Examples of Different Types of Visual Organizers / Study Guides

Concept Map

Psychological Approaches

- Dynamic
- Humanistic
- Social-Learning

Psychic apparatus

- Id
- Ego
- Super ego

Instinctual drives
- Delayed gratification
- Conscience

Venn Diagram

COMMUNICATION RESEARCH TRADITIONS

UNITED STATES
- objective
- quantitative
- scientific

EUROPE
- historical
- cultural
- critical
- Marxist influences

Eurocentric
- stresses rationality
- focus on individuals
- focus on parts
Comparison Chart

ANCIENT CIVILIZATIONS

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<th>Monumental Architecture</th>
<th>Near East</th>
<th>Egypt</th>
<th>Peru</th>
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(D. Aplegate, CAL)

Informal Outline

Three Major Psychological Approaches to Personality

1. Dynamic (also called psychoanalytic)
   - Characteristics
     - Person continually in conflict; opposing forces
     - Source of forces = psychic apparatus
   - Psychic apparatus
     - Id: instinctual drives possessed at birth such as hunger, thirst, sex and aggression most important drives (per Freud)
     - Ego: reconciles demands of id with "real" world moderates and guides basic instincts in line with society's norms provides capacity for delayed gratification
     - Superego: conscience ("internalized parent") shaped by social forces such as school, church, close acquaintances

2. Humanistic

3. Social learning
Time Line

Continuum Chart

STAGES IN PLANT DOMESTICATION

Wild  Weedy  Cultivated  Domesticated

independent of human intervention  dependent on human intervention

[D. Applegate, CAL]
Cycle Flow Chart

Linear Flow Chart

MITOSIS CELL DIVISION

Prophase

↓

Metaphase

↓

Anaphase

↓

Telophase