Utah’s A Bolder Way Forward (BWF) is a 7-year initiative that is focused on helping more Utah women and girls thrive in any setting, including in the home, workplace, congregation, and community. The coordinating organization is the Utah Women & Leadership Project (UWLP), which is housed at Utah State University (see www.abolderwayforward.org).

National and statewide studies continue to show that women and girls in Utah are not thriving in critical areas. Year after year, Utah continues to have high levels of domestic violence, sexual assault, child sexual abuse, and gender-based discrimination, while also ranking as the worst state for women’s equality and having low levels of women’s leadership representation in nearly all domains. Although the needle has moved slightly in a few areas, with the current trajectory it will take three to four decades to make notable progress.

It is time for Utah to embrace a BWF. If we are serious about ensuring that Utah women and girls thrive, we need to create change by 2030, with a check point in 2026. To do this we need to utilize systems thinking, which is that “the whole is greater than the sum of its parts.” In Utah, we have been working hard on related efforts using the “parts” strategy, but not fully moving together as a system. It is time to change. When we lift Utah girls and women, we lift all Utahns!

To facilitate the shift that Utah needs, funding is critical. The State of Utah, through a generous on-going legislative allocation, is providing foundational baseline support for the UWLP and the BWF initiative. However, additional funding is needed to support this large-scale statewide movement, which will benefit individuals, families, workplaces, and communities.

This document provides investment tiers and areas of support that are needed. We invite individuals, families, and all types of organizations to support this comprehensive work with its hundreds of partners through grants and donations.

**INVESTMENT TIERS & NEEDS**

**TIERS**
- Founding Investor: $100,000+
- A Bolder Way Partner: $50,000+
- Societal Change Ally: $20,000+
- Systems Thinking Champion: $10,000+
- Grassroots Advocate: $5,000+
- Friends of BWF: $1,000+

**NEEDS: YEAR 2**
- Annual Summit Support ($25,000)
- Awareness & Outreach ($100,000)
- County Coalition Support ($500 ea./$14,500)
- Curriculum Development/Distribution ($50,000)
- Diverse Community Efforts ($50,000)

**NEEDS: YEAR 2 (continued)**
- Impact Team Support ($25,000)
- Language Translations ($5,000)
- Metric Dashboard Updates ($12,000)
- Multimedia Production and Outreach ($40,000)
- Podcast & Webinar Sponsorship ($7,500/$5,000)
- Primary Research Studies ($10,000-$20,000 ea.)
- Public Policy Research Reports ($15,000 ea.)
- Resource Design Support ($7,500)
- Secondary Research Reports ($5,000 ea.)
- Spoke Contractor Support ($12,500 ea./$225,000)
- Statewide Annual BWF Research Study ($25,000)
- Supplies and Materials ($25,000)