USU Academic Opportunity and Innovation Cycle

Turning insight into opportunity. Empowering people. Creating a brighter future for every student.



EVERY DISCIPLINE CAN THRIVE

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Discover Opportunities

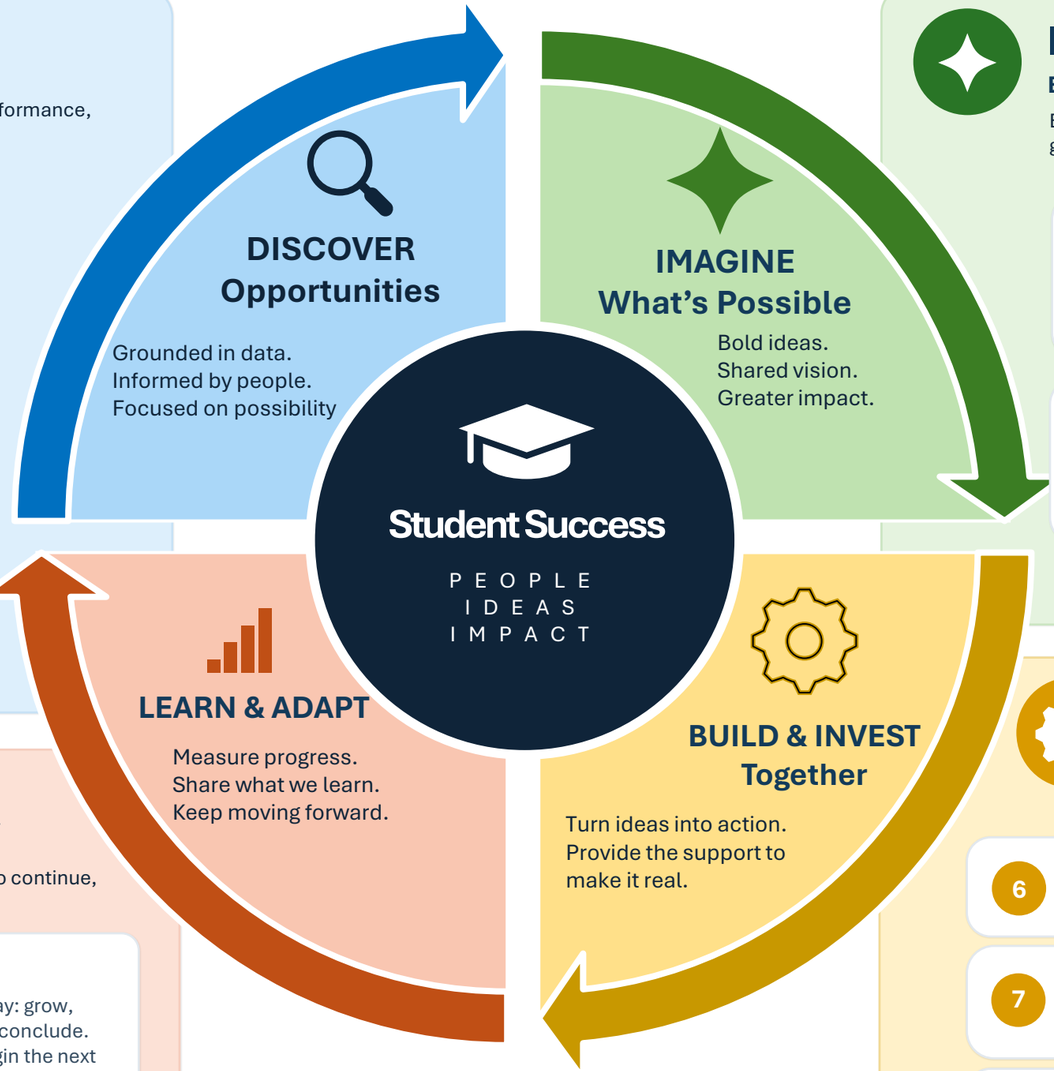
Understand today. Find tomorrow.

Use evidence and insight to understand current performance, distinctive strengths, and emerging opportunities

1 Data Formation
Bring together key data and input to define the evidence and metrics that inform opportunity.

2 Opportunity Analysis: Four Criteria
Teaching, learning & student success • Workforce and economic alignment & career readiness • Research, scholarship & creative activities • Civic engagement & impact

3 Analysis Preview
Share initial insights, discuss opportunities and challenges, and set the stage for exploration. No decisions -- just discovery.



Imagine What's Possible

Explore ideas. Engage people. Define a bold future.

Bring people together to explore opportunities, validate insights, and generate ideas that create greater value for students and society.

4 Academic Innovation Forum
Engage faculty, students, and academic leaders in creative dialogue about opportunities and potential solutions.

5 Departmental & Faculty Review and Input
Validate and enrich ideas with disciplinary context, workforce needs, and student-success insight.

Creative conversations today. Greater impact tomorrow.

Learn and Adapt

See what's working. Share what we learn. Keep evolving.

Monitor progress, draw lessons, and decide what to continue, adapt, scale, or reimagine.

9 Implementation and Goal Tracking
Each academic program receives an opportunity pathway: grow, strengthen, innovate, collaborate, reposition, renew, or conclude. Track outcomes, assess impact, share learning, and begin the next cycle.

A culture of learning helps every program thrive.

Build and Invest Together

Plan strategically. Make it real. Enable success.

Develop plans, align resources, and move from ideas to implementation with partners across the university.

6 College Academic Plan
Set college goals, identify opportunities, recommend actions, and define needed support.

7 Governance Review
Engage Faculty Senate, Student Association, and Trustees for input, context, and formal approvals when required.

8 University Academic Portfolio Plan
Align investments and resources; finalize implementation plans, supports, and shared priorities.

From ideas to impact – together.

DEPARTMENTS & FACULTY
Lead the ideas and innovation

COLLEGES
Provide evidence and investment

STATEWIDE & ONLINE EDUCATION
Key partners in all steps to address regional needs

UNIVERSITY PARTNERS
Provide data, expertise, and invest in opportunity

Faculty Senate & Trustees
Share governance and enables progress

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