Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn at 10:10 a.m.

MEMBERS PRESENT

Ronald W. Jibson  Chair
Scott R. Watterson  Vice Chair
Jody K. Burnet
Robert L. Foley
Mark K. Holland
Susan D. Johnson
Erik D. Mikkelsen
J. Scott Nixon
Frank Peczuh, Jr.
Suzanne Pierce-Moore

MEMBER EXCUSED

Douglas S. Foxley

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht  President
Raymond T. Coward  Executive Vice President and Provost
Jodi Bailey  Chief Audit Executive
Rob Behunin  Vice President for Commercialization and Regional Development
Jeff Broadbent  Associate Vice President for Research
Noelle E. Cockett  Vice President and Dean for Extension and Agriculture
Dwight Davis  Associate Vice President for Auxiliary Services
James Davis  Head of the Management Department, Jon M. Huntsman School of Business
Michael Glauser  Executive Director, Entrepreneurial Programs
Christine Hailey  Senior Associate Dean of the College of Engineering
Bradford J. Hall  Head of the Department of Languages, Philosophy, and Speech Communication
Annette Harman Harder  Chief Operating Officer, University Advancement
Craig D. Jessop  Dean of the Caine College of the Arts
Chair Jibson conducted the meeting and welcomed those present.

I. Chairman’s Report

A. Call for Nominations for Honorary Degrees

Nominations for Honorary Degrees are due to Sydney Peterson by November 18. All nominations are confidential.

B. Oath of Office for J. Scott Nixon

Chair Jibson administered the Oath of Office to Trustee J. Scott Nixon.

C. Committee Assignments

Committee assignments were made for 2011-2012 (Appendix A).
D. Resolutions of Commendation to David P. Cook and Richard L. Shipley

Resolutions of Commendation to former Trustees David P. Cook (Appendix B) and Richard L. Shipley (Appendix C) were given to the Trustees for their information. (Resolutions were presented to Mr. Cook and Mr. Shipley at a recognition luncheon on November 4. Former Trustees Ralph W. Binns and Tyler L. Tolson received Resolutions of Commendation during the May 6, 2011 Trustees meeting.)

E. Report on Audit Committee Meeting

Robert L. Foley, Chair of the Audit Committee, reported that the Audit Committee met on November 4, 2011. The Committee approved the minutes of the Audit Committee Meeting held April 8, 2011 (Appendix D) and reviewed the state auditors’ preliminary external audit of USU. The audit will be finalized in a few weeks.

The Committee also received reports from the Internal Audit Department. He expressed appreciation for the work of Jodi Bailey and the Internal Audit staff for their work.

F. Date of the Next Board of Trustees Meetings

The next Board of Trustees meeting will be held on Friday, January 6, 2012, at the USU campus.

II. President’s Report

A. Student Resolution of Commendation to Chad Floyd

President Albrecht stated that a highlight of the Trustees meeting is the opportunity to recognize outstanding students.

Trustee Mikkelsen read the Student Resolution of Commendation to Chad Floyd (Appendix E), a student enrolled and excelling in the music therapy program. His goal is to lessen the pain of others through music.

B. Fall Enrollment 2011

Provost Coward reported that enrollment for Fall 2011 set an all-time high for USU of 28,994 students. At the Logan campus it is at an all-time high of 16,857, it is 12,650 at the Regional Campuses, and 2,323 at USU-CEU. He indicated that there is an overlap with many students taking classes on more than one campus. Head count at the Regional Campuses has increased 87% since 2000. There will soon be more students enrolled at the Regional Campuses than at the Logan campus.
Provost Coward emphasized that although enrollment has increased, academic standards have not been compromised. The incoming Freshman class this Fall had the second highest ACT scores. He complimented the recruitment staff for their efforts.

Diversity has also increased. Minority and ethnic group enrollment increased by 11.5% from the previous year. In 2005, minority enrollment was 1,079, and this year enrollment was at 3,064. That does not include international students.

There are currently more Hispanic students enrolled than all other categories of ethnic minorities enrolled in 2005. Provost Coward indicated that there is 47% minority enrollment. In Price and Blanding, 26.9% of students are minority students, many are Native American students. Regional Campuses have a diversity enrollment of 10.8%, and the USU campus is at 7.9%.

C. Recent Events

1. First Day of Class, August 29, 2011
2. Council of Presidents, August 30, 2011
3. Executive Committee Retreat, August 31, 2011
5. Davis County Gala, September 8, 2011
6. Hall of Fame Induction Dinner and Ceremony, September 9, 2011
7. Gift Announcement in Moab, September 10, 2011
9. Regents Retreat and Board Meeting, September 15-16, 2011
10. Utah Botanical Education Center Open House and Environmental Stewardship Award Presentation, September 17, 2011
11. Rotary Club – Centennial Gala, September 20, 2011
12. USU Homecoming, September 23-24, 2011
14. Governor’s Education Excellence Commission, September 29, 2011
15. Football – USU at BYU, September 30, 2011
16. Future of State Universities Conference, October 5-7, 2011
17. Old Main Society, October 7, 2011
18. USU Foundation Board Meetings, October 8, 2011
19. Football – Wyoming at USU, October 8, 2011
20. NSF Early Career Recipients Award Dinner, October 10, 2011
21. Salt Lake Chamber Board of Governors, October 11, 2011
22. Inaugural Professor Lecture – Sandra Gillam, October 11, 2011
23. Inaugural Professor Lecture – Christopher Corcoran, October 13, 2011
24. USU Community Associates, October 13, 2011
25. Founder’s Day at USU-CEU, October 15, 2011
27. Inaugural Professor Lecture – Bob Parsons, October 19, 2011
28. Legislative Working Group, October 21, 2011
29. Football – LA Tech at USU, October 22, 2011
30. Governor’s Education Excellence Commission, October 24, 2011
31. Inaugural Professor Lecture – Lyle Holmgren, October 24, 2011
32. NCAA Board Meetings, October 26-27, 2011
33. Inaugural Professor Lecture – Marvin Halling, October 27, 2011
34. Sunrise Session – Noelle Cockett, October 28, 2011
36. Aggie Auction, October 29, 2011
37. USURF Board Dinner, November 3, 2011
38. USU Board of Trustees, November 4, 2011

D. Upcoming Events

2. Regents Legislative Preview Lunch, November 7, 2011
3. Council of Presidents, November 8, 2011
5. Football – San Jose State, November 12, 2011
6. Association of Public Land-Grant Universities (APLU) Annual Meetings, November 12-16, 2011
7. Board of Regents at Utah Valley University, November 18, 2011
8. Men’s Basketball – Southern Utah University, November 19, 2011
9. Salt Lake Chamber Board of Governors, November 22, 2011
10. Governor’s Education in Excellence Commission, November 22, 2011
15. Men’s Basketball – TBD, December 5, 2011
16. Men’s Basketball – Utah Valley University, December 6, 2011
17. Aggie Passport Reception, December 7, 2011
18. Regence BlueCross BlueShield Board Meeting, December 8, 2011
19. Men’s Basketball – Seattle University, December 17, 2011
25. USU Board of Trustees, January 6, 2012
III. Consent Agenda

Trustees were given the following consent agenda material for their consideration:

Minutes of the Executive Session Held on August 26, 2011
Minutes of the Regular Meeting Held on August 26, 2011
Resolution 11-11-1 Faculty and Staff Adjustments (Appendix F)
Resolution 11-11-2 Certificate of the Treasurer for July 2011 (Appendix G)
Resolution 11-11-3 Certificate of the Treasurer for August 2011 (Appendix H)
Resolution 11-11-4 Report of Investments for July 2011 (Appendix I)
Resolution 11-11-5 Report of Investments for August 2011 (Appendix J)
Resolution 11-11-6 Delegation/Administrative Reports for July 15, 2011 to August 19, 2011 (Appendix K)
Resolution 11-11-7 Delegation/Administration Reports for August 19, 2011 to October 7, 2011 (Appendix L)
Resolution 11-11-8 Auxiliary and Service Enterprises Annual Reports for FY 2010-2011 (Appendix M)
Resolution 11-11-9 Report on Institutional Discretionary Funds (Appendix N)
Resolution 11-11-10 Contract/Grant Proposals and Awards for August 2011 (Appendix O)
Resolution 11-11-11 Contract/Grant Proposals and Awards for September 2011 (Appendix P)
Acceptance of the following written reports:
   Academic/Provost (Appendix Q)
   Faculty and Staff Activities and Achievements (http://www.usu.edu/trustees/agenda/2011/November 2011
   Business and Finance (Appendix R)
   Controller’s Office
   Facilities
   Information Technology
   Leased Facilities Report (Appendix S)
   Extension/Continuing Education (Appendix T)
   Federal and State Relations (Appendix U)
   Research (Appendix V)
   Commercialization and Regional Development (Appendix W)
   Student Services (Appendix X)
   University Advancement (Appendix Y)
   Campaign Impact Report (Appendix Z)
   Monthly Progress Report (Appendix AA)
   Monthly Gift Comparison (Appendix BB)
   Alumni Association (Appendix CC)
   ASUSU (Appendix DD)
   Athletics (Appendix EE)
Executive Session to be held on January 6, 2012, to discuss those items which are permitted by law to be discussed in Executive Session.

**Action:** Trustee Foley moved approval of the Consent Agenda items, and Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

IV. **Action Agenda**

A. **Proposal to Create a School of Veterinary Medicine, College of Agriculture**

Vice President Cockett stated that the Trustees approved and gave enthusiastic support for the Doctorate of Veterinary Medicine Degree at USU in October 2010. Funding from the State Legislature has made it possible to hire faculty, develop curriculum, and begin the student selection process.

Vice President Cockett indicated the need for administrative restructuring to create a School of Veterinary Medicine, located within the College of Agriculture and administered by personnel in the Department of Animal, Dairy, and Veterinary Sciences. The School will be responsible for implementation and oversight of the Doctorate of Veterinary Medicine program. Kenneth White is Department Head of Animal, Dairy, and Veterinary Sciences.

President Albrecht stated that Vice President Cockett and Department Head White provided valuable testimony during the legislative session concerning the Doctorate of Veterinary Medicine program. He said it was because of their leadership that the program received approval at a difficult time because of the decrease in state budgets.

Vice President Cockett said there is a great amount of interest in the program and there will be several applications. It will be difficult to limit the selection to only 30 students.

**Action:** Trustee Mikkelsen made a motion to approve Resolution 11-11-12 the proposal to create a School of Veterinary Medicine in the College of Agriculture (Appendix KK). Trustee Foley seconded the motion, and the voting was unanimous in the affirmative.
B. Proposal to Create the Center for Entrepreneurial Excellence, Jon M. Huntsman School of Business

Provost Coward introduced James Davis, Head of the Management Department of the Jon M. Huntsman School of Business, and Michael Glauser, Executive Director of Entrepreneurial Programs.

Dr. Davis stated that the Center for Entrepreneurial Excellence is essential in order to engage students with the community and in order to merge ventures. He and Dr. Glauser have had experience building entrepreneurial centers at other universities. He said they have brought together an excellent team at USU and tremendous faculty, and they are excited about this program.

Dr. Davis indicated that we have become a small business economy. He said that 50% of new products and services come through small businesses and 90% of technology is from small businesses. Students want to work for small businesses and start their own companies. In addition to teaching skills, the Entrepreneurial Center will provide real world business experiences. It will bring resources on and off campus to help new companies. Students need three things – to know, to do, and to become. The Center will provide opportunities for “doing.” The mission of the Jon M. Huntsman School of Business is to be a career accelerator for students and an engine of growth, and the Center will support that mission.

Trustee Pierce-Moore stated that it would be good to involve USURF and Engineering students because of the technology in those areas. Dr. Davis said curriculum has been developed to be inclusive across the University and can include and support students from departments outside of the Huntsman School of Business. The program will be offered Summer semester in order for students in other departments to participate in the program. Dr. Glauser stated that it is important that it appeals to all schools across campus. They are working to get all students into the classes.

Trustee Johnson praised President Albrecht for encouraging development of the Entrepreneurial Center. She and President Albrecht visited the Lassonde New Venture Development Center at the University of Utah two years ago, and now USU has established a Center for Entrepreneurship. She indicated that President Albrecht is directing USU to be as outstanding as possible.

Trustee Foley asked if there was a component for Regional Campuses. Dr. Glauser said the program will be offered to students at Regional Campuses. They are meeting with Regional Campus Regional Campus deans and Ronda Menlove. Classes are already created for Regional Campuses. Dr. Davis added that they have visited Price, Tooele, and Blanding. A number of those areas are
economically depressed and the program will help to revitalize the economy in the state. Curriculum will reach all parts of the state with an international reach as well. There is a network of 350 certified ventures.

Trustee Pierce-Moore asked if the state reach makes USU different. Dr. Davis said USU will be different and this Center will bring distinction. He said this will be a “first-class” program. Dr. Glauser said the curriculum makes the difference. This will cater to anyone and any type of business and will bridge all industries. Dr. Davis said individuals can receive training in specific areas if they are not interested in the entire program.

President Albrecht stated that the right people are in place to lead the Center. He feels that USURF will see intellectual property double as the Center works with students to develop ventures.

Action: Trustee Holland moved approval of Resolution 11-11-13 the proposal to create the Center for Entrepreneurial Excellence, in the Jon M. Huntsman School of Business (Appendix LL), and Trustee Pierce-Moore seconded the motion. The voting was unanimous in the affirmative.

C. Proposal to Change the Name of the Department of Art to the Department of Art and Design, Effective Fall, 2011, in the Caine College of the Arts

Craig Jessop, Dean of the Caine College of the Arts, indicated that more than half of the students in the Department of Art are in graphic design, and the Interior Design program has also been added to the college. He said the change of name to Art and Design will more accurately represent the offerings within the department. Dean Jessop reported that the Department of Art will go forward for accreditation for the first time.

Action: Trustee Foley moved approval of Resolution 11-11-14 the proposal to change the name of the Department of Art to the Department of Art and Design, effective Fall 2011, Caine College of the Arts (Appendix MM). Vice Chair Watterson seconded the motion, and the voting was unanimous in the affirmative.

D. Proposal to move the Department of Computer Science (CS) from the College of Science to the College of Engineering

Provost Coward stated that Computer Science has been housed in the College of Science. He stated that this is a strong department and the move to Engineering will be good for students and faculty.

Christine Hailey, Associate Dean of the College of Engineering, reported that Dean Hinton is excited about Computer Science moving to the College of Engineering.
She said they are delighted to have the opportunity to work with colleagues from Computer Science.

Dan Watson, Interim Head of the Department of Computer Science, stated that faculty in Computer Science have worked to build a strong program. They have been involved in discussions for several months concerning Computer Science moving to Engineering, and feel it will be a positive move. It will involve a different community of students. It is expected that the demand will outstrip the supply, and they are already considering new opportunities within the College of Engineering.

Trustee Nixon asked how the College of Science feels about the move. Dr. Watson said there is a good relationship between the two colleges, and the College of Science understands the importance of the move. Associate Dean Hailey added that they have worked with Dean MacMahon, and he has been positive because it will benefit the University.

**Action:** Trustee Johnson moved approval of Resolution 11-11-15 the proposal to move the Department of Computer Science (CS) from the College of Science to the College of Engineering (Appendix NN). Trustee Pierce-Moore seconded the motion, and the voting was unanimous in the affirmative.

E. **Proposal to Offer a Minor in Chinese Teaching from the Department of Languages, Philosophy and Speech Communication, Effective Spring 2012, College of Humanities and Social Sciences**

Bradford J. Hall, Head of the Department of Languages, Philosophy, and Speech Communication, said that Chinese is one of the fastest growing languages in the nation and the state of Utah. Chinese language courses are being added to high school curriculum, and there is a need for Chinese language instructors.

Regent Theurer stated that there are many students who want to take Chinese, and there have not been teachers, so she was supportive of this program.

Vice Chair Watterson asked if this program will move from a minor to a major in the future. Dr. Hall said they are hopeful that it will change to a full major.

**Action:** Vice Chair Watterson moved approval of Resolution 11-11-16 the proposal to offer a minor in Chinese Teaching from the Department of Languages, Philosophy and Speech Communication, effective Spring 2012, in the College of Humanities and Social Sciences (Appendix OO). Trustee Johnson seconded the motion, and the voting was unanimous in the affirmative.
Discussion with Senator Urquhart – *Ideas to Improve Higher Education in Utah*

Trustees were given information concerning Senator Stephen H. Urquhart’s *Ideas to Improve Higher Education in Utah* (Appendix NN).

Chair Jibson expressed appreciation to Senator Urquhart, who represents the southern area of the state and provides leadership in higher education, for taking time to discuss his ideas about higher education with the Trustees.

Senator Urquhart thanked the Trustees for their time, and asked for their input in order to create an agenda for the upcoming legislative session. He said his ideas come from discussions with higher education leaders. He said improvements can be made to an already good system.

Senator Urquhart listed the biggest higher education challenges as follows:

1. Career/College Readiness. Students are not prepared for college. Higher standards should be set, and students will respond.

2. Cost. Many students do not finish college because of the cost. We need to focus on financial incentives and rework finances.

3. Flexibility. Students need greater flexibility in class schedules. Many students do not complete their education because they are not college ready, they get married, or because they have jobs. Senator Urquhart suggested providing more on-line courses, concurrent enrollment, and using technology to lower costs. He said technical training and certification will give students more earning capacity to go on to college. Modular or on-line course offerings could provide flexibility.

4. Student Progress. Incentives should be created for students and institutions to encourage sustained progress and completion.

5. Governance. Some Trustees describe their role as honorific. Trustees understand the system, but do not make decisions. The Regents are no better qualified than the Presidents and Trustees. The Regents should be freed from day-to-day institutional matters and focus on systemic concerns.

Trustee Pierce-Moore suggested that ecclesiastical units and leaders in Boy Scouts, 4-H, etc., should be encouraged to stress the importance of higher education. Senator Urquhart agreed that they should encourage post-secondary education or certification.
In his ideas on higher education, Senator Urquhart stated that increased collaboration with Western Governors University should be considered. Trustee Pierce-Moore mentioned that Western Governors University is a for-profit institution, and many of those students have a great deal of debt. Senator Urquhart stated that Western Governors University has ideas on affordable solutions. They can get students through their first year for $1,000, and at USU it is $10,000. He asked if the education is ten times better. He suggested that there are things we could learn from them, but we would not have to do everything they are doing.

Vice Chair Watterson agreed that setting standards in math and English is good, as well as providing high quality on-line services. He said if he were to use an institution as an example, he would use USU rather than for-profit organizations. Senator Urquhart said there could be more collaboration with other institutions. He said he is not telling institutions what to do. He appreciates input from those who know more about higher education than he does. Vice Chair Watterson expressed appreciation to Senator Urquhart for his focus on higher education concerns.

Trustee Johnson agreed that Utah students should be better prepared for college. She felt that students should declare their major upon entry into college and take major classes their Freshman year. She said we need to raise the bar and expect more from high school students. Fundamental changes can be made to help the system without additional costs.

Chair Jibson expressed appreciation to Senator Urquhart for his support of higher education. More discussions will be held in the future.

VI. Action Agenda Continued

A. Proposal to Approve USU Eastern San Juan Campus Student Housing Project and to Seek Legislative Bonding Authority

Associate Vice President Davis stated that enrollment has increased at Regional Campuses, and there is need for additional student housing in San Juan. He said the San Juan Campus student housing project was approved by the Trustees as part of the Capital Priority list on July 18, 2011. This proposal is to ask for legislative bonding authority for the project as part of the process.

He stated that the project is 16,000 square feet and will provide 75 beds. Students are currently living off campus in less than desirable housing units. The project will be funded through San Juan campus auxiliary revenues. Upon approval, USU will work with a bond council, Division of Facilities Construction and Management (DFCM), financial advisers, and administration at USU Eastern. This proposal will also need approval from the Regents.
**Action:** Trustee Peczuh moved approval of Resolution 11-11-17 the proposal to approve the USU Eastern San Juan Campus Student Housing project and to seek Legislative Bonding Authority (Appendix QQ). Trustee Holland seconded the motion, and the voting was unanimous in the affirmative.

**B. Proposal to Proceed with the Approval Process for Developing a Strength and Conditioning Center for Athletics, Capital Development Project**

Associate Vice President Davis indicated that currently, the Health and Wellness facility is used by Athletics, but is inadequate for the needs of the athletes. USU is seeking support to develop a new Strength and Conditioning Center for Athletics. The new facility would be approximately 20,000 square feet and cost an estimated $6.2 million. Funding for the facility is expected to come from private donations. Upon approval of this capital development project, approval will also be requested from the Board of Regents and the Utah State Building Board.

**Action:** Trustee Foley moved approval of Resolution 11-11-18 the proposal to proceed with the Capital Development Project, Strength and Conditioning Center for Athletics (Appendix RR), and Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

**C. Faculty and Staff Adjustment**

Provost Coward asked for approval of the appointment of Deval (Dave) S. Patel as Assistant Dean of Career and Student Services in the Jon M. Huntsman School of Business.

**Action:** Trustee Holland made a motion to approve Resolution 11-11-19, the Faculty and Staff Adjustment (Appendix SS), and Vice Chair Watterson seconded the motion. The voting was unanimous in the affirmative.

**VII. Strategic Agenda**

**USU Research Foundation (USURF)**

Trustees received information titled USURF Overview: Mission, Value, Scope (Appendix TT).

President Albrecht introduced Douglas L. Lemon, President of the USU Research Foundation (USURF), and expressed appreciation for his outstanding leadership; and Oren Phillips, Chair of the Research Foundation Board.

President Lemon expressed appreciation for the opportunity to share the mission, value, and scope of USURF with the Board of Trustees. He briefly reviewed the following (see Appendix TT):
• USURF history, organization, and governance.
• USURF is supportive of the mission of Utah State University through (1) research and development – applications in space and science, national security, energy and environment, (2) education – USURF has trained over 1,500 students, and (3) economic development – USURF generates commercialization revenues.
• USURF financial operations have received completely clean financial audits for three consecutive years.
• USURF’s value to USU includes its research and development, education, economic development, administrative, and other support.
• USURF’s value to Utah includes its key contributions at USU-Uintah Basin and economic development.
• USURF’s value to the nation includes the Space Dynamics Laboratory which is a designated “vital national asset” for the Department of Defense, and has provided over 50 years of innovations and leadership in space for defense, atmospheric science, and earth studies. The recent WISE mission has received international attention.
• The Severe Weather Satellite could be the first ever worldwide severe weather satellite and could come out of USU. It will have an enormous impact on human life and safety.

President Lemon said he is pleased to be part of USU. He said USURF plays a different, but vital role and enriches USU.

Oren Phillips, Chair of the Foundation Board, expressed appreciation for USU support and the deans and colleges for sending students to work in applied research. He said he was appointed to the USURF Board 15 years ago, and that the health of USURF has never been better. It is a world-class organization and can compete with any small company. He has spent 40 years in aerospace and has seen no organization functioning better. He added that the integration with commercialization will help differentiate us and get us into the forefront of job creation.

Chair Jibson said the Board is pleased with the interaction USURF has with students. He said it is important to get students excited about science and technology while they are young.

Trustee Pierce-Moore expressed appreciation for USURF working with commercialization and departments on campus. President Lemon said that working with commercialization is important. Projects, which would have been put on hold, can be taken forward sooner by using commercialization resources. He said he has rewritten the intellectual property and commercialization procedures, and there is now a defined process.
VIII. ASUSU Report

Trustee Mikkelsen reported that the Utah Student Association has partnered with the higher education compact on the Education First project. They are collecting signatures on a petition to encourage legislators to put Utah’s economy first by putting higher education first. USU has collected 3,000 signatures, which is one-third of the student body, and they hope to get 1,000 more signatures.

Chair Jibson said that the business community is also involved with support of higher and public education. The plan is to join with Prosperity 20-20 and other groups to add to the momentum. It will be a statewide effort.

Action: Trustee Foley moved adjournment of the Regular Meeting, and Vice Chair Watterson seconded the motion. The voting was unanimous in the affirmative.

The Regular Meeting adjourned at 12:08 p.m.

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Ronald W. Jibson, Chairman                        Sydney M. Peterson, Secretary
(Minutes taken by Mira G. Thatcher)

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Date Approved