Veterinary Sciences in the College of Agriculture and Applied Sciences to offer a minor in Equine Assisted Activities and Therapies** [Resolution 17-03-14] (Appendix AA)

   Animal assisted therapy has become very popular. Equine assisted activities and therapies (EEAT) will complement multiple majors at USU (Speech Therapy and Psychology). The curriculum is designed to enable students to pursue a certification from the Professional Association of Therapeutic Horsemanship International. There are no similar programs in the region.


   This proposal formalizes four new specific tracts within the Experimental and Applied Psychological Science program. Adding this clarity will aid in attracting students. Future employers will have a better understanding of what the degree encompasses.

3. **Proposal for the Department of Instructional and Learning Sciences in the Emma Eccles Jones College of Education and Human Services to change the name from the Master of Learning Technology and Instructional Design to the Master of Arts in Technology and Learning Sciences** [Resolution 17-03-16] (Appendix CC)

   Interactions in the field and with students sparked the idea for the change. A more conventional title for the degree will be helpful as graduates seek employment. There will be no change in the curriculum.

4. **Proposal for the Department of Sociology, Social Work and Anthropology in the College of Humanities and Social Sciences to offer a Sociology-Criminal Justice Major with emphases** [Resolution 17-03-17] (Appendix DD)

   The current Criminal Justice minor has been popular. USU Eastern offers an associate’s degree in criminal justice. USU Eastern’s faculty and the anthropology base in Logan will offer courses to Logan, USU Eastern, and the regional campuses. This degree is a great option for students intending to enter the law enforcement field or to continue on to law school.

5. **Proposal for the Department of Sociology, Social Work and Anthropology in the College of Humanities and Social Sciences to change the name from PhD in Sociology;**
8. Proposal for the Departments of Mathematics and Statistics, Management Information Systems and Economics and Finance in the College of Science and the Jon M. Huntsman School of Business to offer a Master of Data Analytics (MDATA) [Resolution 17-03-21] (Appendix HH)

The Master of Data Analytics (MDATA) is a cross-disciplinary program with coursework in Mathematics and Statistics, Management Information Systems, Economics and Finance, and Computer Science. Students graduate with a collection of tools for the management and analysis of data. Chris Corcoran, Head of the Mathematics and Statistics Department, explained that other schools would like to add this area of study but it is difficult to hire the specific faculty; USU has this expertise in place. There is a growing need for individuals with this area of expertise within Utah and across the country. Doug Anderson, Dean of the Jon M. Huntsman School of Business, noted that this proposal has truly been a collaborative effort across departments and colleges. It is expected that the program will be very visible and help drive the economic engine in Utah.

Action: Trustee Watterson moved the approval of [Resolution 17-03-21] the proposal for the Departments of Mathematics and Statistics, Management Information Systems and Economics and Finance in the College of Science and the Jon M. Huntsman School of Business to offer a Master of Data Analytics (MDATA). Trustee Holland seconded the motion. The voting was unanimous in the affirmative.


This proposal was moved and voted upon during the Audit Committee report.

Action: Trustee Nixon moved the approval of Resolution 17-03-22 the proposal for the Review and Acceptance of the Athletic Department Agreed-Upon Procedures Report. Trustee Burnett seconded the motion. The voting was unanimous in the affirmative.

10. Proposal to Modify and/or Implement New Student Fees [Resolution 17-03-23] (Appendix JJ)

Vice President James Morales explained that each fall organizations may present requests for a new or an increased fee. Logan campus, Regional Campuses, and USU Eastern have separate Student Fee Boards. These requests go through a review process. The University has four different areas that assess fees. An accounting specialist and advisors work with the boards. Vice President Morales meets with the board. Recommendations go to the university president to approve or deny the decision and then go to a referendum. If the referendum fails, no change will occur. The recommendation from the Logan Campus was for an increase of $8.50 per semester, a 1.6% increase ($3.50 is a new fee proposed for Counseling and Psychological Services and $5.00 for the Library to purchase periodicals etc.). The recommendation for the Regional Campuses was for an increase of $16.95 per semester, a 4.9% increase in general student body fees. The entire increase is