

## A Bolder Way Forward: Shared Language



**Advocates:** Anyone who supports and engages with BWF by attending events, learning about BWF updates, and sharing the BWF across their networks.

**Change Partners:** These partner organizations choose three or more new actions that promote environments and opportunities for Utah women, girls, and their families to thrive. These actions focus on doing good for employees, educating the workforce on related topic areas, creating positive industry peer pressure, encouraging community engagement, and investing in the movement.

**Champions:** High-impact leaders in the state who share the vision of *A Bolder Way Forward* (BWF) through networked leadership and influence.

**Co-Leaders:** Each spoke, subspoke, impact team, county coalition, and working group has co-leaders (co-leads) who facilitate the work of the entity. Because the BWF framework is based upon systems thinking and collective impact, we have at least two individuals from different organizations working together.

**Committees:** BWF Committees meet quarterly to brainstorm ideas, suggest approaches, and offer strategies for a BWF. Current committees include the Executive Impact Committee, Executive Communications Committee, and the Research Strategy Committee.

**Company Representatives:** Companies and businesses that engage across BWF designate Company Representatives to communicate and coordinate efforts between their company and spokes, impact teams, and county coalitions.

**County Coalitions:** BWF County Coalitions are established in each of Utah's 29 counties. County Coalitions work to connect individuals at the local level who are doing work across the spokes and bridge spoke/impact team statewide efforts. The coalitions in each county help the movement organize grassroots efforts to strengthen the impact across the state.

**County Representative Communities (CRC):** Each spoke will have a County Representative Community, consisting of a statewide facilitator (usually a spoke leader) and a Spoke Representative (Rep) from each county (with multiple small counties sharing a Rep on occasion). Facilitators will ensure that County Spoke Reps understand the spoke vision, goals, and metrics; organize meetings; build relationships; and establish two-way communication with the representatives.

**County Spoke Representatives (Reps):** Designated members of County Coalitions that are part of the County Rep Community (CRC). They attend CRC meetings, connect with Reps across the state, and work with a CRC facilitator (usually a Spoke leader) to help further the statewide goals in their county. They bring information and resources to their County Coalition to make an

impact in that area in their county. In many cases, they are part of a County Spoke working group.

**Executive Leadership Teams (ELTs):** Each County Coalition has an ELT to help the county co-leads strategize and implement A Bolder Way Forward in their county from a networked systems approach.

**Impact Teams:** A BWF's Impact Teams have been formed to complete deep work related to specific areas that are needed to be addressed in all 18 areas of focus (spokes) for successful societal change in Utah. The work of these impact teams is needed on issues that permeate across and influence all other aspects of the BWF Framework. Impact Teams are focused on supporting the movement by creating resources and advising BWF leadership and the general population, increasing awareness and representation within their communities, and connecting people to resources to form grassroots partnerships. Teams also have vision and thriving statements in their respective areas. Impact Teams include, in alphabetical order, the following:

50+Thriving, Arts & Music, Disabilities, Interfaith, LGBTQ+, Male Allyship, Race & Ethnicity, Veterans & Service Women, and Women's History.

**Investors:** Individuals, families, or organizations who have invested funding to a BWF through grants, direct gifts, or specific types of in-kind donations. Investors help build momentum for the BWF "system" and its many components.

**Key Partners:** These partner organizations engage in several ways including (but not limited to) supporting employees to serve as leaders or members of spokes, sub-spokes, impact teams, working groups, or county coalitions; co-sponsoring events and gatherings; co-partnering on research studies and reports; serving in committee or champion roles; and engaging in significant outreach initiatives and efforts.

**Members:** BWF members are actively engaged within the movement within specific spokes, impact teams, or county coalitions.

**Partners:** Companies, nonprofits, colleges/universities, public or private schools, cities/towns, counties, churches, or any other entity can get involved with a BWF as a partner. There are two types of partnerships (outlined in this document): Key Partners and Change Partners. All organizational partners are committed to the mission of making Utah a place where more girls and women can thrive in any setting.

**Rim Topics:** The BWF Framework has three "rim" topics related to issues that permeate across and influence each of the 18 spokes. These include male allyship, culture, and identity. These topics have one or more Impact Teams that are involved in the work (see Impact Teams for more details).

**Subspokes:** As spokes grow, subspokes are established when two or more working groups fall within one aspect of the spoke. These subspokes have two co-leads each and operate in part like spokes and are coordinated by their spoke leaders.

**Spoke Categories:** There are five categories that encompass the 18 spokes: Community Engagement, Education, Health and Wellbeing, Safety and Security, and Workplace. The categories house spokes with common or overlapping areas.

**Spokes:** There are 18 spokes within the five categories above (see the BWF Framework graphic for details). Spokes are specific areas of focus where change needs to occur, and include, in alphabetical order, the following:

Childcare and Pre-K Programs, Child Sexual Abuse, Domestic Violence, Entrepreneurship, Finance, Gender Pay Gap, Health Across the Lifespan, Higher Education Attainment, Home & Family, K-12 Initiatives, Leadership Development, Organizational Strategies & Workplace Culture, Policial & Civic Representation, Poverty & Homelessness, Sexual Assault, Sexual Harassment & Gender-Based Discrimination, STEM Fields, and Workforce Development.

**Working Groups:** Each spoke, subspoke, impact team, and county coalition has smaller groups that are working on specific aspects of the broader entity. These each have 2-3 working group co-leads.