

EXECUTIVE SESSION
UTAH STATE UNIVERSITY BOARD OF TRUSTEES
TELEPHONE CONFERENCE CALL
DECEMBER 3, 2010

Minutes of the Executive Session of the Utah State University Board of Trustees held in Old Main, Champ Hall, Room 136 at 10:35 a.m.

MEMBERS PRESENT

Suzanne Pierce-Moore	Chair (by telephone)
Ronald W. Jibson	Vice Chair (by telephone)
Ralph W. Binns	
David P. Cook	(by telephone)
Robert L. Foley	(by telephone)
Douglas S. Foxley	(by telephone)
Susan D. Johnson	(by telephone)
Frank Peczuh, Jr.	(by telephone)
Richard L. Shipley	(by telephone)
Tyler L. Tolson	(by telephone)

MEMBER EXCUSED

Scott R. Watterson

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht	President (by telephone)
Raymond T. Coward	Executive Vice President and Provost (by telephone)
David T. Cowley	Vice President for Business and Finance
Sydney M. Peterson	Chief of Staff and Board of Trustees Secretary (by telephone)
Craig J. Simper	General Counsel (by telephone), for part of the discussion

OTHERS PRESENT

Neil Abercrombie	Director of Government Relations, effective December 8, 2010 (by telephone)
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Chair Pierce-Moore conducted the meeting and welcomed those present.

Personnel, property, and legal issues were discussed.

The Executives Session adjourned at 10:30 a.m.

Suzanne Pierce-Moore, Chairman

Sydney M. Peterson, Secretary

Date Approved

REGULAR MEETING
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Scott R. Watterson

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht	President (by telephone)
Raymond T. Coward	Executive Vice President and Provost (by telephone)
David T. Cowley	Vice President for Business and Finance
M. Kay Jeppesen	Vice President and CIO for Information Technology
Brent C. Miller	Vice President for Research
F. Ross Peterson	Vice President for University Advancement (by telephone)
Ned M. Weinshenker	Vice President for Strategic Ventures and Economic Development
John Allen	Dean of the College of Humanities and Social Sciences
Dwight E. Davis	Associate Vice President for Auxiliary Services
John DeVilbiss	Executive Director of Public Relations and Marketing
Beth E. Foley	Dean of the Emma Eccles Jones College of Education and Human Services
Bradford Hall	Head of the Department of Languages, Philosophy, and Speech Communication

Scott Hinton	Dean of Engineering
William Jensen	Vice President of the Professional Employees Association
Michelle B. Larson	Assistant Provost
Douglas Lemon	President of the Utah State University Research Foundation
Gretchen Peacock	Head of the Department of Psychology
Edward Pease	Head of the Department of Journalism and Communication
Sydney M. Peterson	Chief of Staff and Board of Trustees Secretary (by telephone)
Ronald Sims	Head of the Department of Biological Engineering
Mira G. Thatcher	Secretary

OTHERS PRESENT

Neil A. Abercrombie Director of Government Relations, effective December 8, 2010
(by telephone)

MEMBERS OF THE MEDIA PRESENT

Kevin Opsahl *The Herald Journal*

Chair Pierce-Moore conducted the meeting and welcomed those present.

I. Chairman's Report

A. ASUSU Report

Trustee Tolson reported on the following:

- Trustee Tolson and Vice President Morales attended a conference in San Diego which focused on building recreation and community centers.
- There is a campaign encouraging students to gain experience by joining campus clubs and organizations.
- There are six Executive Council student leaders receiving compensation. The budget is \$80,000 in the red. Possible solutions are being discussed.
- Programs are helping to increase the amount of food available in the student food pantry.
- Students are participating in a program for training professionals. The students will receive a Certificate of Leadership which will complement their degrees.
- Trustee Tolson is submitting resumes for summer work, and his wife is participating in a violin concerto competition.

B. Alumni Association Report

Trustee Binns reported on the following:

- The Alumni Association continues to build bridges of association by recognizing individuals who have served the Alumni Association and USU.
- Randy and Kathy Watts from Logan, Sydnee Madsen from Salt Lake City, and Dennis and Lynn Sessions from Idaho Falls received Hall of Honor awards.
- An alumni event was held in conjunction with the basketball game in Denver on December 1. Over 100 people attended.
- Several events will be held in Washington, D.C., the weekend of December 3 in conjunction with the USU vs Georgetown game.
- Alumni travel plans for 2011 include Civil War Battlefields lead by Ross Peterson April 9-15; and Civil Rights sites in Georgia in conjunction with the Auburn football game Labor Day weekend.
- Founder's Day will be held in March. President Albrecht is contacting individuals who have been chosen to receive the Distinguished Alumnus award.
- Trustee Binns asked for names of individuals who should receive recognition from USU.

C. Trustees Workshop, January 7, 2011

Chair Pierce-Moore indicated that a half-day Workshop will be held on January 7, 2011.

D. Date of the Next Board of Trustees Meetings

The next Board of Trustees meeting will be held on Friday, January 7, 2011, in conjunction with the Workshop if necessary, or on March 18, 2011, as a telephone conference call.

II. President's Report

A. Legislative Priorities

President Albrecht reported that Neil A. Abercrombie will become the Director of Government Relations for USU effective December 8. He went to Washington, D.C., with President Albrecht to meet with David Lee.

B. Recent Events

1. Homecoming, October 22-23, 2010
2. Football – Hawaii at USU, October 23, 2010
3. Salt Lake Chamber Governing Board, October 26, 2010
4. NCAA Division I Board of Directors Meeting in Indianapolis, Indiana, October 28, 2010
5. Sunrise Session, October 29, 2010
6. Board of Regents at University of Utah, October 29, 2010
7. Aggie Auction, October 29, 2010
8. Football – USU at Nevada, October 30, 2010
9. Anthony Chen Inaugural Lecture, November 2, 2010
10. USURF Board Dinner, November 4, 2010
11. Alumni Hall of Honor, November 5, 2010
12. Football – New Mexico at USU, November 6, 2010
13. Kim Corbin-Lewis Inaugural Lecture, November 8, 2010
14. Governor's Excellence in Education, November 9, 2010
15. Janis Boettinger Inaugural Lecture, November 9, 2010
16. Football – USU at San Jose State, November 13, 2010
17. Men's Basketball – Weber State at USU, November 13, 2010
18. APLU Annual Meetings in Dallas, Texas, November 14-16, 2010
19. John Gilbert Inaugural Lecture, November 17, 2010
20. Men's Basketball – USU at BYU, November 17, 2010
21. Football – Idaho at USU, November 20, 2010
22. Men's Basketball – USU at Southern Utah, November 20, 2010
23. Salt Lake Chamber Governing Board, November, 23, 2010
24. Men's Basketball – University of Utah at USU, November 24, 2010
25. Men's Basketball – Northeastern at USU, November 27, 2010
26. Council of Presidents, November 30, 2010
27. USHE Presidential Retreat, December 2, 2010
28. USU Board of Trustees (teleconference), December 3, 2010
29. American Festival Chorus Holiday Concert, December 4, 2010
30. Football – USU at Boise State, December 4, 2010
31. Men's Basketball – USU at Georgetown, December 4, 2010

C. Upcoming Events

1. Regents/Legislators/Commissioner Meeting, December 7, 2010
2. Men's Basketball - Long Beach State at USU, December 7, 2010
3. Wells Fargo Northern Utah Community Board, December 8, 2010
4. Board of Regents, December 9, 2010
5. Men's Basketball – Cal State Bakersfield at USU, December 11, 2010
6. Friends of Utah Higher Education, December 15, 2010
7. Men's Basketball – Idaho State at USU, December 21, 2010

8. Men's Basketball – Western Michigan at USU, December 22, 2010
9. Men's Basketball – Troy at USU, December 23, 2010
10. Men's Basketball – Hawaii at USU, December 29, 2010
11. Men's Basketball – San Jose State at USU, December 31, 2010
12. Council of Presidents, January 4, 2011
13. USU Board of Trustees (workshop), January 7, 2011

III. Consent Agenda

Trustees were given the following consent agenda material for their consideration:

- Minutes of the Executive Session Held on October 22, 2010
 - Minutes of the Regular Meeting Held on October 22, 2010
 - Resolution 10-12-1 Faculty and Staff Adjustments (Appendix A)
 - Resolution 10-12-2 Certificate of the Treasurer for September 2010 (Appendix B)
 - Resolution 10-12-3 Report of Investments for September 2010 (Appendix C)
 - Resolution 10-12-4 Delegation/Administration Reports for October 8, 2010, to November 12, 2010 (Quarterly Reports) (Appendix D)
 - Resolution 10-12-5 Report of Institutional Discretionary Funds for 2009-2010 (Actual), 2010-2011 (Estimate), and 2011-2012 (Estimate) and Institutional Discretionary Funds Supplemental Report of Budget Variances for the Fiscal Year Ended 30 June 2010 (Appendix E)
 - Resolution 10-12-6 Auxiliary and Service Enterprises Annual Reports for FY 2009-2010 (Appendix F)
 - Resolution 10-12-7 Contract/Grant Proposals and Awards for September 2010 (Appendix G)
 - Resolution 10-12-8 Contract/Grant Proposals and Awards for October 2010 (Appendix H)
 - Resolution 10-12-9 Utah State University Research Foundation Recommendation for Appointments to the Research Foundation Board (Appendix I)
- Executive Session to be held on January 7, 2011, to discuss those items which are permitted by law to be discussed in Executive Session.

Action: Trustee Foxley moved approval of the Consent Agenda items, and Trustee Binns seconded the motion. The voting was unanimous in the affirmative.

IV. Action Agenda

A. Proposal from the College of Engineering to Establish a Sustainable Waste-to-Bioproducts Engineering Center

Trustees were given the proposal from the College of Engineering to establish a Sustainable Waste-to-Bioproducts Engineering Center (Appendix J) for their consideration.

Provost Coward indicated that the proposal is a unique joint effort between the College of Engineering Department of Biological Engineering and the Environmental Department of Logan City.

Dean Hinton said Ronald Sims, Head of the Department of Biological Engineering, has been working for some time with Issa Hamud, Director of the Logan City Environmental Department, to develop this program. More than \$1 million will be available through this partnership. The center will utilize resources and facilities of Logan City located at the Logan Lagoon Wastewater Treatment Plant and the Logan Landfill which provide the opportunity to create the joint research center.

Dr. Sims said the collaboration with Logan City will make it possible to develop new technologies that will convert wastes into bioproducts for use by municipalities and industries. It will be cost effective and will meet national standards. All communities in Utah will face new regulations. Logan City will provide the opportunity for students to be involved, and the center will provide focus. Dr. Simms indicated that no new staff will be required.

Chair Pierce-Moore asked if other cities will be involved. Dean Hinton said they are actively recruiting, and both communities and industrial firms have expressed interest. He said they will move forward after the proposal is approved by the Trustees.

Action: Trustee Binns moved approval of Resolution 10-12-10 the proposal from the College of Engineering to Establish a Sustainable Waste-to-Bioproducts Engineering Center (Appendix J). Trustee Johnson seconded the motion, and the voting was unanimous in the affirmative.

B. Program Review for the Combined Clinical, Counseling and School Psychology Ph.D. Program in the Department of Psychology in the Emma Eccles Jones College of Education and Human Services

Trustees were given the program review for the Combined Clinical, Counseling and School Psychology Ph.D. program in the Department of Psychology in the Emma Eccles Jones College of Education and Human Services (Appendix K) for their consideration.

Provost Coward said the program is accredited by the American Psychological Association (APA). Dean Foley said the APA made a site visit in September 2009, and the result was positive.

Gretchen Peacock, Head of the Department of Psychology, said this program has been accredited since 1976. She reported that following the recent review, the program was awarded accreditation for seven additional years, which is the maximum number of years allowed. The last two reviews have been scheduled in five year cycles. She said they are happy with the outcome. She credited Susan Crowley, Professor in the Psychology Department, for her work in preparing the documentation for the review.

Dr. Peacock said the program trains students in three areas, child clinical/school; health/neuropsychology; and rural/multicultural. Graduates are employed by clinics, community mental health organizations, hospitals, private practices, and in research. Four or five graduates are working as military psychologists in Afghanistan and Iraq. She stated that graduates have no problem getting jobs.

Action: Trustee Jibson moved approval of Resolution 10-12-11 the program review for the Combined Clinical, Counseling and School Psychology Ph.D. program in the Department of Psychology in the Emma Eccles Jones College of Education and Human Services (Appendix K). Trustee Cook seconded the motion, and the voting was unanimous in the affirmative.

C. Program Review for the Department of Languages, Philosophy, and Speech Communication in the College of Humanities and Social Sciences

Trustees were given the program review for the Department of Languages, Philosophy, and Speech Communication in the College of Humanities and Social Sciences (Appendix L) for their consideration.

Provost Coward said the review of the Department addressed Languages, Philosophy, and Speech Communication generally, as well as each section separately.

Dean John Allen said the Department is serious about the review, and is making modifications as recommended. There are eight undergraduate majors, fourteen undergraduate minors, and one graduate program. It is a large section of the College of Humanities and Social Sciences.

Bradford Hall, Head of the Department of Languages, Philosophy, and Speech Communication, stated that the review went well and was positive. He said that the most important item in the review was the affirmation of the excellence of the faculty and others in the department. The students in the program are also excellent students. He pointed out that the debate team took the national championship in Minnesota last year.

Dr. Hall said the recommendations were good, and some have already been addressed, such as the lack of proper space. Provost Coward and Dean Allen were helpful in making space adjustments for this semester. The Department has hired two full-time instructors to help teach more language, general education, philosophy, and speech courses. They are in the process of hiring faculty for Philosophy, and have 100 applicants for the position. They will also hire a Spanish linguist, and are coordinating curriculum with general education requirements.

Dr. Hall said the Review Committee consisted of one USU faculty member – Jeffrey Smitten; and three off-campus, nationally recognized experts in languages, philosophy, and speech communication.

Provost Coward stated that this review provided an opportunity to look at the program and make corrections. It is part of the constant striving to make the programs better.

Action: Trustee Foley moved approval of Resolution 10-12-12 the program review for the Department of Languages, Philosophy, and Speech Communication in the College of Humanities and Social Sciences (Appendix L). Vice Chair Jibson seconded the motion, and the voting was unanimous in the affirmative.

D. Program Review for the Department of Journalism and Communication in the College of Humanities and Social Sciences

Trustees were given the program review for the Department of Journalism and Communication in the College of Humanities and Social Sciences (Appendix M) for their consideration.

Provost Coward said the Review Committee consisted of one USU faculty member and external reviewers from Arkansas and South Carolina.

Dean Allen said this is one of the largest majors in the College of Humanities and Social Sciences. He said there is a small faculty, and this sometimes creates tension. He is impressed with the leadership of the Journalism Communication Department. The recommendations have been seriously considered, and changes have been made.

Dr. Pease reported that much progress has been made since the review took place two years ago. Two new faculty were hired this year. There are six full-time faculty, plus adjunct professors to teach 400 majors in the areas of print, broadcast, public relations, and multimedia.

There are outstanding students in the program. Courtney Lewis received recognition as the Utah Public Relations Student of the Year both last year and this year. Natalie Curtis, who has a 4.0 grade point average, recently won an award from the National Public Relations Society of America.

Curriculum changes have been instituted. A quantitative intensive course has been created which students are required to take as general education. This has reduced some of the burden from quantitative courses in Agriculture. A multimedia boot camp course, which will be tested next semester, has also been created. It will incorporate writing, reporting, photography, audio, and video for the web. The goal is to create the kinds of multimedia packages that professional communicators need regardless of where they are employed. The Journalism Communication advancement group has been re-established. Two meetings were held in Salt Lake City two weeks ago, and the group was welcomed by alumni and professionals. Trustee Binns suggested that Dr. Pease work with Alumni Relations concerning alumni who could be helpful to the department.

The Journalism Communication Department will move into the new Agriculture building when it is finished next year. There will be a television studio and production suite with opportunity for naming. Multimedia production facilities and offices will be on the third floor.

The Public Relations Student Society of America chapter held a successful regional conference in Logan last March, and will hold it in Logan again in 2011. Journalism students are preparing for the annual Society of Professional Journalist Mark of Excellence awards, which are submitted in January.

Dr. Pease said employment opportunities for graduates vary because the field of public relations is dynamic. Students gain basic skills in several areas including writing, visual literacy, and multimedia training. Students are employed for their communication skills in non-profit organizations, government agencies, small businesses, large businesses, national, and international businesses. The program

strives to help students become flexible and gain critical thinking skills so that they can adapt throughout their careers. Trustees will receive information showing a sampling of recent graduates and the jobs they hold.

Provost Coward added that the review of the program pointed out that the space allocated to the department was insufficient. The decision was made to move the Journalism and Communication Department to the new Agriculture Building when it is completed. The space the department currently occupies will be renovated to create space for another academic department on campus.

Action: Trustee Binns moved approval of Resolution 10-12-13 the program review for the Department of Journalism and Communication in the College of Humanities and Social Sciences (Appendix M). Trustee Johnson seconded the motion, and the voting was unanimous in the affirmative.

E. Land Acquisition – Brigham City

Trustees were given a proposal to purchase approximately 40 acres of land that includes the former Intermountain Indian School in Brigham City, Utah, and two smaller improved commercial parcels adjoining property already owned by USU (Appendix N) for their consideration.

Vice President Cowley said the proposal is to purchase approximately 40 acres in Brigham City adjacent to the former KMART building which USU owns. Part of the land is the former Intermountain Indian School/Bushnell Hospital. All of the buildings that were part of the Intermountain Indian School are vacant and will be removed. Some of the property in the proposed request is owned by the Thomas Development Company. There are also two smaller parcels owned by other individuals. One is a strip mall connected to the former KMART building, and the other property is vacant. The individuals who own the smaller two parcels have also agreed to sell to USU.

Vice President Cowley stated that the purchase price is estimated in the range of \$4 million to \$5 million. Thomas Development paid for an independent appraisal and USU paid for a review of the appraisal. The two appraisals differed so much that there will be a third appraisal. The final price will be based on independent evaluations from appraisers.

The Brigham City Council passed a resolution which states its interest in participating with USU and Thomas Development Company by allocating an RDA tax increment which would make available \$400,000 to \$600,000 to remove the Intermountain Indian School buildings from the site.

Vice President Cowley emphasized that the purpose of buying the property now is not to meet current needs of students in Brigham City. This is a strategic opportunity to acquire land for the future of the Regional Campus in Brigham City. It will provide a long-term opportunity to build as necessary to meet the demands for education in that area.

Trustee Binns asked if the other Regional Campuses in the state are supportive of this growth in the Brigham City area. Provost Coward said that the Regional Campuses are not in competition for students. He said Brigham City could be a large campus, but it may take 25 to 30 years or more to develop.

Trustee Cook asked about environmental concerns. Vice President Cowley said those issues have been considered. With the financial help offered by Brigham City, the cost to USU will be reduced. The property will be cleared as soon as possible in order to alleviate environmental concerns.

Action: Trustee Foxley moved approval of Resolution 10-12-14 the proposal to purchase approximately 40 acres of land that includes property of the former Intermountain Indian School in Brigham City, Utah, and two smaller improved commercial parcels adjoining property owned by USU (Appendix N). Trustee Foley seconded the motion, and the voting was unanimous in the affirmative.

F. Amended and Restated Articles of Incorporation of the Utah State University Research Foundation

Trustees received the amended and restated Articles of Incorporation of the Utah State University Research Foundation (Appendix O) for their consideration.

Douglas L. Lemon, President of the Utah State University Research Foundation, stated that the Articles of Incorporation are reviewed periodically in order to keep them current. He said that the proposed changes were not substantive, but were procedural matters.

Dr. Lemon reviewed the changes to the Articles as follows:

- Article IV had previously listed "Michael Pavich" as the registered agent. The Article now lists the "President of the Foundation" as the registered agent.
- The document had an article concerning members, but since there are no members, that article was deleted.
- Article XIII previously indicated that the "Chairman of the Board" prepared the annual financial statement. That was changed to indicate that the "Treasurer of the Foundation shall prepare and submit ... an annual financial statement..."

Action: Trustee Foxley made a motion to approve Resolution 10-12-15 the amended and restated Articles of Incorporation of the Utah State University Research Foundation (Appendix O). Trustee Foley seconded the motion, and the voting was unanimous in the affirmative.

The Regular Meeting adjourned at 11:20 a.m.

Suzanne Pierce-Moore, Chairman

Sydney M. Peterson, Secretary
(Minutes Taken by Mira G. Thatcher)

Date Approved