#### **EXECUTIVE SESSION** UTAH STATE UNIVERSITY BOARD OF TRUSTEES **OCTOBER 9, 2009**

Minutes of the Executive Session of the Utah State University Board of Trustees held in the Sonne Board Room of the University Inn, Utah State University, Logan, Utah, at 9:05 a.m.

#### MEMBERS PRESENT

Suzanne Pierce-Moore

Chair

Ronald W. Jibson

Vice Chair (by telephone)

Ralph W. Binns

David P. Cook

Robert L. Foley

Douglas S. Foxley

Susan D. Johnson

(by telephone)

Richard L. Shipley

Tyler L. Tolson

Scott R. Watterson

#### UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht

President

Raymond T. Coward

Executive Vice President and Provost

F. Ross Peterson

Vice President for University Advancement

Sydney M. Peterson

Chief of Staff and Board of Trustees Secretary

Craig J. Simper

University Counsel

Chair Pierce-Moore conducted the meeting and welcomed those present.

Personnel and legal matters were discussed.

The Executive Session adjourned at 9:42 a.m.

# REGULAR MEETING UTAH STATE UNIVERSITY BOARD OF TRUSTEES OCTOBER 9, 2009

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn at 9:45 a.m.

#### **MEMBERS PRESENT**

Suzanne Pierce-Moore

Chair

Ralph W. Binns David P. Cook Robert L. Foley

Douglas S. Foxley

Susan D. Johnson

(By telephone)

Richard L. Shipley Tyler L. Tolson Scott R. Watterson

#### MEMBER EXCUSED

Ronald W. Jibson

Vice Chair

#### UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht President

Raymond T. Coward Executive Vice President and Provost

Noelle E. Cockett Vice President and Dean for Extension and Agriculture

Fred R. Hunsaker Interim Vice President for Business and Finance

M. Kay Jeppesen Vice President and CIO for Information Technology
Michael J. Kennedy Special Assistant to the President for Federal and State Relations

James D. Morales Vice President for Student Services

F. Ross Peterson Vice President for University Advancement

Ned M. Weinshenker Vice President for Strategic Ventures and Economic Development

John C. Allen

Associate Dean of the College of HASS

Janet B. Anderson Associate Dean of the College of Agriculture

Jodi Bailey Chief Audit Executive

Scott F. Boyer Executive Director of Marketing, Extension Administration

David T. Cowley Associate Vice President for Business and Finance

John DeVilbiss Executive Director of Public Relations and Marketing

Beth E. Foley Head of the Department of Communicative Disorders and Deaf

Education

Nat Frazer Dean of the College of Natural Resources

Doug Garrett President of the Professional Employees Association

Edward M. Heath President of Faculty Senate

Michelle B. Larson Assistant Provost

James A. MacMahon Dean of the College of Science

Craig Miller President of the Classified Employees Association
Sydney M. Peterson Chief of Staff and Board of Trustees Secretary
Ann Roemer Director of the Intensive English Language Institute

Eugene W. Schupp Associate Professor in the Department of Wildland Resources

Clifford R. Skousen Ernst and Young Professor, School of Accountancy

Craig J. Simper General Counsel
Laurens Smith Vice Provost

Ken Snyder Executive Director, MBA Office, Jon Huntsman School of

Business

Carol J. Strong Dean of the College of Education and Human Services

Mira G. Thatcher Secretary

Jeannie B. Thomas Head of the Department of English Larry M. Walther Head of the School of Accountancy

#### OTHERS PRESENT

John Gilmore Student, recipient of the First Norman Mailer College Writing

Award

#### MEMBERS OF THE MEDIA PRESENT

Kim Burgess The Herald Journal
Rachel Christensen The Statesman

Chair Pierce-Moore conducted the meeting and welcomed those present. She excused Vice Chair Jibson, who was out of the country. She announced that Winter Commencement will be held on December 11-12.

Trustee Cook was absent the first part of the meeting.

#### I. Chairman's Report

#### A. Report by ASUSU President, Tyler L. Tolson

Trustees Tolson reported on the following (see Appendix KK)

- Homecoming events were a success. Approximately 2,000 students attended the Mr. USU pageant and almost 4,000 attended the Homecoming dance. In previous years, 500 to 1,000 attended the dance. This year it was casual dress.
- More than 120 student leaders received training at the Aggie BLUE Fall Leadership seminar.
- Most members of the President's Cabinet have been selected and have several projects planned.
- · Ag Week was a success.
- Online coverage of high profile Aggie Athletics teams will soon be available.
- The annual Aggies for Africa shoe drive is scheduled.

#### B. Report by Alumni Association President, Ralph W. Binns

Trustee Binns reported on the following Alumni Relations activities (see Appendix JJ)

- Homecoming was a success. Those who received awards were Gary and Karen Black – Alumni of the Year; Charisse Bremond Weaver – Distinguished Young Alumna; Eric Hipple – Grand Marshal. Trustee Binns emphasized the importance of staying connected with these individuals.
- The 2009 Hall of Honor will be held on November 13. Those receiving awards will be Bill and Sharon Larkin, David and Kris Stanger, Jim Sorenson, and Dee Jones.
- The 2009 Aggie Family Legacy Award will be presented in December to the Cranney Family.
- A pre-game party was held in Provo prior to the BYU football game, and approximately 150 attended.
- Pre-game parties will be held in Boston, Massachusetts; Rockville, Maryland; Long Beach, California; Boise Idaho; and San Jose, California.
- Travel plans include Hawaii in November and "Cathedrals of Great Britain" in June 2010. They are also working on other travel plans.
- Aggie licence plates would make good Christmas gifts.

#### C. Committee Structure and Assignments

Trustees were given a list of committee assignments for their information (Appendix A). Members of the newly formed committees are as follows:

Executive Committee: Suzanne Pierce-Moore, Chair; Ronald W. Jibson, Vice Chair; David P. Cook; Douglas S. Foxley; and Richard L. Shipley.

Athletics Committee: Scott R. Watterson, Chair; Ralph W. Binns; and Tyler L. Tolson (staff support – Scott Barnes)

Audit Committee: David P. Cook, Chair; Robert L. Foley, Vice Chair, and Ronald W. Jibson (staff support – Fred R. Hunsaker and Jodi Bailey)

Honorary Degrees and Awards Committee (University Committee): Suzanne Pierce-Moore (expires 6/30/10); Ralph W. Binns (expires 6/30/11); Douglas S. Foxley (expires 6/30/11); and Richard L. Shipley (expires 6/30/11) (staff support – Sydney Peterson)

Marketing/Public Relations Committee: Susan D. Johnson, Chair; Richard L. Shipley; and Tyler L. Tolson (staff support – John DeVilbiss, F. Ross Peterson, and Sydney M. Peterson)

Regional Campus System: Robert L. Foley, Chair and Ronald W. Jibson (staff support – Raymond T. Coward and Ronda Menlove)

#### D. Proposed Schedule of Board of Trustees Meetings for 2010

Trustees were given the proposed schedule of Board of Trustees Meetings for 2010 (Appendix B) for their consideration.

Action: Trustee Foley made a motion to approve the proposed schedule of Board of Trustees meetings for 2010, and Trustee Shipley seconded the motion. The voting was unanimous in the affirmative.

#### E. Report on the Athletics Committee Meeting held October 9, 2009

Trustee Watterson, Chair of the Athletics Committee, reported that Director of Athletics, Scott Barnes, presented a budget update and five-year financial plan to the Athletics Committee. He said Director Barnes is doing an excellent job in administering the budget. The additional student fee charge has been helpful to the budget. He said the football program is improving.

#### F. Report on the Audit Committee Meeting held October 9, 2009

Trustee Foley, Vice Chair of the Audit Committee, reported that the Audit Committee approved the minutes of the Audit Committee meeting held March 6, 2009 (Appendix C), received an update on the current internal audit reports and

ongoing work, the status update for the annual financial statements' external audit which is nearing completion, and the current internal audit plan. He indicated that Jodi Bailey, the Chief Audit Executive, and her staff do a great job.

#### G. Date of the Next Board of Trustees Meetings

The next Board of Trustees meeting will be held on Friday, November 20, 2009, as a telephone conference call.

#### II. President's Report

#### A. Enrollment Update

Provost Coward distributed a report of the Enrollment History of USU (Appendix D) and reported the largest enrollment in the history of the University at more than 25,000. He indicated that most of the increase occurred at the Regional Campuses. He stated that the number of students at Regional Campuses will some day outnumber students at the Logan campus. Currently, the Logan campus has approximately 15,000 students enrolled, and Regional Campuses and Distance Education have approximately 11,000 students enrolled. There are approximately 14,000 full-time students at the Logan campus, and approximately 5,000 full-time students at the Regional Campuses.

Provost Coward said the quality of students is remaining high, and the Freshman class this year is the second best prepared in the history of USU.

President Albrecht mentioned that when the College of Eastern Utah joins with USU, the Regional Campus enrollment will increase even more. After a two- to three-year decline in enrollment at the Logan Campus, there have been four years of growth. The increases include in-state, out-of-state, and transfer students. This is the first year of the Legacy program, which has brought 240 students from 34 states and 2 from out of the country. President Albrecht said that the prospects of this program continuing are good. The program is doing what was hoped. USU is also getting more transfer students from BYU and BYU-Idaho.

#### B. Comprehensive Campaign Report

Vice President Peterson reported that compared to last year, giving decreased considerably, but they are optimist that they will receive more large gifts to the University (see Appendix EE). Endowments are increasing.

Vice President Peterson stated that the Legacy program has had a positive effect on University Advancement. It gives entry back to people living away from Utah whose children wish to enroll at USU.

Vice President Peterson invited Trustees to attend the Old Main Society event which will be held on October 23. There will be an induction ceremony for 31 individuals and couples that have given at least \$25,000 during their lifetime. Preston and Betty Nibley will be honored for the Seeley/Hinckley scholarship which is endowed at \$5.6 million, and has provided scholarships for hundreds of students in the last 20 years. Also being honored are Natalie and Brian Broadbent, a young couple who started an endowment which is at approximately \$100,000 for scholarships. Because of budget restraints this year, there will not be a dinner, but a student concert will be held titled, "A Gift of Music."

#### C. Legislative Update

President Albrecht reported that he and Michael Kennedy have met with the majority of legislative leaders, including the Senate President and Speaker of the House. They are focusing discussions on the following:

- Budget-related issues to help legislators understand the consequences of the budget reductions.
- Need for support for separating federal and state funding for the College of Agriculture/Agriculture Research Service (ARS) building project. Leadership of both the Senate and the House have been supportive, and a bill will be sponsored which will allow USU to move forward using \$43 million state funding on the USU portion of the building. If this receives the needed legislative support, groundbreaking could take place next spring.
- Need for support from the legislature for the College of Eastern Utah (CEU) affiliation with USU. There will be sponsorship from both the House and the Senate for legislation that will allow the affiliation to move forward.

#### D. USU-CEU Update

Provost Coward reported that six different committees have been meeting for the last two months to determine how to proceed with the USU-CEU affiliation. The Memorandum of Understanding is being drafted. Opportunities continue to be discussed, and work is moving forward. The leaders of the six committees will meet in Price on October 21.

#### E. <u>Budget Reduction Progress Report</u>

Vice President Hunsaker reported that USU will be required to take another \$13 million budget reduction by June 30, 2010. The Budget Reduction Committee is being reinstated, which is co-chaired by Vice President Hunsaker and Provost Coward. The committee will meet next week to determine how to proceed. Deans and vice presidents will submit their suggestions for reductions by October 19. By December 1, the committee will have a recommendation to President Albrecht.

President Albrecht said this reduction will result in a total reduction of 17 percent. Half of the \$13 million will be offset with new revenue, and will occur over a two-year period. This will help significantly to ease the impact on campus.

#### F. Utah State GREATS (in brief)

Trustees were given the *Utah State GREATS* (in brief) (Appendix E).

#### G. Recent Events

- 1. Legislative/USU/Idaho National Laboratory (INL) Field Trip, Vernal, August 3-4, 2009
- 2. UBATC Building Ribbon Cutting, Vernal, August 7, 2009
- 3. Board of Regents, USU Campus, August 28, 2009
- 4. Daniel Heifetz Visit, September 2, 2009
- 5. Aggie Auction, September 12, 2009
- 6. State of the University Address, September 15, 2009
- 7. Janet Quinney Lawson Statue Unveiling, September 18, 2009
- 8. Homecoming, September 25-26, 2009
- 9. NCAA Peer Review, Western Virginia University, October 4-7, 2009

#### H. Upcoming Events

- 1. Equine Center Groundbreaking, October 9, 2009
- 2. Sunrise Sessions, October 16, 2009 President Albrecht indicated that the Sunrise Sessions are attracting many individuals from the Wasatch Front which helps the business community become aware of what USU is doing. He invited Trustees to attend.
- 3. Old Main Society, October 23, 2009
- 4. Foundation Board Meeting, October 23-24, 2009
- 5. Northwest Commission of Colleges and Universities (NWCCU) Focused Interim Evaluation, October 26-27, 2009

- 6. Space Dynamics Laboratory 50<sup>th</sup> Anniversary Celebration, November 6-7, 2009
  - Anniversary Gala, November 6, 2009, 7:00 p.m. to 9:00 p.m.
- 7. Fall Commencement, December 11-12, 2009

#### III. Consent Agenda

Trustees were given the following consent agenda material for their consideration:

Minutes of the Executive Session Held on July 10, 2009

Minutes of the Regular Meeting Held on July 10, 2009

Minutes of the Special Meeting Held on August 21, 2009

Resolution 09-10-1 Faculty and Staff Adjustments (Appendix F)

Resolution 09-10-2 Certificate of the Treasurer for May 2009 (Appendix G)

Resolution 09-10-3 Certificate of the Treasurer for June 2009 (Appendix H)

Resolution 09-10-4 Report of Investments for May (Appendix I)

Resolution 09-10-5 Report of Investments for June (Appendix J)

Resolution 09-10-6 Real Property Acquisition (Appendix K)

Resolution 09-10-7 Delegation/Administration Reports, June 3, 2009 to July 15, 2009 (Appendix L)

Resolution 09-10-8 Contract/Grant Proposals and Awards for June 2009

(Appendix M)

Resolution 09-10-8 Contract/Grant Proposals and Awards for July 2009 (Appendix N)

Resolution 09-10-9 Contract/Grant Proposals and Awards for August 2009

(Appendix O)

Acceptance of the following written reports:

Academic/Provost (Appendix P)

Faculty and Staff Activities and Achievements (Appendix Q)

Business and Finance (Appendix R)

Annual Leased Facilities Report, July 31, 2009 (Appendix S)

Extension/Continuing Education (Appendix T)

Information Technology (Appendix U)

Research (Appendix V)

Research Performance Dashboard, FY 2008 (Appendix W)

Undergraduate Research Report (Appendix X)

Strategic Ventures and Economic Development (Appendix Y)

Student Services (Appendix Z)

Department Reports

Retention and First-Year Experience

Summary of USU Influenza Plan, September 2009

**Enrollment Summary Information** 

Recruitment Calendar of Events for 2009-2010

University Advancement (Appendix AA)

Campaign Progress by Purpose, July 1, 2003 to September 25, 2009

(Appendix BB)

Monthly Progress Report, September 2009 (Appendix CC)

Monthly Gift Comparison, FY 2010 (Appendix DD)

Major Gift Report for July 1, 2009 through September 23, 2009 (Appendix EE)

Alumni Relations (Appendix FF)

ASUSU (Appendix GG)

Athletics (Appendix HH)

Public Relations and Marketing (Appendix II)

Public Relations and Marketing Performance Dashboard, Year End 2008-2009 (Appendix JJ)

Public Relations and Marketing Performance Dashboard, FY 2010 (Appendix KK)

Faculty Senate (Appendix LL)

Professional Employees Association (Appendix MM)

Executive Session to be held on November 20, 2009, to discuss those items which are permitted by law to be discussed in Executive Session.

Action: Trustee Foxley moved approval of the Consent Agenda items, and Trustee Watterson seconded the motion. The voting was unanimous in the affirmative.

#### IV. Action Agenda

### A. Faculty and Staff Adjustment – David Cowley, to be New Vice President of Business and Finance

Trustees were given an addendum to the Action Agenda to consider a faculty and staff adjustment to name David Cowley as new Vice President of Business and Finance effective January 1, 2009 (Appendix NN).

Action: Trustee Foxley made a motion to move the addendum to the Action Agenda and moved approval of Resolution 09-10-11, Faculty and Staff Adjustment (Appendix NN) for David Cowley to be appointed as the new Vice President of Business and Finance effective January 1, 2010. Trustee Tolson seconded the motion, and the voting was unanimous in the affirmative.

President Albrecht indicated that David Cowley will assume the responsibility of Vice President of Business and Finance on January 1, 2010. He stated that Vice President Hunsaker has done a wonderful job. He welcomed Mr. Cowley as the new vice president. (See media release, Appendix OO)

B. Follow-up Report from the Department of Wildland Resources in the College of Natural Resources at Utah State University (USU) for the Bachelor of Science in Conservation and Restoration Ecology, which was approved as a New Degree in 2003

Trustees were given the follow-up report from the Department of Wildland Resources in the College of Natural Resources at Utah State University (USU) for the Bachelor of Science in Conservation and Restoration Ecology, which was approved as a new degree in 2003 (Appendix PP) for their consideration.

Provost Coward stated that this new program enrolled its first students in the 2004-2005 academic year. Eugene W. Schupp, Associate Professor in the Department of Wildland Resources, reported that he wrote the proposal for the degree program. He said traditional degrees in Wildland Resources are designed to follow personnel management guidelines to be classified in particular federal employment categories with little flexibility, but there are other opportunities outside of the federal government. This degree focuses more on state and local government organizations, private land owners that manage their natural resources, environmental consulting firms, etc., and has more flexibility. Some students have changed to this major, and it better prepares them for their goals. There have been five Freshmen enter the program specifically for this degree. Most of the students are from out-of-state, and it has been successful.

Provost Coward said enrollment in the program has exceeded estimates. The student-faculty ratio is good. The program has been well received and is viable and active.

(See action below.)

C. Request from Utah State University to Offer a Stand-alone-minor in Climate Change and Energy, Effective Spring 2010

Trustees were given a proposal to offer a stand-alone-minor in Climate Change and Energy, to become effective Spring 2010 (Appendix QQ) for their consideration.

Provost Coward indicated that climate and energy are important issues for USU, the state, the country, and the world. He said there will be a good deal of interest in this minor.

(See action below)

D. <u>Program Review for the Department of Communicative Disorders and Deaf Education (COMD-DE) Graduate Program in the Emma Eccles Jones College of Education and Human Services</u>

Trustees were given the program review for the Department of Communicative Disorders and Deaf Education (COMD-DE) graduate program in the Emma Eccles Jones College of Education and Human Services (Appendix RR) for their consideration.

Provost Coward said the Department of Communicative Disorders and Deaf Education was reviewed by a national external agency. It is one of the strongest programs on campus.

Dean Carol Strong said she graduated from the program in 1971 and taught in the program for thirty years. She said the program provides for research, teaching, and service to the community and the state.

Beth Foley, Head of the Department of Communicative Disorders and Deaf Education, said there have been two accreditations. There were 52 national standards, and the department demonstrated excellence in all 52 standards and received re-accreditation.

Trustee Foxley praised the program at USU. He said a large number of interpreters for the deaf are trained at USU, but there is still a greater demand than interpreters available. Beth Foley said that in addition to the campus program, they have a successful program which provides interpreters in public schools.

The COMD-DE program graduates 25 students every two years. They have started a successful distance education program with 1,500 student across the world. This provides preparation for these students to apply to graduate schools, and many apply at USU.

Dean Strong indicated that they are working to secure additional funding to increase the capacity. Two interactive courses have been developed in American Sign Language with funding from AT&T. There is also a possibility to add the program at CEU.

Beth Foley said the program received a major foundation grant to start a program for deaf and hard-of-hearing children with cochlear implants. USU's program is one of only two programs of this kind in the country. After one year, there are 17 children in the program. Additional staff have been hired. Training grants are available for students participating in the program.

Provost Coward said this program serves not just families from Cache Valley, but individuals from hundreds of miles away. Some families travel to Logan, and many families have moved to Logan to take advantage of the program offered. Beth Foley stated that they received a grant for early intervention services so that the services can be provided for individuals in rural parts of Utah.

Provost Coward stated that it is a wonderful program that is strong in academics, research, and outreach.

(See action below.)

#### E. Program Review for the Jon M. Huntsman School of Business

Trustees were given the program review for the Jon M. Huntsman School of Business (Appendix SS) for their consideration. They received re-accreditation, and the next review will be due in the 2012-2013 academic year.

Clifford Skousen said a few months after the accreditation visit in 2007, the School of Business received a gift of \$25 million from Jon M. Huntsman. The Huntsman gift and differential tuition for students in the School of Business have provided more financial flexibility.

Larry Walther, Head of the School of Accountancy, was a member of the accreditation team that visited USU in 2007. He said he was impressed by the ethically strong and technically solid students at Utah State. He was delighted to have the opportunity to become Head of the School of Accountancy. He reported that the National Association of State Boards of Accountancy for 2009 listed USU on the Top Ten list for two years for masters students' performance on the CPA exam. Dr. Walther said he is especially proud of the character of students. They are coached on persistence and relationships, as well as technical matters.

(See action below.)

## F. <u>Program Review for the Intensive English Language Institute (IELI) in the College of Humanities, Arts and Social Sciences</u>

Trustees were given the program review for the Intensive English Language Institute (IELI) in the College of Humanities, Arts and Social Sciences (Appendix TT) for their consideration.

Ann Roemer, Director of the Intensive English Language Institute, reported that IELI was granted ten-year accreditation and that without accreditation by the Commission of English-language Program Accreditation, USU would not have scholarship students sent by the Saudi Arabian Cultural Mission. Many of the

Saudi students who enroll in Intensive English stay at USU and enroll in different departments on campus.

Provost Coward said there are more than 1,000 international students at USU representing more than 80 countries. Without IELI, we would not be able to fully serve all of those students. The program attracts international students, who take that training and then move into different academic programs.

Trustee Foxley asked if it is possible to have the foreign students help train English-speaking students their languages. Provost Coward said that is part of the vision for globalization at USU. As part of the long-range goal, the new Vice Provost for International Education will focus on USU students going abroad as well as international students attending USU. IELI is essential to USU achieving that goal. Ann Roemer reported that this year, English-speaking students who are taking Chinese are teamed with students from China or Taiwan to be tutored in the language and to help those international students with English.

President Albrecht complimented IELI. He said international students at USU come from Mongolia, Armenia, the Dominican Republic, Saudi Arabia, and other countries. International programs include Aggies in Africa and Engineers Without Borders. He extended congratulations to IELI for its essential program.

Ann Romer reported that 102 students were enrolled in the program this semester, which is a 20% increase from last year.

#### G. <u>Program Review for the School of Accountancy in the Huntsman School of</u> Business

Trustees were given the program review for the School of Accountancy in the Huntsman School of Business (Appendix UU) for their consideration.

Department Head, Larry Walther, stated that last year more than 90% of students who graduated from the School of Accountancy, were placed in jobs. This year will be a difficult year for job opportunities. Many students will be placed outside of Utah. Some firms are still recruiting, but many firms are considering more internship positions. There are very few permanent job offers.

President Albrecht expressed appreciation for the quality of programs at USU and the good program review reports.

Action: Trustee Watterson moved approval of the following action items: Resolution 09-10-12 the follow-up report from the Department of Wildland Resources in the College of Natural Resources at Utah State University (USU) for the Bachelor of Science in Conservation and Restoration Ecology, which was approved as a new degree in 2003 (Appendix PP)

Resolution 09-10-13 a proposal to offer a stand-alone-minor in Climate Change and Energy, to become effective Spring 2010 (Appendix QQ)

Resolution 09-10-14 the program review for the Department of Communicative Disorders and Deaf Education (COMD-DE) graduate program in the Emma Eccles Jones College of Education and Human Services (Appendix RR)

Resolution 09-10-15 the program review for the Jon M. Huntsman School of Business (Appendix SS)

Resolution 09-10-16 the program review for the Intensive English Language Institute (IELI) in the College of Humanities, Arts and Social Sciences (Appendix TT) and

Resolution 09-10-19 the program review for the School of Accountancy in the Huntsman School of Business (Appendix UU).

Trustee Binns seconded the motion, and the voting was unanimous in the affirmative.

#### V. John Gilmore – Awarded the Norman Mailer College Nonfiction Writing Award

President Albrecht introduced John Gilmore, a USU student in the Creative Writing program, who was awarded the first Norman Mailer College Nonfiction Writing Award. He will receive \$10,000 and a summer fellowship to the Norman Mailer Writers Colony in Provincetown, Massachusetts. President Albrecht said 667 students applied for the award from across the country and from some of the best universities with outstanding writing programs.

Mr. Gilmore said he is thrilled to have received the award. He changed his focus of study from Journalism to Creative Writing. He said that everything he has learned he can trace back to his classes at USU.

Jeannie Thomas, Head of the Department of English, said Mr. Gilmore is a talented writer. She said that he was writing the essay during the budget reductions, and it is nice to have something so good happen during difficult times.

#### VI. Strategic Agenda-Agriculture in the 21st Century

David Cook returned during the Strategic Agenda portion of the meeting.

Vice President Cockett said this is an exciting time for Agriculture. The image of Agriculture today is a challenge because many people think of agriculture as cows, plows, and sows, but it is so much more. The image of Agriculture reflects on student and faculty recruiting. Vice President Cockett reviewed agriculture's impact including the following:

- Agriculture is all about food.
- Consumers want cheap (in the U.S., 10% of income is spent on food in some countries 75% of income is spent on food), diverse (there are more than 40,000 food products in super markets), and safe food (some labels now list countries of origin).
- There are 963 million undernourished people in the world, primarily in underdeveloped countries.
- In Utah, food is a \$1.4 billion industry, there are 11 million acres used in the production of food, and there are 1,500 farms.

Vice President Cockett listed the following as agriculture's future:

- Contributing to the world demand for food (there are more corporation farms).
- Economy of scale in production (more technology is used).
- Rural way of life (people enjoy living the rural life style).
- Small acreage hobby farms (the number of 1 to 10 acre farms is increasing affording the opportunity to live in the rural community)

#### Agriculture applications at USU:

- Food security (providing food for the world).
- Healthy living.
- Rural community sustainability.
- Natural resource sustainability.
- · Adaption to climate change.
- International opportunities U.S. needs to consider the humanitarian aspect.

#### Overview of the College of Agriculture:

- Department of Animal, Dairy and Veterinary Sciences.
- Department of Applied Economics.
- Department of Ag Systems Technology and Education.
- Department of Nutrition, Dietetics and Food Sciences.
- Department of Plants, Soils and Climate.
- There are 104 faculty members and 134 staff.
- There are two certificates, 3 Associates of Applied Science degrees, 12 Bachelor of Science degrees, 14 master's degrees, and 9 PhD degrees.
- Faculty assignments include 45% research, 35% teaching, and 25% Extension.

Funding for the College of Agriculture comes from different sources including grants:

- In FY2009, 125 grants brought in \$16,257,000.
- Areas funded included genomics, animal reproduction, plant breeding, drought resistant and native plants, soils, climate, economics, and food science.
- Research units include the Institute for Antiviral Research, the Center for Integrated Biosystems, the Utah Climate Center, the Utah Botanical Center, and the Epidemiology Center.

Vice President Cockett introduced Janet Anderson, the new Associate Dean for Academic Programs. Associate Dean Anderson stated that she is excited to be part of the College of Agriculture. She said currently student services for Agriculture are scattered across campus, and they are working to bring them all together. These include:

- Academic Advising.
- Scholarships.
- Internships.
- · Recruitment and Retention.

Enrollment in the College of Agriculture has increased some years and decreased other years. Enrollment for 2009 is at 1,145, an increase of 12.1% over enrollment for 2008.

Student Highlights for the College of Agriculture:

- 100% pass rate for Dietetics students.
- 85% acceptance rate for BioVet students.
- 100% placement Ag Education, FCS Education.
- Participation in national competitions Equestrian team, Soils team, Academic Quadrathalon.
- 85 undergraduate research projects.
- 86 master's students and 39 doctoral students.

College of Agriculture Extension provides research-based information to Utah primarily through county programs including:

- Utah Partners for Conservation and Development.
- Rancher Relief Efforts for 2007 Utah Wildfire and Drought.

Vice President Cockett stated that Cooperative Extension is successful because it is completely non-regulatory. She indicated the following concerning Extension:

- There are 45 specialists in 14 departments in 6 colleges.
- There are 70 agents in 29 offices in 28 counties.
- Received \$12,630,000 from the state, \$1,824,000 from federal sources, and \$3,351,000 from county sources. One aspect of the land-grant act was to get federal funding for state extension programs with the requirement that the state also provide funding.
- Started in 1907 in Utah.
- Program areas in counties include Agriculture, Families and Communities, Finance and Economics, Food and Nutrition, Horticulture, Natural Resources, Wellness, and 4-H and Youth Development.

Utah Agriculture Experiment Station (UAES):

- Receives \$12,650,000 in state funding and \$2,00000 federal funding.
- There are 92 faculty in 16 departments in 6 colleges.
- There are 29 staff in 6 facilities.
- There are 170 projects with 125 project leaders.

Vice President Cockett stated that the Utah Botanical Center in Kaysville is a legacy of Paul Rasmussen's who was the former director of the Utah Agriculture Experiment Station. It is located on 80 acres along I15. It integrates research, teaching, and Extension. The Botanical Center provides the following:

- · Seed funding for projects.
- · Equipment grants.
- Student internships.
- · Travel support.
- · Grants office.
- · Statistical advising.
- New faculty mentoring.
- · Annual performance review.

New Agriculture facilities include:

- USU Matthew Hillyard Animal Teaching/Research Center (funded mostly from the State Legislature which was a significant investment in Agriculture at USU).
- USU Equine Education Center (this will expand opportunities for the equine program groundbreaking October 9, 2009).
- USU College of Agriculture and USDA-ARS Buildings two separate buildings interconnected (to be located on the Quad on the Logan campus and recognizes the legacy of Agriculture to USU. It will provide opportunities for Agriculture to continue to grow).

Vice President Cockett stated that Agriculture is using a new marketing approach which includes new banners (which were displayed at the meeting). USU Agriculture provides research, teaching, and service. She expressed appreciation to Michael Whitesides for helping with the PowerPoint presentation.

Chair Pierce-Moore expressed appreciation to Vice President Cockett for the presentation.

### VII. Introduction of James A. MacMahon, New Dean of the College of Science

President Albrecht introduced James A. MacMahon, the new dean of the College of Science. He said Dean MacMahon is a world-class scientist with an outstanding reputation both nationally and internationally, and an experienced administrator who

has served as dean and vice president at USU as well as Director of the Ecology Center. He has been at USU for more than 30 years, and he understands what USU is and what it is capable of becoming.

Dean MacMahon said he looks forward to working with the administration and the Trustees. His research focus has included plant and animal community ecology, structure and function of deserts and coniferous forests, and the physiological ecology of lower vertebrates and spiders. His other interests include conservation biology of terrestrial vertebrates and studies of alternative future scenarios for land use change in Utah and Nevada using ecological theory as a basis for predicting the future. He was one of the authors of the original proposal for the National Ecological Observatory Network (NEON) proposal to the National Science Foundation (NSF), and currently serves as Chairman of the NEON Board of Directors. When it is established, it will continuously monitor environment measurements throughout the nation. USU is one of three institutions on that project. The NSF awarded \$74 million to operate NEON and \$100 million for construction.

#### VIII. <u>USU Equine Education Center Groundbreaking</u>

Trustees were invited to attend the USU Equine Education Center groundbreaking that afternoon at 1:30 p.m.

Action: Trustee Foxley made a motion to adjourn.

The Regular Meeting adjourned at 11:35 a.m.

Suzanne Pierce-Moore, Chair

Sydney M. Peterson, Secretary

(Minutes Taken by Mira G. Thatcher)

Date Approved