

Strengthening Rural Utah Economies | Western Rural Development Center

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Many rural communities in the western U.S. are struggling to maintain jobs and retain residents. Seeking innovative ways to spur growth and development, while ensuring community support and focused efforts based on the area's existing assets, Carbon and Emery Counties in Utah collaborated with the Western Rural Development Center

to bring an economic development tool to their community: the Area Sector Analysis Process. In this video, "Strengthening Rural Utah Economies," members from the community's ASAP steering committee share some of their insights on working through this economic development process. <https://www.youtube.com/embed/10LxGIMVYMw5603150allowfullscreen>

This video features:

Geri Gamber, Executive Director, Southeastern Utah Association of Local Governments

Karl Kranyc, Chair, Executive Board, Castle Country Business Expansion and Retention

Ethan Migliori, Director, Center for Workforce Development, Utah State University Eastern Campus

Video narration by Riana Gayle, Western Rural Development Center

To learn more about the Area Sector Analysis Process, visit the web page at <https://www.usu.edu/wrdc/asap>.