

2022-2023

USUSA Statewide Campuses CLUBS & ORGANIZATIONS HANDBOOK

The information outlined in the USUSA Statewide Campus Clubs Handbook is a guide to relevant USU policies and procedures. Failure to adhere to these policies could result in suspension or termination of your club or organization.

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IMPORTANT DATES & DEADLINES

Club & Organization Registration Deadlines:

Registration deadlines will vary based on your USU Statewide Campus location. Please work with your Statewide Campus advisor listed on page 2.

Club & Organization Mandatory Meetings:

USUSA presidents will represent every club with up-to-date information and comply by university policies by attending all mandatory meetings at your Statewide Campus. Please visit with your USUSA Statewide Campus Advisor when your club has mandatory meetings.

Mandatory Title IX Training:

All Club Presidents must attend one Title IX training session. This is a required training every academic year. Please schedule a training online at the following website: <a href="https://usupam.usu.edu/ramonline/Appointment?AGID=309%20&P=126&AG=309%20&D=-126&AG=3000&D=-126&AG=3000&D=-126&AG=3000&D=-126&AG=300

<u>5000</u>

Title: PURPOSE & OBJECTIVES

We would like to welcome all club presidencies to USUSA Statewide Campuses Clubs and Organizations. Thank you for being a part of the larger community at Utah State University. You have the great opportunity of being part of Utah State University's push to increase student involvement.

Within USUSA, we encourage students involved with clubs to use their club as a gateway to opportunities both on campus and after graduation. We hope that USUSA can help you in your efforts to grow and improve each of your clubs and/or organizations. we endeavor to increase club memberships, as well as club quality as we strive to provide the best student run clubs and organizations in the state.

We encourage you to be involved with the program as much as possible and to devote your time and efforts to providing a unique experience for all club members. We urge you to hold meetings, sponsor activities, participate in service projects and cultivate memorable experiences for not only yourself, but also your club members.

Each club will be placed into a tier system. Please see club tier levels on page 6.

Section: REGISTRATION
Title: TIER SYSTEM

All USUSA Clubs and Organizations must determine with their USU Statewide Campus advisor what tier system they fall under prior to completing the online registration form. This is a great way to establish both the needs and the expectations of your club. Clubs with activities deemed higher risk will be in a higher tier, while clubs with fewer needs and lower risks will be in a lower tier. Please use the risk matrix on page 8 to determine what risk level your club activities may fall under. You can view the chart and descriptions below to learn about club requirements based on the tier your club falls under.

Keep in mind, the USU Statewide Campus Advisor can change your tier based on risks, activity level, and needs.

Tier Levels & Requirements:

	Tier I	Tier II	Tier III
Risk Level	Low-risk activities	Medium-risk activities	High-risk activities
Tier Requirements	 Establish a club constitution Minimum of five club members Register as a club with USUSA Club President must attend Title IX training Club President must attend any required training at your Statewide Campus location. Maintain current member roster 	 Advisor required and must be a USU employee Register as a club with USUSA Minimum of five club members Club President must attend Title IX training Club President must attend any required training at your Statewide Campus location. Maintain current member roster Must work with USUSA, club advisor, and risk management to approve any medium-risk level activities hosted by the club 	 Advisor required and must be a USU employee Register as a club with USUSA Minimum of five club members Club President must attend Title IX training Club President must attend any required training at your Statewide Campus location. Maintain current member roster Must work with USUSA, club advisor, and risk management to approve any high-risk level activities hosted by the club

Title: CLUB RISK LEVELS

USUSA Clubs & Organizations must determine the level of risk their activities fall under. Additional university oversight may be required with activities that are at the medium-risk or high-risk level. The risk level of club activities will determine the tier of the club.

Your Statewide Campus Advisor will assess all clubs during the registration process and throughout the academic year to verify club risk exposure. Clubs that meet medium to high-risk criteria may be asked to modify their focus or be required to meet additional guidelines to be a registered club/organization with the University.

Risk Level	Definition:	Activities:
High Risk (Tier III)	Organizations should consider	Activities may result in death or
	whether they should eliminate or	cause severe injury, major
	modify activities to a lower risk	property damage, significant
	level.	financial loss, and or/result in
		negative publicity for the club or
		university.
Medium Risk (Tier II)	Contains some level of risk that	Activities may cause minor
	is unlikely to occur.	injury, illness, property damage,
	Organizations should consider	financial loss, and/or could
	what can be done to manage the	result in negative publicity or
	risk to prevent any negative	the club or university.
	outcome.	
Low Risk (Tier I)	Contains minimal risk and are	Activities present minimal threat
	unlikely to occur. Organizations	to safety, health, and well-being
	can proceed with these activities	of the participants.
	as planned.	

How do I know what level of risk my club is?

- 1. List all risk concerns for your club, its members, and the activities planned
- 2. Identify risks associated with each activity (see *Types of Risks* below)
- 3. Use the matrix (see *Table 1* below) to determine the level of risk of club activities before applying any risk management and prevention strategies
- 4. Develop methods to manage potential risks
- 5. Consider modifying or eliminating activities that have unreasonable risk associated with them.

Types of Risks

There are five types of risks to consider when assessing what level of risk your club may fall under. This includes (but is not limited to):

- Physical: Bodily injuries that occur from participation in an activity
- **Reputation:** Incidents that may lead to defamation or portray a bad image of the individual members, the club or organization, or the University as a whole.
 - o Example: media, alumni, family, donors, community members
- Emotional: Incidents that alienate or harm the feelings of members of the community

- **Financial:** Occurrences that negatively impact the fiscal stability of the organization
- **Facilities:** Include both the safety of the facilities used for your members/participants and the maintenance of the facilities used by your members/participants

Table 1. Example of Identifying Risk Severity Matrix:

NAME OF EVENT: Outdoor Event				
LIST SPECIAL ACTIVITIES	ASSOCIATED RISKS*	SERIOUSNESS	PROBABILITY	METHOD TO MANAGE RISKS**
1. BB Gun Shooting	Accident Injury	1. II	1. B	Proper one on one Instruction/Supervision
2. Climbing Wall	2. Accident Injury	2. II	2. B	One on one Instruction/Participation
3. Archery	3. Accident Injury	3. II	3. B	Vendor certified supervision
4. ATV's	4. Accident Injury	4. II	4. B	3. One on One Instruction/Supervision
				Restricting use to Advisor/Organization not participants. Provide orientation for use limitations and routes. Use vendor ATV's instead of personal units.

^{*} Possible risks include: medical emergencies, food poisoning/allergic reactions, damage to University reputation, damage to University property and/or facilities, accidents, injury, and/or death.
**Methods to manage risks may include: purchasing special event liability insurance, arranging for security through TSU PD, traveling with an advisor, rotating drivers, etc.

SERIOUSNESS OF RISK I – May result in death.
II – May cause severe injury, major property damage, significant financial loss, and/or result in negative publicity for the organization and/or institution.
III – May cause minor injury, illness, property damage, financial loss, and/or could result in negative publicity for the organization and/or institution.
IV - Hazard presents a minimal threat to safety, health, and well-being of participants.

	Probability				PROBABILITY	
Seriousness	Α	В	С	D	A – Likely to occur immediately or in a sho period of time, expected to occur frequently	
I						
II					B – Probably will come in time	
III					C – May occur in time.	
IV					D. Hellet A	
					D – Unlikely to occur.	

Title: BENEFITS & PRIVILAGES OF USUSA CLUBS

Each tier system has different expectations, policies, and resources available to them. The tier levels are based on risk levels and the level of oversight the university has based on the risk levels determined by the club activities.

All club benefits and privileges will vary based on your Statewide Campus location. Please contact the advisor for the club's location to determine what benefits are available. This could vary in club funding, reservable space, and other resources.

Please keep in mind, all benefits and privileges offered to recognized USUSA clubs may be removed from a club at any time due to misconduct or failure to comply with policy and/or procedures.

Title: REGISTERING A USUSA CLUB

The following steps are necessary for a club to qualify for recognition as an official USUSA Club:

- 1. Your club must register with USU Student Association by completing the registration form online, which is found at involvement.usu.edu under the "Statewide Campus Clubs" tab.
- 2. Each club is required to provide a constitution stating the club mission, purpose, leadership election process, and functionality. A sample constitution is available in the appendix on page 20.
- 3. The president of the club must be a current USU student.
- 4. Each USUSA Club must have a minimum of five members. Names, USU ID, phone number, and email addresses are to be provided upon registering. Student clubs must maintain a current roster of club members contact information.
- 5. If your club falls under a Tier II or Tier III, you are required to have a USU employee serve as a volunteer advisor.

Following completion and submission of the online USUSA Statewide Campus Clubs & Organizations registration form, the information will be reviewed by the advisor at your Statewide Campus. If your club is denied and you would like to appeal the denial, please appeal in writing to your Statewide Campus advisor (listed on page 2) stating why you are appealing.

Title: CLUB RESPONSBILITIES

USUSA Club Presidents:

As a club president, it is your responsibility to read through this handbook of policies and procedures to better understand how to best serve your club and to be further educated on relevant University policies and procedures. Club Presidents are responsible for the following:

- 1. Submit the club constitution upon registering the club with USUSA.
- 2. Attend required training sessions and meetings based on tier system. Please refer to page four for important dates and deadlines.
- 3. Attend a mandatory Title IX training. Please refer to page four for available training dates.
- 4. Adhere to all risk management policies and procedures. Please refer to page 7 for club activity and event risk mitigation protocols.

USUSA Club Advisors:

Club presidency for Tier II and Tier III clubs will recruit a university employee to volunteer as an advisor for the academic year. A club advisor is someone who will support, offer advice, and give help when asked or needed. The minimum expectations for a USUSA Club Advisor are as follows:

- 1. An advisor must be a current USU employee for clubs in Tier II and III.
- 2. An advisor must comply with USUSA Clubs Handbook of Policies and Procedures, the USU Student Code of Conduct, USU's Title IX/Sexual Misconduct Policy, USU's Discrimination Policy, and any risk management concerns.
- 3. Advisors for clubs in Tier III (high risk level) are required to attend all events.

USUSA Club must:

- 1. Adhere to all university rules and regulations and the USUSA Statewide Campus Club Handbook.
- 2. Comply with club's own constitution or constitution of any affiliated national organizations.
- 3. Avoid any breach of law or university policies and codes, or any public or private act that brings discredit to the university.
- 4. Avoid activities that pose undue risk to the safety of individuals, or which create liability for the club and the university.
- 5. Recognize club responsibility for the actions of its members if the actions are related to the activities of the club.

Title: BRANDING & MARKETING

All clubs are required to use appropriate and approved club logos and a university mark in any advertising. The following guidelines must be met regarding club promotion, marketing, or representation.

- 1. Clubs are not to use any association of the Utah State name or logos, such as "USU", "Aggies", "Utah State University", the bull logo, A-Tower, etc. without prior approval.
- 2. All prints, clothing, etc. must be produced by a USU Licensed vendor only and must be approved through University Marketing and Communications prior to print.

Marketing Processes:

	Marketing (flyers, etc.)	Digital Signage	Swag (t-shirts, etc.)
	Follow University Brand	Follow University	Follow University
Step 1	Standards at	Brand Standards at	Brand Standards at
	usu.edu/brand/standards	usu.edu/brand/standards	usu.edu/brand/standards
Step 2	Upload design at	Upload design at	Upload design at
	usu.edu/artworkapproval	usu.edu/digitalsignage	usu.edu/artworkapproval
	Request a space to	Request a space to	Send approved design to
Step 3	advertise in the TSC at	advertise in the TSC at	PDP or Badger Screen
	tsc.usu.edu	tsc.usu.edu	Printing

Club Logos:

USUSA Clubs & Organizations are allowed to create club logos in all marketing designs. Logos cannot utilize University trademarks such as Big Blue (USU's Mascot) or the A-Tower in the logo design. Clubs that are part of a nationally recognized organization or chapter are encouraged to use that logo and must include "student chapter" on printed materials.

Section: FUNDING

Title: CLUB FUNDING REQUEST FORM

Name of Club	
Club Statewide Campus Location	
Contact Information	
• Your Name	
Your Phone Number	
Your Email	
What will your club do with the funds?	
How will the USU Student Body Benefit?	
What has your club done to raise funds?	

^{*}If more space is needed please use the back of this sheet or answer these questions in an email to your Statewide Campus Advisor (emails listed on page 2).

^{*}Please submit this funding request to your Statewide Campus Advisor.

Section:	FUNDING

Title: PURCHASE ORDER REQUEST

If funds are awarded to your club, this sheet must be filled out before any transactions will be made and these transactions will go through your Statewide Campus Advisor.

Item	Where it can be purchased	Quantity	Total Cost
		177 (1 A	
	Gra	and Total Amount	
Club President Signature			
USUSA Officer Signature_			
USUSA Advisor Signature _			

Section: FUNDING

Title: CLUB FUNDRAISING

What defines Student Organization fundraising?

Any event where the student organization intends to raise additional funds through solicitation (funds and/or items), charging admission to a fundraising event, or selling products or services will be considered USUSA club fundraising. This excludes collecting membership fees or dues. This includes fundraisers that may benefit the student organization, other charitable group, or an individual.

Can my Student Organization fundraise?

Only student organizations that have been pre-approved by completing the Application to Raise Funds (https://www.usu.edu/advancement/give/clubfundraising) at least ten business days prior to the day of the fundraiser will be allowed to fundraise.

How will I know if the Fundraiser has been approved?

Applicants can expect a response via email within five business days of submitting a completed application.

If the fundraiser has been approved, the response will include instructions pertinent to your fundraiser.

If the fundraiser is not approved, the student organization is not allowed to hold the fundraiser. Appeals to this decision must be directed to the Senior Director of Advancement Services and the Student Affairs Financial Officer.

My Fundraiser has been approved, is there anything else I need to know?

Fundraisers for USUSA Clubs, Fraternities or Sororities

- Must clearly identify itself when raising funds and make it clear the fundraiser is not raising funds for USU nor give the impression the donation is tax-deductible
- Must not use the university's tax-exempt status in organizing or operating the fundraiser

What are some fundraising options?

- 1. Collecting donations at meetings and events.
- 2. Charging admission to scheduled events such as speakers, conferences, films, tournaments, dinners and dances.
- 3. Conducting sales at approved events or at Student Center outdoor tables.
- 4. Soliciting donations via letter/email campaign. The solicitation must be clear that the donations are not for USU or give the impression they are tax- deductible.
- 5. USUSA Fraternities and Sororities may solicit donations from family, friends and alumni under the following criteria:
 - a. Your organization must possess an internal list of contacts. USU will not provide a list or database of alumni, friends or family.
 - b. The list of contacts must be vetted through the USU Advancement Office to determine potential conflicts with other USU fundraising priorities.
- 6. Raffles The State of Utah defines raffles as a "lottery". Therefore, raffles are considered gambling in the State of Utah and as such, organizations cannot hold raffles.

Section: FUNDING

Title: CLUB BANK ACCOUNTS

Each USU Statewide Campus will vary if a club is required to have an off-campus bank account or if they can create a university bank account (also known as an "index"). Please contact your USU Statewide Advisor to determine which financial platform serves your club best.

Section: SAFETY

Title: EVENT RISK MANAGEMENT

Clubs and organizations have a variety of responsibilities during club-sponsored meetings, activities, and events. Whether these club functions occur on-campus or off-campus, certain events and activities will require pre-approval from your Statewide Campus advisor and USU Risk Management.

The following scenarios will require contacting your Statewide Campus advisor to establish a risk mitigation plan for your clubs:

- Any activities or events from medium-risk or high-risk USUSA Clubs & Organizations
- Activities or events where potential harm to an individual is increased. Some examples include: outdoor recreation such as repelling, hiking, canyoneering, etc.
- Any activity, event, or fundraiser where food is being sold to the public

The following scenarios do not require pre-approval from your Statewide Campus advisor and USU Risk Management.

- Regular club meetings (face-to-face or virtual)
- Food that is served to club members only at club meetings or activities
- Club travels off-campus
- Activities and events from low-risk level USUSA Clubs & Organizations

If you are unsure if your club activity or event should have a risk mitigation plan, please contact your Statewide Campus advisor.

Section: CAMPUS POLICIES
Title: CRITICAL POLICIES

Notice of Non-Discrimination

Utah State University does not discriminate or tolerate discrimination, including harassment, based on race, color, religion, sex, national origin, age, genetic information, sexual orientation, gender identity or expression, disability, status as a protected veteran, or any other status protected by University policy, Title IX, or any other federal, state, or local law. Utah State University provides equal employment and educational opportunities and does not tolerate any form of:

- Discrimination based on race, color, religion, sex, national origin, age, genetic information, sexual orientation, gender identity or expression, disability, status as a protected veteran, or any other status protected by University policy, Title IX, or any other federal, state, or local law.
- Harassment, including sexual misconduct, based on race, color, religion, sex, national origin, age, genetic information, sexual orientation, gender identity or expression, disability, status as a protected veteran, or any other status protected by University policy, Title IX, or any other federal, state, or local law.

Retaliation for reporting incidents of discrimination or sexual misconduct or engaging in other forms of protected activity.

Alcohol and Illegal Substances

USUSA Clubs are prohibited from serving, promoting, possessing, consuming, selling, distributing, manufacturing, and/or storing alcoholic beverages or illegal substances at clubsponsored events, on or off campus.

Hazing

Hazing within or by student organizations is prohibited. Hazing is defined as:

- a. endangers the mental or physical health or safety of another; or
- b. produces mental or physical discomfort, embarrassment, harassment, or ridicule of another; or
- c. involves any brutality of a physical nature such as, but not limited to, paddling, whipping, beating, branding, calisthenics, creating excessive fatigue, bruising, electric shocking, causing physical and psychological shocks, placing of a harmful substance on the body, or exposure to the elements; or
- d. involves consumption of any food, alcoholic beverage, liquor, drug, or other substance or any other physical activity that endangers the mental or physical health and safety of an individual: or
- e. involves any activity that would subject the individual to extreme mental stress, such as sleep deprivation, extended isolation from social contact, or conduct that subjects another to extreme embarrassment, shame, or humiliation, or subjects the individual to the

Section: CAMPUS POLICIES

Title: CRITICAL POLICIES (Cont.)

Hazing (continued):

- f. wearing of apparel which is conspicuous or not normally in good taste, engaging in public stunts and buffoonery, engaging in morally degrading or humiliating games; or
- g. involves defacing or destroying public or private property; or
- h. involves cruelty to any animal; and
 - is for the purpose of initiation, admission into, affiliation with, holding office in, or as a condition for continued membership in any organization; or
 - ii. if the actor knew that the victim is a member of or candidate for membership with a team or organization to which the actor belongs or did belong within the preceding two years.

Club Status/Standing

To be in good standing as a club, you must follow the guidelines as set on page 6 according to your club tier.

- A. Good Standing –Any USUSA Club & Organization that has met all deadlines, completed all requirements, and is free from misconduct. USUSA Clubs & Organizations in Good Standing are given all rights and privileges afforded them in this Clubs Handbook and the Student Code of Conduct.
- B. Warning Any USUSA Club & Organization that has failed to meet deadlines or complete all requirements will be placed on Warning and will not lose rights or privileges. Placing a USUSA Club & Organization on Warning is an official administrative action taken by University staff.
- C. Probation Any USUSA Club & Organization that has repeatedly failed to meet deadlines, complete requirements or has been found responsible for organizational misconduct will be placed on Probation. The applicable student governing body adjudicating the alleged violations shall outline the specific terms of Probation on a case-by-case basis in accordance with the requirements below. Probation shall last no less 12-weeks and no more than one full year. The 12-week period shall not include any semester breaks or summer semester.
 - a. At the conclusion of the Probation period the applicable student governing body shall meet to determine if the sanctions have been met and the USUSA Club & Organization will return to Good Standing. If the fraternity or sorority fails to meet the terms of their Probation, it may be extended/updated, or they may have their recognition suspended.

Section: CAMPUS POLICIES

Title: CRITICAL POLICIES (Cont.)

D. Suspension of Recognition - A suspended USUSA Club & Organization shall lose all rights and privileges afforded them in this Club Handbook and the Student Code of Conduct. Suspension of Recognition means the USUSA Club & Organization cannot participate in any University function as a group. For all intents and purposes, a USUSA Club & Organization does not exist in the USU community during the term of their Suspension. The applicable student governing body adjudicating the alleged violations shall outline the specific terms of Suspension on a case-by-case basis in accordance with the requirements below.

- a. Suspension shall last no less than one full semester and no more than one full year.
- E. Loss of Recognition For all intents and purposes, a USUSA Club & Organization who loses recognition does not exist at USU. If the applicable student governing body determines Loss of Recognition is warranted, they will work with the Office of the Vice President for Student Affairs to determine the length of time it will be in effect. At a minimum, Loss of Recognition shall last two years.

Section: APPENDIX

Title: USUSA CLUB CONSTITUTION

The following outline and questions are designed to help you write a constitution for your organization. The constitution should contain statements concerning aspects of the organization and the way the club is maintained. Items that are subject to frequent revision should be included in your by-laws. To be officially registered with USUSA Clubs and Organizations, you must include this information in your constitution. You may want to delete certain sections and add others to your constitution.

Clubs Constitution Sample

Constitution of (Club Name)

Article I- Name, Purpose and General Statements

<u>Section 1:</u> What is exact title of organization?

Section 2: Nonprofit status of organization (must operate as nonprofit)

<u>Section 3:</u> How does one maintain Clubs & Organizations membership in good standing? (Clubs are subject to all policies and procedures as outlined by USUSA and the Utah State University Student Code).

Section 4: What is (are) the purpose (s)?

Article II- Membership

<u>Section 1:</u> Who is eligible for membership? Are there special requirements or restrictions? (University policy requires there be no arbitrary exclusion on basis of race, creed, color, sex, national origin, or disability).

<u>Section 2:</u> Are there categories of membership? If so, what are they? (Policy requires two-thirds or voting membership must be registered students of Utah State University).

Section 3: How does one become a member?

<u>Section 4:</u> How does one maintain membership in good standing? Can a member be removed from the rolls of the organization, and for what cause, and by what process?

Article III- Officers

<u>Section 1:</u> How many officers are there? What are requirements to be an officer? (Policy requires that only students matriculated with Utah State University may be officers. Upon request of the USUSA Executive Council this requirement may be waived for honorary and/or professional societies).

<u>Section 2:</u> What are the duties and general responsibilities of the officers?

<u>Section 3:</u> How are officers elected/appointed? When are they selected; take office? How long do they serve? Can they be removed from office? Under what circumstances and by what procedure?

Article IV- Committees

<u>Section 1:</u> What standing committees shall exist? What are the duties and responsibilities of these committees? Who serves on these committees?

Section 2: Special committees?

Article V- Meetings

<u>Section 1:</u> How many regular meetings are to be held? When? How are they called and who is responsible?

Section 2: How many for a quorum?

Section 3: How are decisions made? By simple majority?

<u>Section 4:</u> Special meetings? For special purposes only? Who may call them?

Article VI- Financial Matters

<u>Section 1:</u> The club shall not provide monetary gain, incidentally or otherwise, to its directors or membership except as payment for services rendered in the form of wages, salaries, or incentives.

<u>Section 2:</u> Should the organization dissolve leaving residual assets, how shall these be distributed? If not stated, who shall decide?

Article VII- By-Laws

<u>Section 1:</u> If there are to be provisions for by-laws, how are they to be established? Who prepares? How are they announced? Who can vote? Quorum needed? Majority vote?

Article VIII- Committees

<u>Section 1:</u> Who can propose? To whom are they submitted? Who reviews? How much notice must be given to members of upcoming vote? When do they take effect? Section 2: Quorum? Vote needed to pass?

Date of Ratification:

Signatures of Officers/Witnesses:

Sample Mission Statement

The mission of the USUSA Four Square Club is to offer all USU students the opportunity to learn, experience, and engage in the game of four square in a fun and safe environment.

Section: APPENDIX

Title: MEMBER RECRUITMENT & RETENTION

Finding Prospective Members:

There are many places on campus to recruit members for clubs. You will want to contact your Statewide Campus advisor if you need to reserve a space for setting up a table.

Once you have a table and location, here are a few tips to help find or recruit club members:

- Connect with friends and acquaintances
- Contact last years' club members to see if they want to be involved again
- Tell your club members to bring a friend to the next meeting
- Find department organizations who share similar goals and set up a meeting to meet with a department employee or student

Motivating & Thanking Members:

You have a responsibility to keep your club members involved and motivated. Club members should know and feel that they are making a significant contribution. You should help them see where their task fits into the big picture; help them see that their role is essential. Remember that all people are motivated by something. Your job as club president is to figure out what it is for each club member. You can do this by ensuring club members have:

- 1. Have had adequate training and understand how to do their task.
- 2. Have the given tools or resources needed to accomplish it.
- 3. Have confidence in their ability to perform.
- 4. Have a vision of how successful their program can be.
- 5. They are given significant responsibility.

How to Hold Them Accountable:

- 1. Clearly communicate expectations for your club members and have a timeline.
- 2. Make sure they are willing to abide by the set guidelines.
- 3. Repeat your expectations if problems arise, you should remind them of their commitment to the expectations as a club member and their role.
- 4. Have club meetings weekly to follow up with assignments and discuss learning experiences.

Section: APPENDIX

Title: EVENT PLANNING CHECKLIST

Clubs may be able to reserve space, host events or hold meetings on their campus. If you or your fellow club members are not familiar with planning an event on campus or need some direction on where to start, follow these directions and contact your Statewide Campus advisor for tips on hosting a successful event.

Start by using these six questions and answers (The Six R's):

REASON. Why are you planning this event? Do you have a good REASON?

RESOURCES. How will you facilitate this event and what RESOURCES are available within your organization?

RESERVE. Where will it best take place? RESERVE the best space/venue for your event; learn venue specific policy

RELEVANCE. When is it? You will have Better RELEVANCE if you don't compete but collaborate with other organizations.

REALISTIC. Who is your audience? Know your scope and be REALISTIC to get maximum attendance and marketing.

RESULTS. What will measure your success? Have a clear view of what RESULTS determine success of your event.

After assessing these questions, you will follow these procedures:

- 1. If the activity or event is medium-risk or high-risk, you must meet with your Statewide Campus advisor and USU Risk Management at least three weeks prior to the date of the activity or event.
- 2. If your event is on-campus, make sure you schedule a space for the event in advance; it is your responsibility to know the policies of the location you have reserved. Your Statewide Campus advisor be your primary contact for this in most cases.
- 2. Budget your finances and resources specifically and carefully; be sure to include cost of food, marketing, rental, etc. Student Involvement does not pay for events unless club funding was approved <u>before</u> the planning process, so make sure price of space rental, food, etc. is all taken into account.
- 3. Will it be open to the public? How many people are you expecting? Will there be food? Are you charging admission? These are all important questions to get you started.
- 4. Any beverages (including water) sold or given out on-campus must be sponsored by PepsiCo products.