

# FRONT & CENTER SEM UPDATES



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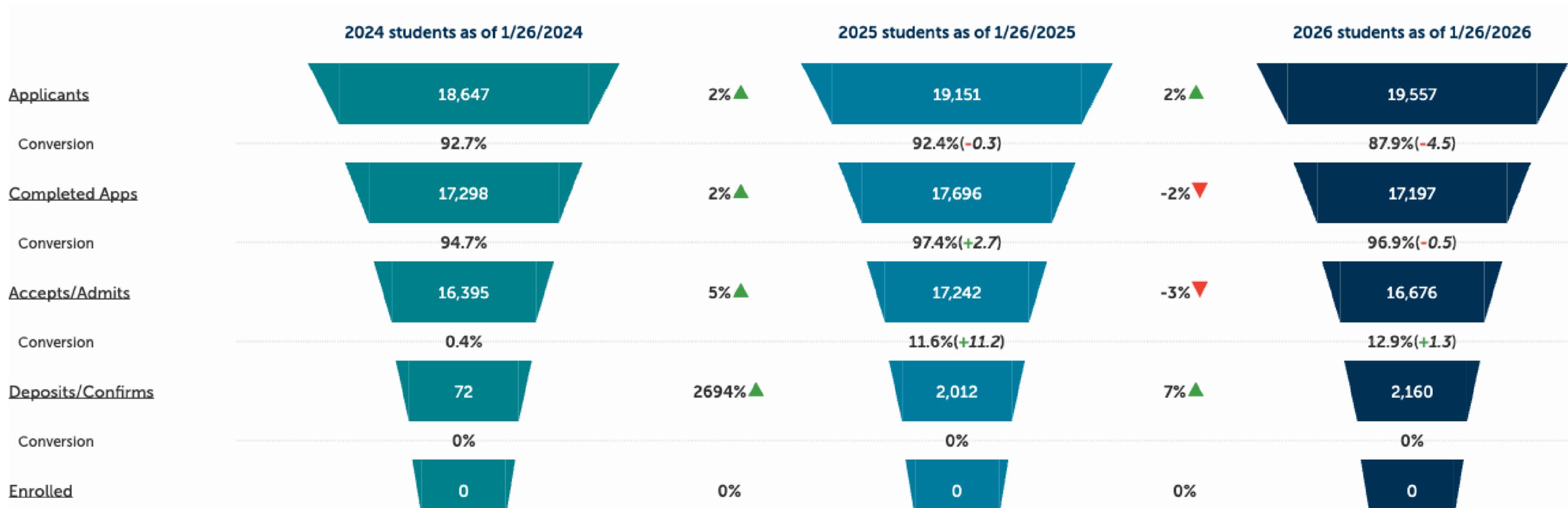


# SEM Updates

- Enrollment Update
- Missionary Age Change
- Salesforce Launch
- Next Step Nights



# Fall 2026 Enrollment - Systemwide First-Time Students



## Scholarships Awarded:

- 10,752 new student awards offered
- \$57.6 M financial committment



# LDS Missionary Enrollment Mitigation Plan

- **Impact**

- Fall 2026 new student decline **approximately 600 females**
  - Fall 2022- 2,715 enrolled, 517 notification of leave, 19% yield
  - Fall 2023- 2,614 enrolled, 584 notification of leave, 22% yield
  - Fall 2024- 2,648 enrolled, 528 notification of leave, 20% yield
- Typically 47% return for deferment
- Financial Impact- approximately \$2.8M NTR loss

- **Mitigation Teams**

- Pre-Enrollment/Recruitment Team
- Continuing Student/Retention & Support Team



# SALESFORCE LAUNCH- January 28, 2026

- **Spring 2027 Launch**
  - Salesforce will be used for Spring 2027 applicants forward
  - Fall 2026 applicants still managed through Recruit CRM
    - applynow.usu.edu updated
    - usu.edu/sem/resources/data/#crm
    - test applications: aggie.links/sf/uat
    - questions: oneusucrm@usu.edu
    - Information: usu.edu/crm





# NEXT STEP NIGHTS

[aggie.link/nextstepnights](https://aggie.link/nextstepnights)

- **LOCATIONS**

- Feb 19- Logan
- Feb 26- Provo
- Mar 3- Price
- Mar 4- Salt Lake
- Mar 5- Layton
- Mar 17- Tooele
- Mar 18- Brigham City
- Mar 23- Roosevelt
- Mar 24- Vernal
- Mar 25- Virtual/Online
- Mar 26- Virtual/Online
- Mar 30- St George

- **\$250 Affordability Grant**

- Fall 2026 only
- Funds towards Student Body Fees
- or Aggie Access
- Requirements
  - Attend Next Step Night
  - Module 1 Orientation
  - Personal Budget with SMMC



Thank You!



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