EXECUTIVE SESSION  
UTAH STATE UNIVERSITY BOARD OF TRUSTEES  
JANUARY 8, 2010

Minutes of the Executive Session of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn at 1:00 p.m.

MEMBERS PRESENT

Suzanne Pierce-Moore  Chair  
Ronald W. Jibson  Vice Chair  
Ralph W. Binns  
David P. Cook  
Robert L. Foley  
Douglas S. Foxley (By telephone)  
Susan D. Johnson  
Richard L. Shipley  
Tyler L. Tolson  
Scott R. Watterson

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht  President  
Raymond T. Coward  Executive Vice President and Provost  
Sydney M. Peterson  Chief of Staff and Board of Trustees Secretary

Chair Pierce-Moore conducted the meeting.

Personnel issues were discussed.

The Executive Session adjourned at 1:20 p.m.

Suzanne Pierce-Moore, Chair  
Sydney M. Peterson, Secretary

March 25, 2010  
Date Approved
EXECUTIVE SESSION
UTAH STATE UNIVERSITY BOARD OF TRUSTEES
JANUARY 8, 2010

Minutes of the Executive Session of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn at 1:00 p.m.

MEMBERS PRESENT

Suzanne Pierce-Moore  Chair
Ronald W. Jibson       Vice Chair
Ralph W. Binns
David P. Cook
Robert L. Foley
Douglas S. Foxley      (By telephone)
Susan D. Johnson
Richard L. Shipley
Tyler L. Tolson
Scott R. Watterson

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht       President
Raymond T. Coward     Executive Vice President and Provost
Sydney M. Peterson    Chief of Staff and Board of Trustees Secretary

Chair Pierce-Moore conducted the meeting.

Personnel issues were discussed.

The Executive Session adjourned at 1:20 p.m.

Suzanne Pierce-Moore, Chair

Sydney M. Peterson, Secretary

Date Approved

1
REGULAR MEETING
UTAH STATE UNIVERSITY BOARD OF TRUSTEES
JANUARY 8, 2010

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn at 1:30 p.m.

MEMBERS PRESENT

Suzanne Pierce-Moore Chair
Ronald W. Jibson Vice Chair
Ralph W. Binns
David P. Cook
Robert L. Foley
Douglas S. Foxley (By telephone)
Susan D. Johnson
Richard L. Shipley
Tyler L. Tolson
Scott R. Watterson

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht President
Raymond T. Coward Executive Vice President and Provost
David T. Cowley Vice President for Business and Finance
M. Kay Jeppesen Vice President and CIO for Information Technology
Brent C. Miller Vice President for Research
James D. Morales Vice President for Student Services
F. Ross Peterson Vice President for University Advancement
Ned M. Weinshenker Vice President for Strategic Ventures and Economic Development
Jodi Bailey Chief Audit Executive
Scott Barnes Director of Athletics
Charles E. Carpenter Head of the Department of Nutrition, Dietetics, and Food Sciences
John DeVibiss Executive Director of Public Relations and Marketing
Doug Garrett President of the Professional Employees Association
Keith Gibson Professor, Department of English
Keith Grant-Davie Director of Graduate Studies, Department of English
Michelle B. Larson Assistant Provost
Debra Megill President of the Classified Employees Association
Sydney M. Peterson Chief of Staff and Board of Trustees Secretary
Chair Pierce-Moore conducted the meeting. She welcomed Regent Teresa Theurer, and President Albrecht expressed appreciation for the great job she is doing on the Board of Regents. Also welcomed was Debra Megill, the new president of the Classified Employees Association.

I. Marketing/Public Relations Committee Report

Trustee Susan Johnson reported that the Marketing/Public Relations Committee met and discussed designing a process to evaluate how communications are delivered by all the campus media segments, and how that impacts the intended audiences. The committee will devote time, energy, and resources to this evaluation.

II. Audit Committee Report

Robert L. Foley, Vice Chair of the Audit Committee, reported that the Audit Committee met and discussed ongoing internal audit functions as well as the report that will be presented to the Board of Regents Audit Committee on January 14, 2010. He stated that USU’s Internal Audit Office is active, and doing a great job, and he expressed appreciation for their work.

The Audit Committee approved the minutes of the Audit Committee meetings held on October 9, 2009 (Appendix A), and on October 20, 2009 (Appendix B).
III. Consent Agenda

Trustees were given the following consent agenda material for their consideration:

Minutes of the Executive Session held on November 20, 2009
Minutes of the Regular Meeting held on November 20, 2009 (as corrected)
Resolution 10-1-1 Certificate of the Treasurer for September 2009 (Appendix C)
Resolution 10-1-2 Certificate of the Treasurer for October 2009 (Appendix D)
Resolution 10-1-3 Report of Investments for September 2009 (Appendix E)
Resolution 10-1-4 Report of Investments for October 2009 (Appendix F)
Resolution 10-1-5 Authorization to Act in Capacity of Vice President for Business and Finance and Public Treasurer (Appendix G)
Resolution 10-1-6 Delegation/Administration Reports for November 14, 2009 to December 14, 2009 (Appendix H)
Resolution 10-1-7 Contract/Grant Proposals and Awards for October 2009 (Appendix I)
Resolution 10-1-8 Contract/Grant Proposals and Awards for November 2009 (Appendix J)
Resolution 10-1-9 Appointments to fill Research Foundation Board (Appendix K)
Resolution 10-1-10 Honorary Degrees for 2010 (Appendix L)
Resolution 10-1-11 Faculty and Staff Adjustment (Appendix M)
Executive Session to be held on March 26, 2010, to discuss those items which are permitted by law to be discussed in Executive Session.

Action: Trustee Foley moved approval of the Consent Agenda items, and Trustee Tolson seconded the motion. The voting was unanimous in the affirmative.

IV. Action Agenda

A. Proposal from the Department of Nutrition, Dietetics and Food Sciences in the College of Agriculture to discontinue the Culinary Arts/Food Service Management option (DS/FSM) in the Bachelor of Science Degree

Trustees were given the proposal from the Department of Nutrition, Dietetics and Food Sciences in the College of Agriculture to discontinue the Culinary Arts/Food Service Management option (DS/FSM) in the Bachelor of Science degree (Appendix N) for their consideration.

Provost Coward stated that enrollment in Culinary Arts/Food Service Management program was suspended in the 2005-2006 academic year. Since that time, students already enrolled in the program have finished their degrees or transferred to other programs on campus or at other institutions. The program was
not large enough or viable enough to continue. Several other institutions in the
state offer the degree.

Dr. Charles Carpenter, Head of the Department of Nutrition, Dietetics, and Food
Sciences, stated that employment for these graduates includes not just preparation
of food in restaurants, but managing an entire kitchen or food service operation.
The degree is a combination of culinary arts and management. The program was
originally designed to operate in conjunction with the program at the University of
Nevada/Las Vegas. When USU changed to semesters, the programs did not mesh
well, and UNLV dropped out. Some of the necessary additions to the program
were not suited to USU, and additional resources needed were not available. He
stated that the problem was not enrollment, but resources. Dr. Carpenter said that
concern for the students was shown in suspending the program. The process went
well. He expressed appreciation to Provost Coward for his assistance.

(See action below.)

B. Proposal from the Department of Health, Physical Education and Recreation
HPER in the Emma Eccles Jones College of Education and Human Services to
rename the Master of Science (MS) in Health, Physical Education and Recreation
to a Master of Science in Health and Human Movement

Trustees were given the proposal from the Department of Health, Physical
Education and Recreation (HPER) in the Emma Eccles Jones College of
Education and Human Services to rename the Master of Science (MS) in Health,
Physical Education and Recreation to a Master of Science in Health and Human
Movement (Appendix O) for their consideration.

Provost Coward explained that HPER requested changing the name of the Master
of Science in Health, Physical Education and Recreation to a Master of Science in
Health and Human Movement. There will be no change in curriculum or courses.
The name more accurately describes the academic focus of the degree. It also
makes it more consistent with other universities.

(See action below.)

C. Proposal to offer a Bachelor of Science and a Bachelor of Arts degree program in
General Studies, with an emphasis in one of eight concentrated areas of study,
effective Fall Semester, 2010

Trustees were given the proposal to offer a Bachelor of Science and a Bachelor of
Arts degree program in General Studies, with an emphasis in one of eight
concentrated areas of study, effective Fall Semester, 2010 (Appendix P) for their
consideration.
Provost Coward stated that this proposal is to offer new Bachelor of Science and Bachelor of Arts degrees in the General Studies area, which would have an emphasis in one of the 8 concentrated areas of study. He said that approximately 25,000 students attend USU, with a variety of interests. Most fit within the 93 undergraduate majors, but some students have interests in more than one area. This change will allow students to combine disciplines from a variety of areas within a college, thus creating a multi-disciplinary degree.

Provost Coward stated that a small number of students have broad interests in the general areas, but do not want to concentrate narrowly in one area. The proposed General Study will allow students to get an education in a broader way. The degree requires a plan, a review, and acceptance by faculty in that area of study. It is anticipated that 30 to 40 students a year will participate in the program. The associate deans from the 7 colleges requested the option.

(See action below.)

D. Proposal from the Department of Health, Physical Education and Recreation (HPER) in the Emma Eccles Jones College of Education and Human Services for an emphasis name change from a “Teaching” to a “Physical Education Teaching” emphasis under the Bachelor of Science degree in Human Movement Sciences

Trustees were given the proposal from the Department of Health, Physical Education and Recreation (HPER) in the Emma Eccles Jones College of Education and Human Services for an emphasis name change from a “Teaching” to a “Physical Education Teaching” emphasis under the Bachelor of Science degree in Human Movement Sciences (Appendix Q) for their consideration.

Provost Coward stated that the emphasis name change from Teaching to Physical Education Teaching will designate the specific teaching discipline of Physical Education, which better communicates the program. There will be no change to curriculum, and no new courses.

(See action below.)

E. Follow-up Report from the Department of English in the College of Humanities, Arts and Social Sciences for the PhD program in Theory and Practice of Professional Communication, which was approved as a new degree in 2004

Trustees were given the follow-up report from the Department of English in the College of Humanities, Arts and Social Sciences for the PhD program in Theory and Practice of Professional Communication, which was approved as a new degree in 2004 (Appendix R) for their consideration.
Provost Coward indicated that follow-up reports are given to Trustees concerning new programs which the Board has approved. He reported that there is continued growth in the PhD program in Theory and Practice of Professional Communication, but enrollment has not reached expectations. Adjustments have been made in faculty assignments consistent with the lower enrollment. He said they are still supportive of the program, and believe it will grow.

Jeannie Thomas, Head of the Department of English, said one of the students in the program got an interview with the Modern Language Association, which is important. She indicated that students in this program teach general education courses, and because they are advanced graduate students, they teach lower division technical writing courses as well. It is good experience for the students, and cost effective for the University. The goal of most of these students is to become professors, but Provost Coward indicated that this is a research PhD, and their skills are needed both in education and in the private sector.

Keith Gibson, a professor in the Department of English, said the number of students has increased to 10 this year compared to 6 last year. The program receives high-quality applicants.

Keith Grant-Davic, Director of Graduate Studies in the Department of English, reported that the department has put a lot of effort into publicizing the program, and potential students are contacting the department concerning enrollment in the program. Most of the current students are from in-state, but it is anticipated that as graduates take jobs, the program will get a national reputation which will attract more students.

**Action:** Trustee Shipley moved approval of Resolution 10-1-12 the proposal from the Department of Nutrition, Dietetics and Food Sciences in the College of Agriculture to discontinue the Culinary Arts/Food Service Management option (DS/FSM) in the Bachelor of Science degree (Appendix N); Resolution 10-1-13 the proposal from the Department of Health, Physical Education and Recreation (HPER) in the Emma Eccles Jones College of Education and Human Services to rename the Master of Science (MS) in Health, Physical Education and Recreation to a Master of Science in Health and Human Movement (Appendix O); Resolution 10-1-14 the proposal to offer a Bachelor of Science and a Bachelor of Arts degree program in General Studies, with an emphasis in one of eight concentrated areas of study, effective Fall Semester, 2010 (Appendix P); Resolution 10-1-15 the proposal from the Department of Health, Physical Education and Recreation (HPER) in the Emma Eccles Jones College of Education and Human Services for an emphasis name change from a "Teaching" to a "Physical Education Teaching" emphasis under the Bachelor of Science degree in Human Movement Sciences (Appendix Q); and Resolution 10-1-16 the follow-up report from the Department of English in the College of Humanities,
Arts and Social Sciences for the PhD program in Theory and Practice of Professional Communication, which was approved as a new degree in 2004 (Appendix R). Trustee Johnson seconded the motion, and the voting was unanimous in the affirmative.

F. Gift Agreement with the Swaner EcoCenter

Trustees were given the Swaner EcoCenter gift agreement (Appendix S) for their consideration.

Vice President Cowley indicated that property acquisitions are real estate transactions and require approval of the Trustees. He noted that the Swaner EcoCenter is land set aside as a nature preserve and an educational facility in Park City.

(See action below.)

G. Lewiston, Utah, Real Property Gift

Trustees were given information concerning the Lewiston, Utah, real property gift (Appendix T) for their consideration.

Vice President Cowley indicated that the property in Lewiston was originally an LDS church which has been converted into a residence. USU will accept this property with the condition that a family member of the donor be allowed to live in the residence as long as needed. It will then be sold, and the profits will go to the Emma Eccles Jones College of Education.

(See action below.)

H. Lehi, Utah, Real Property Gift

Trustees were given information concerning the Lehi, Utah, real property gift (Appendix U) for their consideration.

Vice President Cowley stated that the gift of property in Lehi includes two lots in a subdivision. The lots will be sold, and the proceeds will go to the Department of Athletics.

Action: Vice Chair Jibson moved approval of Resolution 10-1-17 the gift agreement with the Swaner EcoCenter (Appendix S); Resolution 10-1-18 the Lewiston, Utah, real property gift (Appendix T); and 10-1-19 the Lehi, Utah, real property gift (Appendix U). Trustee Watterson seconded the motion, and the voting was unanimous in the affirmative.
I. **Proposal to Restructure the College of Humanities, Arts and Social Sciences (HASS) into Two New Colleges: The Caine College of the Arts and the College of Humanities and Social Sciences, Effective July 1, 2010**

The Trustees were given a proposal to restructure the College of Humanities, Arts and Social Sciences (HASS) into two new colleges: the Caine College of the Arts, and the College of Humanities and Social Sciences (Appendix V) for their consideration.

Provost Coward stated that the restructuring of the College of Humanities, Arts and Social Sciences is an opportunity to build and give greater visibility to the program in the arts. It is believed that the establishment of the Caine College of the Arts will attract the best students. Faculty believe it will give them a special opportunity to take a great program to an even higher level of achievement. A new dean will be hired for the Caine College of the Arts.

The College of Humanities and Social Sciences, which has been USU’s largest and most complex college, will be enhanced by decreasing the number of departments and programs and will become an even stronger college.

Provost Coward stated that President Albrecht launched this concept in his State of the University address in September. Strategic planning by vice presidents and deans has taken place since that time. The same programs and degrees will be offered.

**Action:** Trustee Johnson moved approval of Resolution 10-1-20 the proposal to restructure the College of Humanities, Arts and Social Sciences into two new colleges: the Caine College of the Arts and the College of Humanities and Social Sciences, effective July 1, 2010 (Appendix V). Trustee Watterson seconded the motion, and the voting was unanimous in the affirmative.

Trustee Watterson moved that the meeting adjourn, and Vice Chair Jibson seconded the motion.
The Regular Meeting adjourned at 2:15 p. m.

Suzanne Pierce-Moore, Chair

Sydney M. Peterson, Secretary
(Minutes taken by Mira G. Thatcher)

March 26, 2010
Date Approved