REGULAR MEETING
UTAH STATE UNIVERSITY BOARD OF TRUSTEES
Utah State University, Alma Sonne Board Room, Logan, Utah
May 1, 2015

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn commencing at 10:02 a.m.

MEMBERS PRESENT
Ronald W. Jibson Chair
Scott R. Watterson Vice Chair
Jody K. Burnett
Mark K. Holland
Susan D. Johnson
J. Scott Nixon
Stephen F. Noel
Trevor Sean Olsen
Frank Peczuh, Jr.
Suzanne Pierce-Moore

MEMBERS EXCUSED
Linda Clark Gillmor

UNIVERSITY REPRESENTATIVES PRESENT
Stan L. Albrecht President
Neil Abercrombie Director, Government Relations
Jodi Bailey Chief Audit Executive
Scott Barnes Vice President and Director of Athletics
Robert Behunin Vice President, Advancement and Commercialization
Carolyn Brittain Staff Assistant
Noelle E. Cockett Executive Vice President and Provost
David T. Cowley Vice President for Business and Finance
Timothy Gilbertson Professor, Biology
Ron Gillam Professor, Communicative Disorders and Deaf Education
Douglas Jackson-Smith President, Faculty Senate
Mark McLellan Vice President, Research and Dean of Graduate Studies
James Morales Vice President, Student Services
Gretchen Peacock Department Head, Psychology
Joe Peterson Chancellor, USU Eastern
Lindsay Shirley Associate Professor, Family and Consumer Sciences
Ken White Vice President of Agriculture and Education, and Dean, College of Agriculture and Applied Science Director, Utah Agricultural Experiment Station
Tim Vitale Director, Public Relations and Marketing
OTHERS PRESENT
Douglas K. Fiefia Outgoing Trustee and Student Body President
Kevin Opsahl The Herald Journal

Chair Jibson opened the meeting by welcoming the Trustees, members of the administration, faculty and staff representatives. Trustee Gillmor was excused. He thanked the Board and administration for their support of the regional campus commencement ceremonies.

I. CHAIR’S REPORT

A. Resolution of Appreciation and Commendation to Douglas Fiefia

Chair Jibson read the resolution of appreciation and commendation (Appendix A) for Douglas Fiefia and presented him with a gift from the University.

Doug introduced his wife, Jocelyn, his brother, Kaho, and his sister, Fane Heitonga. Doug and his two siblings then sang a touching rendition of the Scotsman.

B. Oath of Office for Trevor Sean Olsen

Chair Jibson administered the oath of office to Trevor Sean Olsen. He then welcomed him to the Board, noting the value he will add for the students.

C. Election of Chair and Vice Chair

The election of Chair and Vice Chair was deferred until the meeting to be held on July 17, 2015.

D. Annual Faculty Achievements and Activities

Refer to: http://www.usu.edu/trustees/agenda/2015/

E. Department of Public Safety Annual Report


Chair Jibson suggested that the Board review both documents.

F. Date of Next Meeting

The next meeting will be held on July 17, 2015, via conference call.
II. PRESIDENT’S REPORT

A. Information Items

1. Enrollment Update

Vice President James Morales reported that with a diversified pipeline for applications Utah State enrollment could be up 750 to 1,000 students this Fall. The Provost indicated that the administration is working to make sure there will be available housing and classes. The elimination of the common hour will open up more instructional times and classrooms. Regional campus numbers are also looking strong. President Albrecht noted that our peer institutions are experiencing increases as well, but not as great as Utah State. There is an increased number of students, including Logan campus students, who are taking advantage of online classes to stay on track for graduation. A new science building will alleviate these science class bottlenecks.

2. Stadium Update

Athletic Director Scott Barnes said that demolition has begun on the stadium and it is anticipated that we will stay on schedule for a Fall 2016 opening.

3. Research Week

Mark McLellan reported on recent Research Week activities. James Evans wowed people with his presentation about his mastering the art of teaching. The week ended with the Ignite Series where over 400 posters were shared. Student’s benefited from interactions and mentoring by teams of faculty members.

4. Recent Events

2. Council of Presidents – Salt Lake City, March 10, 2015
7. USU Utah Campus Compact Awards Luncheon – March 19, 2015
8. Inaugural Professor Lecture, Barton Smith, President’s Home – March 19, 2015
9. Regence Blue Cross Blue Shield Community Board Meeting – Salt Lake City, March 19, 2015
10. Inaugural Professor Lecture, Juergen Symanzik, President’s Home – March 23, 2015
11. College Legislative Update Meetings – March 23-April 23, 2015
12. Salt Lake Chamber Board of Governors – Salt Lake City, March 24, 2015
13. Diversity Awards Luncheon, President’s Home – March 24, 2015
14. Legislative Appreciation Dinner, President’s Home – March 24, 2015
15. Employee Recognition Luncheon – March 25, 2015
16. Salt Lake Chamber Giant in our City – Salt Lake City, March 26, 2015
17. Board of Regents – Dixie State College, St. George, March 27, 2015
18. Student Advisory Council Breakfast, President’s Home – March 31, 2015
19. Inaugural Professor Lecture, Kelly Kopp, President’s Home – March 31, 2015
20. USU Board of Trustees Meeting by Teleconference – April 3, 2015

5. Upcoming Events
   1. Kansas State University Visitors on Campus – April 8, 2015
   2. USU Retirement Dinner – April 8, 2015
   3. Inaugural Professor Lecture, Blake Tullis, President’s Home – April 9, 2015
   4. Stater’s Council Breakfast Meeting – April 10, 2015
   5. Aggie Auction – April 20, 2015
   6. Stadium Event and Spring Football Game – April 11, 2015
   7. Robins Awards and Recognition, April 11, 2015
   11. USU-Southwest Commencement – Ephraim, April 16, 2015
   12. USU-Brigham City Commencement – Brigham City, April 17, 2015
   13. USU-Tooele Commencement – Tooele, April 18, 2015
   15. USUSA Incoming and Outgoing Officers Breakfast, President’s Home – April 21, 2015
   16. USU-Moab Commencement – Moab, April 23, 2015
   17. USU-Blanding Commencement – Blanding, April 24, 2015
   18. USU Eastern Commencement – Price, April 25, 2015
   20. Salt Lake Chamber Board of Governors – Salt Lake City, April 28, 2015
   22. Utah Campus Compact Board – Salt Lake City, April 28, 2015
   23. NCAA Board of Directors – Indianapolis, Indiana, April 30, 2015
   24. USU Board of Trustees – May 1, 2015
   25. USU Graduate Commencement and Hooding Ceremony – May 1, 2015
   26. President’s Commencement Dinner – May 2, 2014
   27. USU Undergraduate Commencement Ceremony – May 3, 2015

III. CONSENT AGENDA

Trustees were given the following consent agenda material for their consideration:

1. Minutes from the Executive Meeting held on March 6, 2015
2. Minutes from the Regular Meeting held on March 6, 2015
3. Minutes from the Executive Meeting held on April 3, 2015
4. Minutes from the Regular Meeting held on April 3, 2015
5. Resolution 15-05-01 – Certificate of Treasurer – December 2014 (Appendix B)
7. Resolution 15-05-03 – Certificate of Treasurer – February 2015 (Appendix D)
13. Resolution 15-05-09 – Faculty Staff Adjustments (Appendix J)
19. Resolution 15-05-15 – USU Policy – sections 405.2.2(1), 405.2(1) and 405.10.1(1) – Criteria for the Award of Tenure and Promotion (Appendix P)
21. Acceptance of Written Reports
   - Advancement (Appendix R)
   - Business and Finance (Appendix S)
   - Classified Employees Association (Appendix T)
   - Commercialization (Appendix U)
   - Cooperative Extension, Utah Agricultural Experiment Station, and College of Agriculture (Appendix V)
   - Executive Vice President and Provost (Appendix W)
   - Faculty Senate (Appendix X)
   - Federal and State Relations (Appendix Y)
   - Professional Employees Association (Appendix Z)
   - Public Relations and Marketing (Appendix AA)
   - Research and Graduate Studies (Appendix BB)
   - Student Services (Appendix CC)
   - USU Eastern (Appendix DD)
   - USUSA (Appendix EE)

Chair Jibson asked if any items on the Consent Agenda needed to be moved to the Action Agenda for discussion. No requests were made.
Action: Trustee Johnson moved to approve the consent agenda. Trustee Burnett seconded the motion. The voting was unanimous in the affirmative.

IV. ACTION AGENDA

1. **ASTE – Outdoor Product Design & Development**

   Provost Cockett presented the proposal to add a new Bachelor of Science degree in Outdoor Product Design and Development. The program has gained considerable attention in the Governor’s office as well as with companies such as Mountain Hardware and REI. Dean Ken White explained that this degree offering fits well within the college’s mission. Professor Lindsay Shirley indicated this is a unique opportunity. Industry is not looking for a fashion designer or an industrial engineer but for people with skills in product design and development. The degree will be operational in the Fall of 2015 with current Interdisciplinary students. It is anticipated that personal contributions will be made to the program via scholarship programs, in-kind materials, and equipment.

   Action: Trustee Holland moved the approval of Resolution 15-05-17 the proposal to add a Bachelor of Science in Outdoor Product Design and Development within the School of Applied Sciences, Technology and Education in the College of Agriculture and Applied Sciences (Appendix FF). Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

2. **ITLS – Rename MEd – Master of Education in Educational Technology and Learning Sciences**

   Provost Cockett explained that the proposal to rename the Master of Education degree in Instructional Technology to a Master of Education in Educational Technology and Learning Sciences better reflects what this degree provides. The new name will be more readily accepted and understood in the public educational system. This proposal includes the discontinuance of both the Educational Technology and Interactive Learning Technologies specializations.

   Action: Trustee Pierce-Moore moved the approval of Resolution 15-05-18 the proposal to rename the Master of Education degree in Instructional Technology to Master of Education in Educational Technology and Learning Sciences (Appendix GG). Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

3. **ITLS – Discontinue MS and EdS Specializations**

   Provost Cockett explained that this proposal to discontinue the MS and EdS specializations simply means that they will award the degree without specializations. These specializations have not been used since 2004.

   Action: Trustee Johnson moved the approval of Resolution 15-05-19 the proposal to discontinue all specializations affiliated with the Education Specialist and Master of
Science degree programs within the Department of Instructional Technology and Learning (Appendix HH). Trustee Peczuh seconded the motion. The voting was unanimous in the affirmative.

4. **PSY – Neuroscience PhD**

Gretchen Peacock, Department Head of Psychology, indicated that this new degree will combine current classes and research offerings into a Neuroscience Ph.D. Biology professor Tim Gilbertson explained that there is a demand for graduates in this area of study. Graduates from the program will go into academia or into applied settings.

**Action:** Trustee Nixon moved the approval of Resolution 15-05-20 the proposal to offer an interdisciplinary doctoral program in Neuroscience (Appendix II). Trustee Pierce Moore seconded the motion. The voting was unanimous in the affirmative.

5. **SSWA – Sociology MA Removal**

Professor Douglas Jackson-Smith from the Department of Sociology, Social Work and Anthropology explained that in the past offering a Master of Arts degree in the College of Humanities and Social Sciences was a way to give language credit to returning LDS missionaries and others with language proficiency. A Master of Arts in certain areas does not make sense in today’s market; it does not give students an edge in the job market.

**Action:** Trustee Holland moved the approval of Resolution 15-05-21 the proposal to discontinue the Master of Arts degree in the Department of Sociology, Social Work and Anthropology within the College of Humanities and Social Sciences (Appendix JJ). Trustee Watterson seconded the motion. The voting was unanimous in the affirmative.

6. **TEAL – New Specialization within MEd**

This new specialization in Higher Education/Student Affairs will allow students to move into supervisory roles, such as superintendents in public education. There is a growing demand for this area of expertise.

**Action:** Trustee Johnson moved the approval of Resolution 15-05-22 the proposal to offer a new specialization in Higher Education/Student Affairs within the existing Master of Education in Instructional Leadership in the School of Teacher Education and Leadership in the Emma Eccles Jones College of Education and Human Services (Appendix KK). Trustee Pierce-Moore seconded the motion. The voting was unanimous in the affirmative.
7. **Series 2015 Bonds**

Vice President Cowley indicated that the Series 215 Bonds will fund a portion of the stadium project. If there is a shortage by year 10 or 12, the shortage will be made up by the athletics department.

**Action:** Trustee Burnett moved the approval of Resolution 15-05-23 the proposal to issue bonds to fund a portion of the stadium project (Appendix LL). Trustee Noel seconded the motion. The voting was unanimous in the affirmative.

8. **Real Property Acquisition – La Veta**

Vice President Cowley noted that this proposal has been deferred to a future meeting when additional information will be available.

9. **Utah State University 2015-2016 Budgets**

Vice President Cowley presented the 2015-2016 Utah State University budgets. He noted that the percentage of the budget that comes from the state of Utah continues to decline. USU’s percentage is still higher than a lot of our peers and larger institutions. Our budget is derived from taxes and tuition. He reported on several of the auxiliary units. He pointed out that the Campus Store has implemented a rental program for textbooks. Dining Services is mindful of the Affordable Care Act requirements that require them to offer health care to student workers that work 30 or more hours per week and is also looking ahead to startup costs for a new cafeteria in Huntsman Hall. The Taggart Student Center has finished paying off some bonds. Publication and Design is doing significantly better than the last couple of years. USU Eastern, despite some book store struggles, is doing well overall.

**Action:** Trustee Holland moved the approval of Resolution 15-05-25 the proposal to accept the Utah State University 2015-2016 budgets (Appendix NN). Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

**Action:** Trustee Nixon made a motion to adjourn the meeting. Trustee Pierce-Moore seconded the motion; the voting was unanimous in the affirmative.

The meeting adjourned at 11:24 a.m.

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Ronald W. Jibson, Chair                    Sydney M. Peterson, Secretary

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(Date Approved)

(Minutes taken by Carolyn Brittain)