

Since 1888

# UTAH STATE UNIVERSITY



"Show me a Scotsman"



UTAH STATE AGGIE BULL-EVARD

BIG BLUE

CHAMP DRIVE



## Utah State University Student Association

2025-26 Assessment



Spectrum Magic



Block A

Logan

# STATE U



Old Main



french fries

The Quad

Mountain man



Merrill-Cazier Library

©Julia GASH

# A MESSAGE FROM OUR DIRECTOR

As we reflect on the past year within the Utah State University **Student Involvement & Leadership Center (SILC)**, I am filled with gratitude for the continued growth, energy, and sense of connection that define our campus community. It has been a meaningful year of expanded opportunities and increased engagement, made possible by the dedication of our students and staff.

The record number of **HURD** Premium memberships sold this year speaks to a renewed sense of school spirit and enthusiasm for Aggie Athletics. This excitement has been felt at events throughout the year, thanks in large part to the exceptional work of our **Spirit Squad**, whose commitment and positivity have helped create an engaging and welcoming atmosphere for all at athletic events and beyond.

Student Involvement continues to thrive, with more registered **clubs and organizations** than ever before. This growth reflects the wide range of interests and passions our students bring to campus, as well as their desire to build meaningful connections with one another. We were also pleased to see the reintroduction of the Alpha Sigma Phi fraternity, further expanding the opportunities available for students to find community and belonging in **Greek life**.

Our **student media** program has also had an outstanding year. Aggie Radio has become a vibrant and consistent presence on campus, now featuring live programming from 10 a.m. to 10 p.m. on most days. In addition, Bluelight Media completed a record number of design and video projects, providing valuable support to campus partners while giving students hands-on experience that will serve them well beyond their time at Utah State.

**Utah State Student Association (USUSA)** has also made meaningful contributions to campus life this year. Through a variety of facility enhancement initiatives, continued efforts to improve shared spaces have positively impacted the student experience. Our Senators have fostered connection and pride across disciplines by hosting different programming and events for their various colleges, creating opportunities for students to engage more deeply with their academic communities. Additionally, our **Student Body President** introduced a new initiative, “Pancakes with the President,” providing a fun and approachable space for students to connect with campus leadership.

These accomplishments are a reflection of the care, creativity, and hard work of our student leaders and staff. It is a privilege to support their efforts and to see the many ways they contribute to a welcoming and engaged campus environment. As we look ahead, we remain committed to continuing this work and ensuring that every student has the opportunity to get involved, develop as a leader, and feel a true sense of belonging.

Thank you for your continued support of the Student Involvement & Leadership Center. We can't wait to carry this growth and energy into the next academic year!

**Linda Zimmerman, Executive Director, Student Involvement & Leadership Center**

# STUDENT ASSOCIATION

## Student Success

**3.53** GPA

Average 2025-26 GPA for the 103 students on scholarship

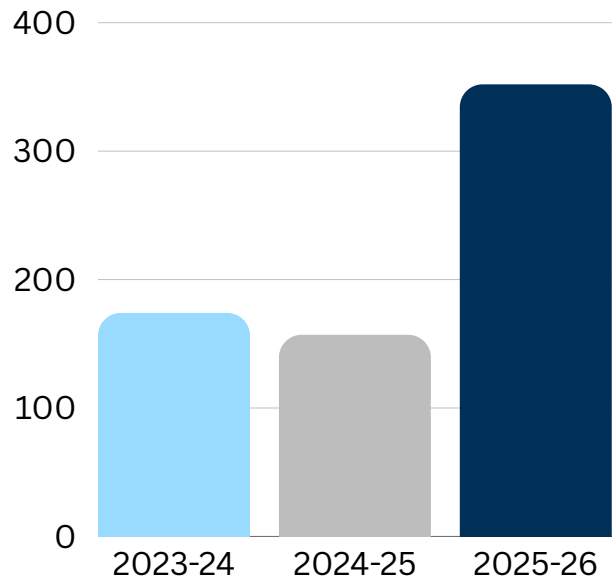
## Service Hours

**11,381**  
Hours

**\$512,554**

In scholarships awarded out

## MyVoices



**5** Pancakes with the Presidents Events



“Being a part of USUSA was one of the most impactful and educational experiences of college. I learned hard and soft skills like leadership, teamwork and goal-setting while at the same time helping others around me develop those same skills. I was surrounded by incredible staff that helped me see my potential and support ideas. Though most of all, I grew myself, I grew in confidence, in caring, and in pride for my university. My time in USUSA may have only been 4 years but, it hold values, and lessons that will carry into my life.”

-Brandon Sorensen, Student Body President 2025-26

UTAH STATE UNIVERSITY STUDENT ASSOCIATION  
**ACADEMIC SENATE**

**Academic Opportunity Fund**

**\$35,429.85**

Awarded

Groups /  
**42** Students who  
received AOF  
funding

Facility  
Enhancement  
Requests **15**

**Facility Enhancement**

**\$201,664.38**

Funded

**Colleges Represented**



College of Arts and Sciences

College of Engineering



College of Education

College of Agriculture & Natural Resources

Graduate Studies



Huntsman School of Business

**72** Senator  
Events

**Legislation**

**10**  
Proposed  
from all bodies

**8**  
Passed  
from all bodies

# CLUBS & ORGANIZATIONS

Students in USUSA Clubs

3,022



Club of the Year

USUSA Country Swing  
Dance Club



Club Funding Distributed

\$13,645

27

New Clubs

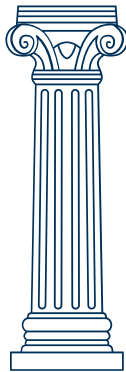
116

Total Clubs

# FRATERNITY & SORORITY LIFE

210

New FSL Members



Philanthropy Dollars Raised

\$62,543

Active Minds for Mental Health

Agriculture in the Classroom

Cache Refugee and Immigrant Connection

Citizens Against Physical and Sexual Abuse

Firefighter Support Foundation

Girl Scouts of America

Prevent Child Abuse America

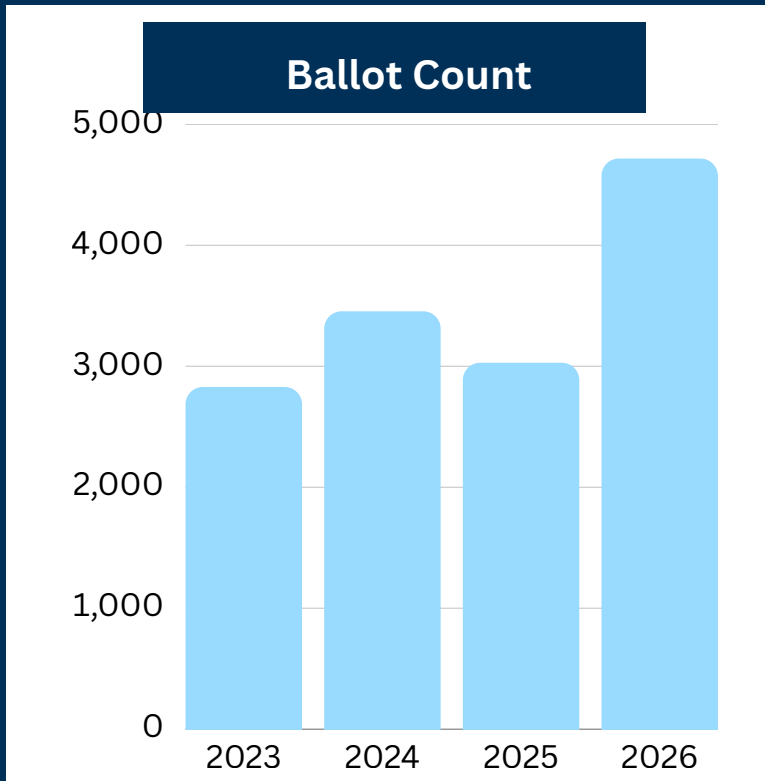
Sexual Assault and Anti-Violence Information Office

Student Nutrition Access Center

The Family Place

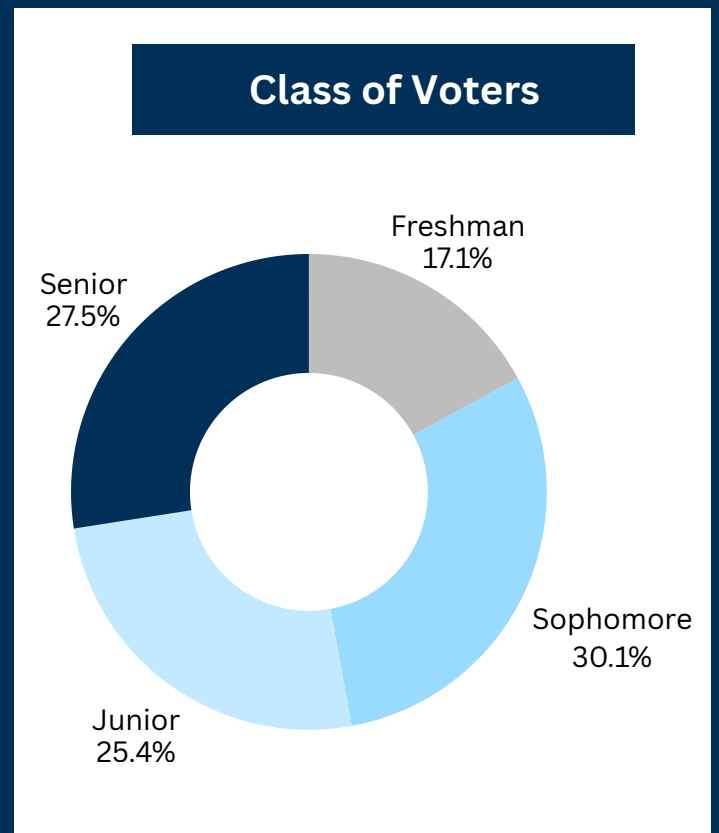
94% Involved  
Beyond  
Greek Life

# USUSA ELECTIONS



**58** STUDENTS  
RAN FOR  
OFFICE

**55.7%**  
INCREASE IN VOTER  
TURNOUT



“When I accepted the Chief of Staff position, I had no way of knowing how much the role would come to mean to me - how much Utah State would mean to me. From our first retreat, I was so welcomed by all the other officers and advisors. Everyone made me feel supported, appreciated, and like I could be myself. Through the role, I've met lifelong friends, found my place at Utah State, and developed real-life skills that I will use in my career. USUSA is easily one of the most impactful experiences of my life, and I am forever grateful and honored to have had the opportunity.”

-Grace Wheeler, Chief of Staff 2025-26



RECORD-BREAKING GAMES

GAMES THAT HAD RECORD-BREAKING STUDENT ATTENDANCE



Women's Soccer



Volleyball



Women's Basketball



Softball

HURD Premium

2,215 Members

Fundraising

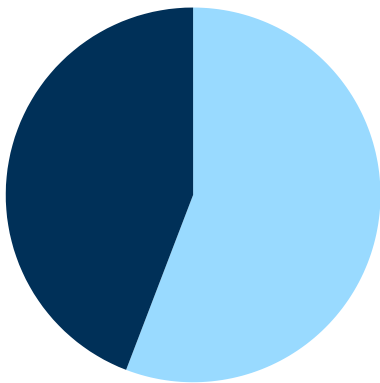
Money Raised

\$109,648

95 Donors

Attendance

Did not attend  
athletic Events  
44.2%



Attended  
Athletic  
Events  
55.8%

Logan Students

4 Sold out Student  
Sections



“My time involved with The HURD and USUSA has been nothing short of amazing, but more than that, it’s truly been transformative for me. It’s given me chances to develop as a leader, as a student, and as a person. It’s taught me valuable skills and given me the chance to apply those skills in a real, and impactful way. I’m truly grateful for everyone involved with The HURD and USUSA for the ways they helped me grow.”

-Ben Burdette, Athletics and Campus Exec. Director 2025-26

# usu student media.

THE UTAH STATESMAN  
AGGIE RADIO  
BLUELIGHT MEDIA

**70** active radio programs and shows on Aggie Radio



Video Projects **47**



**117** Graphic Design Projects



**100+** hours of live event broadcasts

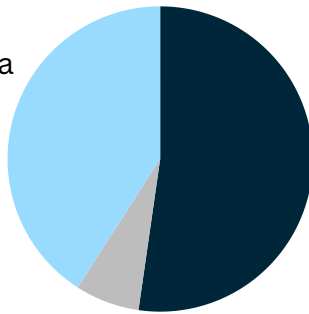
Article and Photo Galleries Produced by The Utah Statesman

**625**



## Student Media Employees

Bluelight Media  
18



The Utah Statesman  
23

Aggie Radio  
3

+68 Aggie Radio Volunteer DJs

## Student Retention & Leadership

**1/3** of Student Media participants served in leadership roles, many for multiple years.

of student media participants joined during their first or second year at USU.

**82%**

**4 semesters**

Students remain involved for an average of



## Audience Engagement



The Utah Statesman Instagram account generated more than **2.1 million views** during the academic year.

usustatesman.com reached approximately **407,000** users during the academic year.



# SPIRIT SQUAD

## Athletic Games Attended



Football

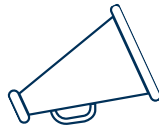


Volleyball



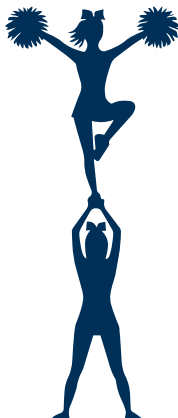
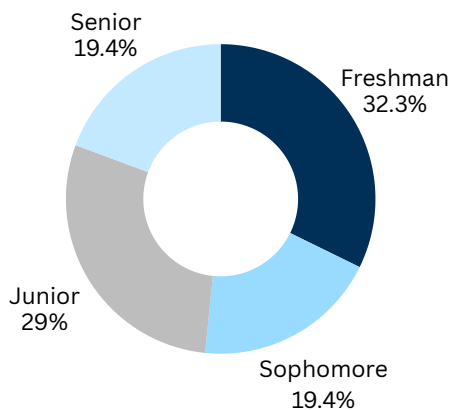
M & W Basketball

**900** Hours



committed across 10-month season

## Class of Team



## Fundraising

Money Raised

**\$3,690**

**6** Clinics Hosted

**152**

Spirit Squad Appearances

“The Spirit Squad at Utah State University was the highlight of my time in college. It was a community that took care of me when I struggled and cheered with me when I succeeded. The coaches and other university staff created an atmosphere of support and motivation that changed my life, and I’ll always be grateful for the chance I had to be on it. Go Aggies!”

-Clark Crowshaw, Big Blue 2022-26

# STUDENT EVENTS

## Most Attended Events

Events that have the highest student attendance



The Howl



High Stakes Bingo



Casino Night



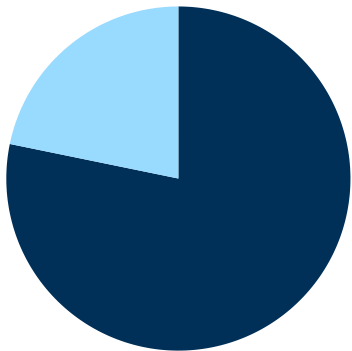
PoBev

## Fall & Spring Event Attendees

48,569

51

Events hosted



78%

of Students  
Engaged with  
Student Events

66.5%

of students felt that attending a  
student event **increased their  
sense of belonging**

“I feel extremely grateful that I got to be part of USUSA and for everything it’s added to my life. It’s shown me the value of building meaningful relationships and truly showing up for the people around you in a way that’s real and intentional. This role also taught me something I’ll always remember: simple kindness really does go a long way. Showing up for people and making them feel heard matters so much, and I really loved learning that. I’ll always be thankful for the way USUSA has shaped me and for the chance I had to be part of something that really mattered to me!”

-Halle Hart, CEHS Senator 2024-26

# CONTACT US

Phone Number:

**435-797-2912**



Email Address:

**[involvement.usu.edu](mailto:involvement.usu.edu)**



Website:

**[www.involvement.usu.edu](http://www.involvement.usu.edu)**



**Student Success**  
**UtahStateUniversity**