

REGULAR MEETING  
UTAH STATE UNIVERSITY BOARD OF TRUSTEES  
TELEPHONE CONFERENCE CALL  
APRIL 8, 2011

Minutes of the Regular Meeting of the Utah State University Board of Trustees held as a telephone conference call in the Champ Conference Room, Old Main Room 136, at 10:05 a.m.

MEMBERS PRESENT

Suzanne Pierce-Moore	Chair (by telephone)
Ronald W. Jibson	Vice Chair
Ralph W. Binns	
David P. Cook	(by telephone)
Robert L. Foley	(by telephone)
Frank Peczuh, Jr.	(by telephone)
Richard L. Shipley	(by telephone)
Tyler L. Tolson	

MEMBERS EXCUSED

Douglas S. Foxley  
Susan D. Johnson  
Scott R. Watterson

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht	President (by telephone)
Raymond T. Coward	Executive Vice President and Provost
David T. Cowley	Vice President for Business and Finance (by telephone)
M. Kay Jeppesen	Vice President and CIO for Information Technology
James Morales	Vice President for Student Services
Neil Abercrombie	Director of Government Relations
Douglas D. Anderson	Dean of the Jon M. Huntsman School of Business
Jodi Bailey	Chief Audit Executive
Christopher Fawson	Senior Associate Dean and Professor, Jon M. Huntsman School of Business
Beth Foley	Dean of the Emma Eccles Jones College of Education and Human Services
Annette Herman Harder	CEO for University Advancement
Michelle B. Larson	Assistant Provost

Ben Lignugaris-Kraft	Head of the Department of Special Education and Rehabilitation
Joe Peterson	Chancellor of USU-CEU
Sydney M. Peterson	Chief of Staff and Board of Trustees Secretary
Mira G. Thatcher	Secretary
Tim Vitale	Assistant Director of Public Relations and Marketing

OTHERS PRESENT

Erik Mikkelsen	ASUSU President-elect
Teresa Theurer	Utah State Board of Regents

MEMBERS OF THE MEDIA PRESENT

Kevin Opsahl	<i>The Herald Journal</i>
Don Smith	<i>The Statesman</i>

Vice Chair Jibson conducted the meeting. He welcomed those present, including Teresa Theurer, Regent, and members of the press. He extended congratulations to the USU basketball team and Coach Morrill for their participation in the NCAA tournament. He said they are a great representation of USU.

I. Date of the Next Board of Trustees Meetings

The next Board of Trustees meeting will be held on Friday, May 6, 2011.

II. Consent Agenda

Trustees were given the following consent agenda material for their consideration:

Minutes of the Executive Session Held on March 18, 2011

Minutes of the Regular Meeting Held on March 18, 2011

Action: Trustee Binns moved approval of the minutes of the Executive Session and the minutes of the Regular Meeting held March 18, 2011. Trustee Tolson seconded the motion, and the voting was unanimous in the affirmative.

Resolution 11-4-1 Faculty and Staff Adjustments (Appendix A)  
Executive Session to be held on May 6, 2011, to discuss those items which are permitted by law to be discussed in Executive Session.

Action: Chair Pierce-Moore made a motion to approve the faculty and staff adjustments (Appendix A) and an Executive Session to be held on May 6, 2011. Trustee Foley seconded the motion. The voting was unanimous in the affirmative.

### III. Action Agenda

#### A. Proposal to Offer a Certificate of Proficiency in Design Thinking for Innovation, an Interdisciplinary Effort between the Caine College of the Arts and the Jon M. Huntsman School of Business, Effective Summer 2011

Provost Coward stated that the Certificate being proposed will bring together the Caine College of the Arts and the Jon M. Huntsman School of Business in an educational program for students which will be well received in the industry.

Senior Associate Dean, Christopher Fawson, stated that the proposal follows a successful ten-year study abroad program in graphic design lead by Robert Winward, Department of Art. Last year, a program was piloted which included both business and graphic design students and focused on human-centered design.

Dr. Fawson stated that the Certificate program will enroll 20 Business students and 20 Art students and will be based in Lysine, Switzerland. Robert Winward and Dr. Fawson will lead the program. He stated that this program will help to establish USU as one of the most important innovators in the area of design thinking.

Dr. Fawson said there are currently programs in design thinking at Stanford University and the University of Toronto. Dr. Fawson and other USU educators recently visited the University of Toronto to learn more about this broadening form of curriculum as it applies to business and industry. He said this will be a cooperative program with two colleges working together – Art and Business.

Dean Anderson said competition makes it necessary to develop a new and competitive agenda. The mindset and creativity built around design thinking will be important. He said two great professors, Robert Winward and Christopher Fawson, will develop and lead this program across the boundaries of the two colleges. Forty students have already enrolled. This integration of colleges centers on the strategy for the Jon M. Huntsman School of Business to become a top tier school.

Trustee Tolson asked about future prospects for the program. Dr. Fawson said the University of Toronto is on the leading edge of design thinking, and during their visit to Toronto, they observed that there can be many opportunities to broaden the program. There are labs for students to use design thinking and apply it in support of creativity, innovation, and strong leadership. He said there will be occasion to move into competitive opportunities.

Trustee Binns asked about other colleges becoming involved in design thinking. Dr. Fawson indicated that they are beginning the program with an alliance between Art and Business, but there will be opportunities for students in other colleges as well. Associate Dean and Interim Department Head of the Department of Art, Christopher Terry, added that the current program is open to students across campus, not just Art and Business students. It invites undergraduate students, but all USU students, both undergraduate and graduate students, from all majors can participate in the program. Approximately six MBA students are enrolled in the upcoming summer program, and the number of students will increase.

Chair Pierce-Moore asked what companies have adopted these principles and how the program will be marketed. Dr. Fawson stated that the University of Toronto has an alliance with Proctor and Gamble as well as other companies. Business alumni from USU are excited about the program and want to explore ways to become aligned in a broad organizational sense empowering creativity. Also, as lab opportunities are created, there will be a broader set of partners.

Action: Trustee Tolson moved approval of Resolution 11-4-2 the proposal to offer a Certificate of Proficiency in Design Thinking for Innovation, an interdisciplinary effort between the Caine College of the Arts and the Jon M. Huntsman School of Business, effective Summer 2011 (Appendix B). Chair Pierce-Moore seconded the motion, and the voting was unanimous in the affirmative.

B. Proposal for a Certificate in Rehabilitation Counseling, Department of Special Education and Rehabilitation, Emma Eccles Jones College of Education and Human Services

Provost Coward reported that the most recent *US News and World Report* designated USU's College of Education as one of the top ten in the nation in total research dollars. Dean Foley added that USU's Special Education program was ranked 17<sup>th</sup> in the country. Provost Coward indicated that the proposed Certificate will allow USU to be in compliance with accreditation procedures.

Dean Foley stated that there is currently a shortage of rehabilitation counselors, and under the direction of Dr. Lignugaris-Karft, the number of certificates for rehabilitation counselors will increase in the state and the nation. The program is excellent, and will allow people with master's degrees in related fields such as Special Education, Social Work, Marriage and Family Therapy, and Human Services to become certified as rehabilitation counselors. She said that many courses will be available by distance education, so people across the country will be able to participate.

Ben Lignugaris-Kraft, Head of the Department of Special Education and Rehabilitation, indicated that the Commission on Rehabilitation Counseling Certification (CRCC) established specific requirements for professionals in related fields to obtain certification in rehabilitation counseling. The purpose of the proposal of the Certificate in Rehabilitation Counseling is to provide the training necessary for professionals from related fields to qualify for certification as rehabilitation counselors.

Trustee Binns asked how the program will be marketed. Dean Foley said a public relations and marketing firm has been engaged which will help in marketing.

Action: Trustee Binns moved approval of Resolution 11-4-3 the proposal for a Certificate in Rehabilitation Counseling, Department of Special Education and Rehabilitation, Emma Eccles Jones College of Education and Human Services (Appendix C). Trustee Peczuh seconded the motion, and the voting was unanimous in the affirmative.

#### C. Tenure and Promotion Decisions for 2011

Provost Coward stated that 58 faculty are recommended for promotion and/or tenure effective July 1, 2011, including candidates at Regional Campuses and USU-CEU. Candidates were evaluated by faculty committees, department heads, and deans. They were then reviewed by the President, Provost, Vice President for Research, Vice President for Extension, Dean of the School of Graduate Studies, and eight faculty members. The candidates have been fully vetted. The candidates include 29 assistant professors promoted to associate professor with tenure, three extension assistant professors promoted to extension associate professors with tenure, five associate professors granted tenure, 14 associate professors promoted to professor, two extension associate professors promoted to extension professor, three lecturers promoted to senior lecturers, one senior lecturer promoted to principal lecturer, and one associate professor promoted to associate professor.

Action: Trustee Pierce-Moore moved approval of Resolution 11-4-4 the Tenure and Promotion Decisions for 2011 (Appendix D), and Trustee Binns seconded the motion. The voting was unanimous in the affirmative.

#### IV. Report on Audit Committee Meeting

David Cook, Chair of the Audit Committee, reported that the Audit Committee met on April 8. The Committee approved the minutes of the meeting held January 7, 2011 (Appendix E), received status reports on internal audits and feedback, and reviewed the current audit plan. He expressed appreciation from the Audit

Committee to the Internal Audit staff and leadership for their accomplishments.

V. Commencement Information 2011

Sydney Peterson stated that Graduate Hooding will be held May 6, and that undergraduate Commencement will be held May 7. Trustees will receive a packet concerning the schedules for Regional Campus graduations and the USU Commencement schedule. She asked Trustees to notify her of Regional Campus graduations they plan to attend.

VI. ASUSU President Tyler L. Tolson

Trustee Tolson stated that this is his last meeting as a member of the Board of Trustees. He expressed appreciation to the Trustees for the great learning opportunity he had and for the relationships built as he served as a member of the Board. He said it had been an honor and a great experience.

Vice Chair Jibson said it had been a pleasure to work with Mr. Tolson. He said his contributions were tremendous, and as ASUSU President he represented the students in an exceptional way. He offered congratulations on everything Mr. Tolson had accomplished as he served as ASUSU President and as a Trustee.

Action: Trustee Tolson moved that the meeting adjourn, and Trustee Binns seconded the motion. The voting was unanimous in the affirmative.

The Regular Meeting adjourned at 10:35 a.m.

---

Suzanne Pierce-Moore, Chairman

---

Sydney M. Peterson, Secretary  
(Minutes Taken by Mira G. Thatcher)

---

Date Approved