

Thursday, Oct. 11, 2012

## October Kiger Hour to address how to 'Read' Images in Art



David Wall, assistant professor of visual and media studies in the Department of Art and Design at Utah State University, will deliver the Oct. 18 Kiger Hour talk.

David Wall, assistant professor of visual and media studies at Utah State University, will discuss a new approach to viewing images in art at the next Kiger Hour Oct. 18. His talk, “*How Art Means*,” explores representation through the lens of asking how it means, rather than what it means.

“We are taught from an early age that the most important question we can ask of an image is: ‘What does it mean?’” Wall said. “This talk is designed to get us to approach the problem of visual analysis from a slightly different angle ... [and] entails a shift in focus away from any implied intentionality of the artist and towards a more meaningful engagement with the image in its much broader cultural and visual contexts.”

By asking “how” rather than “what” it allows us to make sense of the art, even if we are frequently still left pondering and puzzled as to exactly “what” it means, he said.

Wall studies representation across the fields of art, film and visual culture and has published widely on subjects including 19th century art, stereotypes in advertising, antebellum architecture and contemporary African American art. His current research examines post-imperial tensions and anxieties as expressed through art, film and television comedy of the 1950s in post-World War II Britain.

Learn more about professor Wall’s work at Kiger Hour, an intellectual program presented by Utah State University and sponsored by the College of Humanities and Social Sciences and the Caine College of the Arts. The

event is Thursday, Oct. 18, from 5:15 to 7 p.m. at Montez Brothers (previously Hamilton's), 2427 N. Main St., Logan.

A buffet with appetizers, desserts and soft drinks, iced tea or coffee is available. Cost is \$6.95 per person (plus tax and gratuity) and billed on an individual basis. Guests will also be able to order off the regular menu if desired. A cash bar is available.

For planning purposes, please RSVP to Natalie Archibald Smoot in the college office, 435-797-2796, or email, [natalie.archibald@usu.edu](mailto:natalie.archibald@usu.edu).

The next Kiger Hour talk will be Nov. 15 and features a timepiece from Jennifer Sinor, associate professor of English.

***Related links:***

- [USU Department of Arts and Design](#)
- [USU Caine College of the Arts](#)
- [USU College of Humanities and Social Sciences](#)

Source: College of Humanities and Social Sciences

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