



A BOLDER WAY FORWARD

Partners, Affiliates, & Investors

Thank you for your interest in working with *A Bolder Way Forward* (BWF) for Utah in partnership with the Utah Women & Leadership Project (UWLP). There are three primary models for various types of organizations to engage with BWF:

BWF Partners: *A Bolder Way Forward* partners comprise community organizations (e.g., education, government, nonprofit, business) who are committed to the mission of making Utah a place where more girls and women can thrive in any setting. Partner organizations are highly engaged in activities such as (but not limited to): supporting employees who serve as Spoke, Impact Team, and Working Group leaders; co-sponsoring events and gatherings; co-partnering on research studies and reports; serving in advising or champion roles; and engaging in significant outreach initiatives and efforts. In addition to the value that comes from combining forces toward a common cause, UWLP partnership benefits include a logo link on our website, listing select announcements or events on our UWLP listserv newsletter, as well as mentions on social media. We look for a strong commitment and reciprocity from all partners to magnify the ability to achieve our shared vision of empowering and advancing Utah women and girls in all aspects of their lives. We send quarterly updates to all BWF partners. Please contact Brie Sparks (brie.sparks@usu.edu) to discuss a potential partnership.

BWF Affiliates: We collaborate with many organizations whose work aligns with the core mission of *A Bolder Way Forward* and the wide variety of focus areas. Some, but not all, of our affiliates have a primary focus on girls and women, while others have specific initiatives or programs relevant to girls and women within a larger organizational mission. The affiliate relationship involves a modest commitment: Affiliates are listed and linked on *A Bolder Way Forward* webpages under relevant Spokes or impact teams. We put all Utah events for girls and women on our community calendar and affiliates are invited to attend the annual *A Bolder Way Forward* gathering. Affiliates should stay informed about Spoke efforts and receive communication from Spoke leaders. Affiliates are encouraged to share this information with their members and followers. The UWLP-affiliate relationship is primarily managed through email; the UWLP sends out quarterly updates to all participating organizations each year. Please contact UWLP leadership or the leaders of specific Spoke or Impact Teams (www.abolderwayforward.org) if you are interested in becoming an affiliate.

BWF Investors: Our investors are individuals, families, or organizations that have donated to *A Bolder Way Forward* either through grants, direct gifts, or in-kind donations. Our work would not be possible without the support of our generous investors. Investor benefits include a logo link on our website, recognition at applicable events and media, as well as invitations to an annual investor event. Investors also are eligible to co-brand UWLP assets, dashboards, and events. We look for investors who have a strong commitment to societal change in Utah through *A Bolder Way Forward*. We send bi-annual updates and key deliverable reports to all BWF investors. Please contact Dr. Susan Madsen (susan.madsen@usu.edu) to discuss a potential donation.