

REGULAR MEETING  
UTAH STATE UNIVERSITY BOARD OF TRUSTEES  
JANUARY 27, 2006

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn at 9:40 a.m.

MEMBERS PRESENT

Richard L. Shipley	Chairman
Douglas D. Anderson	Vice Chairman
David P. Cook	(by telephone)
Robert L. Foley	
Lynnette T. Hansen	
R. Brent Nyman	(by telephone)
Kellie S. Wood	

MEMBER EXCUSED

Douglas S. Foxley  
Quinn W. Millet

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht	President
Raymond T. Coward	Executive Vice President and Provost
Noelle Cockett	Vice President for Extension and Agriculture and Dean of the College of Agriculture
Glenn W. Ford	Vice President for Business and Finance
Juan N. Franco	Vice President for Student Services
M. Kay Jeppesen	Interim Vice President and CIO for Information Technology
Brent C. Miller	Vice President for Research
Joyce Kinhead	Vice Provost for Undergraduate Studies and Research
Joan A. Scheffke	Associate Vice President for University Advancement
Clinton G. Moffitt	Associate Vice President for Finance/Controller
Craig J. Simper	General Counsel
Sydney M. Peterson	Chief of Staff
Lyndon Loosle	Controller/Treasurer of Business Operations, Research Foundation
David T. Cowley	Executive Director of Administration
John DeVilbiss	Executive Director of Public Relations and Marketing
Rickey G. Allen	Director of Accounting and Financial Reporting

Shannon Peterson	Director of Latin American Studies Program
Randy Spetman	Director of Athletics
Charles E. Carpenter	Head of the Department of Nutrition and Food Sciences
Karen A. Forcht	Head of the Department of Business Information Systems
Richard L. Jenson	Head of the School of Accountancy
Robert J. Mills	Associate Professor in the Department of Business Information Systems
Timothy A. Slocum	Associate Professor in the Department of Special Education and Rehabilitation
Derek T. Mason	President of Faculty Senate
Marsha Howell	President of the Professional Employees Association
Jill J. Ballard	President of the Classified Employees Association
Lee H. Burke	Assistant to the President and Board of Trustees Secretary
Mira G. Thatcher	Secretary

#### OTHERS PRESENT

Sara V. Sinclair                      Utah State Board of Regents

#### MEMBERS OF THE MEDIA PRESENT

Marie Mackay                      *The Statesman*

Chairman Shipley conducted the meeting and welcomed those present, including Regent Sara Sinclair. He excused Trustee Foxley and Trustee Millet.

#### I. Chairman's Report

##### A. Board of Trustees Activities

Chairman Shipley reported on the following Board of Trustee activities held since the last meeting: Chairman Shipley met with Commissioner of Higher Education, Richard Kendell; he and Trustee Wood attended the ribbon cutting and grand opening of the Manon Caine Russell Kathryn Caine Wanlass Performance Hall; six of the Trustees participated in the Fall 2005 Commencement; and Chairman Shipley met with John DeVilbiss, the Director of Public Relations and Marketing.

The Audit Committee held a meeting on Monday, January 23, 2006.

##### B. Board of Trustees 2006 Schedule of Meetings

Trustees were given the proposed schedule of meetings for 2006 (Appendix A). Trustee Hansen pointed out that the proposed April 14 meeting was on Easter weekend. It was decided to change that meeting to April 7.

Action: Trustee Foley moved approval of Resolution 06-1-1 the proposed Board of Trustees 2006 schedule of meetings as amended (Appendix A), and Trustee Hansen seconded the motion. The voting was unanimous in the affirmative.

C. Election of Vice Chairman

Chairman Shipley stated that the resignation of L.J. Godfrey made it necessary to elect a new vice chairman.

Action: Trustee Cook nominated Douglas D. Anderson as Vice Chairman of the Board of Trustees, and Trustee Nyman seconded the motion. The voting was unanimous in the affirmative.

D. Committees to Meet in February 2006

Trustees were given a list of committees and members (Appendix B). New committee assignments will be made to fill L.J. Godfrey's vacancy when the new member of the Board is appointed.

The Enrollment Committee will meet on Thursday, February 9, at 11 a.m. at the USU Salt Lake City Office. The Audit Committee had originally scheduled its next meeting for April 13, but will change that date to Thursday, April 6, at 7 p.m. to coincide with the Trustees meeting. Other committees will determine when to meet.

E. Date of the Next Board of Trustees Meetings

The next Board of Trustees meeting will be held as a telephone conference on Friday, March 3, 2006.

Chairman Shipley distributed copies of *The Utah Foundation Research Report*, December 2005, to the Trustees for discussion at a future Trustees meeting. The newsletter reports that many Utah graduates of higher education are earning \$25,000 to \$30,000 their first year on the job.

## II. President's Report

### A. Performance Dashboard for January 2006

The performance dashboard for (Appendix C) was given to the Trustees for their information.

### B. Update on New Member of the Board of Trustees

President Albrecht reported that the Governor's Office is moving forward with the appointment of a new member of the USU Board of Trustees to replace L.J. Godfrey, and we should receive that information soon.

### C. New Members of USU Administration

#### 1. Raymond T. Coward, New Executive Vice President and Provost

President Albrecht introduced Raymond T. Coward, the new Executive Vice President and Provost. He said that Provost Coward is already working hard. Provost Coward said he is delighted to join the administration at USU. He said that USU is at a special point in its development, and he is excited to be a part of that.

#### 2. Noelle E. Cockett, New Vice President for Extension and Agriculture and Dean of the College of Agriculture

President Albrecht stated that he is delighted that Vice President Cockett accepted the position of Vice President for Extension and Agriculture and Dean of Agriculture. He said that she will have interesting challenges as the reorganization of Continuing Education and Extension moves forward. President Albrecht stated that the response to Vice President Cockett's appointment has been enthusiastic.

#### 3. Nat B. Frazer, New Dean of the College of Natural Resources

President Albrecht reported that Nat B. Frazer is the new Dean of the College of Natural Resources. Dean Frazer was attending national meetings so was unable to attend the Trustees meeting. President Albrecht said he is a wonderful addition to USU.

D. Banner Report

Trustees were given information concerning the Banner software project (Appendix D) for their information.

Interim Vice President Jeppesen reported that all of the modules of Banner have been implemented. There are challenges almost daily. He stated that there is an excellent team working with Banner.

E. University Advancement Update

Trustees were given a copy of the University Advancement update for their information (Appendix E).

Associate Vice President Scheffke reported that Advancement raised more than \$9 million in December. That included a \$5 million gift of property in Vernal.

Associate Vice President Scheffke distributed a draft brochure titled *The President's Circle* (Appendix F). She stated that the President's Circle club will recognize donors giving annual contributions to USU of \$2,500 or more. Young alumni can join with an annual contribution of \$1,000 or more. She said that one of the benefits of membership is invitations to special events. The brochure also includes information about USU which will be updated. Associate Vice President Scheffke encouraged everyone to become a member of the President's Circle.

F. *The President's Report, 1/27/06*

The President's Report for 1/27/06 (Appendix G) was distributed to the Trustees.

President Albrecht reported that the grand opening performance of the Manon Caine Russell Kathryn CaineWanlass Performance Hall held on January 14, 2006, was excellent. The Performance Hall will be an outstanding addition to USU's campus.

G. Enrollment Update– Recruitment Events

President Albrecht reported on the following recruiting events held in Utah: Layton– January 19, 580 people attended; Provo– January 25, 454 people attended; and Sandy– January 26, 906 people attended. He said good students are interested in attending USU, and a significant number of President's scholarships have been awarded. President Albrecht stated that within eighteen months enrollment numbers will have increased. The enrollment team, Student Services, and student ambassadors are doing an excellent job.

Vice President Franco expressed appreciation to President Albrecht, and the vice

presidents, and deans who attended the recruiting events. He said it added a very personal touch, and he is confident that USU's enrollment will increase. He added that USU has personnel at the Salt Lake Community College who help students who want to transfer to USU.

#### H. Roads Scholar Tour

The Roads Scholar Tour will be in Preston, Idaho, on February 2 for recruiting students. Chairman Shipley will join the tour to help support USU enrollment. Tours for 2006 are being scheduled.

#### I. Legislative Update

President Albrecht reported that budget items of interest to USU at the 2006 Legislature include higher education initiatives, compensation, retention, engineering, nursing, student success, and fuel and power. Also, USU is specifically working toward success for the following:

1. House Bill 66 – Tuition Waivers for Higher Education (out-of-state waiver bill) – President Albrecht stated that this bill would provide 400 additional tuition waivers to out-of-state students. The committee voted 12 to 2 in favor of the bill. The two who voted negatively have now agreed to vote in support of the bill. President Albrecht is hopeful that the bill will move through early in the session so that out-of-state students can be informed. It will help to increase fall enrollment. After passing in the House, the bill will go to the Senate for consideration.
2. \$5 million funding for the Agriculture relocation to the Caine Dairy site – President Albrecht and Vice President Cockett made a presentation to the Higher Education Committee on January 23 and will make a presentation to the Capital Facilities Committee on January 30. Many contacts were made last summer and fall, and it is hoped this project will be funded.
3. Substitute Senate Bill 75 – USTAR Initiative (Economic Development) – Following the Trustees meeting President Albrecht will go to the Legislature to attend the Senate Workforce Services and Community and Economic Development Committee meeting where this bill will be presented. He said that this proposal is being driven by the business side, and business partners will also be at the Committee meeting. President Albrecht said this bill faces challenges, and its success will largely depend upon the proposed tax cuts. Governor Huntsman, the Salt Lake Chamber of Commerce, and some media sources are among those who are supportive.
4. Engineering Building – President Albrecht stated that in 2001 the Legislature

approved bonding for the Engineering Building and funded \$6 million if USU raised \$10 million privately. So far USU has raised \$5.5 million. President Albrecht said there is a proposal to modify the scope of the building and to request the legislature to use the funds we have and the legislative \$6 million and start the project this summer.

5. Senate Bill 121 Small College Enhancements – President Albrecht said there is a request for additional funding for small colleges. USU is making the point that it provides educational opportunities for more students at Uintah Basin, Brigham, Tooele, etc. than the College of Eastern Utah and Snow College combined. USU's diverse mission needs to be recognized, and we are trying to get the bill amended to apply funding to USU as well.

President Albrecht expressed appreciation for Dr. Burke's excellent work at the Legislature. He also expressed appreciation to Provost Coward, Vice Presidents Cockett and Miller, and others who go to the Legislature to support USU projects.

Families of the van accident victims were honored at the Legislature on Monday, January 23, 2006.

J. Extension and Continuing Education Reorganization

President Albrecht reported that the reorganization of Extension and Continuing Education continues to move forward. The proposal is that Distance and Continuing Education, previously under the jurisdiction of Extension, will be under the Provost's Office. Meetings have been held this month in Salt Lake City with Gordon Snow, and Senator Beverly Evans. They have been enthusiastic about the service and opportunities this will provide to students in all fields of education.

K. December 2005 Commencement

Chief of Staff Peterson reported that 700 students received their diplomas at the Fall 2005 Commencement. That was an increase from last December. The Fall Commencement serves the needs of students who are unable to attend the Commencement which will be held in May 2006.

L. Washington, D.C., Alumni Event

An alumni event will be held in Washington, D.C., on March 25, 2006.

M. Merrill/Cazier Library Dedication

The Merrill/Cazier Library dedication will be held on April 14. President Albrecht invited everyone to attend.

N. Commencement Activities at Uintah Basin

President Albrecht stated that the Commencement for the Uintah Basin will be held on April 29. An announcement will be made concerning the donation of property in Vernal at that time. A dinner will be held to honor the donor prior to Commencement. Governor Huntsman will be the keynote speaker.

Chairman Shipley indicated that a number of Trustees will support the various graduations again this year.

O. Enrollment Presentation

Provost Coward stated that the enrollment count this semester is not yet finalized, but is approximately the same as fall 2005 enrollment – we were down approximately 600 FTE students fall 2005 semester, and will be down approximately the same spring 2006 semester. Provost Coward reported that from fall semester 2002 to the present, there has been an approximately 20 percent decrease in applicants to USU. In Fall 2002 there were 5,689 applications and 2,663 students enrolled. In 2005 there were 4,503 applications and 2,093 students enrolled. Provost Coward said the goal is to enroll 2,400 students in fall 2006, and in order to reach that goal we need an application pool of approximately 5,000.

Provost Coward said that he and Vice President Franco are meeting weekly with the team that has been working on enrollment since last June to consider activities that will help reach the goals. He said that communication with prospective and admitted students has improved and expanded. He said it is important to increase the number of applications in order to increase the number of students accepted. After students have been accepted, they make the decision whether to enroll or not.

Provost Coward reported that there has been more face-to-face contact with potential students. USU officials met with more than 2,000 families in the last few weeks in recruiting open houses held in Layton, Provo, and Sandy. An Open House for admitted students will be scheduled on campus, and it is hoped that approximately 450 students, will attend. He is confident that when they come to campus and interact with faculty and get a feel for the campus they will decide to attend USU. Provost Coward said additional resources are needed in the recruiting area in order to increase enrollment.

Provost Coward stated that applications are being handled in a more timely manner.



Potential students who attend the events can find out immediately whether they are accepted, and whether scholarship money is available to them.

According to Provost Coward, at this time last year there were 1,000 applicants. Because of improved operations, there are currently 1,815 applications. He said they will continue to work to reach the goal of 5,000 applications in order to enroll 2,400 students.

Provost Coward said the Trustees will be updated regularly on enrollment numbers. He and Dr. Franco are pleased with the enrollment team and the activities being held. Chairman Shipley stated that USU is a great institution, and that is what prospective students need to know. Provost Coward said they are focusing on a more aggressive marketing campaign for fall 2007. Director of Public Relations and Marketing, John DeVilbiss, has presented a proposal which is being considered. He reiterated that in order to reach the 2007 goal, more resources are needed.

Vice Provost Kinhead expressed appreciation to Chairman Shipley for his personal investment which made it possible to purchase the SAT lists. She said this gave us a list of 90,000 prospects rather than 30,000, which has made a tremendous difference.

Chairman Shipley said transfer students are also important to USU. The ease of transferring to USU is important and needs to be part of the ongoing discussion. Provost Coward said that two of the three most recent investments are orientated to transfer students. Dr. Mason expressed appreciation to everyone who has worked so hard on enrollment. He said that the increase in numbers is remarkable.

### III. Consent Agenda

Trustees were given the following consent agenda material for their consideration:

Minutes of the Executive Session Held December 2, 2005;

Minutes of the Regular Meeting Held December 2, 2005;

Resolution 06-1-2 Faculty and Staff Adjustments (Appendix H);

Resolution 06-01-3 Tenure and Promotion Decision 2006 (Appendix I);

Resolution 06-01-4 Proposal from the Department of Special Education and Rehabilitation to Reorganize the Existing Disability Disciplines Ph.D. Program to better Reflect the Current Structure of the Field (Appendix J);

Resolution 06-01-5 Proposal from the School of Accountancy to Rename the Master of Accountancy Specialization from "Financial Audit" to "Professional Accountancy" (Appendix K);

Resolution 06-01-6 Proposal from the School of Accountancy to Rename the Master of Accounting Specialization from "Management Accounting" to "Finance" (Appendix

L);

Resolution 06-01-7 Proposal from the School of Accountancy to Offer a Master of Accounting Specialization in “Personal Financial Planning” (Appendix M);

Resolution 06-01-8 Proposal from the College of Humanities, Arts and Social Sciences to Establish an “Interdisciplinary” Undergraduate Minor in Latin American Studies. The Minor will Offer Undergraduate Students the Opportunity to Enhance Their Historical, Political, Economic, Cultural and Sociological Understanding of the Countries and Peoples of Latin America (Appendix N);

Resolution 06-01-9 Proposal from the Department of Art to Merge the Current Emphasis Areas of Painting and of Drawing into a Single Emphasis Area Titled, “Drawing and Painting” (Appendix O);

Resolution 06-01-10 Proposal from the Department of Business Information Systems to Move the Current Training and Development Emphasis from the Business Information Technology Education (BITE) Major to the Business Information Systems (BIS) Major (Appendix P);

Resolution 06-01-11 Certificate of the Treasurer for the Period 1 July 2005 to 31 October 2005 (Appendix Q);

Resolution 06-01-12 Certificate of the Treasurer for the Period 1 July 2005 to 30 November 2005 (Appendix R);

Resolution 06-01-13 Report of Investments for October 2005 (Appendix S);

Resolution 06-01-14 Report of Investments for November 2005 (Appendix T);

Resolution 06-01-15 Real Property Disposal (Appendix U);

Resolution 06-01-16 Contract/Grant Proposals and Awards for November 2005 (Appendix V);

Acceptance of the following written reports:

- Academic/Provost (Appendix W);
  - Faculty and Staff Activities and Achievements (Appendix X);
- Business and Finance (Appendix Y);
  - Business and Finance Performance Dashboard, January 2006 (Appendix Z);
- Extension/Continuing Education (Appendix AA);
  - Cooperative Extension Performance Dashboard, November 2005 (Appendix BB);
  - Continuing Education Performance Dashboard, October 2005 (Appendix CC);
  - Conference Services Performance Dashboard, FY 2003-04 (Appendix DD);
- Information Technology (Appendix EE);
- Research (Appendix FF);
  - Research Performance Dashboard, FY 2005 (Appendix GG);
  - Technology Management Indicators (Appendix HH);
  - Innovation Campus (Appendix II);
- Student Services (Appendix JJ);

University Advancement (Appendix KK);

Development Fund Report for FY 2005-06 (Appendix LL);

Athletics (Appendix MM);

Public Relations and Marketing (Appendix NN);

Public Relations and Marketing Performance Dashboard, January 2006  
(Appendix OO);

Faculty Senate (Appendix PP);

Professional Staff (Appendix QQ);

Classified Staff (Appendix RR);

Executive Session to be held on March 3, 2006, to discuss those items which are permitted by law to be discussed in Executive Session.

Action: Trustee Anderson moved approval of the Consent Agenda items, and Trustee Foley seconded the motion. The voting was unanimous in the affirmative.

#### IV. Action Agenda

##### A. Proposal from the Council of Associate Deans to Offer a General Studies Degree (Bachelor of Arts or Bachelor of Science)

Trustees were given the proposal from the Council of Associate Deans to offer a General Studies Degree (Bachelor of Arts or Bachelor of Science) (Appendix SS) for their consideration.

Trustee Anderson asked if the quote “As a land-grant university, Utah State University is charged with providing a liberal and classical education to the sons and daughters of the working class...” is part of the land grant mission. President Albrecht said that was part of the Morrill Act, to educate children of the industrial and farming class. (See action below.)

##### B. Proposal from the Department of Nutrition and Food Sciences to Suspend Enrollment into the Culinary Arts/Food Service Management (CA/FSM) Emphasis Beginning Fall 2006

Trustees were given the proposal from the Department of Nutrition and Food Sciences to suspend enrollment into the Culinary Arts/Food Service Management (CA/FSM) Emphasis beginning Fall 2006 (Appendix TT) for their consideration.

The Culinary Arts/Food Service Management emphasis will be suspended due to lack of faculty and resources which prohibits maintaining accreditation of the emphasis. Dr. Carpenter, Head of the Department of Nutrition and Food Sciences,

stated that because they have not been able to obtain a faculty member with a PhD in a related area, they have not been able to obtain accreditation for the Culinary Arts program. He said this does not match with the rest of department which maintains accreditation or programs in Food Science and Nutrition and Dietetics.

He stated that the Uintah Basin has requested that the classes in Culinary Arts/Food Service Management be taught there. The classes will be left on the books, and supervised under the department. The current faculty member on campus will be assigned to supervise the classes and hire instructors at the Uintah Basin. The classes will be offered under the general credits for a Bachelors degree. Dr. Carpenter stated that the Uintah Basin has potential to hire more faculty than we do. Offering Culinary Arts at the Uintah Basin will not adversely affect accreditation. (See action below.)

#### C. Review and Approval of the External Audit Reports

Trustees were given information concerning the approval of the external audit reports (Appendix UU) for their consideration.

Chairman of the Audit Committee, David Cook, stated that it was clarified at the Audit Committee meeting held on January 23, that Jodi Bailey should not be a member of the Audit Committee. Her name should be removed from the Resolution as a Committee member.

Action: Trustee Anderson moved approval of Resolution 06-1-17 the proposal from the Council of Associate Deans to offer a General Studies Degree (Bachelor of Arts or Bachelor of Science) (Appendix SS); Resolution 06-1-18 the proposal from the Department of Nutrition and Food Sciences to suspend enrollment into the Culinary Arts/Food Service Management (CA/FSM) emphasis beginning Fall 2006 (Appendix TT); and Resolution 06-1-19 the review and approval of the External Audit Reports (Appendix UU). Trustee Foley seconded the motion, and the voting was unanimous in the affirmative. [Lee– Anderson and Foley approved consent agenda which these were under.]

#### D. Amended Travel Policy

Trustees were given information concerning the Amended Travel Policy (see Appendix VV) for their consideration. Vice President Ford stated that the policy name will change from *Travel and Institutional Advancement Policy* to *Travel Policy*. He said that the former policy included meals and entertainment regulations which only pertained to Institutional Advancement. That will now be included in the new *Meals and Entertainment Policy* which will govern the entire University. Vice President Ford stated that the need for changes in the policy was discussed during an Audit Committee meeting. He said that the main change to the *Travel Policy* is that

the mileage rate will be updated when there is a change in the IRS rate and will be calculated on that rate. (See action below.)

E. Proposed New University Meals and Entertainment Policy

Trustees were given material concerning the proposed new *University Meals and Entertainment Policy* (see Appendix WW) for their consideration. Vice President Ford said USU needed a policy so that faculty and staff would understand when it is appropriate to utilize university funds for meals and entertainment. He said that employee only meals will generally not be permitted. For employees to be reimbursed for meals, they must be related to business and must be documented and require receipts. Vice President Ford distributed a copy of the form that must be signed by the employee and one supervisory level above the employee stating that the expense was business related (Appendix XX). Exceptions to this policy would require the signature of the dean or vice president. Vice President Ford said they reviewed a number of policies used at other institutions before completing the new policy for USU. He expressed appreciation to Associate Vice President Moffitt and his staff for their help in preparing the new policies, and to Director of Internal Audits, Jodi Bailey, for her support.

Action: Trustee Foley moved approval of Resolution 06-1-20 the amended *Travel Policy* (Appendix VV), and Resolution 06-1-21 the new *University Meals and Entertainment Policy* (Appendix WW). Trustee Wood seconded the motion, and the voting was unanimous in the affirmative.

Trustee Cook left the meeting at this time.

V. Strategic Agenda–Athletics

A. Western Athletic Conference (WAC) Update

Randy Spetman, Director of Athletics, reported that the Western Athletic Conference (WAC) is in its forty-fourth year and has been successful in its reorganization which added USU, Idaho, and New Mexico State. This is the seventh largest conference.

In 2005 the WAC obtained three bowl games for football including the Liberty Bowl. Director Spetman said this adds extra revenue for the conference. USU has had tremendous exposure through the marketing program and national exposure on ESPN. USU's football program aired on television nine of eleven games this season. He said that is historic for USU.

The basketball program aired on ESPN on January 23 and will air again on

January 30. It has also been televised on KJZZ twice. He said that each time it is televised it is a positive marketing tool for prospective students and student-athletes.

The WAC conference has also contracted with WAC television for internet streaming of football, men's basketball, women's basketball, volleyball, and gymnastics. USU produces the game and it is internet streamed making it possible to watch on a computer. We have received positive comments from the WAC. USU has the best production of any teams in the league. He said this is very helpful in recruiting student-athletes.

USU's football team had three wins and eight losses. Director Spetman noted that the teams played are much more difficult now we are in the WAC. He said that Coach Guy is doing a tremendous job, and the program will be successful.

Director Spetman reported that the women's soccer team tied for second in the WAC. The cross country team won a conference championship the first year in the WAC with Trevor Ball and Clark Bryner going on to the NCAA championships. The women's cross country team came in second in the WAC, and Tiffany Strickland and Ashley Johnson went on to the NCAA championships. Women's volleyball tied for second in the WAC and got to play in the first round of the NCAA Tournament.

Academically, thirty-five student-athletes made the WAC fall academic teams. Eight of those were both all-conference and academic. Director Spetman distributed a table showing the Graduation Success Rate (GSR) and Federal Graduation Rates (Appendix YY) which he reviewed. He pointed out that in the WAC 1995-96 to 1998-99 USU led in overall GSR and men's basketball GSR, and was second in the overall Federal Graduation Rate for 1998-99. USU also led the WAC in the Federal Rate's 4-Class Average. He said the GSR rate for football was lower, but that is partially due to the continuing changes in coaches. The football team, under Coach Guy, has had the highest grade point at 2.89 GPA. The goal is 3.0. Academic Services is helping and the faculty also help student-athletes stay involved.

Director Spetman stated that attendance at football games has been a challenge. We need to average 15,000 to remain Division I in the NCAA, and we averaged 10,800. That puts us in jeopardy of going on probation. It also meant a loss of \$275,000.

Men's basketball attendance is at an all-time high, but the women's basketball program is struggling with a two-year old program in a very competitive league. The women's team has not yet won a WAC game. Director Spetman stated that Coach Raegan Scott-Pebbley has done an incredible job, but it will take a couple of years of recruiting to build the program. The women athletes are doing well academically. They need confidence to play at this level.

B. Romney Stadium Renovation Update

Director Spetman reported that the south entrance to Romney Stadium was completed last year at a cost of \$1.5 million. It included new concession stands, a new ticket office, and new restrooms and was very well received.

It has been determined that to make the best use of the \$6 million from the student bond the north end zone complex will be the next project. Director Spetman feels this is the key to the athletic program long-term because it will help in recruiting student-athletes. The renovation will include locker rooms, equipment rooms, sports medicine, strength and conditioning rooms, and student academic services.

The north end-zone project will cost \$10.5 million. Athletics has \$8.3 million and will need to raise the additional \$2.5 million. Director Spetman said the project will be designed for phases of construction, because we will not be able to complete the entire project until we get the additional funding from donors. Following the 2006 football season, the north end zone buildings will be demolished and construction will begin on the new complex.

C. The Way Ahead

Director Spetman stated that USU Athletics has the second lowest budget in the WAC and there is a continual flow of staff moving from USU to other institutions. The USU Athletics program needs additional funds in order to compensate employees and keep them at USU.

It cost \$500,000 to buy into the WAC and we pay \$400,000 a year for dues. Because of low football game attendance, we are already down by \$275,000. Director Spetman said that travel to Hawaii is very expensive. Since the fifteen passenger van accident in September, Athletics now has to rent busses or multiple vehicles which has also increased costs.

Director Spetman said that President Albrecht has helped Athletics by increasing the budget, and it will need continued support. There is a \$2.7 million scholarship budget to fund student-athletes. Student body fees currently provide \$1.6 million. We are requesting a \$10 a year per student raise in student fees. The \$10 per student fee increase will bring an additional \$150,000 to Athletics. Director Spetman stated that Athletics was hurt by HB 331. Before that bill Athletics gave out-of-state student-athletes an in-state tuition scholarship after their first year at USU. The bill has added an expense of approximately \$150,000 for the last couple of years. Because Athletics is working to maintain a high academic status, it puts more student-athletes in summer school to help them graduate on time and with a good GPA at a cost of \$160,000 a year.

Director Spetman stated that attendance at athletic events is a big issue, and is carefully counted. Romney Stadium seats 25,525 people. The basketball arena seats 9,967. Every ticket is closely monitored. Director Spetman said that basketball this year will bring in approximately \$700,000 which will pay the basketball coaching staff, but does not pay operating, travel, scholarships, or for other athletic programs.

Trustee Nyman asked what the WAC probation for football attendance entails. Director Spetman clarified that next year if football games do not average 15,000 attendance, we will get a notice of probation. If attendance is less than 15,000 the following year, we would not be allowed to play in bowl games. Director Spetman said that would make it very difficult to get recruits and the football program would probably fold.

Trustee Nyman asked how USU's average attendance compares with other WAC schools. Director Spetman said that New Mexico State and San Jose State are in peril and Nevada State is also on the edge. It is hoped that the NCAA will change the rules and not require a 15,000 attendance if we can fund our programs.

Dr. Burke asked about football recruiting. Director Spetman said that football recruiting is going very well. In the last two weekends more than thirty recruits have come to campus. President Albrecht and Provost Coward spoke to the recruits. We are getting the message out that USU is going someplace. Fourteen more recruits will come this weekend. February 1 is national signing day for football, and we are positive. USU is hoping to sign Logan High School quarterback, Riley Nelson. Director Spetman said that for the first time in several years USU will beat Boise State and Idaho for recruits in this area.

## VI. Director of Alumni Association Update

Associate Vice President Scheffke reported that a sixteen-member search committee has been assigned to review applications for the new Executive Director of the Alumni Association. There are fifty-five applicants for the position.

Trustee Wood said that the committee will meet today and will narrow the pool to seven. There is a lot of interest across the country, locally, from alumni, and from people on campus.



Action: Trustee Hansen made a motion for adjournment, and Trustee Wood seconded the motion. The voting was unanimous in the affirmative.

The Regular Meeting adjourned at 11 a.m.

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Richard L. Shipley, Chairman

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Lee H. Burke, Secretary  
(Minutes Taken by Mira G. Thatcher)

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Date Approved

