Some sources report that, in Utah, for every 100 women in the US do not like how they look.

HOW DOES UTAH STACK UP?

CULTURAL PRESSURE

Researchers have found that homogenous societies, such as Utah, can have a contagion effect that pressures individuals into cosmetic surgery.

A key concern for many Utah women who are members of the Church of Jesus Christ of Latter-day Saints is finding a desirable spouse.

Some Latter-day Saint women believe that physical beauty is key in securing status, particularly as marriage and motherhood are often prioritized above educational or career achievement.

WHAT CAN WE DO?

- Invest in initiatives that support positive body image.
- Encourage women's educational efforts.
- Focus on traits beyond physical appearance.
- Strengthen confidence through overall health.

NEGATIVE BODY IMAGE IS PREVALENT

Poor body image and cosmetic surgery is largely a women's issue.

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