

**AGENDA**  
**REGULAR MEETING OF THE**  
**UTAH STATE UNIVERSITY BOARD OF TRUSTEES**  
**TELEPHONE CONFERENCE CALL**  
**OLD MAIN**  
**CHAMP CONFERENCE ROOM, ROOM 136**  
**APRIL 6, 2012**

9:00 a.m. Executive Session Champ Conference Room, Room 136

10:00 a.m. Regular Meeting Champ Conference Room, Room 136

- Chair's Report
- Consent Agenda
- Action Agenda

**AGENDA  
CHAIR'S REPORT  
APRIL 6, 2012**

A. Information Item

1. Date of the Next Board of Trustees Meeting, May 4, 2012,  
to be held at the USU Campus

B. Other

**CONSENT AGENDA  
APRIL 6, 2012**

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3. Executive Session, May 4, 2012	

EXECUTIVE SESSION  
UTAH STATE UNIVERSITY BOARD OF TRUSTEES  
MARCH 2, 2012

Minutes of the Executive Session of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn at 1:15 p.m.

MEMBERS PRESENT

Ronald W. Jibson      Chair  
Scott R. Watterson    Vice Chair  
Jody K. Burnett  
Robert L. Foley  
Mark K. Holland  
Susan D. Johnson  
Erik D. Mikkelsen  
J. Scott Nixon  
Frank Peczuh, Jr.  
Suzanne Pierce-Moore

MEMBER EXCUSED

Douglas S. Foxley

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht      President  
Raymond T. Coward    Executive Vice President and Provost  
Sydney M. Peterson    Chief of Staff and Board of Trustees Secretary

Chair Jibson conducted the meeting.

Personnel and property issues were discussed.

The Executive Session adjourned at 2:07 p.m.

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Ronald W. Jibson, Chairman

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Sydney M. Peterson, Secretary

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Date Approved

REGULAR MEETING  
UTAH STATE UNIVERSITY BOARD OF TRUSTEES  
MARCH 2, 2012

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn at 2:15 p.m.

MEMBERS PRESENT

Ronald W. Jibson      Chair  
Scott R. Watterson    Vice Chair  
Jody K. Burnett  
Robert L. Foley  
Mark K. Holland  
Susan D. Johnson  
Erik D. Mikkelsen  
J. Scott Nixon  
Frank Peczuh, Jr.  
Suzanne Pierce-Moore

MEMBER EXCUSED

Douglas S. Foxley

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht	President
Raymond T. Coward	Executive Vice President and Provost
Robert T. Behunin	Vice President for Commercialization and Regional Development
Noelle Cockett	Vice President and Dean of Extension and Agriculture
David T. Cowley	Vice President for Business and Finance
Annette Herman Harder	Chief Operating Officer for University Advancement
Mark McLellan	Vice President for Research
James D. Morales	Vice President for Student Services
Jodi Bailey	Chief Audit Executive
Scott Barnes	Director of Athletics
Mark Brunson	Head of the Department of Environment and Society
Richard Clement	Dean of Libraries
James N. Davis	Head of the Department of Management
Dennis Dolny	Head of the Department of Health, Physical Education, and Recreation
Bill Jensen, Jr.	Vice President of the Professional Employees Association

Michelle Larson	Vice Provost
David Liddell	Head of the Department of Geology
Chris Luecke	Interim Dean of the College of Natural Resources
Glenn McEvoy	President of the Faculty Senate
Bruce Miller	Head of the Department of Agricultural Systems, Technology and Education
David Patel	Assistant Dean of Career and Student Services, Jon M. Huntsman School of Business
Joe Peterson	Chancellor, USU-CEU
Sydney M. Peterson	Chief of Staff and Board of Trustees Secretary
Whitney Pugh	Executive Director, Budget and Planning Office
Laurens Smith	Executive Senior Vice Provost
Kenneth Snyder	Executive Dean and Chief Administrative Officer, Jon M. Huntsman School of Business
Mira G. Thatcher	Secretary
Tim Vitale	Interim Executive Director of Public Relations and Marketing
Taci Watterson	President of Classified Employees Association

OTHERS PRESENT

Brooke Evans	Recipient of Student Resolution of Commendation
Teresa Theurer	Utah State Board of Regents
Christian S. Thrapp	ASUSU President-elect

MEMBERS OF THE MEDIA PRESENT

Rachel Christensen	<i>The Cache Valley Daily</i>
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Chair Jibson conducted the meeting. He excused Trustee Foxley and welcomed those present including President Mary Sias, Kentucky State University; Regent Teresa Theurer; and faculty and staff representatives, Glenn McEvoy, Bill Jensen, Jr., and Taci Watterson. He expressed condolences to Scott Watterson in the passing of his father-in-law, Tom Adams; and to Regent Theurer in the passing of her father, Earl Lindley. Founders Day events will be held in the evening.

I. Chair's Report

A. Proposed Trustees Meeting Schedule

Trustees considered the proposed meeting schedule for June 2011 to May 2013 (Appendix A). It was decided to hold the workshop on July 27, 2012. Trustees were asked to notify Sydney Peterson if they had concerns about any of the meeting dates.

B. Report on Marketing/Public Relations Committee Meeting Held January 6, 2012

Marketing/Public Relations Committee Chair, Susan Johnson, reported that the committee met on January 6 to review the assessment study. The primary objective of the study was to determine how USU is perceived. A subsequent meeting was held continuing to work on information obtained from the study.

C. Report on Regional Campus System Committee Meetings Held January 6, 2012, and March 2, 2012

Regional Campus System Committee Chair, Frank Peczuh, reported on the committee meetings held January 6, 2012, and March 2, 2012. He said the committee discussed the role of the Regional Campus Advisory Boards.

Trustee Peczuh said he attended the meeting in Tooele on January 17 for all of the Regional Campus Advisory Boards, and that President Albrecht and Provost Coward gave terrific presentations as well as the Chair of each of the Advisory Boards. There was commitment, excitement, and motivation. The Regional Campuses are active and working hard. Chair Jibson added that Trustee Peczuh also gave an excellent presentation at the meeting in Tooele.

D. Athletics Committee Meeting

Athletics Committee Chair, Scott Nixon, reported on the committee meeting held March 2, 2012. Athletics Director, Scott Barnes, told the committee how USU ranks in comparison to other institutions in the conference and similar conferences. It is impressive that USU is at the top in graduation and overall performance rates and to learn what student athletes have accomplished. Not only was it a great year for sports events for USU, but for student athletes as well.

E. ASUSU Report

Trustee Mikkelsen reported on the following (see Appendix CC):

- ASUSU student body elections ended March 1, and outstanding candidates were elected who will continue the work in an excellent manner.
- Students voted for and passed two referendums on the ballot – the Aggie Recreation Center and the Aggie Legacy Fields project.
- Constitutional changes were unanimously passed concerning structural changes – the way graduate students are represented in student government; two positions in student government were combined providing funding to create more opportunities for student involvement; and the creation of student government representation for Regional Campuses. On April 6, Regional Campuses will hold elections for student government representation.



Chair Jibson expressed congratulations to Trustee Mikkelsen for his accomplishments as student body president this year.

F. Alumni Association Report

Trustee Burnett reported on the following (see Appendix BB):

- The new Alumni Career Services Program will be announced in July. It will work in conjunction with USU's Career Services Office. This will enhance opportunities for new graduates and will help to engage alumni.
- The Alumni Association will move from chapter-based programs to an alumni network program which will afford opportunities to broaden our base. This program will be launched in July.

G. Report on Use of Differential Tuition, Jon M. Huntsman School of Business

Chair Jibson said a year ago the Board approved implementation of a three-year differential tuition for the Jon M. Huntsman School of Business with the condition that the Trustees receive an annual report concerning use of differential tuition.

Trustees received a Differential Tuition Report (Appendix B). Kenneth Snyder, Executive Dean and Chief Administrative Officer of the Jon M. Huntsman School of Business, indicated that the Trustees would also receive a copy of the full annual report by April.

Chair Jibson asked about the addition of new faculty members in the School of Business. Dr. Snyder said they have received commitments from nine new faculty members which will be an outstanding benefit to the college. They are taking advantage of the situation in the market place to attract top notch scholars.

In response to a question from Trustee Pierce-Moore, Dr. Snyder said the addition of new faculty will definitely enhance research in the School of Business.

Dr. Snyder said the Business Council is comprised of 20 students. They receive a very detailed stewardship report about how their money is spent. The Council is supportive of what is being done. They sometimes make suggestions to add more funding in specific areas.

Dr. Snyder said that Regional Campuses also pay differential tuition. A weekly entrepreneurship lecture has started. New equipment was purchased in order to provide top-quality broadcasts in which students can participate.

Trustee Nixon asked how the differential tuition had impacted enrollment. Dr. Snyder stated that differential tuition started in 2007, at the same time higher entry standards for undergraduate and graduate students were initiated. The graduate

programs have more than doubled since that time, and the undergraduate program has increased 50%.

#### H. Date of the Next Board of Trustees Meeting

The next Board of Trustees meeting will be held on Friday, April 6, 2012, as a telephone conference call.

## II. President's Report

### A. Student Resolution of Commendation for Brooke Evans

Trustee Mikkelsen read the Student Resolution of Commendation for Brooke Evans, who will graduate in May with Bachelor of Arts degrees in both French and Geography and a minor in Linguistics (Appendix C). President Albrecht said he is constantly amazed at the accomplishments of the students, and it is a delight to get to know and associate with the outstanding students at USU.

### B. Legislative Update

President Albrecht stated that the 2012 session of the Legislature ends March 8, so results are not final. He reported the following as of March 2:

- There will not be budget cuts for the first time in four years. The numbers are better than previous years, but still challenging.
- Governor Herbert did not include compensation for higher education employees in the budget, but the compensation bill for state employees will probably be extended to higher education employees as well – possibly 1% cost of living.
- Engineering Initiative – President Albrecht expressed appreciation to Trustee Johnson and colleagues around the state for their support of the Engineering Initiative. Because they were willing to fight for this, we anticipate a \$2.5 million increase in funding for the Engineering.
- Utah Science Technology and Research (USTAR) – It is anticipated that USTAR will receive \$6.5 million in funding. President Albrecht expressed appreciation to Vice President Behunin and business leaders around the state for their support.
- Higher Education Appropriations – it is anticipated that \$8 million will be allocated – \$4 million mission-based and \$4 million equity-based. USU has submitted proposals dealing with student support issues and also economic development issues.
- Regional Campuses – President Albrecht thanked Trustees Foley and Peczuh for helping with support of funding for Regional Campuses – possibly \$1 million for additional training to provide more rural nurses. It is hoped to extend the program which is in place in Price, Blanding, and the Uintah Basin to other Regional Campuses. Provost Coward said they met with the Utah Nursing Board to discuss

USU's vision for nurses training. It is hoped that the program will be placed in Tooele, Brigham City, and Moab in the future.

- Capital Facilities – The Speaker does not want to fund any new buildings this year. The building in Brigham City has a 50% match, which is the only project on the list with a significant match, so it should be at the top of the list if funding for buildings is provided.
- Funding for infrastructure for various campuses is expected. USU has a backlog of maintenance issues.

#### C. Capital Projects Update

- Agricultural Sciences Building – The opening and ribbon-cutting were held February 29. Chair Jibson congratulated Vice President Cockett on the completion of the beautiful new building, the dinner, and the ribbon-cutting ceremony. He said this will be a landmark building on the USU campus.
- Old Agriculture Building – To be demolished this summer and will provide an area for another project we are working toward.
- Business School Building – There is a significant difference concerning the contract fee between the Division of Facilities Construction Management (DFCM) and the architectural firm. Negotiations are underway, but another architectural firm may be chosen.
- USU-Eastern San Juan Regional Campus Building – Completed.
- Regional Campus/Distance Education Building at 700 North on the Logan campus – Will be completed in July.
- Strength and Conditioning Facility – The architectural firm has been selected. The anticipated completion date is April 13.
- Chilled Water Storage Tank Project – Will be completed by the end of March.

President Albrecht said the College of Agriculture will move into its new building and the old Agricultural building will be demolished, the Animal Sciences building will be remodeled, the Department of Mathematics and Statistics will move out of Lund Hall into the Animal Sciences building, Lund Hall will be demolished, and the addition to the Business building will begin.

#### D. Recent Events

1. Women's Basketball – Utah Valley, January 7, 2012
2. President's Pre-Game Reception, January 7, 2012
3. Men's Basketball – Nevada, January 7, 2012
4. Governor's Education Excellence Commission, January 9, 2012
5. Council of Presidents, January 10, 2012
6. Inaugural Professor Lecture, Eugene Schupp, January 10, 2012
7. Board of Regents at University of Utah, January 11, 2012
8. NCAA Division I Board of Directors in Indiana, January 13-14, 2012
9. RCDE Advisory Board Meeting, January 17, 2012

10. Inaugural Professor Lecture, Arthur Caplan, January 18, 2012
11. USU Community Cabinet, January 19, 2012
12. Board of Regents Audit Committee, January 19, 2012
13. Reception to Launch Legislative Session with Wasatch Front, January 19, 2012
14. Women's Basketball – Fresno State, January 19, 2012
15. Wasatch Front Alumni Reception to Launch Legislative Session, January 19, 2012
16. Sunrise Session, Randy Lewis, January 20, 2012
17. Women's Basketball – Nevada, January 21, 2012
18. Legislative Session Begins, January 23, 2012
19. Salt Lake Chamber Governing Board, January 24, 2012
20. Jim Cangelosi, Carnegie Professor Reception, January 24, 2012
21. Inaugural Professor Lecture, Douglas Jackson-Smith, January 25, 2012
22. Men's Basketball – Hawaii, January 26, 2012
23. State Funded Building Hearing, January 27, 2012
24. Men's Basketball – San Jose State, January 28, 2012
25. Inaugural Professor Lecture, Kathy Piercy, February 8, 2012
26. Women's Basketball – Louisiana Tech, February 9, 2012
27. Men's Basketball – Louisiana Tech, February 9, 2012
28. Men's Basketball – New Mexico State, February 11, 2012
29. Women's Basketball – New Mexico State, February 11, 2012
30. Inaugural Professor Lecture, Anthony Peacock, February 13, 2012
31. Inaugural Professor Lecture, Michelle Baker, February 16, 2012
32. Governor's Education Excellence Committee Meeting, February 21, 2012
33. Inaugural Professor Lecture, Phaedra Budy, February 22, 2012
34. Stater's Council, February 23, 2012
35. Inaugural Professor Lecture, Lisa Berreau, February 23, 2012
36. Men's Basketball - Idaho, February 24, 2012
37. Women's Basketball - Idaho, February 25, 2012
38. Salt Lake Chamber Governing Board, February 28, 2012
39. Ag Building Ribbon Cutting, February 29, 2012
40. Women's Basketball – Hawaii, March 1, 2012
41. USU Board of Trustees, March 2, 2012
42. Founders Day, March 2, 2012

E. Upcoming Events

1. Women's Basketball – San Jose State, March 3, 2012
2. Inaugural Professor Lecture, Timothy Shahan, March 6, 2012
3. WAC Tournament – Las Vegas, Nevada, March 7-10, 2012
4. American Council on Education Annual Meetings – Los Angeles, March 10-13, 2012
5. USU Spring Break, March 12-16, 2012
6. NCAA Tournament begins, March 15, 2012

7. Association of Public Land-Grant Universities Winter Board meeting – Washington, DC, March 20, 2012
8. Tooele Applied Technology College Ground Breaking, March 21, 2012
9. Tier II Tuition Hearing, March 22, 2012 (tentative)
10. Regence BlueCross BlueShield Community Board, March 22, 2012
11. Inaugural Professor Lecture, Thomas Rohrer, March 26, 2012
12. Salt Lake Chamber Governing Board, March 27, 2012
13. Diversity Awards Luncheon, March 28, 2012
14. Student Advisory Council Breakfast, March 29, 2012
15. Inaugural Professor Lecture, Joann Tschanz, March 28, 2012
16. USU Foundation Spring Board in Park City, March 29-31, 2012
17. USU Community Associates, March 29, 2012
18. Board of Regents at Salt Lake Community College, March 30, 2012
19. Research Week at USU, April 2-6, 2012
20. USU Board of Trustees (telephone conference), April 6, 2012

### III. Consent Agenda

Minutes of the Executive Session Held on January 6, 2012

Minutes of the Regular Meeting Held on January 6, 2012

Action: Trustee Johnson moved approval of the minutes of the Executive Session and Regular Meeting of the Board of Trustees held on January 6, 2012, and Trustee Watterson seconded the motion. The voting was unanimous in the affirmative.

Resolution 12-3-1 Faculty and Staff Adjustments (Appendix D)

Resolution 12-3-2 Certificate of the Treasurer for November 2011 (Appendix E)

Resolution 12-3-3 Certificate of the Treasurer for December 2011 (Appendix F)

Resolution 12-3-4 Report of Investments for November 2011 (Appendix G)

Resolution 12-3-5 Report of Investments for December 2011 (Appendix H)

Resolution 12-3-6 Delegation/Administrative Reports for November 18, 2011 to December 23, 2011 (Appendix I)

Resolution 12-3-7 Delegation/Administrative Reports for December 23, 2011 to January 13, 2012 (Appendix J)

Resolution 12-3-8 Review and Approval of the Athletic-Department Agreed-Upon Procedures Report for the Year Ended 30 June 2011 (Appendix K)

Resolution 12-3-9 Housing Review and Recommendation for 2012-2013 (Appendix L)

Resolution 12-3-10 Contract/Grant Proposals and Awards for November 2011 (Appendix M)

Resolution 12-3-11 Contract/Grant Proposals and Awards for December 2011 (Appendix N)

Resolution 12-3-12 Contract/Grant Proposals and Awards for January 2012 (Appendix O)

Resolution 12-3-13 Amendments to the Utah State University Policy Manual, Policy 402.3.2; 3.4 The Faculty Senate and Its Committees, Alternates for Elected Members, Vacancies (Appendix P)

Acceptance of the following reports:

Academic/Provost (Appendix Q)

Faculty and Staff Activities and Achievements (a complete list is on the web page at <http://www.usu.edu/trustees/agenda/2012>)

Business and Finance (Appendix R)

Extension/Continuing Education (Appendix S)

Research (Appendix T)

Commercialization and Regional Development (Appendix U)

Student Services (Appendix V)

University Advancement (Appendix W)

Campaign Impact Report (Appendix X)

Monthly Progress Report (Appendix Y)

Monthly Gift Comparison (Appendix Z)

USU-CEU (Appendix AA)

Alumni Relations (Appendix BB)

ASUSU (Appendix CC)

Athletics (Appendix DD)

Public Relations and Marketing (Appendix EE)

In the News (Appendix FF)

Faculty Senate (Appendix GG)

Professional Employees Association (Appendix HH)

Classified Employee Association (Appendix II)

Executive Session to be held on April 6, 2012, to discuss those items which are permitted by law to be discussed in Executive Session.

Action: Trustee Foley moved approval of the Consent Agenda items, and Trustee Peczuh seconded the motion. The voting was unanimous in the affirmative.

#### IV. Action Agenda

Provost Coward stated that there are constant improvements made to programs in the colleges. It is important that academic programs continue to be in the mainstream of what is happening nationally, so students can be prepared and competitive.

##### A. Proposal from the Department of Environment and Society, College of Natural Resources, to Discontinue the PhD in Recreation Resource Management

Mark Brunson, Department Head, Environment and Society, indicated that the PhD in Recreation Resource Management has been at USU since the 1960s. It no longer meets the needs of students, so the proposal is to discontinue the program (see Appendix JJ). Students can take courses in the more broadly focused doctoral program, Human Dimensions of Ecosystem Science and Management. He stated that

no students have chosen the Recreation Resource Management degree program since 2000.

Action: Trustee Foley moved approval of Resolution 12-3-14 the proposal from the Department of Environment and Society, College of Natural Resources, to discontinue the PhD in Recreation Resource Management (Appendix JJ). Trustee Johnson seconded the motion, and the voting was unanimous in the affirmative.

**B. Proposal to Eliminate the Emphasis Areas in the Bachelor of Science Degree Program in Agricultural Education, Effective Fall Semester 2012**

Vice President Cockett stated that there have been four emphasis areas in the Bachelor of Science degree in Agricultural Education (Appendix KK). They are no longer needed and have, in fact, resulted in a lack of consistency in the preparation of teachers and confusion for students. She said this proposal to eliminate the emphasis areas is a cleanup measure.

Action: Trustee Pierce-Moore moved approval of Resolution 12-3-15 the proposal to eliminate the emphasis areas in the Bachelor of Science Degree Program in Agricultural Education, effective Fall Semester 2012 (Appendix KK). Trustee Holland seconded the motion. The voting was unanimous in the affirmative.

**C. Proposal from the Department of Health, Physical Education and Recreation (HPER), Emma Eccles Jones College of Education and Human Services, to Rename the Master of Education (MEd) in the Health, Physical Education and Recreation Degree to Master of Education in Physical and Sport Education**

Dennis Dolny, Head of the Department of Health, Physical Education, and Recreation, stated that historically the Master of Education was in Health, Physical Education, and Recreation. We do not offer a graduate program in Recreation, but we offer an MEd for teachers throughout the state. It is almost exclusively a broadcast degree. The majority of students are physical education teachers throughout the state who are working toward an endorsement for physical education. The proposed change of name to Master of Education in Physical and Sport Education (Appendix LL) better reflects the program. The current name is the name of the academic entity, not the course of study. The proposed name is similar to what other universities use. This program serves approximately 35 students throughout the state each semester.

Action: Trustee Mikkelsen moved approval of Resolution 12-3-16 the proposal from the Department of Health, Physical Education and Recreation (HPER), Emma Eccles Jones College of Education and Human Services, to change the name of the Master of Education (MEd) in the Health, Physical Education and Recreation degree to Master of Education in Physical and Sport Education (Appendix LL). Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

D. Proposal from the Department of Geology, College of Science, to Restructure the Antiquated Wording of the Specializations within the Existing Plan-A Geology MS Degree, and to Add the same Updated Specializations to the Existing Geology PhD., which Currently has None

David Liddell, Head of the Department of Geology, said the proposed change of names of specializations in the Geology degree (Appendix MM) better reflects changes in faculty areas of expertise. He said there will be a joint specialization between the College of Natural Resources and the Department of Watershed Sciences. He said that this change will not affect the timing of students getting their degrees.

Action: Trustee Holland moved approval of Resolution 12-3-17 the proposal from the Department of Geology, College of Science, to restructure the antiquated wording of the specializations within the existing Plan-A Geology MS degree, and to add the same updated specializations to the existing Geology PhD, which currently has none (Appendix MM). Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

E. Proposal from the Jon M. Huntsman School of Business to Restructure Degree Offerings in the Department of Management including: A) Eliminate the Entrepreneurship Major and Create an Entrepreneurship Minor, B) Create a Hospitality and Tourism Management Minor, C) Eliminate the Human Resource Management Major, D) Eliminate the Operations Management Major, and E) Eliminate the Business Major

James Davis, Head of the Department of Management, stated that the proposed changes in the Department of Management (Appendix NN) are an opportunity to build something great. He said he has worked closely with the Commissioner of Higher Education, the Provost's Office, the USU Code, colleges on campus, and Regional Campus/Distance Education staff. There is a great deal of excitement in the Department about the proposed changes. He said they will offer the same quality class instruction throughout the state.

After reviewing curriculum and meeting with potential employers and graduate schools, it was decided that the Department of Management should have three majors rather than seven majors. All of the courses were reviewed, and the proposal requires 41 course changes – including names, content, new courses, and new designs.

The three majors which will remain in the Department of Management are:

- Business Administration.
- International Business – 60% of students at USU speak a foreign language which is unique. There is a market for graduates in International Business.
- Marketing – There cannot be a solid College of Business without a solid Marketing major.



Dr. Davis indicated that the three majors were reviewed extensively. New classes were created, as well as concepts, theories, and models for today and for the future. Six minors will be incorporated, two of which are new – Entrepreneurship and Hospitality and Tourism Management.

Action: Trustee Holland moved approval of Resolution 12-3-18 the proposal from the Jon M. Huntsman School of Business to Restructure degree offerings in the Department of Management including: A) eliminate the Entrepreneurship Major and create an Entrepreneurship Minor, B) create a Hospitality and Tourism Management Minor, C) eliminate the Human Resource Management Major, D) eliminate the Operations Management Major, and E) eliminate the Business Major (Appendix NN). Trustee Watterson seconded the motion. The voting was unanimous in the affirmative.

F. Proposal that Utah State University become a Member of the University Press of Colorado Consortium

Provost Coward stated that university presses have been closing around the country. He introduced Richard Clement, Dean of Libraries, who took on the task of finding solutions and prepared the proposal for USU to become a member of the University Press of Colorado Consortium (Appendix OO).

Dean Clement indicated that USU's University Press becoming a member of the University Press of Colorado Consortium will sustain its viability. USU will retain the press, keep the editorial offices, and control the content and the imprint. The business side will be housed in Colorado. This will give USU a much larger organization, and is an excellent solution. When asked about printed books versus e-print, Dean Clement stated that USU is moving the entire back list and front list of books into open access – which gives access to everybody in the world. It has not diminished the demand for books in print.

Provost Coward stated that the program will require less funding, and will retain responsibility for folklore, Utah History, and composition and rhetoric. He expressed appreciation for Dean Clement's leadership in reaching this conclusion.

Action: Trustee Watterson moved approval of Resolution 12-3-19 the proposal that Utah State University become a member of the University Press of Colorado Consortium (Appendix OO). Trustee Pierce-Moore seconded the motion. The voting was unanimous in the affirmative.

G. Real Property Acquisitions, Tooele, Utah

Vice President Cowley indicated the need for Trustee approval of property acquisitions in Tooele (see Appendix PP). He said this is the culmination of a project that has been in place for two years. The Utah College of Applied Technology, the

city of Tooele, members of the community, the Tooele County School District, legislators, the Building Board, and the Division of Facilities Construction Management (DFCM) have been working on this project. The location of the property is excellent and enhances this part of the city as being the education corridor. The Tooele Regional Campus will be given space for classrooms, laboratories, and office space. It allows current students to take advantage of the new building.

Vice President Cowley indicated that \$10 million was funded through legislative appropriation, Tooele will bond \$5 million, and USU will pay \$750,000. Two of the three properties were purchased from private businesses at a cost of \$450,000 for one and \$300,000 for the other, and the third property was donated by the city of Tooele. He said this is an outstanding value for USU as the Tooele Regional Campus will be given one-third of the space. Chair Jibson stated that it is important to recognize that cities are working with USU in support of the Regional Campuses.

Action: Trustee Nixon moved approval of Resolution 12-3-20 the real property acquisitions, Tooele, Utah (Appendix PP), and Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

#### H. Real Property Ground Lease, Tooele, Utah

Vice President Cowley indicated that USU, Tooele Regional Campus, Utah College of Applied Technology, and Tooele Applied Technology College propose entering into a 99 year ground lease which will allow the Tooele Applied Technology Center to be built. The Utah College of Applied Technology and the Tooele Applied Technology College will construct the building and pay all of the maintenance costs. (Appendix QQ).

Action: Trustee Burnett moved approval of Resolution 12-3-21 the real property ground lease, Tooele, Utah (Appendix QQ) and Trustee Peczuh seconded the motion. The voting was unanimous in the affirmative.

#### I. Real Property Exchange, USU Campus

Vice President Cowley stated that for years, USU has expressed interest in owning four acres of land owned by the Church of Jesus Christ of Latter-day Saints at the intersection of 1200 East and Highway 89, where a church house (the Golden Toaster) and parking lot are currently located (see Appendix RR). The USU Trailer court has been vacated, and an agreement has been made for USU to acquire the desired LDS Church property in exchange for nine acres on the east side of the USU Trailer Court land. USU will retain 11 acres in that area for future use. As part of the agreement, the LDS Church will have access to a limited number of parking stalls in the new Aggie Parking Terrace in the evenings and on Sundays. The Parking Terrace is near the LDS Institute.

President Albrecht reiterated that USU has been working on a property exchange with the LDS Church for a long time, and we will now have the opportunity to build on that property in the future.

Action: Trustee Foley moved approval of Resolution 12-3-22 the real property exchange, USU Campus (Appendix RR). Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

J. Proposal to Increase Student Fees as Recommended by the Utah State University Student Fee Board

Vice President Morales explained that the Student Fee Board meets to review current fees, to ensure that monies are used appropriately, to receive requests for increases in the current fees, and to receive requests for new student fees.

The Fee Board received requests from five current fee areas totaling \$23.36 per semester, \$46.72 per year, or a 6% increase. After reviewing the recommendations, it was determined to propose an increase of \$16.91 per semester, \$33.82 per year, or a 4% increase in those areas currently receiving fees. There were also three requests for new fees: Aggie Radio, Computer Lab/Central Testing Center, Aggie Recreation Center and Aggie Legacy Fields. The Fee Board determined to allow the Aggie Recreation Center and Aggie Legacy Fields request to go before the general student body as a referendum, which passed this week. Vice President Morales said 5,038 students voted, which is 32% of the Logan campus student body. The referendum passed by 134 votes. The Fee Board is proposing an additional \$25 per semester, or \$50 per year for the Aggie Recreation Center and Legacy Fields. The total increase will be \$83.92 per year, or a 10% increase. In three years, the \$25 fee will increase to \$75 per year to support the Aggie Recreation Center and pay back the bond over time (see Appendix SS). Vice President Morales credited the student leaders for informing students about the issues for the referendum vote.

Action: Trustee Mikkelsen moved approval of Resolution 12-3-23 the proposal to increase student fees as recommended by the Utah State University Student Fee Board (Appendix SS). Trustee Pierce-Moore seconded the motion. The voting was unanimous in the affirmative.

President Albrecht stated that it was a close vote, and he has already received emails from students who are opposed to additional fees for the Aggie Student Recreation Center and Aggie Legacy Fields. He indicated that the Trustees may also hear from students. President Albrecht credited student leaders for an extraordinary job in educating the student body. Trustee Mikkelsen stated that there was a large amount of false information also being given which drove the negative opinions.

K. Proposal from Utah State University for a Second Tier Tuition Rate Increase

President Albrecht stated that USU is asking for Trustee approval of a range from 0% to 2% increase for Tier II tuition (see Appendix TT). The reason for the range is that the Regents have not yet set the Tier I tuition increase. It is hoped that Tier I will cover most of the needs. If there is a compensation increase, state law requires that the Tier I tuition increase covers 25%. President Albrecht stated that they will keep the Tier II tuition increase as low as possible. Hearings will be held on campus for students.

Action: Trustee Johnson moved approval of Resolution 12-3-24 the proposal from Utah State University for a second tier tuition rate increase (Appendix TT). Trustee Watterson seconded the motion. The voting was unanimous in the affirmative.

L. Proposal to Establish a Tuition Schedule for the Doctor of Veterinary Medicine Program

Vice President Cockett stated that in the agreement with Washington State University, USU agreed to keep our tuition at the same rate as Washington State's tuition. Washington State is proposing a tuition increase of 7% for resident students and 5% for non-resident students for Fall semester 2012, but the rate will not be finalized until later this spring. The proposal establishing tuition for the Doctor of Veterinary Medicine program at USU for Fall 2012 will be based on tuition at Washington State University. The Trustees were asked to approve the anticipated tuition rates and give President Albrecht authority to adjust the rates to mirror those of Washington State when finalized. This request also needs approval of the Board of Regents (see Appendix UU).

Vice President Cockett indicated that in-state students in the program will pay the in-state rate all four years, and the state will pay the difference between the resident and non-resident tuition when they go to Washington State University for the final two years. Non-resident students will pay the non-resident tuition rate all four years, whether they are at USU or at Washington State.

USU has accepted 20 in-state students and 10 out-of-state students in the program. There were 43 applicants for in-state students, and it is anticipated that there will be 200 applicants next year. The out-of-state students were chosen from a USU and Washington State pool of 700. USU selected ten and Washington State selected 25.

Action: Trustee Watterson moved approval of Resolution 12-3-25 the proposal to establish a tuition schedule for the Doctor of Veterinary Medicine program (Appendix UU). Trustee Pierce-Moore seconded the motion. The voting was unanimous in the affirmative.

## V. Strategic Agenda – Mary Sias, President of Kentucky State University

President Albrecht introduced Mary Sias, President of Kentucky State University, a land-grant institution, who will be the keynote speaker for Founders Day (see Appendix UU). He said this year USU is celebrating the 150<sup>th</sup> Anniversary of the signing of the Morrill Act which led to the creation of land-grant institutions. This Act has enabled more students to receive higher education. President Albrecht has served with President Sias on several higher education committees. She is involved with issues affecting higher education across the country.

President Sias stated that USU and Kentucky State University are different in size, but share some of the same traditions. She said that we need to be aware that higher education is changing. We need to share the dream, which is providing access to higher education to all people who need it.

At Kentucky State, they are reviewing curriculum in several different degree areas to determine if changes need to be made. She said they are changing whole degree programs where necessary.

President Sias said there is a new type of student – they learn differently. Kentucky State is improving technology and installing smart classrooms so courses can be video recorded. They are getting faculty excited about distance education. Many non-traditional students will become the traditional students. We need the campus to understand and ensure that all students get the same services in advising, buying books, library services, etc.

The reading skills of some students out of high school are not as good as they should be, and some students cannot communicate effectively. According to President Sias, there will be a change in student demographics in 2015 and again in 2022. There will be a big change in who will be attending college and we will need to determine how to meet their needs. Many will be first generation higher education students and will not come fully prepared. They need to be educated in a diverse environment in order to compete globally. In order to be globally competitive, students need critical thinking skills, problem solving skills, and communication skills. President Sias said she is working with faculty to bring about change, because things do not work the way they used to work.

President Sias listed the following statistics about Kentucky State University:

- 2,800 student enrollment.
- 60% of students are African-American, 40% are white or other.
- 59% of faculty are white.
- 95% of students receive financial aid.
- 61% of students are first generation higher education students.
- The average ACT score is 17.
- Received no funding for capital projects for the past four years.
- Received no funding for maintenance.

President Sias stated that some Kentucky State students are extraordinarily bright, and others were barely able to graduate from high school. She said that by knowing the needs of their students and working with them, the students can graduate with better than a 3.0 grade point average and be employable.

The budget for Kentucky State is \$60 million. President Sias said the budget has been reduced by \$10 million in recent years. When she started at Kentucky State, there was a \$10 million deficit. She said the ways to overcome budgetary problems are through efficiency and effectiveness. She talked about some of the changes she had to make in housing, the book store, food services, financial aid, etc. She said that students who do not make satisfactory academic progress will be suspended from receiving financial aid.

President Sias stated that higher education has not done a good enough job telling its story and letting students and parents know that higher education is affordable.

Positive comments President Sias made about USU:

- It is amazing that 60% of USU Business students speak a foreign language. Students need to speak more than one language fluently, and they also need the opportunity to go to other countries.
- Faculty to student ratio at USU of 19 to 1 is the perfect ratio.
- Undergraduate research at USU is phenomenal. Research is one of the most important things in every major. Getting students into undergraduate research is critical.
- It is impressive that USU and the Trustees give individual recognition to students, as demonstrated in the Resolution of Commendation presented to Brooke Evans at this meeting. In higher education there is a need for personalization. Faculty need to understand who their students are, and recognize students for their accomplishments.
- USU's veterinary program partnering with Washington State University is an example of partnering to reduce costs. She stressed the importance of finding different and more efficient ways to operate.

President Sias said she finds ways to motivate students and help them understand that they can go on to graduate school, and even earn a PhD. The big issue is student success. She said graduation rates must improve. It is now expected that students get jobs in the area in which they majored. Companies want employees who can write well, communicate effectively, think critically, and solve problems.

President Sias stressed to the Trustees the importance of having a strong strategic plan, of reviewing the strategic agenda, and giving recognition to students. She also said that no one should wait to be told what to do. Trustees should figure out what the hot spots are. These are critical times, and it will never be the same. The proof of our work will be in the quality of students we graduate. We cannot allow this generation to be the first generation to be less well educated than their parents.

Chair Jibson expressed appreciation to President Sias for her words of wisdom and her challenge to the Trustees.

Action: Trustee Foley made a motion to adjourn the Regular Meeting, and Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

The Regular meeting adjourned at 4:00 p.m.

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Ronald W. Jibson, Chairman

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Sydney M. Peterson, Secretary  
(Minutes Taken by Mira G. Thatcher)

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Date Approved

**ACTION AGENDA  
APRIL 6, 2012**

Page

1. Tenure and Promotion Decisions 2012

(To be sent prior  
to the meeting)