Deliverables
JULY 1, 2020 – JUNE 30, 2021

The UWLP had some major milestones this past academic year:

- Moved to the Jon M. Huntsman School of Business, in partnership with Extension, at Utah State University.
- Championed Utah women who experienced disproportionate hardship during the pandemic.
- Hired two full-time staff to expand our scope and better meet the needs of underserved communities.

COMMUNITY REACH

**MEDIA MENTIONS**
- 319 articles mentioned UWLP or were authored by Dr. Susan R. Madsen

**EVENTS**
- 27 events reached over 9,910 attendees

**SPEAKING ENGAGEMENTS**
- 85 engagements reached 8,879 attendees

**VIDEOS**
- 16 videos reached 11,202 viewers

**MONTHLY EMAIL**
- 22,461 reached through Listserv
- 25% growth in one year

**SOCIAL MEDIA**
- 211,895 Utahns reached

**AMBASSADORS, PARTNERS & COLLABORATORS**
- 20 ambassadors
- 27 partners
- 93 collaborators

**BOARD MEMBERSHIP**
- Served on 32 nonprofit or community boards
**LEGISLATIVE FUNDING**

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
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<tbody>
<tr>
<td>$190,000</td>
<td>ongoing funds for new staff</td>
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<tr>
<td>$210,000</td>
<td>one-time funding for contract researchers, curriculum developers, and multicultural experts</td>
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$400,000

**COMMUNITY RESOURCES**

- 11 research & policy briefs
- 2 infographics
- 1 white paper
- 1 What Can I Do? report

A statewide UWLP survey of Utah women during COVID-19 led to 6 related products thus far.

**TEAM**

- 4 UWLP staff and 4 USU student workers
- 15 paid research and curriculum contractors
- 40+ expert volunteers